



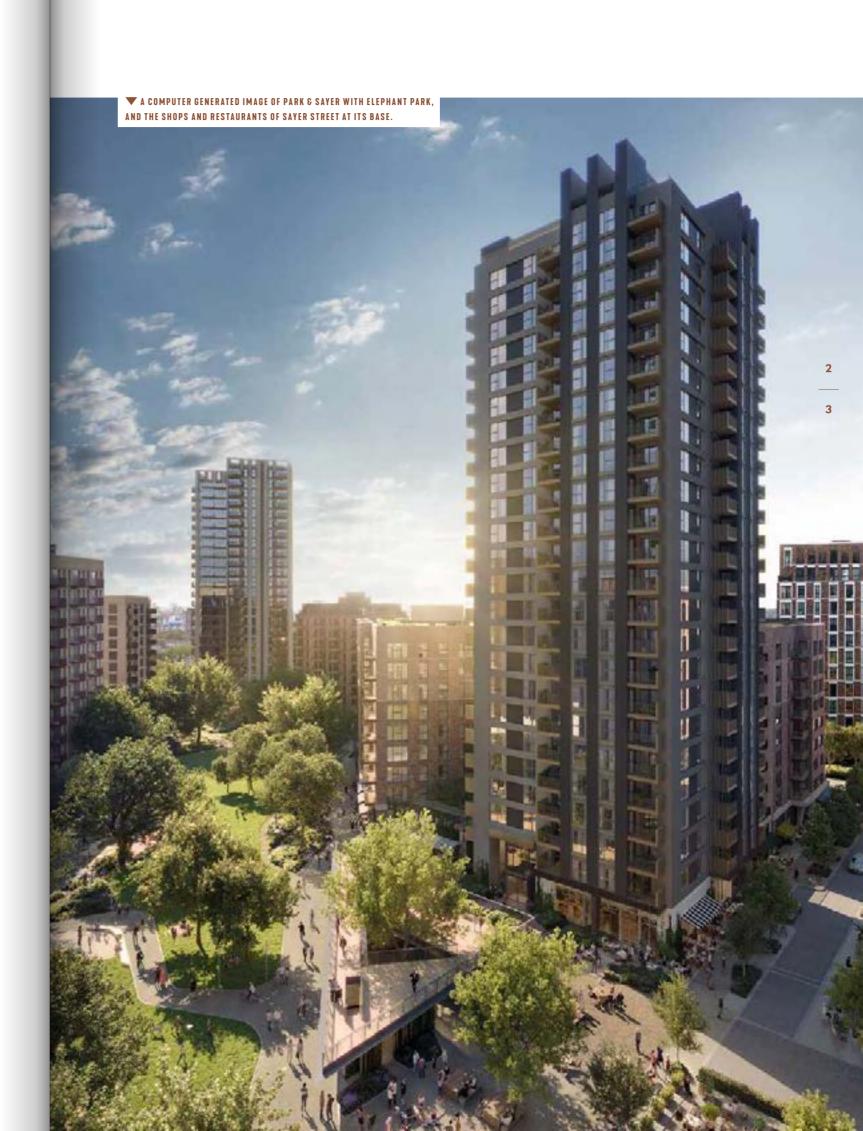




PARK & SAYER

PARK & SAYER IS A STUNNING NEW PARKSIDE ADDRESS, DESIGNED BY ARNEY FENDER KATSALIDIS AND ASTONISHINGLY CRAFTED INTERNALLY BY JOHNSON NAYLOR.

It is an address that embraces the best of life:
that embraces the trees and lawns of its neighbour;
an address wrapped in natural textures, and the
warmth of colour; that revels in its views across the
Capital; that provides its residents with considered
spaces in which to relax, work, exercise, or just smile
and celebrate. Park & Sayer is truly style,
it is parkside living at its very best.

