

LONDON E16



Wake up to a new view

On the banks of the River Thames, secluded from the bustling city yet within easy reach of everything London has to offer, you'll find Woolwich Reach: a distinctive development of spacious homes with a new vision for modern living.

Here, you can focus on creating a life where you won't get lost in the crowd. A place you can make your own. Where you can soak up sweeping vistas of the Thames in one direction and the lush greenery of the Royal Victoria Gardens in the other; relax on your generous private terrace or unwind in landscaped communal gardens complete with riverside viewing podium.

It's easy to explore the buzz of the Royal Docks and the diverse neighbourhoods of London, with King George V DLR station just a seven-minute stroll away. Yet this contemporary development enjoys a unique position on the Thames with little to distract you from the views – giving you space, both physically and mentally.

If you thought riverside living in East London was out of your reach, think again.



A unique outlook

Generous balconies, integrated into the building and sheltered from the breeze, creates an outside room with a view.

An aspirational yet affordable collection of modern homes, Woolwich Reach offers a unique Thames-side location combined with spacious open-plan living, private outside space and the dependability of a newly-built home using the latest technologies.

As part of this welcoming development, 47 homes are available to buy through Shared Ownership – with a choice of one, two or three-bedroom apartments and three-bedroom mews houses. All homes feature far-reaching views – many are dual-aspect – with framed panoramas of the river or park and wide skies from every property.

Generous balconies, integrated into the building and sheltered from the breeze, creates an outside room with a view – while thoughtful design ensures they are not overlooked. As well as private outdoor space, a landscaped shared garden provides a relaxing area to connect with your community or simply contemplate next to the water's edge.

Finished to a high specification, these new properties offer underfloor heating throughout – creating warm and cosy homes and the flexibility to use the whole living space to suit your lifestyle –while the fresh neutral palette allows you to make it yours, in your own time.

And although Woolwich Reach feels like a retreat from city life, you're never far away from work, education or leisure with convenient transport links via DLR, local bus routes, planned new cycle-paths and even an international airport, making it easy to get from A to B.

Expansive views of The Thames taken from the East side of Woolwich Reach



Space to breathe

Deciding on your first home isn't just about choosing somewhere to live. It's about a lifestyle choice – an opportunity to find the right space to fuel your wellbeing.

A home at Woolwich Reach gives you room to breathe, a chance to recharge and to escape the crowds. A place to start fresh, to notice seasons change, to drink in the views that become the backdrop to your home and have the flexibility to discover your individual style.

Here, on this distinctive slice of the Thames away from the hustle and bustle, you'll appreciate the value that Woolwich Reach offers: generous living spaces, far reaching views, connection with the outdoors and a welcoming community.

More than ever, we all understand the importance of homes with private outside space to refresh our bodies and minds, and easy access to the great outdoors to exercise and to relax. Why compromise on space, light, or outdoor living? At Woolwich Reach, you can have it all.

Royal Victoria Gardens, which neighbours Woolwich Reach, provides a riverside retreat with mature trees, tennis courts, children's play area and pathways for walking, jogging or cycling – just moments from your door.







gives you room to breathe, a chance to recharge and to escape the crowds.



Everything within reach

Entertainment & leisure

- 1 Royal Victoria Gardens
- 2 Thames Barrier Park
- Bow Arts Raw Labs
- ExCel London
- 5 Troxy

STRATFORD

WEST HAM

- Trinity Buoy Wharf
- Royal Docks Crossfit
- 8 Wakeup Docklands
- 9 Everyman Canary Wharf 21 Fatboy's Diner
- 10 The O2
- 11 Beckton Park
- 12 Phoenix Gym

Eating & drinking

- 13 The Windjammer
- 14 Husk Brewery & Taproom
- 15 The Well Bean Co.
- 16 The Lockdown Room
- 17 BrewDog Canary Wharf
- 18 The Living Room
- 19 Little Hudson Cafe
- 20 The Soul Kitchen
- 22 Rocket
- 23 Big Easy
- 24 The Alchemist

Shopping

- 25 Sainsbury's Local
- 26 Westfield Stratford City
- 27 Gallions Reach Retail Park
- 28 IKEA Greenwich
- 29 Hallsville Quarter
- 30 Columbia Road Flower Market
- 31 Brick Lane Market
- 32 Roman Road Market
- 33 Lidl
- 34 Asda Superstore
- 35 Churchill Place Shopping Mall
- 36 Icon Outlet at The O2



BERMONDSEY

WHITECHAPEL

HACKNEY

(30)

(31)

SHOREDITCH

CITY OF

LONDON

DEPTFORD

BOW (32)

LIMEHOUSE

GREENWICH

24 35 17 DOCKLANDS

ISLE OF DOGS

CAMBERWELL









- 1 Columbia Road Flower Market
- 2 Thames Barrier Park
- 3 Brick Lane Market
- 4 Westfield Stratford City
- 5 Crossrail Place roof garden

The East London Experience

A home at Woolwich Reach gives you the flexibility to explore the diverse neighbourhoods of East London and beyond. Whether you're in the mood to shop 'til you drop or take time out among restorative greenery, all these things and more are within reach.

