





Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"We have over 50 years of building expertise, find out more about us on page 4"



5 stars!

We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



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A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 32**



Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,868

homes sold in 2022 200+

locations across the UK 5000+

employees make it all happen 700+

apprentices taken on each year £505.6m

invested in local communities in 2022



Real Living Wage

We're proud to be accredited to the Real Living Wage. We value our employees and want to pay them fairly for the good work they do.

Like to know more? Just scan the QR code below.





Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

"Building sustainable homes and community hubs"

Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

Finishing Touches

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 34





With you all the way

Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

Solicitor

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

Exchange contracts

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

Quality assurance

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

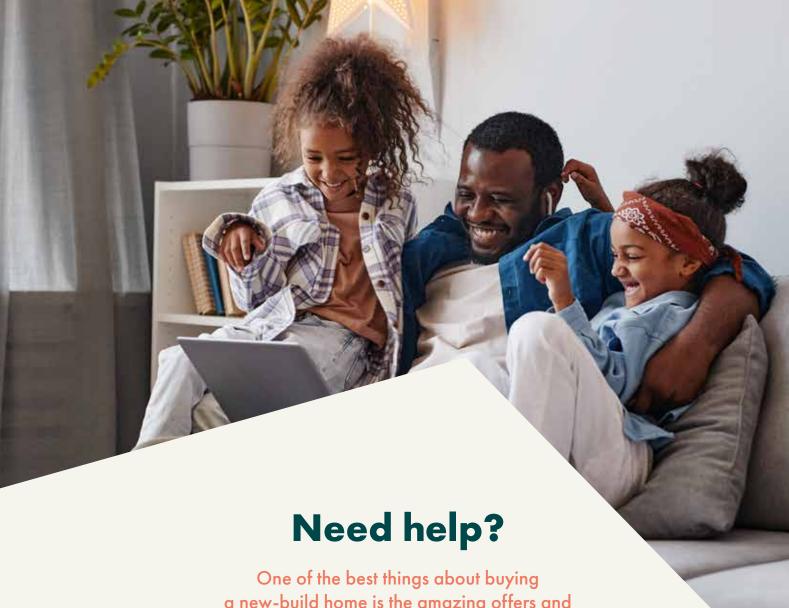
Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.







Part Exchange

Home Change

Early Bird





Felixstowe • Suffolk

Trelawny Place

Set in the coastal town of Felixstowe, Trelawny Place is our new collection of two, three, four and five-bedroom homes. With beautiful local beaches nearby plus easy access to Ipswich town centre, you'll get the best of both worlds living here.

Situated between the rivers Deben and Orwell, Felixstowe is a delightful seaside town and a busy port with lots to offer. There's a great range of amenities and attractions in the town centre, along with schools and a train station. Then of course there's the coastline - a stroll along Felixstowe seafront will take you past colourful beach huts, sand and shingle beaches, beautiful public gardens, seaside eateries and the popular pier.

Local amenities

Trelawny Place has everything you need for day-to-day living nearby, including a Morrisons, Lidl, and a range of local amenities. It's also conveniently close to Felixstowe town centre which has a great variety of high street shops as well as a wide range of local independent stores, restaurants and cafés. The local leisure centre has a pool, gym and soft play area, offering facilities and activities for all ages.

Great transport links

With the vibrant seaside town of Felixstowe to come home to, Trelawny Place is less than 20 minutes from the commercial and business hub of Ipswich. Easy access to the A14 makes the journey between the two straightforward. Felixstowe's train station is just under a mile away from Trelawny Place, with regular trains to Ipswich and from there, a direct connection to London

Great local schooling

There are a range of local schools in the area such as Felixstowe Academy, SET Maidstone Infant School, The Oaks Nursery and an International College. All of these are within 2.5 miles of Trelawny Place.

EXPLORE

Start exploring...