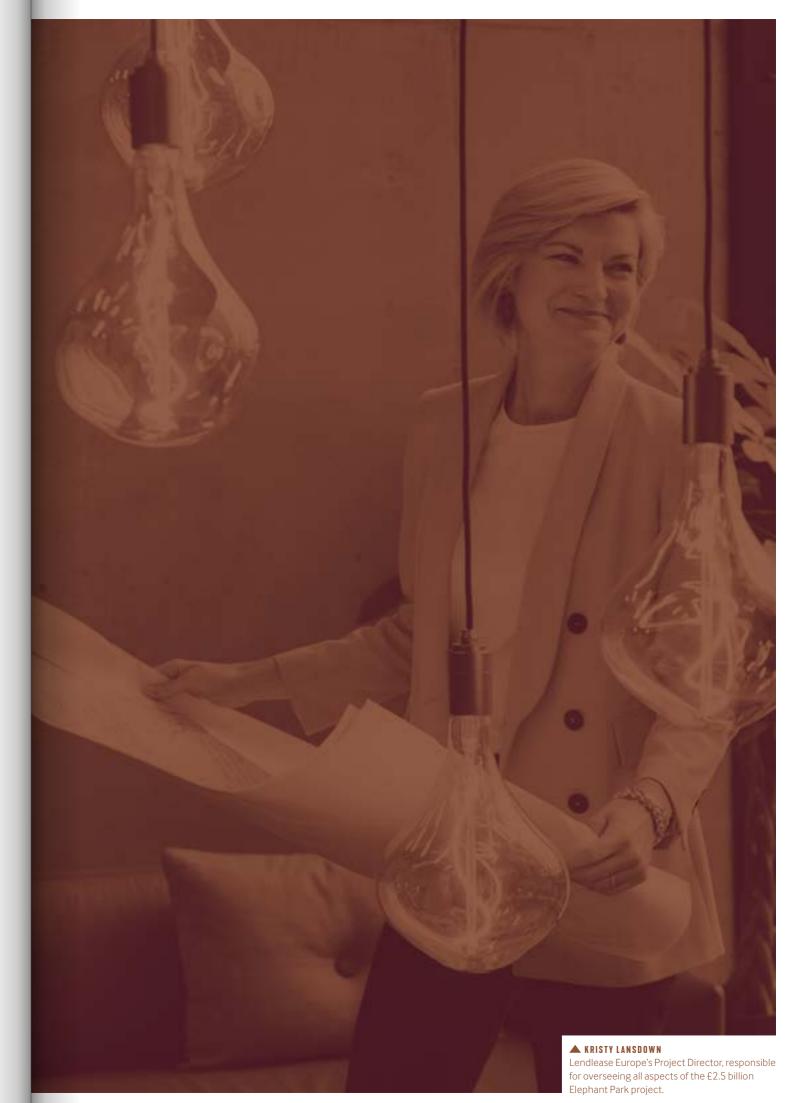




THE VISION

CREATING A NEW AND ENGAGING NEIGHBOURHOOD

ELEPHANT PARK'S NEW HOMES, SHOPS, WORKSPACES, RESTAURANTS AND GREEN SPACES ARE ENERGIZING THIS FAMOUS AREA OF LONDON. A PROJECT AT THIS SCALE, IN A WORLD CAPITAL, TAKES TRUE VISION, AS PROJECT DIRECTOR KRISTY LANSDOWN REVEALS.



We spoke with Kristy about her role in developing Elephant Park, and what makes this incredible development such a unique place to live.

Q—What have been your priorities for Elephant Park since taking the role as Project Director?

KL: In short, the focus has been on bringing the public spaces to life. First, we looked at the retail and 'street life' experience. Our first retail street – Sayer Street – opened in 2019, and we've spent a lot of time establishing a strong retail community there, with a particular focus on local and independent businesses.

We then engaged with the local community to understand how we could continue to enhance Elephant Park's many public open spaces, such as the park at the heart of the development. These public spaces are ultimately the places that everyone in a neighbourhood – whether it be residents, visitors or workers – can enjoy and they provide real value to a growing community like Elephant & Castle.

Finally, we looked at how we could start bringing more community facilities into Elephant Park, like the brand new local library that Southwark Council are opening on Walworth Road.

Q—You mentioned your focus on retail. Can you tell us more about the retail vision for Elephant Park?

KL: If I could sum up our retail vision in one word it would be diverse. Elephant & Castle has a very strong local identity and is well-known for being one of London's most diverse communities, so we want to make sure we reflected that spirit as we developed our retail community.



Watching the great skyline views across London from Park & Sayer's rooftop spaces will make this a really special place to live.



Our early focus has been on Sayer Street, where we now have an exciting cluster of start-up, independent food and drink businesses, providing a truly global culinary experience. As we deliver more retail over the coming years, you'll start to see more established independents opening like Mercato Metropolitano. In effect, Elephant Park will have something for everyone.

Q—So Elephant Park is more than just a residential development?

KL: Absolutely. Our aspiration is to ensure Elephant Park thrives in the long-term as a sustainable community. People moving into Elephant Park will have everything they need on their doorstep, from shops and workspaces to parks, green spaces and public services like schools and libraries.

Health,
wellbeing and
environmental
sustainability
has been on
our agenda at
Elephant Park
since day one!

Q—Londoners are increasingly placing more importance on their health and wellbeing. How is Elephant Park responding to this?