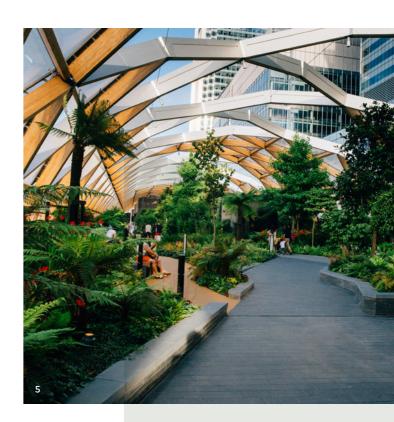
For shopaholics, there's no better destination If you're seeking a slower pace, connect with than the famous Westfield Stratford City. The ultimate in retail therapy, Westfield offers a complete entertainment, dining and shopping experience with something for every style and budget, from designer brands to high street stalwarts and a dazzling choice of 350 outlets.

Another shopping hot-spot can be found in Canary Wharf, which offers hundreds of shops and boutiques within modern malls, filled with major brands and designer labels - plus plenty of cafes and restaurants in which to refuel.

If the bustling vibe of a street market is more your thing, head to one of the many markets East London has to offer, each with their own unique character. On Sundays, the vibrant and bohemian Brick Lane Market is filled with young Londoners in search of vintage furniture, bric-a-brac and individual fashion. Or browse Columbia Road Flower Market – also on Sundays – to pick up some beautiful blooms and lush plants to transform your private balcony into a green oasis.

When it comes to getting active, take advantage of your riverside location and make a splash. From the Royal Docks you can try wakeboarding, paddleboarding or open water swimming, and take to the Thames on a rowing boat, dragon boat or canoe.

nature in one of the many open green spaces where you can relax and recharge. Thames Barrier Park, with 17 acres to explore, overlooks the distinctive Thames Flood Barrier while the park's striking undulating hedges create a sheltered microclimate in which a rainbow of flowering plants thrive.



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A taste of culture

Whether you're meeting up with friends over drinks or dinner, catching the latest film or letting yourself go at a gig, the vibrant social culture of East London is easy to find.

Feeling thirsty? With bars on two floors and an eclectic range of drinks from cask ales to artisan wines, The Windjammer rate to the Thames Barrier Park also delivers

Enjoy a distinctively different cinema experience at Everyman in Canary Wharf, which swaps soft drinks and popcorn for a nice glass of wine and great food – served to your seat while you watch mainstream, independent or classic films.

If you'd rather be dancing than sitting, book tickets at Troxy – East London's home of concerts and live performances. This iconic art deco building in Limehouse has seen many epic shows since it opened in 1933, and although it's an historic venue the events are undeniably modern.

For a big night out in every sense, the nearby 02 Arena hosts a vast variety of concerts and comedy shows by world-famous artists – or catch up with the latest blockbusters at Cineworld at the 02, an 11-screen venue which boasts more seats than any other cinema in London.

TROXY

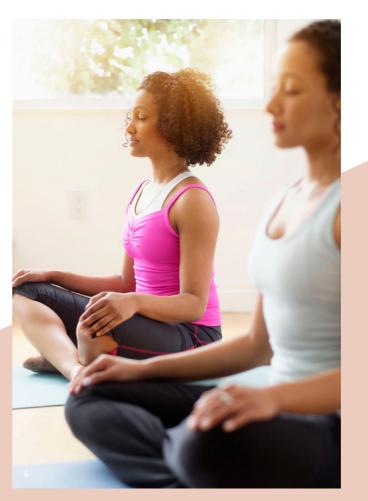
Feeling thirsty? With bars on two floors and an eclectic range of drinks from cask ales to artisan wines, The Windjammer next to the Thames Barrier Park also delivers a flavoursome menu of fresh, locally sourced, seasonal food in a riverside setting – perfect for morning coffee or evening cocktails on the terrace.

The Royal Docks – now one of the most vibrant districts in the capital – is also easy to reach. The area's rich history and global heritage is captured in the diversity of its waterside restaurants, lively bars and quirky cafes, plus an eclectic cultural scene.



- 1 Troxy
- 2 The Well Bean Co
- 3 The Windjammer
- 4 RAW Labs





The Well Bean Café in Royal Albert Wharf and Chocolate Factory is just short journey away East, offering an exclusively plantbased menu to enjoy with friends or family. Alternatively, avid foodies can visit Café Spice Namaste just across the dockside.

And when it's time to burn off all those calories, Pheonix Gym at Basin Approach can help you get fit and keep fit. Welcoming light-weight gym-goers to body-builders and everyone in between, the gym has an outside fitness space and offers personal training sessions both at the venue and online in the comfort of your own home.

The Royal Docks have benefitted from over £3.7 billion worth of investment.

