





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building excellence, find out more about us on page 4"





Find out more

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# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

### Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. Read more on page 24



# Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,868

homes sold in 2022 200+

locations across the UK 5000+

employees make it all happen 700+

apprentices taken on each year £505.6m

invested in local communties in 2022



### The Persimmon Pledge

We believe keeping you fully informed throughout the home-buying process is key to making the whole experience enjoyably simple. That's why we created The Persimmon Pledge. It's our way of making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.



Like to know more?

Just scan the QR code.



### Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

# "Building sustainable homes and community hubs"

### Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

### Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



# Help when you need it You'll have a dedicated custome

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.



### When you buy a Persimmon

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

### **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 26





### With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

### **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

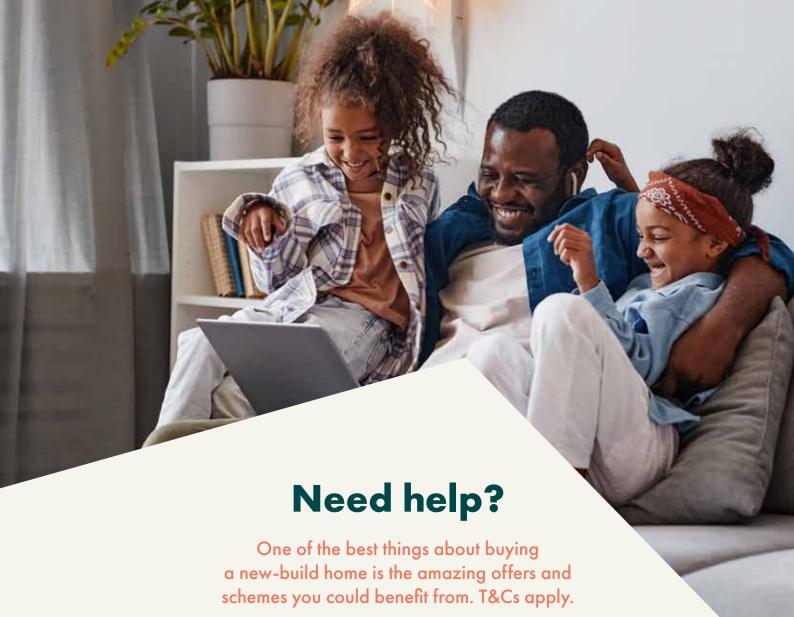
### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

### After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com















**Bank of Mum** and Dad



**Deposit Boost** 



**Armed Forces/Key Workers Discount** 



Own New





### Bishop's Stortford • Hertfordshire

# **Stortford Fields**

Stortford Fields is our collection of two, three and four-bedroom homes located in the popular market town of Bishop's Stortford in Hertfordshire. This is a fantastic location for access to both town life and country life.

Living at Stortford Fields means that you'll have everything you need close to home. The town's attractive high street is filled with 16th and 17th century buildings, which sit alongside the newer Jackson Square Shopping Centre. Fresh from a £5.5 million facelift, Jackson Square is full of high street names and coffee shops. Entertainment is covered too as there's a cinema, health club, bowling alley and the Rhodes Arts Complex - a large live music and contemporary arts venue and museum.

There's lots to do outdoors here as the surrounding area offers great parks and playgrounds, such as Sworder's Field, where there's plenty of space to kick a ball about, go for long walks and enjoy a splash in the

popular splash-pool. The park is also home to a skateboard park (including a metal half-pipe) and for keep fit fans, a trim trail. Castle Gardens, next to Sworder's Field, also provides plenty of open space, and a newly-built tennis court.

There are several primary schools close to Stortford Fields; St Michael's CofE, St Joseph's Catholic, Hatfield Heath, Manuden and Manor Fields, are all well-known to the area. There are five secondary schools close-by, many of which have gained college status.

Bishop's Stortford train station links the town to London Liverpool Street on the West Anglia mainline, operated by East Anglia trains. There are also regular trains to Cambridge, Stratford, Harlow and King's Lynn. There's also a useful service to London Stansted Airport.

### **EXPLORE**

Start exploring...