KL: Health and wellbeing has been on our agenda at Elephant Park since day one! To give just one example, from the very early days of the project, in response to feedback from the community, we committed to not only making almost half of Elephant Park publicly accessible, but then also making these public spaces as green as possible. One way we achieved this was by retaining over 128 mature trees from the previous site. This means that whenever we open a new public space, such as the new park, the landscaping has a 40-year head start because we've designed around these beautiful mature trees. The ongoing health and wellbeing benefits of these green spaces are huge.

Q—Is it these green spaces that allow Elephant Park to claim to be such a sustainable development?

KL: Partly. The park and the landscaping have been specifically designed to enhance biodiversity in the area, creating more habitat for insects and birds and featuring varied plant species. But, our commitment to sustainability runs much deeper than this. In fact, sustainability is at the heart of every decision we make at Elephant Park. Our biggest commitment, that we made from the outset, is for Elephant Park to be net-zero carbon in operation by the time the project completes. Key to this is our low-carbon energy centre, which is helping to deliver a reduction in the carbon impact of our homes. Sustainability is the thread running through all that we're doing here.

When designing Park & Sayer, the health and wellbeing of our customers has also been integrated indoors through our internal design — carefully selecting products which are less harmful to our health. Aligning to Lendlease's net-zero carbon ambition, Park & Sayer will also feature initiatives such as providing net-zero carbon heat to each home. Through its construction, Park & Sayer will also generate positive social impact by creating job opportunities for Southwark residents.

Q—Coming back to wider area, what makes Elephant & Castle such a special place?

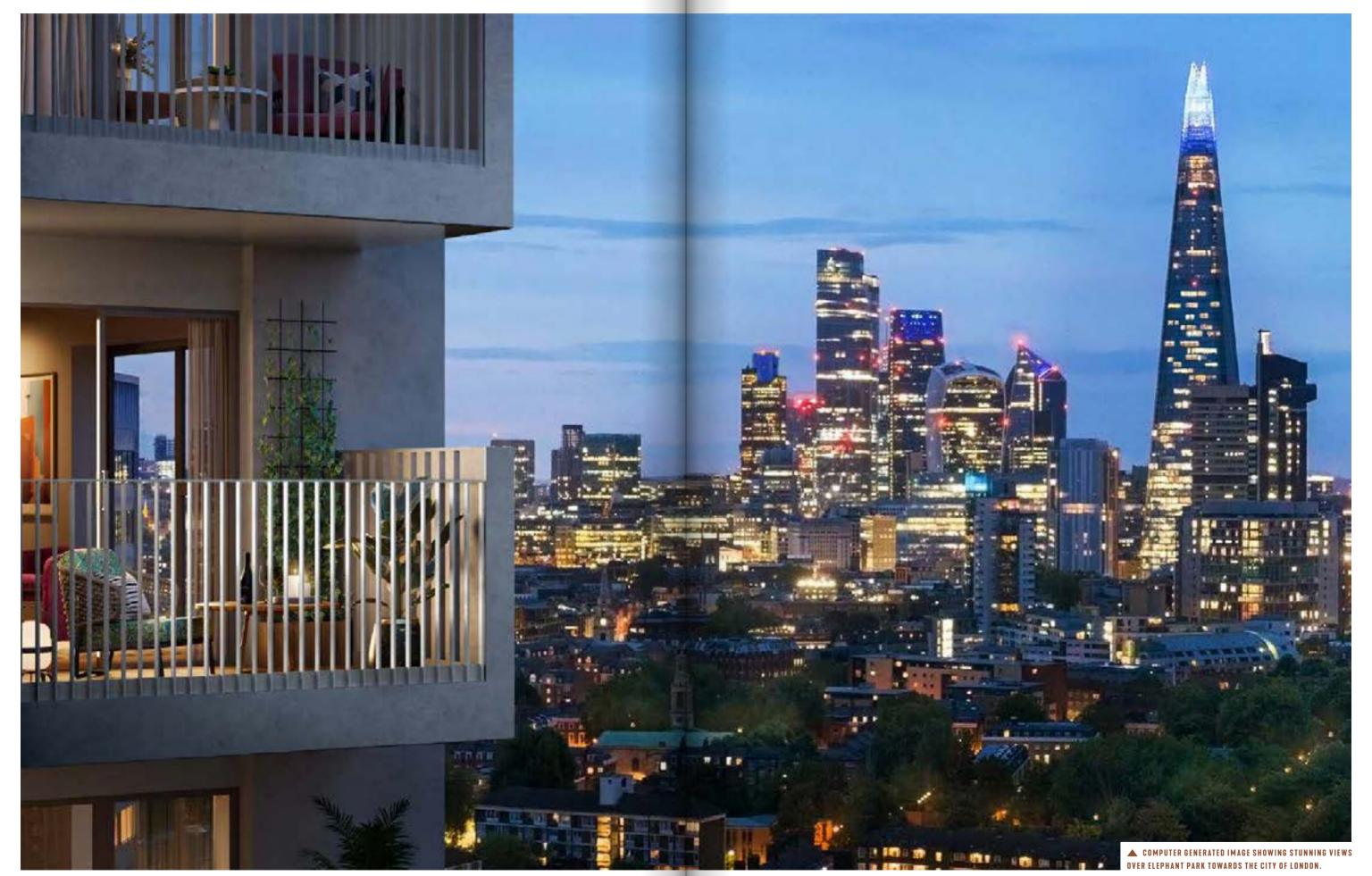
KL: Elephant & Castle is home to a very diverse community — it's multi-cultural, it's home to families who have lived here for their entire lives to students who are completely new to the area. There is a bit of all London life within Elephant & Castle. And it's a place that's blessed by its location. Everything great about London is on your doorstep. Within a 10 to 20 minute walk you can reach the Tate Modern, National Theatre, Waterloo, London Bridge, Borough Market and much more — it's a fantastic part of London to live in.