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Park

Woolwich Reach offers easy access to a range of inter-changeable transport links, helping you to connect for work, rest or play.

Barrier Park

King George V DLR station (Zone 3) is a mere 7 minute walk away, taking you to Canning Town and its onward central London connections in 13 minutes via the Jubilee line. Canary Wharf in 24 minutes, Bank station in 28 minutes, and you can reach the shopping and leisure destination of Westfield Stratford in under half an hour.

Cycle routes make it easy to get around on two wheels - while local bus routes provide a convenient service to local supermarkets, City Airport, Thames Barrier Park and Excel.

On foot, you can stroll next door to Royal Victoria Gardens in a matter of seconds, reach the Woolwich Ferry in five minutes and walk under the river to South Woolwich in 11 minutes.

Olympic Park

Observatory

Crossing the Thames at Woolwich in the East and at Richmond in the West, the Capital Ring is a circular walking route of London – divided into 15 sections and covering 78 miles. Section one starts nearby Woolwich Reach at the Woolwich Foot Tunnel, covering seven miles to Falconwood and taking in the sights of the Thames Barrier Park, Charlton House and Severndroog Castle on Shooters Hill – one of the highest points in London.

W

Inspired interiors

Framed by the backdrop of river or park views, the clean contemporary interiors at Woolwich Reach are thoughtfully designed to maximise space and encourage flexible living.

General

- Wood effect plank flooring in kitchen/living rooms, hallways, utility/storage cupboards
- Underfloor heating throughout
- Data points for telephone and wireless broadband to living area and master bedroom
- Smooth finished ceilings emulsioned in matt white to complement the emulsioned finish of the interior walls
- Flush internal doors painted white with polished and satin chrome ironmongery
- LED white downlighters in kitchens, living rooms and bathrooms with pendant lights in bedrooms/hallway
- Audio visual door entry system
- White roller blinds fitted thoughout

Kitchen

- Fitted modular handleless kitchen units finished in light grey matt with Staron solid worktops
- Stainless steel linen finish inset sink with a bowl and a half drainer with 360-degree swivel sprout polished chrome mixer tap
- Indesit stainless steel built-in oven
- Integrated Indesit stainless steel extractor
- Integrated Indesit dishwasher
- Integrated Indesit tall fridge freezer
- Freestanding Indesit washer/dryer located in utility cupboard
- Feature glass splashback
- Chrome finish switch plates and sockets

Bedroor

- Integrated wardrobes fitted in principal bedroom with sliding doors (where shown on the plan)
- Additional built in storage to selected bedrooms (where shown on plan)
- · Bespoke grey carpet in bedrooms

Ensuite & Bathroom

- Fitted with Ideal Standard Tempo bath with chrome thermostatic mixer tap
- Feature shower over bath in chrome and chrome framed glass bath screen
- Individual shower with glazed screen and low profile stone resin shower trays (where shown on plans)
- White ceramic Ideal Tempo Arc WC with flush pneumatic flush and wash hand basin with chrome mixer tap
- Light grey Quartz wall tiles and large square format light grey porcelain floor tiles
- Bespoke wall mounted mirror finished cabinet
- Polished chrome finish heated towel rail

External areas

- Passenger lifts located within entrance lobby
- Tiled communal entrance hall and carpet floor finish to communal corridors
- Cycle storage
- Landscaped communal podium gardens and viewing gallery