Felixstowe train station **0.9 miles**

Felixstowe Pier

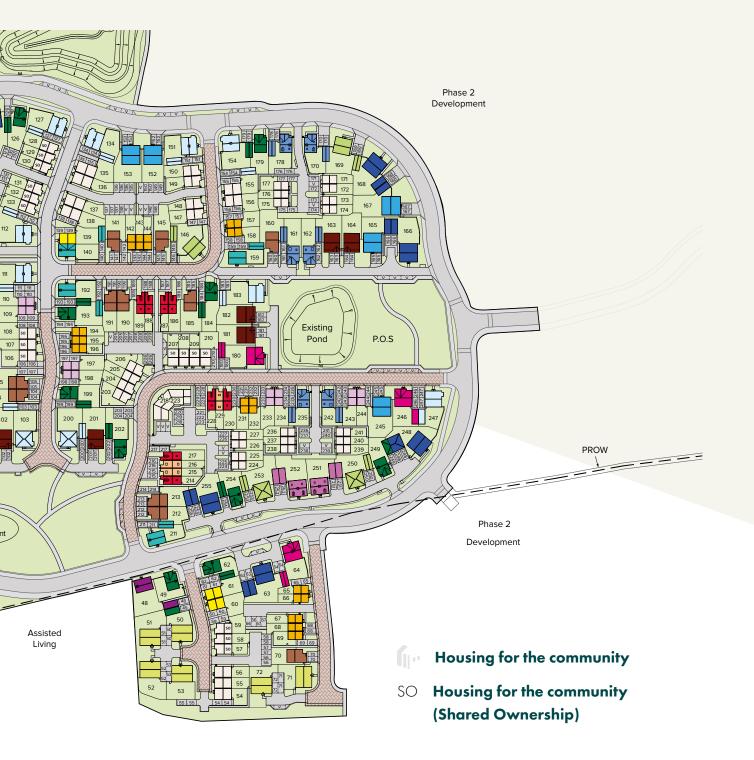
1.6 miles

lpswich

10.4 miles

Colchester **27.7 miles**





2 bedroom

The Morden

The Alnmouth

The Ripley

3 bedroom

The Danbury

The Rufford

The Souter

3 bedroom

The Sutton

The Sherwood

The Charnwood

The Charnwood Corner

4 bedroom

The Greenwood

The Whiteleaf

4 bedroom

The Whiteleaf Bay

The Longthorpe

5 bedroom

The Taunton

The Kielder

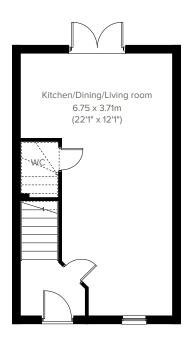
The Hadleigh

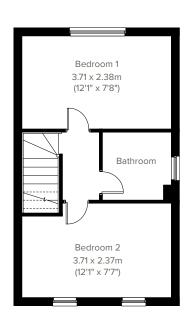
The Newton





Modern living at its best, the Morden's open plan kitchen/dining/ living room is bright and ideal for the way we live today. Upstairs there are two nicely-proportioned bedrooms and a family-sized bathroom. Perfect for first-time buyers and young professionals.





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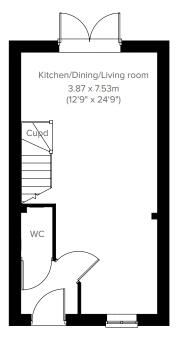
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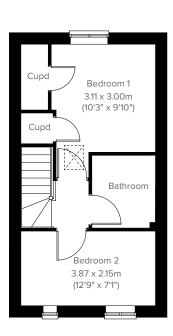
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The Alnmost bedroom home

Perfectly-proportioned, the Alnmouth has a stylish open plan kitchen/dining/living room with French doors leading into the garden. It also features flexible first floor rooms, a good-sized family bathroom, three handy storage cupboards and off-road parking. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





TRADITIONAL STYLE

GROUND FLOOR

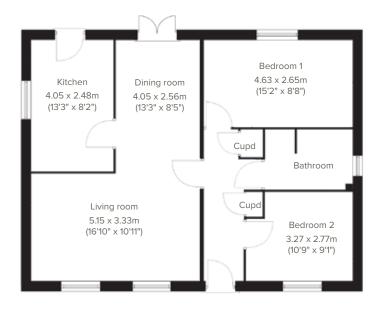
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The Ripley features a stunning open plan living/dining room with French doors leading into the garden, plus the kitchen also has access to the rear garden. You'll find two good-sized bedrooms and a family-sized bathroom while two storage cupboards ensure it's practical as well as stylish.