Jackson Square
1.2 miles

Stanstead Airport
5.0 miles

National Trust Hatfield Forest **6.9 miles**  M25 **17.5 miles** 



# **Our homes**

2 bedroom

The Alnmouth

2/3 bedroom

The Danbury

3 bedroom

The Dallington

The Sherwood

The Barnwood

The Saunton

The Charnwood

4 bedroom

The Tamar

The Brampton

The Knebworth

Affordable Housing



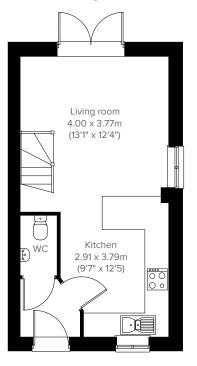


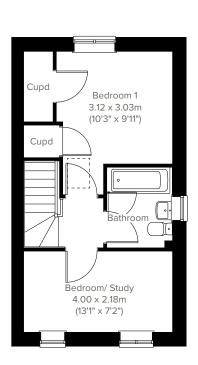






The Alnmouth is a great first home if you're stepping onto the property ladder. Make your mark on the open-plan living space and create a welcoming new home to come back to after a busy day. One of the bedrooms has all the storage space you'll need for your wardrobe and the other can easily double-up as a home office or guest room.





### **GROUND FLOOR**

### **1ST FLOOR**

Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.

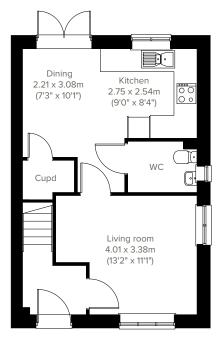
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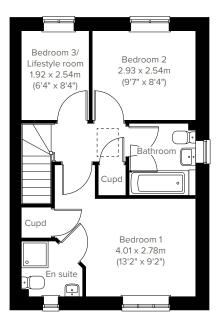




The Danbury
2/3 bedroom home

Perfect for the way we live today, the Danbury has a modern open plan kitchen/dining room with French doors to the garden and a spacious front-aspect living room that's ideal for entertaining. Upstairs, bedroom three can be a flexible lifestyle room, bedroom one has an en suite, and there's a family-sized bathroom. The Danbury also offers plenty of storage space. Appealing to families, first-time buyers and young professionals.





GROUND FLOOR

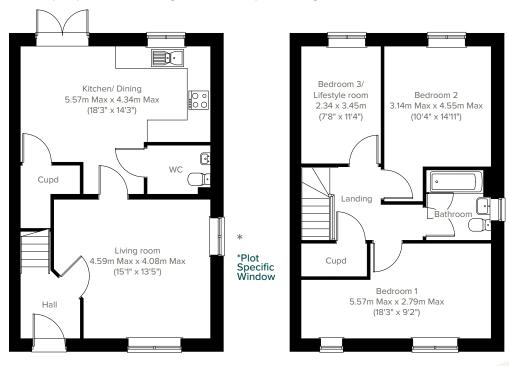
**1ST FLOOR** 

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This is a pretty-looking house, and it's convenient to live in too. The Dallington will suit several different lifestyles and life stages, from growing to flying the nest families. Three bedrooms mean space for young families to spread out and grown-up children to come back and stay. You can spread out downstairs too, with an open-plan kitchen/dining room and a separate living room.



**GROUND FLOOR** 

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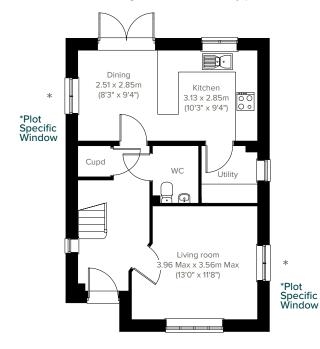
This information is for guidance only and does not form any part of any contract or constitute a warranty. Illustrations are of typical elevations and may vary. Floor plans are not drawn to scale and window positions may vary. Room dimensions are subject to a +/- 50mm (2\*) tolerance and are based on the maximum dimensions in each room. Please consult your sales advisor on site for specific elevations, room dimensions and external finishes. The PEA ratings are estimated and vary between home types, orientation and developments.

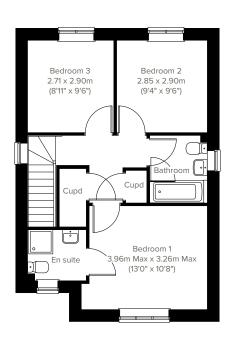
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The Sherwood opens its doors to family life, with the balance of an open-plan kitchen/dining room and a separate living room. That means a balance of family time and quiet time for you all to make the most of. Three bedrooms and two bathrooms mean calm mornings getting ready for school and work, and French doors to the garden mean a lovely place to start and end the day.