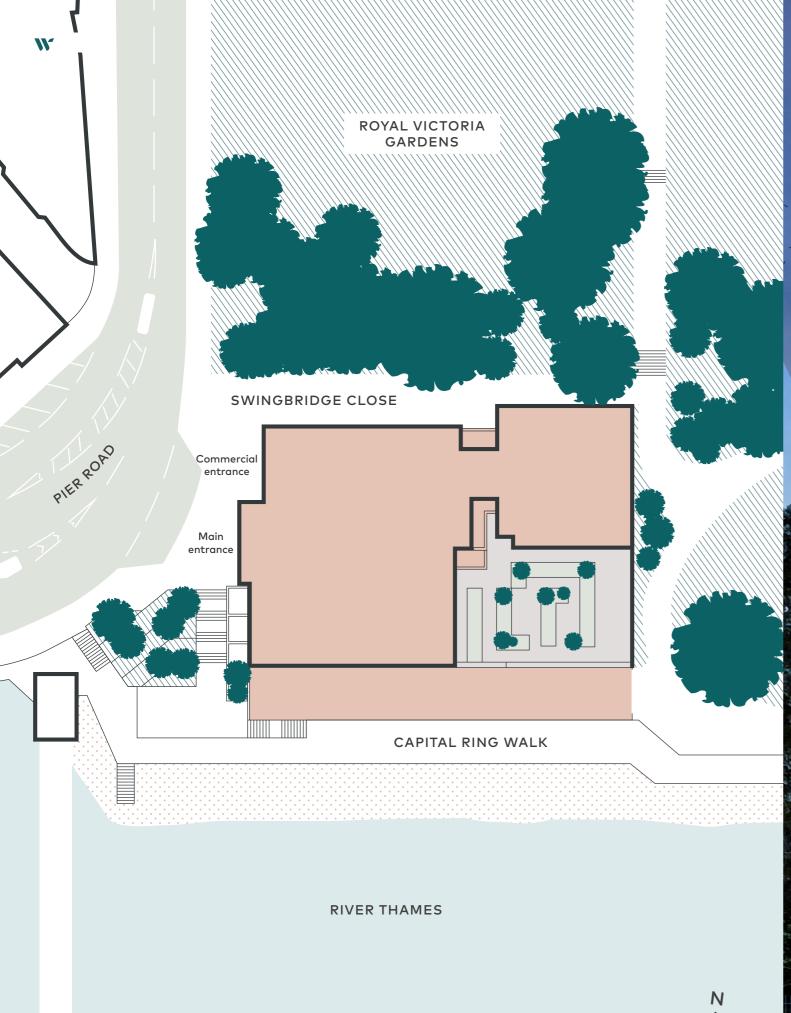


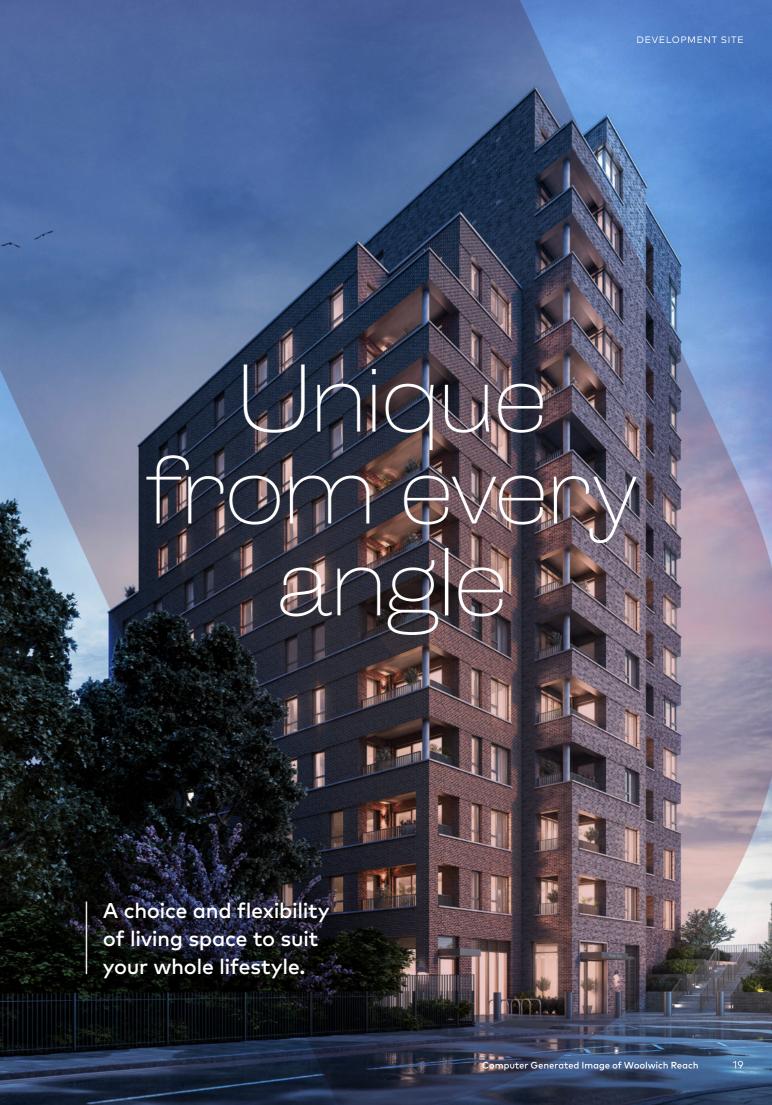






16 Show Home interiors





APARTMENTS 606, 706, 806, 906

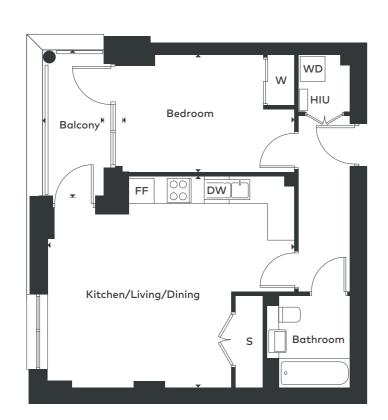
1 bedroom apartment



APARTMENTS 1006, 1101, 1201, 1301

1 bedroom apartment





Bedroom Balcony Kitchen/Living/Dining Bathroom

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

PLOT LOCATOR PLOT LEVEL **DIMENSIONS** 606 6 Kitchen/Living/Dining 5.92m x 5.07m 19'5" x 16'8" 7 706 Bedroom 4.15m x 2.80m 13'8" x 9'2" 8 806