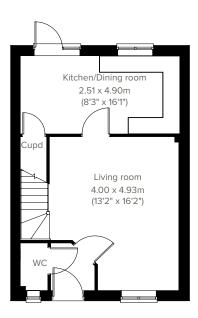


GROUND FLOOR

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Perfect for the way we live today, the three-bedroom Danbury has a modern open plan kitchen/dining room with garden access and a spacious front-aspect living room that's ideal for entertaining. Upstairs there are three bedrooms - bedroom one has an en suite - and a family-sized bathroom. Appealing to families, first-time buyers and young professionals.





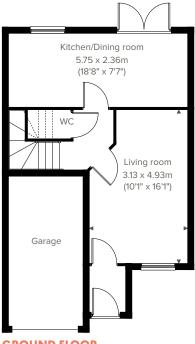
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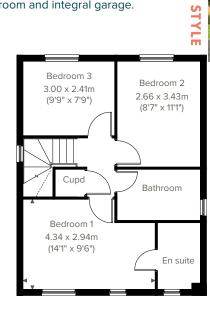
1ST FLOOR

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A thoughtfully-designed three-bedroom home with much to offer, the Rufford is popular with families. The bright and modern open plan kitchen/dining room with French doors leading into the garden is ideal for entertaining and family meals. The front porch, downstairs WC and storage cupboard take care of everyday storage. Plus there's an en suite to bedroom one, family bathroom and integral garage.





GROUND FLOOR

1ST FLOOR

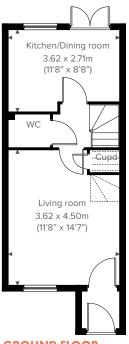
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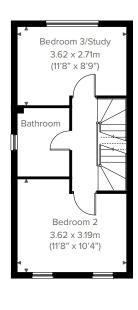
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An attractive three-storey, three-bedroom home, the Souter has a modern open plan kitchen/dining room, well-proportioned living room and three good-sized bedrooms. The top floor bedroom one features a spacious en suite. The enclosed porch, downstairs WC, two storage cupboards and offroad parking mean it's practical as well as stylish.







GROUND FLOOR 1ST FLOOR

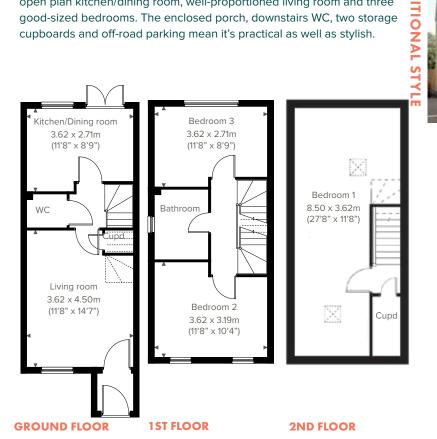
2ND FLOOR

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An attractive three-storey, three-bedroom home, the Sutton has a modern open plan kitchen/dining room, well-proportioned living room and three good-sized bedrooms. The enclosed porch, downstairs WC, two storage cupboards and off-road parking mean it's practical as well as stylish.



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The Sherw 3 bedroom home

A nicely-proportioned three-bedroom detached home, the Sherwood has everything you need for modern living. Downstairs there's an open plan kitchen/dining room with French doors leading to the garden, a front-aspect living room, downstairs WC, utility room and handy storage cupboard. The first floor is home to a generous bedroom one and en suite plus two further bedrooms, two storage cupboards and a family bathroom.

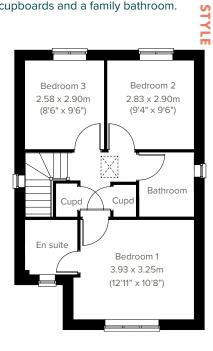
Kitchen/Dining room
5.51 x 2.83m
(18'1" x 9'4")

Cupd

WC

Utility

Living room
3.55 x 3.93m
(11'8" x 12'11")



TRADITIONAL

GROUND FLOOR

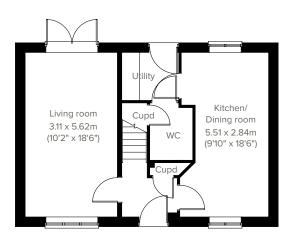
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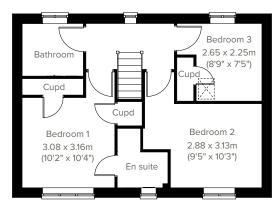
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Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/dining room and separate utility with garden access. The Charnwood includes a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and downstairs WC. Upstairs there are three bedrooms - bedroom one with an en suite - a good-sized family bathroom and further storage cupboards.