### **GROUND FLOOR**

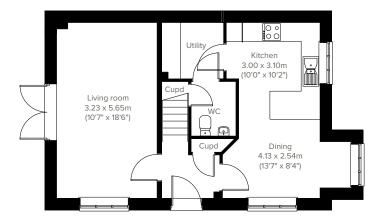
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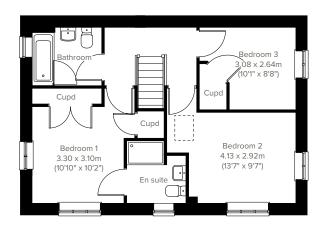
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





The Barnwood is a double-fronted detached home that will catch your eye if you are looking for more space for your growing family. Or maybe you want to downsize, but still have room for friends and family to stay. Either way, this could be the ideal place to call home. Two sociable living spaces, three bedrooms and two bathrooms will certainly help you to do that.





**GROUND FLOOR** 

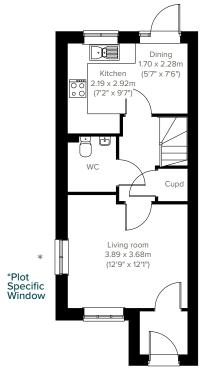
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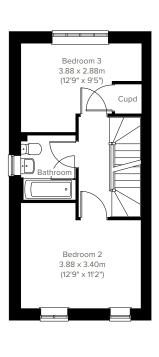
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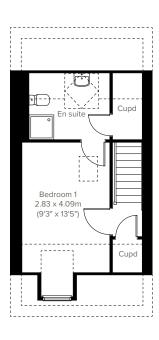




An attractive three-storey home, the Saunton has an open-plan kitchen/dining room, a living room and three bedrooms. The top floor bedroom has an en suite. The enclosed porch, downstairs WC, four storage cupboards and off-road parking mean it's practical as well as stylish.







**GROUND FLOOR** 

**1ST FLOOR** 

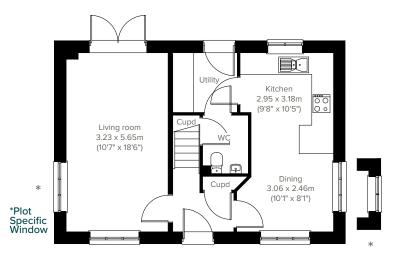
**2ND FLOOR** 

Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





This detached double-fronted new home gives you two lovely dual-aspect living spaces - an open-plan kitchen/dining room and a separate living room which opens out onto the garden. With three bedrooms and two bathrooms, the Charnwood suits all aspects of family life; a great place to call home for new and growing families.



Bedroom 3
3.08 x 2.64m
(10'1" x 8'8")

W

Bedroom 1
3.28m Max x 3.10m Max
(10'9" x 10'2")

En suite

En suite

**GROUND FLOOR** 

\*Plot Specific Window

**1ST FLOOR** 

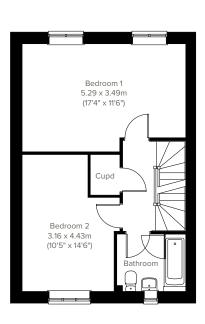
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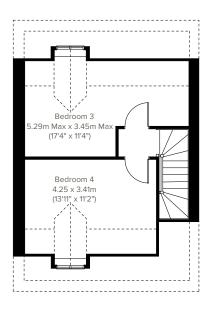




Providing accommodation over three levels, the Tamar is a firm favourite. The ground floor features a living room, kitchen/dining room, convenient WC and plenty of storage. Upstairs on the first floor, there are two good-sized bedrooms and a family bathroom, and there are another two bedrooms on the second floor.







**GROUND FLOOR** 

**1ST FLOOR** 

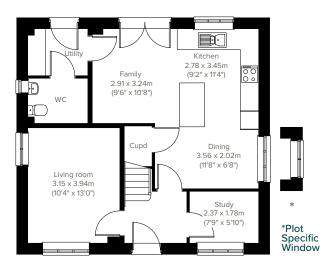
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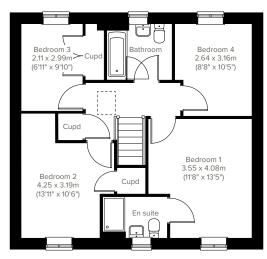
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Family life works really well in this easy-to-live-in detached four-bedroom new home. The Brampton has the flexibility of open-plan space as well as separate private space. The main living area, with kitchen, dining and relaxed family zones, is at the heart of this home, while the living room and study give you all the opportunity to take a break and have some quiet time when you need it.