Balcony

906

Gross Internal Area

51m²

1.69m x 3.55m

549 sq ft

5'7" x 11'8"

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

PLOT LOCATOR

PLOT	LEVEL
1006	10
1101	11
1201	12
1301	13

DIMENSIONS		
Kitchen/Living/Dining	5.92m x 5.07m	19'5" x 16'8"
Bedroom	4.15m x 2.80m	13'8" x 9'2"
Gross Internal Area	51m²	549 sq ft
Balcony	1.69m x 3.55m	5′7″ x 11′8″

APARTMENTS 603, 703, 803, 903

1 bedroom apartment



APARTMENTS 1003, 1102, 1202

1 bedroom apartment





Bedroom Balcony Kitchen/Living/Dining

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

DIMENSIONS

LEVEL



603	6
703	7
803	8
903	9
703 803	7

PLOT

Balcony	1.69m x 3.66m	5′7″ x 12′0″
Gross Internal Area	53m²	570 sq ft
Bedroom	2.96m x 4.26m	9'8" x 14'0"
Kitchen/Living/Dining	5.61m x 4.30m	18'5" x 14'1"

 ${
m WD}$ Washer/Dryer ${
m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

DIMENSIONS

PLOT LOCATOR

1003	10
1102	11
1202	12

PLOT

Kitchen/Living/Dining	5.61m x 4.30m	18′5″ x 14′1″
Bedroom	2.96m x 4.26m	9′8″ x 14′0″
Gross Internal Area	53m²	570 sq ft
Balcony	1.69m x 3.78m	5′7" x 12′5"

LEVEL

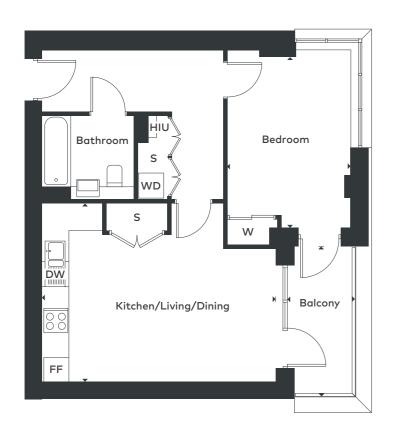
1 bedroom apartment



APARTMENTS 505, 605, 705, 805

1 bedroom apartment





Wheelchair Bathroom Balcony Charge FF Kitchen/Living/Dining Bedroom

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

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m W}$ Wardrobe

PLOT LOCATOR

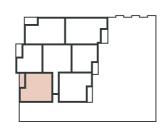
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PLOT LEVEL DIMENSIONS

1302	13	3

Kitchen/Living/Dining	5.61m x 4.30m	18′5″ × 14′1″
Bedroom	2.96m x 4.26m	9′8″ × 14′0″
Gross Internal Area	53m ²	570 sq ft
Oross Internal Area	55111	370 39 10

PLOT LOCATOR



505	5
605	6
705	7
805	8

PLOT

DIMENSIONS

Kitchen/Living/Dining	4.42m x 8.04m	14'6" × 26'4"
Bedroom	4.59m x 3.00m	15'1" x 9'10"
Gross Internal Area	65m²	700 sq ft
Balcony	1.70m x 3.95m	5′7″ x 12′11″



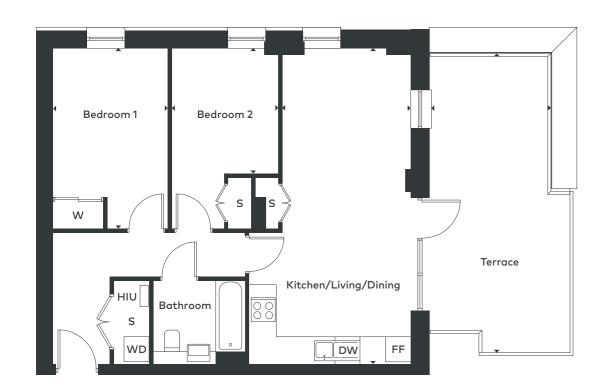
2 bedroom apartment



APARTMENTS 902, 1002

2 bedroom apartment





Bedroom 1

Bedroom 2

Kitchen/Living/Dining

Bulcony

Bulcony

Bulcony

Bulcony

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m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
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m W}$ Wardrobe

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m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

DIMENSIONS

PLOT LOCATOR

PLOT LEVEL DIMENSIONS

802 8

Terrace	2.84m x 7.10m	9'4" x 23'4"
Gross Internal Area	65m²	700 sq ft
Bedroom 2	2.55m x 3.01m	8'4" x 9'10"
Bedroom 1	2.75m x 4.33m	9'0" × 14'2"
Kitchen/Living/Dining	3.08m x 7.10m	10'1" × 24'10"

PLOT LOCATOR



LEVEL

9

10

PLOT

902

Kitchen/Living/Dining	3.08m x 7.58m	10'1" × 24'10"
Bedroom 1	2.75m x 4.33m	9'0" × 14'2"
Bedroom 2	2.55m x 3.01m	8'4" x 9'10"
Gross Internal Area	65m²	700 sq ft
Balcony	1.70m x 3.52m	5′7″ x 11′6″