GROUND FLOOR

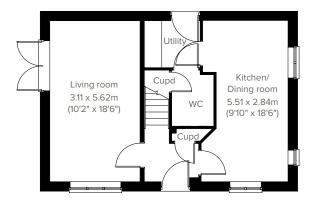
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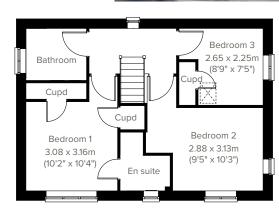
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Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish open plan kitchen/dining room and separate utility with garden access. The Charnwood Corner features a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and a downstairs WC. Upstairs there are three bedrooms - bedroom one with an en suite - a good-sized family bathroom and further storage cupboards.





ADITIONAL STYLE

GROUND FLOOR

1ST FLOOR

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The Greenwood is an attractive three-storey townhouse with flexible living space to suit modern families. This four-bedroom family home has a practical ground floor including a bright open plan kitchen/dining room, front-aspect living room, utility, WC and storage cupboard. The second floor consists of three bedrooms, a family-sized bathroom and en suite to bedroom two. The top floor is home to bedroom one, including an en suite and storage cupboard.

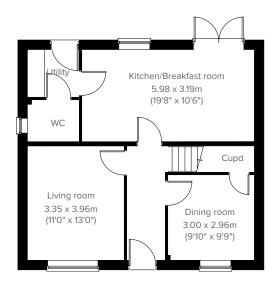


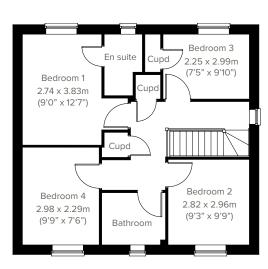
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The Whiteleaf is a four-bedroom detached family home offering the best of modern living. The light and airy kitchen/breakfast room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect living room, a dining room with storage space, a downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en suite, plus a modern-fitted family bathroom and three storage cupboards.





GROUND FLOOR

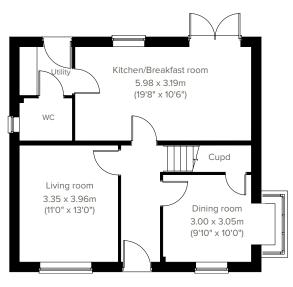
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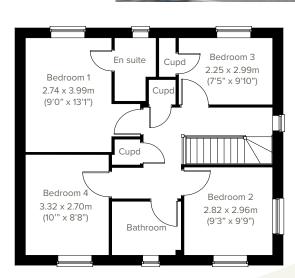
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The Whiteleaf Bay is a four-bedroom detached family home. The light and airy kitchen/breakfast room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect living room, a dining room with storage space and a bright bay window, a downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en suite, plus a family bathroom and three storage cupboards.





STYLE

GROUND FLOOR

1ST FLOOR

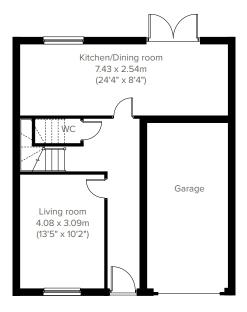
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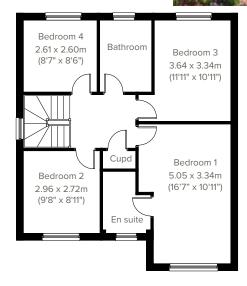
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24



An attractive family home, the Longthorpe is designed for modern living. It's a four-bedroom detached home with an integral garage, a front-aspect living room and a spacious open plan kitchen/dining room with French doors leading out to the garden - ideal for family life and entertaining friends. Bedroom one has an en suite with the landing leading on to three further bedrooms, a storage cupboard and the main family bathroom.