**GROUND FLOOR** 

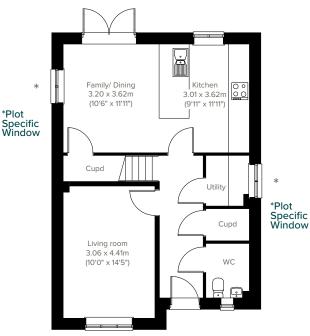
**1ST FLOOR** 

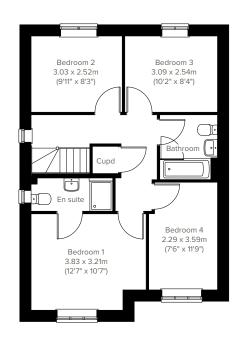
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





If your new home wish list includes four bedrooms, two bathrooms and well-designed ground-floor living space to suit a busy family, the Knebworth is ready for you. French doors to the garden for al fresco dining and fresh air in the summer and a separate living room for cosy family evenings, and you will be well on the way to calling this home.





### **GROUND FLOOR**

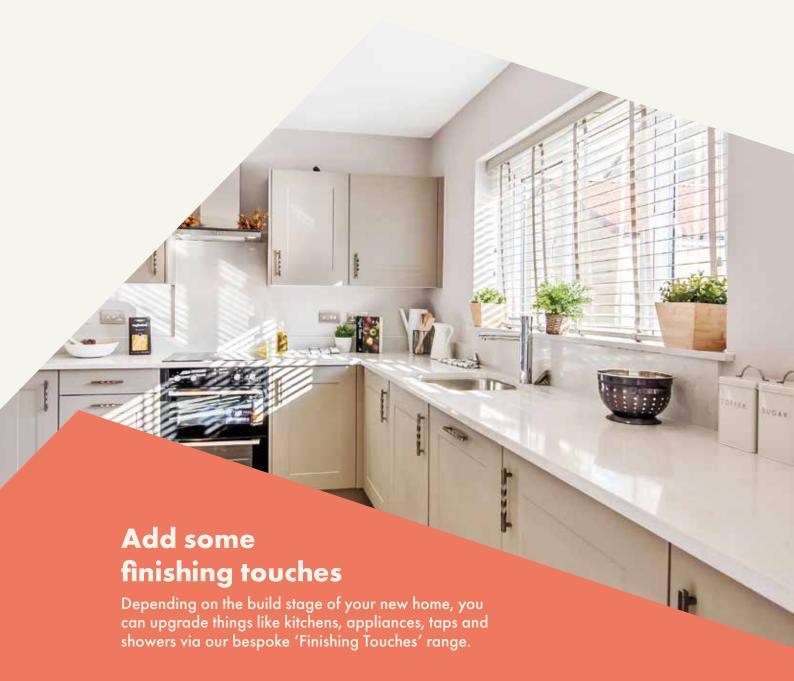
### **1ST FLOOR**

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# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





### External

### Walls

Traditional cavity walls. Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate effect with PVCu rainwater goods.

### **Windows**

Double glazed E-glass windows in PVCu frames.

### Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).

### **Electrics**

External light to front.



### Internal

### Ceilings

Painted white.

### Lighting

Pendant or batten fittings with low-energy bulbs.

Staircase painted white.

### Walls

Painted in white emulsion.

### **Doors**

White pre-finished doors. Moulded 5-panel textured. Internal door stops as standard.

### Heating

Gas fired combi boiler with radiators in all main rooms, with thermostatically controlled valves to bedrooms.

### Insulation

Insulated loft and hatch to meet current building regulations.

### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

Media plate with TV and telecommunication outlets to living room.



### Kitchen

### General

Fully fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage).

### **Plumbing**

Plumbing for washing machine/dryer.

### **Appliances**

Single stainless steel oven, gas hob and integrated cooker hood



### **Bathroom**

### **Suites**

White bathroom suites with chrome-finished fittings.

### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

### **Shower**

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head, complete with shower screen.

### Tiling

Splashback to sanitaryware walls.

### **Splashbacks**

1-course splashback to WC and en suite basin. 2-course splashback to bath.

En suite to bedroom one where applicable.



### Security

### Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Smoke detectors wired to the mains with battery backup.



### **Garage & Gardens**

### Garage

Garage, car ports or parking space.

### Garden

Front lawn turfed or landscaped (where applicable).

### **Fencing**

1.8 metre fence to rear garden, plus gate.





### Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

## **Energy efficiency built in:**

PEA rating – B

Our typical B rating makes our homes much more efficient than traditional D-rated homes.

- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

A-rated boilers

Our condenser boilers far outperform non-condensing ones.

Local links

We're located close to amenities and public transport to help reduce your travel footprint.