Q—And finally, what do you think makes Park & Sayer a special place to live?

KL: I'm really excited about Park & Sayer as a place to live. I think it is just an amazing location, with that unique parkside location. You will literally feel like you're waking up and living in a tree canopy, which is so unusual in an urban, central London location. And then you can take advantage of all the bars, restaurants and workspaces on your doorstep in new streets like Sayer Street and Ash Avenue.

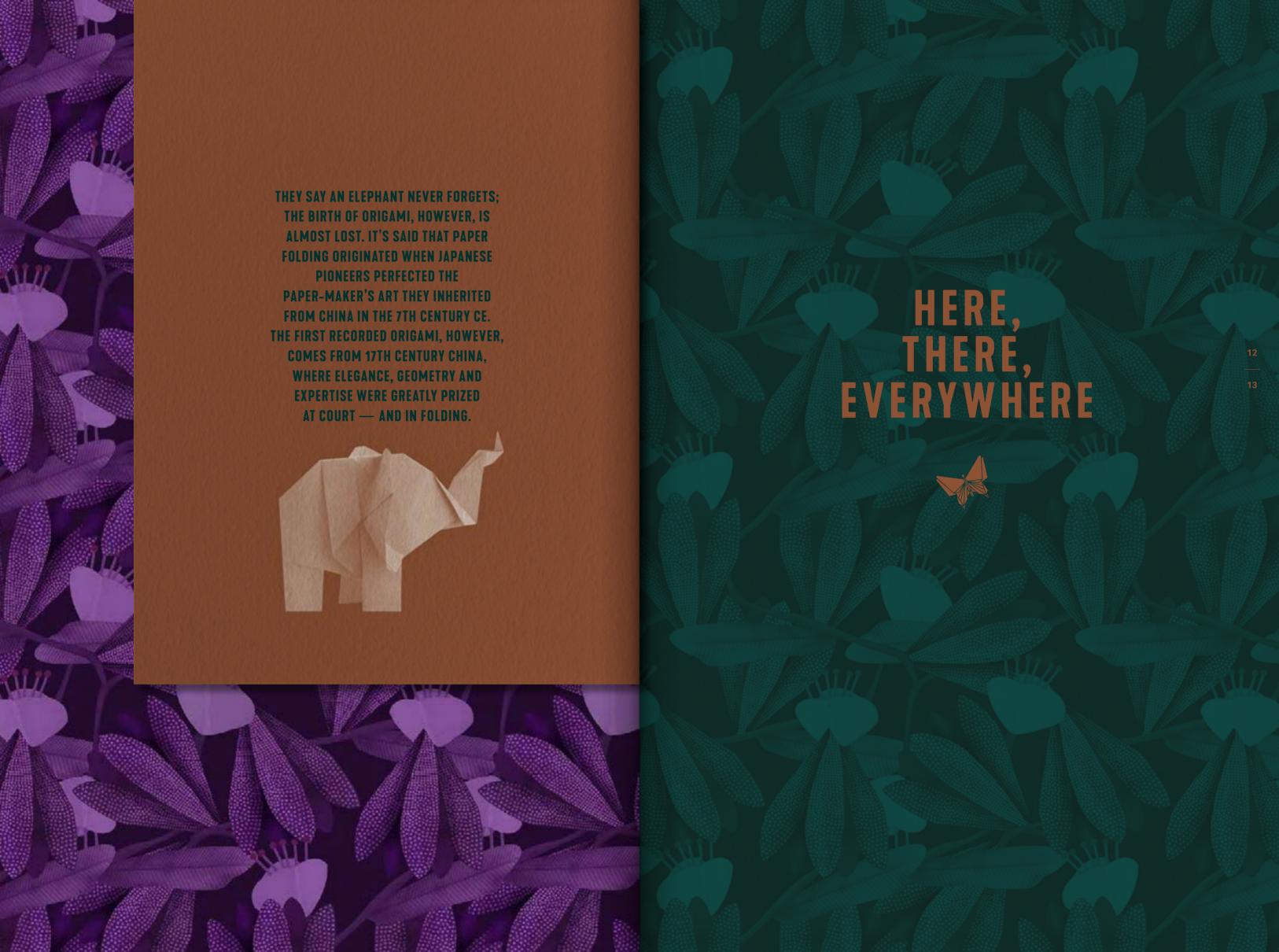
And finally – those views. Watching the great skyline across London from Park & Sayer's rooftop spaces will make this a really special place to live.