TRADITIONAL STYLE

he Longthorpe

GROUND FLOOR

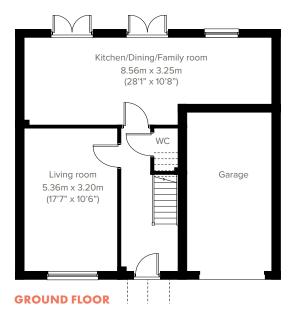
1ST FLOOR

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Enjoy the best of modern living in this popular five-bedroom home which features a stylish open plan kitchen/dining/family room, separate front aspect living room and downstairs WC. Upstairs there are five good-sized bedrooms - bedroom one with an en suite - and a good-sized family bathroom. An additional storage cupboard and integral garage mean it's practical as well as stylish.





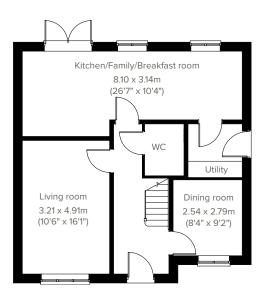
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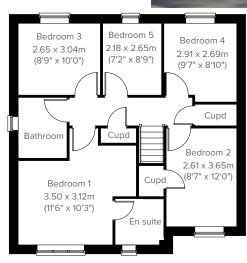
1ST FLOOR

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The Kielder is a popular detached family home. The modern and stylish open plan kitchen/family/breakfast room is perfect for spending time as a family and entertaining. There's also a spacious living room, separate dining room, downstairs WC and handy utility with outside access. Upstairs there are five bedrooms - bedroom one has an en suite - a large family-sized bathroom and three storage cupboards.





TRADITIONAL STYLE

GROUND FLOOR

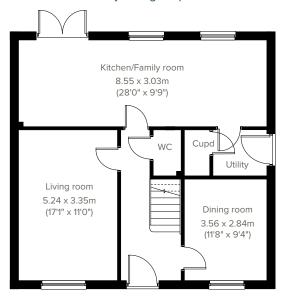
1ST FLOOR

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A spacious family home, the Hadleigh is a five-bedroom detached property perfect for modern living. The stylish open plan kitchen/family room is ideal for spending time as a family and entertaining guests. There's also a well-proportioned living room, separate dining room, downstairs WC and handy utility with outside access. Upstairs there are five bedrooms - bedroom one with an en suite - a large family-sized bathroom and handy storage cupboard.





STYLE

GROUND FLOOR

1ST FLOOR

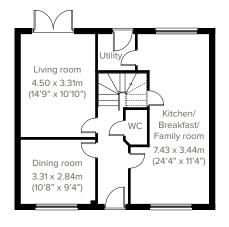
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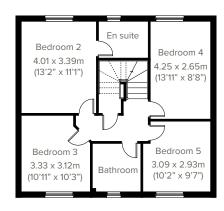
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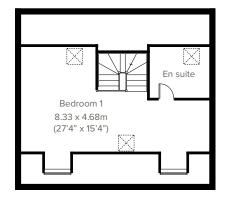
28



A stunning detached home with an impressive open plan, dual-aspect kitchen/breakfast/family room, The Newton has five bedrooms and is perfectly designed for modern family living. Its other features include a bright living room with French doors leading into the garden, separate dining room and a handy utility. The first floor is home to four bedrooms one with an en suite - and a family bathroom, and the top floor bedroom one is a spacious sanctuary with a large en suite.







GROUND FLOOR 1ST FLOOR 2ND FLOOR

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Specifications

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





External

Walls

Traditional cavity walls.

Inner: block.

Outer: Style suited to planned architecture.

Roof

Tile or slate-effect with PVCu rainwater goods.

Windows

Double glazed E-glass windows in PVCu frames.

Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).



Internal

Ceilings

Painted white.

Lighting

Pendant or batten fittings with low-energy bulbs.

Stairs

Staircase painted white.

Walls

Painted in white emulsion.

Doors

White pre-finished doors with white hinges.

Heating

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to bedrooms.

Insulation

Insulated loft and hatch to meet current building regulations.

Electrics

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

General

Media plate incorporating TV and telecommunication outlets to living room.



Kitchen

General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage).

Plumbing

Plumbing for washing machine.

Appliances

Single electric stainless steel oven and gas hob in stainless steel with integrated stainless steel cooker hood.



Bathroom

Suites

White bathroom suites with chrome-finished fittings.

Extractor fan

Extractor fan to bathroom and en suite (where applicable).

Shower

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head.