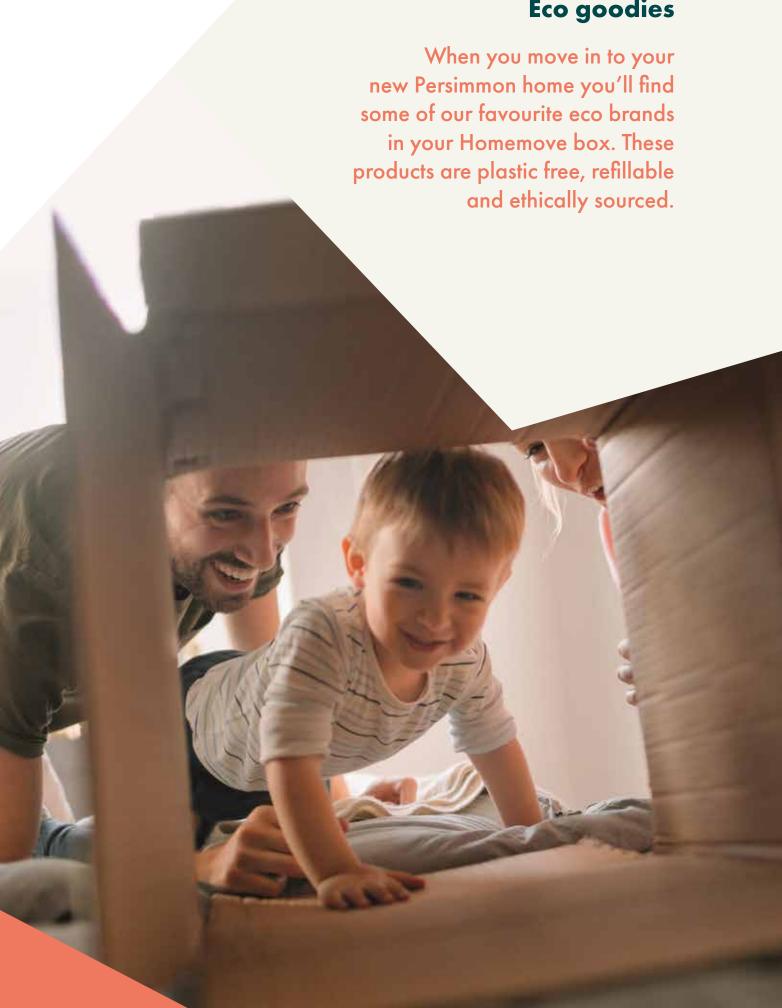
Ultra-fast broadband

FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.

Cover-carbon bricks

Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of  $CO_2$  per house built.







Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

### You can choose:



Kitchens



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





# **Eco Range homes**

New build homes are changing, and together, we're embracing the future. Recent updates to the Government's Part L building regulations mean from June 2023 our new Persimmon Eco Range homes will have a reduction of 31% in carbon emissions. This means a warmer, more energy-efficient home for you and the really cosy feeling of knowing it's better for the environment.

This means... a saving of up to £6,730\* over the lifetime of a 25 year mortage.



# Part L building regulation updates

# 31% reduction in carbon emissions

**Solar panels** help boost your existing energy-efficient boiler using sustainable green energy. For full details of the number of solar panels (where applicable) and the location; please refer your sales advisor for details.

**EV charging** is a handy addition if you have an electric car, as you can charge it from the comfort of your own home. NB: Not all homes will have EV chargers as they're site and plot dependent. They can be added from our Finishing Touches range.

Enhanced loft insulation is a huge cosy blanket that slows down the transfer of heat between your home and the outside world. It not only warms your home in the winter but keeps it cooler in the summer.

Waste water heat recovery ensures the waste water from the shower heats the incoming cold water as it goes up the pipe so that the boiler doesn't have to work as hard to heat it.

More thermally-efficient walls mean less heat escaping, so you aren't as dependent on central heating, and whatever heat is generated is kept in your home.

Our panelised offsite-manufactured timber frame technology uses a unique, sustainable panel system which adds to the thermal efficiency of your home. \*NB: not all homes will be built using timber frame technology.

**Energy-efficient boilers** use the latest technology to warm your already well-insulated home. The controls allow you to optimise your energy saving whilst keeping you comfortable.

A more thermally-efficient ground floor will mean you'll benefit from the additional insulation we're incorporating in the floor construction.



### 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

### **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

**5**.

### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

### **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

Win-win.

6.

### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





### **Stortford Fields**

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Persimmon plc, Registered office: Persimmon House, Fulford, York YO19 4FE Registered in England no: 1818486

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