PARK & SAYER







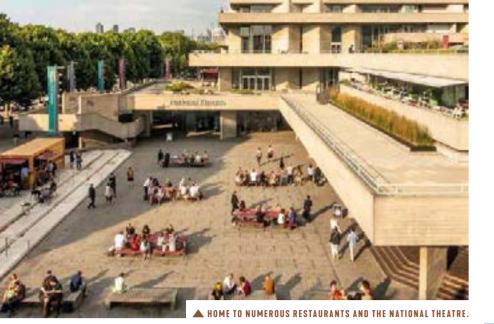


THE LOCATION

THE BEST OF NEIGHBOURS

PARK & SAYER'S STUNNING PARKSIDE LOCATION AT ELEPHANT PARK, IS CLOSE TO THE CULTURAL RICHES, ATTRACTIONS AND CONNECTIONS OF THE WHOLE SOUTH BANK AND CENTRAL TO THE BOLD TRANSFORMATION OF ONE OF LONDON'S MOST ENGAGING NEIGHBOURHOODS.





THE SOUTH BANK IS HOME TO GREAT NATIONAL CENTRES FOR ART AND CULTURE, A VIBRANT AND EVER GROWING COMMUNITY AND SOME OF LONDON'S MOST CELEBRATED ARCHITECTURE, SUCH AS THE NATIONAL THEATRE, HAYWARD GALLERY AND LONDON EYE.