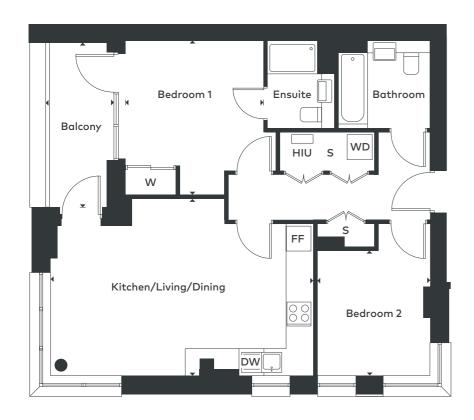
2 bedroom apartment



APARTMENTS 1005, 1104, 1204, 1304

2 bedroom apartment





Bedroom 1

Bedroom 1

HIU S

WD

HIU S

Bedroom 2

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m WD}$ Washer/Dryer ${
m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

DIMENSIONS

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m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

PLOT LOCATOR

PLOT	LEVEL

905 9

Kitchen/Living/Dining	6.30m x 4.24m	20'8" x 13'11"
Bedroom 1	3.30m x 3.70m	10'10" x 12'2"
Bedroom 2	2.70m x 3.00m	8'10" x 9'10"
Gross Internal Area	65m²	700 sq ft
Balcony	1.69m x 3.95am	5'7" x 12'11"

PLOT LOCATOR

1005	10
1104	11
1204	12
1304	13

PLOT

Kitchen/Living/Dining	6.30m x 4.24m	20'8" x 13'11"
Bedroom 1	3.30m x 3.70m	10′10″ x 12′2″
Bedroom 2	2.70m x 3.00m	8′10″ × 9′10″
Gross Internal Area	65m²	700 sq ft
Balcony	1.69m x 3.95m	5′7″ × 12′11″

LEVEL

APARTMENTS 704, 804, 904

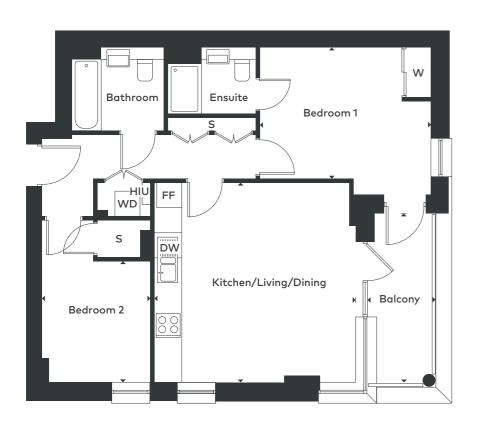
2 bedroom apartment



APARTMENTS 1004, 1103, 1203, 1303

2 bedroom apartment





Bathroom Ensuite
Bedroom 1

S

DW

Kitchen/Living/Dining

Balcony

 ${
m WD}$ Washer/Dryer ${
m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

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m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
m HIU}$ Heat Interface Unit ${
m S}$ Store ${
m W}$ Wardrobe

PLOT LOCATOR

704	7
804	8
904	9

PLOT

LEVEL

DIMENSIONS

4.78m x 4.83m	15′8″ × 15′10″
4.10m x 3.15m	13'6" x 10'4"
2.60m x 2.90m	8'6" x 9'6"
65m²	700 sq ft
1.69m x 4.22m	5'7" x 13'10"
	65m²

PLOT LOCATOR

1004	10
1103	11
1203	12
1303	13

PLOT

DIMENSIONS

4.78m x 4.83m	15′8″ × 15′10″
4.10m x 3.15m	13'6" x 10'4"
2.60m x 2.90m	8'6" x 9'6"
65m²	700 sq ft
1.69m x 4.22m	5′7″ x 13′10″
	4.10m x 3.15m 2.60m x 2.90m 65m ²

The floorplans depict a typical layout of this plot type. For exact plot specification, details of external and internal finishes, dimensions and floorplan differences consult the Sales Team. All dimensions are + or – 50mm and floorplans are not shown to scale.

LEVEL



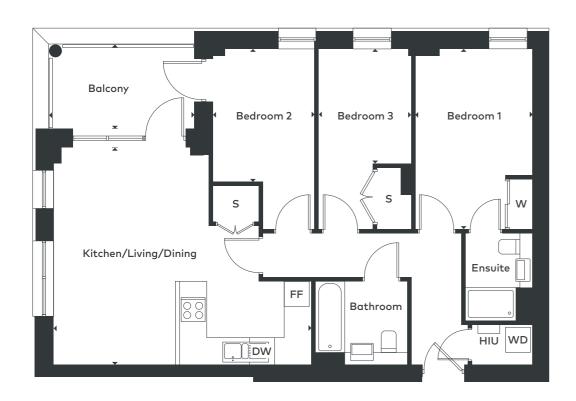
3 bedroom apartment



APARTMENT 801

3 bedroom apartment





Balcony

Bedroom 2

Bedroom 3

Bedroom 1

Kitchen/Living/Dining

FF

Bathroom

HIU WD

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m WD}$ Washer/Dryer ${
m DW}$ Dishwasher ${
m FF}$ Fridge Freezer ${
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m S}$ Store ${
m W}$ Wardrobe