Splashbacks

Splashback to sanitaryware walls in bathroom and en suite. Splashback to bath and full height tiled shower where separate enclosure only.

General

En suite to bedroom(s) where applicable.



Security

Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Fire

Smoke detectors wired to the mains with battery back-up.



Garage & Gardens

Garage

Garage, car ports or parking space.

Garden

Front lawn turfed or landscaped (where applicable).

Fencing

1.8 metre fence to rear garden, plus gate.





Energy efficiency built in

Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

Energy efficiency built in:

- PEA rating B
 - Our typical B rating makes our homes much more efficient than traditional D-rated homes.
- Up to 400mm roof space insulation
 Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
 Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

 Many of our kitchen appliances have a highly efficient A rating.

A-rated boilers
Our condenser boilers far outperform

non-condensing ones.

- ✓ Local links
 - We're located close to amenities and public transport to help reduce your travel footprint.
- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
 - Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO₂ per house built.







Your home, your way

Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

You can choose:



Kitchens



Appliances



Bathrooms



Flooring



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





6 reasons why it pays to buy new

Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

Energy efficient

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

Brand new

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

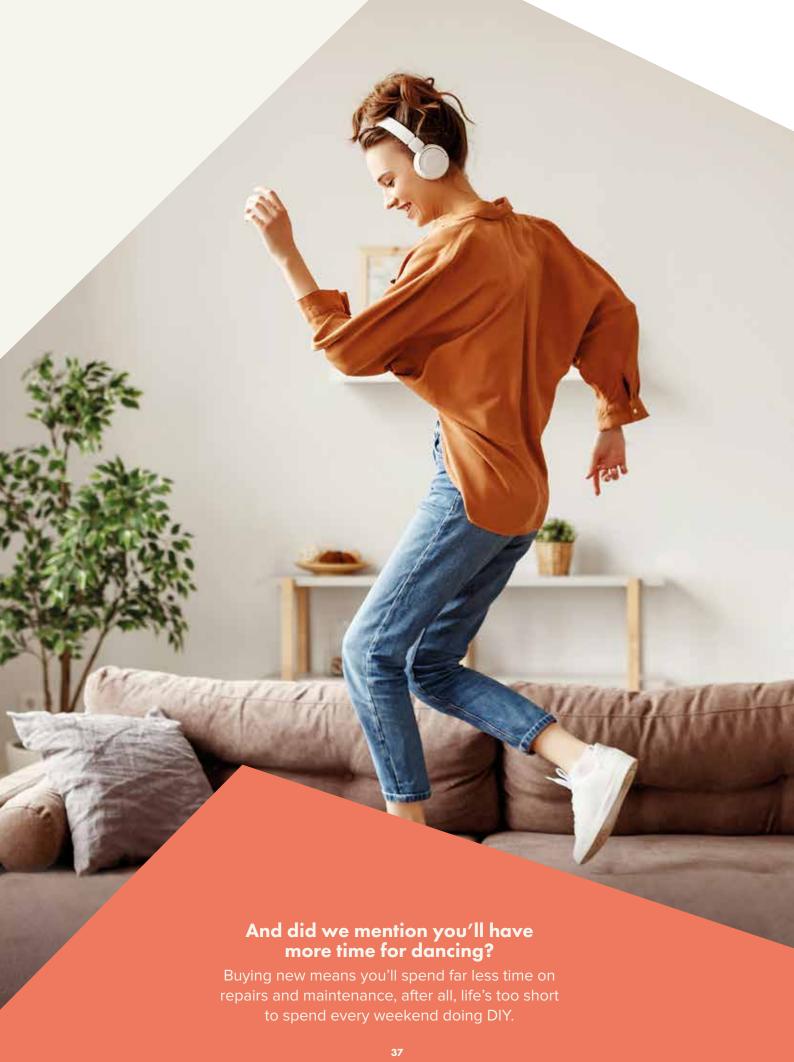
Win-win.

6.

Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





Ultrafast 500Mb broadband is available on this development.

FibreNest provides you with high-speed, totally unlimited full-fibre broadband to your home, at great prices.



Choose the best package for you

We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



Scan me! For packages & pricing.





support@fibrenest.com

Get connected today!

To sign up you will need your Unique Customer Reference.

Please ask your sales advisor for this:

D:



Persimmon

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