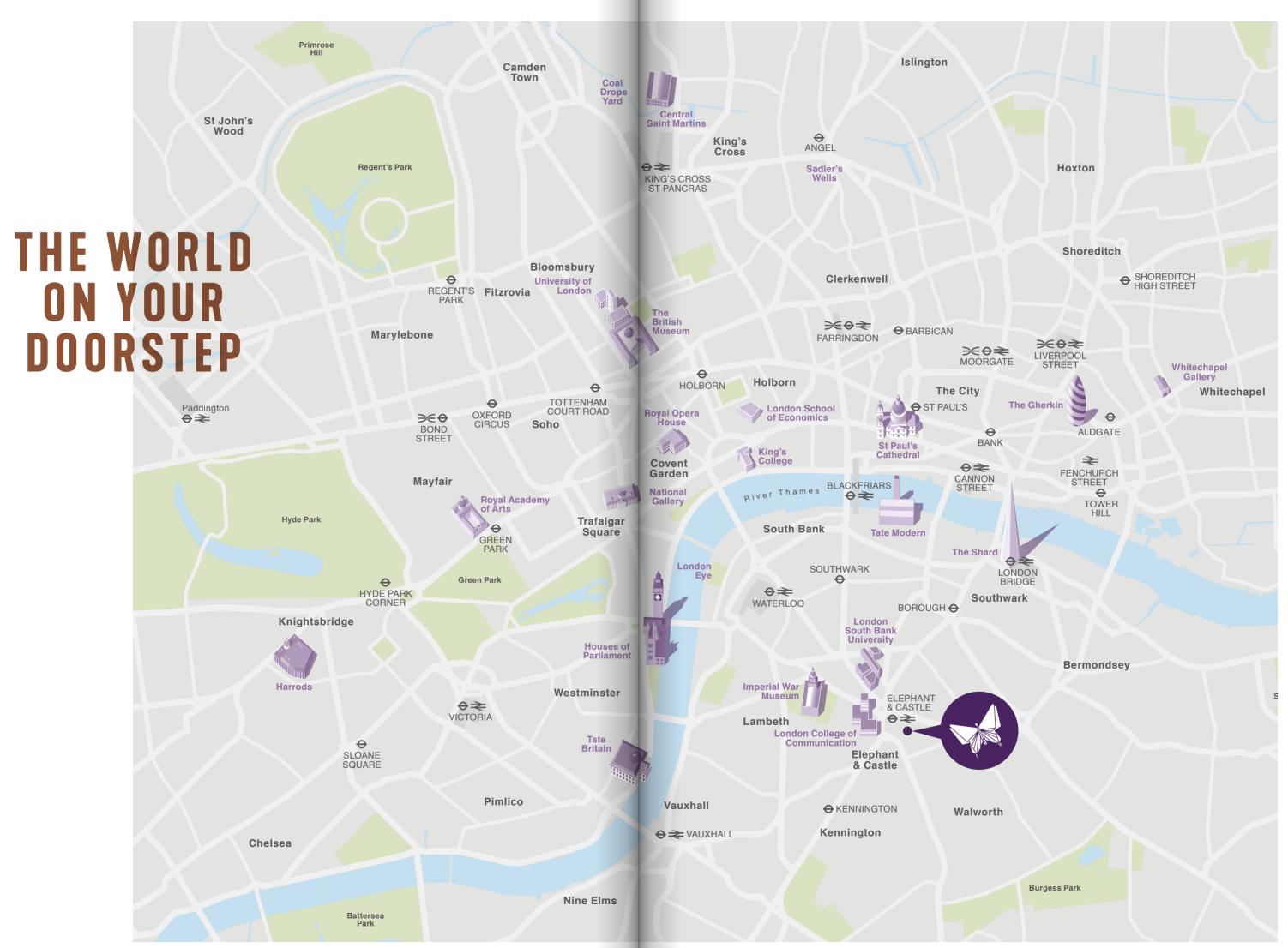




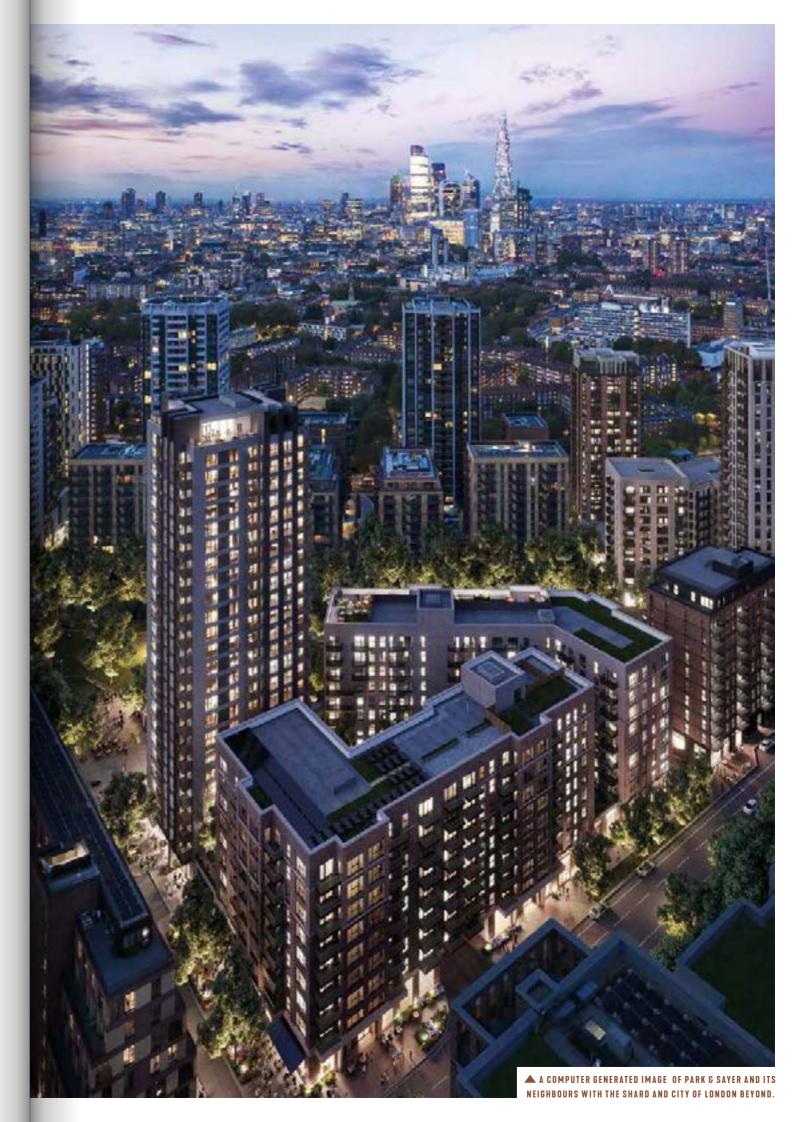
All within 5 minutes



PARK & SAYER ELEPHANT PARK



THE ONGOING TRANSFORMATION OF ELEPHANT & CASTLE, PLACES PARK & SAYER AT THE VERY **HEART OF AN ASTONISHING AND GROWING NEIGHBOURHOOD.** A NEW TOWN CENTRE IS ARRIVING **SHORTLY AND WILL BECOME** A SHOPPING AND LEISURE DESTINATION FOR THE CAPITAL, WITH ELEPHANT PARK AND ITS SURROUNDING STREETS A FOCUS FOR MEETING AND EATING **ALL THE YEAR ROUND. PARK** & SAYER'S EXTRAORDINARY **POSITION ALSO ALLOWS** RESIDENTS TO BE ONLY MINUTES BY TRAIN FROM ALL THE MAJOR LANDMARKS IN LONDON.