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m S}$ Store ${
m W}$ Wardrobe

DIMENSIONS

PLOT LOCATOR

PLOT LEVEL DIMENSIONS

701

Balcony	3.55m x 2.09m	11'8" × 6'10"
Gross Internal Area	78m²	840 sq ft
Bedroom 3	2.21m x 2.75m	7'3" × 9'0"
Bedroom 2	2.43m x 3.18m	8′0″ x 10′5″
Bedroom 1	2.81m x 4.32m	9'3" x 14'2"
Kitchen/Living/Dining	6.18m x 5.21m	20'3" × 17'1"

PLOT LOCATOR

PLOT LEVEL

2.21m x 2.75m	8'0" × 10'5" 7'3" × 9'0" 840 sq ft
2.43m x 3.18m	8'0" x 10'5"
2.81m x 4.32m	9'3" x 14'2"
6.18m x 5.21m	20'3" x 17'1"



APARTMENTS 102, 202

3 bedroom apartment



APARTMENTS 302, 402, 502, 602, 702

3 bedroom apartment





Bedroom 1 Bedroom 3 Bedroom 2 Kitchen/Living/Dining Balcony Bathroom WD DW

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

WD Washer/Dryer DW Dishwasher FF Fridge Freezer HIU Heat Interface Unit S Store W Wardrobe

PLOT LOCATOR

	102	
	202	
]		

PLOT LEVEL **DIMENSIONS**

Balcony	3.39m x 2.09m	11'1" × 6'10"
Gross Internal Area	80m²	861 sq ft
Bedroom 3	2.15m x 2.77m	7'1" x 9'1"
Bedroom 2	2.75m x 2.26m	9′0″ × 7′5″
Bedroom 1	2.81m x 4.32m	13′4″ × 9′11″
Kitchen/Living/Dining	5.25m x 4.60m	17'3" x 15'1"



PLOT LOCATOR

PLOT	LEVEL
302	3
402	4
502	5
602	6
702	7

DIMENSIONS

Balcony	2.25m x 4.01m	7′5″ x 13′2″
Gross Internal Area	80m²	861 sq ft
Bedroom 3	2.17m x 2.77m	7′1″ × 9′1″
Bedroom 2	2.15m x 2.65m	7′1″ x 8′8″
Bedroom 1	2.90m x 4.07m	9'6" x 13'4"
Kitchen/Living/Dining	4.54m x 7.59m	14'11" × 24'11"

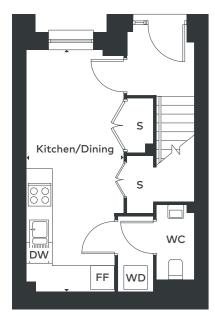


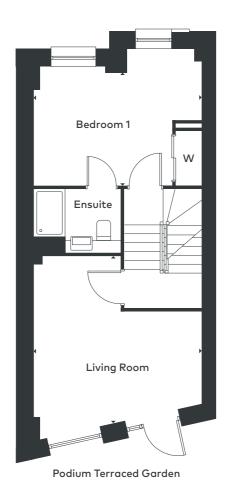
1 & 2 SWINGBRIDGE CLOSE

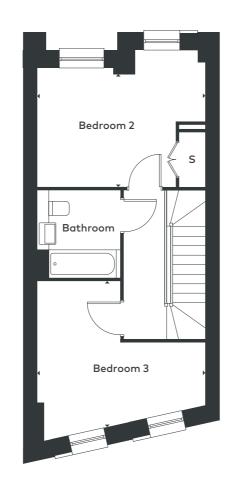
3 bedroom mews house



Entrance

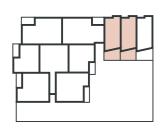






WD Washer/Dryer **DW** Dishwasher **FF** Fridge Freezer **S** Store **W** Wardrobe

PLOT LOCATOR PLOT LEVEL **DIMENSIONS**



1	G
2	G

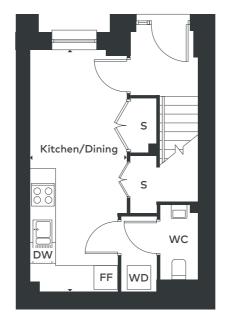
Gross Internal Area	105m ²	1130 sq ft
Bedroom 3	4 25m x 3 69m	13'11" x 12'1"
Bedroom 2	4.24m x 2.84m	13′11″ × 9′4″
Bedroom 1	4.25m x 2.85m	13'11" x 9'4"
Kitchen/Dining	2.45m x 6.11m	8'0" × 20'1"
Living Room	4.52m x 4.24m	14′10" x 13′11"