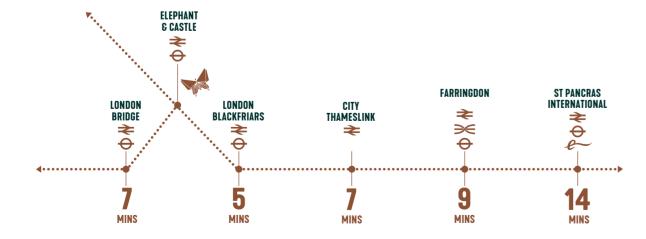


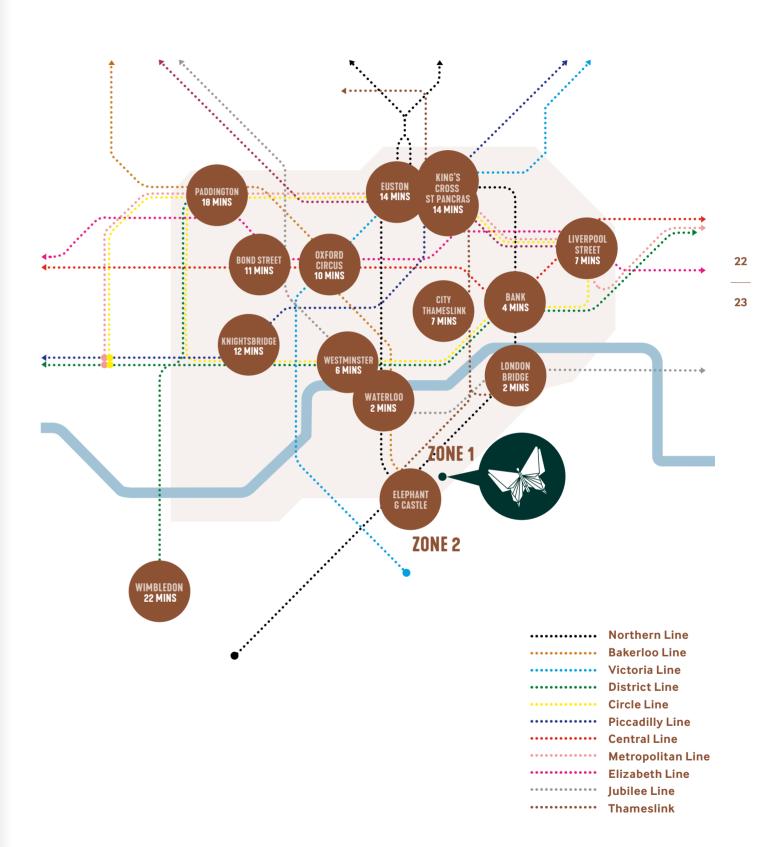
ZONE 1 NEIGHBOURHOOD

PARK & SAYER IS IN LONDON'S
ZONE 1: THE HEART OF THE CITY,
WHERE THE TRANSPORT CONNECTIONS
WILL TAKE YOU ANYWHERE AND
EVERYWHERE IN MINUTES.

In Zone 1, Park & Sayer's closest stations are Elephant & Castle Underground and Railway Stations. These provide access to both Northern and Bakerloo underground lines, alongside Thameslink and Southeastern train services.

Thameslink trains are just 14 minutes to St Pancras International and connect to the Elizabeth Line at Farringdon in 9 minutes.





ECONOMISTS, KING'S AND **FASHIONISTAS**

PARK & SAYER IS ONLY A SHORT JOURNEY TO SOME OF LONDON'S MOST RENOWNED **EDUCATIONAL INSTITUTIONS. FROM UNIVERSITY COLLEGE LONDON AND KING'S COLLEGE TO GOLDSMITHS, CENTRAL SAINT MARTINS** AND LONDON COLLEGE OF COMMUNICATION, STUDENTS BENEFIT FROM BEING A WALK, CYCLE OR SHORT TUBE RIDE FROM THEM ALL.