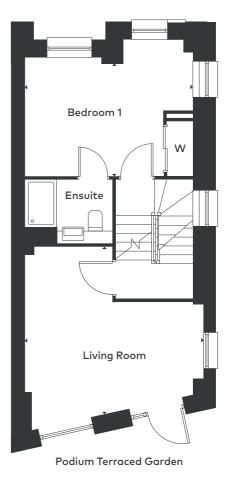
3 SWINGBRIDGE CLOSE

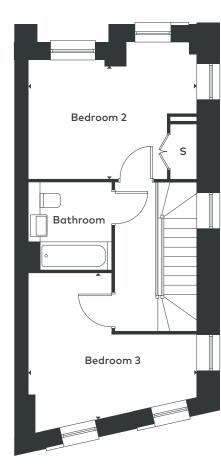
3 bedroom mews house











WD Washer/Dryer **DW** Dishwasher **FF** Fridge Freezer **S** Store **W** Wardrobe

DIMENSIONS

PLOT LOCATOR

G

PLOT

Gross Internal Area	105m²	1130 sq ft
Bedroom 3	4.25m x 3.69m	13'11" × 12'1"
Bedroom 2	4.24m x 2.84m	13'11" × 9'4"
Bedroom 1	4.25m x 2.85m	13'11" × 9'4"
Kitchen/Dining	2.45m x 6.11m	8'0" x 20'1"
Living Room	4.52m x 4.24m	14′10″ x 13′11″

The floorplans depict a typical layout of this plot type. For exact plot specification, details of external and internal finishes, dimensions and floorplan differences consult the Sales Team. All dimensions are + or – 50mm and floorplans are not shown to scale.



At Notting Hill Genesis, we build and maintain quality affordable homes, creating diverse and thriving communities

Notting Hill Genesis is one of the largest housing associations in London and the south-east, owning and managing more than 66,000 homes. We provide homes across a range of tenures and are committed to continuing to deliver housing that is affordable for all.

Our focus is our customers. We put their needs at the heart of our structures, processes and systems and they drive our decisions each and every day. We want them to be proud of the place they call home and from where they can begin to build lives, communities and futures.

What is Shared Ownership?

Shared Ownership* is a Government-funded, part-buy, part-rent scheme designed to help people buy a home of their own.

You buy a share of between 25% and 75% of the home's full market value and pay a subsidised rent on the remainder, with the option to increase the share you own when you can afford to (known as 'staircasing').

Moving made simple

Find

1 — Start your journey

Choose the right home for you by visiting our website or giving us a call. Tell us what you are looking for and we will answer any questions you have.

2 - Are you eligible?

Complete the online application form.
We'll check your form to see if you've met
the overall criteria for Shared Ownership
and whether it is affordable for you.

3 — Check out the development

Book your viewing at Woolwich Reach with our Sales Team.

Apply

4 — Select your preferred home

Have you seen something you like? Tell us which apartment is your preferred one.

5 — We offer you a home

We'll try to offer you your preferred home. If we can't, we'll look to offer you a similar home at Woolwich Reach or at another of our developments.

6 — Purchasing interview

You'll supply evidence of your income, savings and other required information to one of our Specialist Financial Advisors. They will review whether buying the home is affordable for you in more detail and will look to find the best mortgage deal available to you. A Sales Executive will then contact you (usually by phone) to discuss the outcome of the review and explain the buying process in more detail.

Buy

7 — Instruct your solicitor

When you instruct a solicitor you will also need to pay your reservation fee and apply for a mortgage.

8 — Exchange of contracts

You're nearly there – exchanging contracts means that everything is tied up. We've legally agreed to sell you the home and you've agreed to buy it.

9 — Home demonstration

When the building is ready, we'll invite you to see your home before you move in. We'll give you a resident's manual and make sure you are familiar with key features such as kitchen appliances, heating and security systems.

10 — Legal completion

Reaching legal completion means you have bought your home and can move in.

Congratulations, you are now a homeowner at Woolwich Reach.



All information supplied in this publication and any other marketing material produced by Notting Hill Genesis is provided in good faith but may vary and therefore does not form part of any contract. All specification and floor plans must be treated as a general illustration for guidance only and may be subject to change at any time. Any areas, measurements or distances quoted are approximate only. Shared ownership is subject to affordability and eligibility criteria. Notting Hill Genesis terms and conditions apply. Please ask your sales consultant about any of these details at the time of purchase and they will advise you of any changes. The development layout does not show details of gradients of land, boundary treatments, local authority street lighting or landscaping. It is our intention to build in accordance with this layout. However, there may be occasions when the apartment designs, boundaries, landscaping and positions of roads and footpaths change as the development progresses. All lifestyle and location imagery used within this brochure is indicative only. July 2021.



Woolwich Reach, 2 Pier Road, London, E16 2ZE nhgsales.com 020 3813 7361

HOME OWNERSHIP STARTS WITH US