UAL: CENTRAL SAINT MARTINS

27_{mins ↔ ½}



LONDON

19_{MINS ↔ ½}



UNIVERSITY COLLEGE LONDON





LONDON SOUTH BANK University

4_{MINS + ½}



ECONOMICS



UAL: LONDON COLLEGE OF COMMUNICATION



DAYS AT PARK & SAYER
ARE RICH AND ENGAGING DAYS.
DAYS FOR DRIFTING, FOR
SHOPS AND GALLERIES, DAYS
FOR CAFÉS AND COCKTAILS,
DAYS FOR FRIENDS AND DAYS
FOR FAMILY, AND DAYS FOR
JUST UNWINDING IN THE PARK.
SOUL DAYS, ELEPHANT DAYS.



THE MAGIC OF ELEPHANT & CASTLE IS

THAT IT IS EASY FOR EVERYWHERE.

MINUTES BY TRAIN TO THE WEST END

AND CITY AND JUST A STROLL TO THE

SOUTH BANK'S GALLERIES, MARKETS, RESTAURANTS, CAFÉS AND SHOPS.





A stroll to pick up the day's news from around the world.

08:00

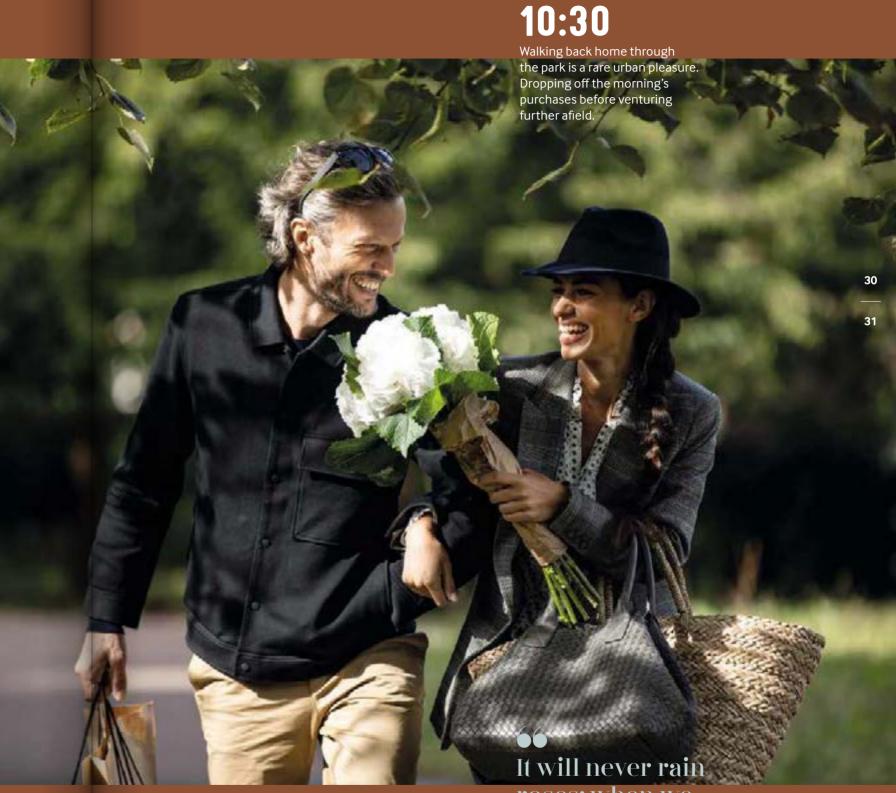


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PARK & SAYER ELEPHANT PARK







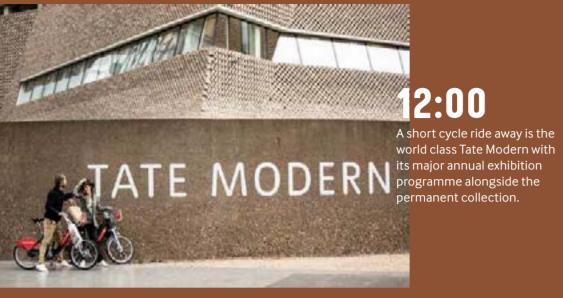


the art gallery of Pullen's Yard.

roses: when we want to have more roses we must plant more trees."

George Eliot





2:00



Wandering around discovering the engaging history of London and the Thames.







12:45

The riverside walk is home to many celebrated cultural and historical landmarks, including Shakespeare's Globe Theatre, The Golden Hinde and the National Theatre.





The Millennium Bridge linking Bankside to The City itself is always a windswept treat.





66 I travel continuously, and I see many cities, but there is nowhere like London."

Norman Foster



London, is that there is always something curious to discover. It is simply a city of surprises.



There are a myriad of restaurants near the Thames for lunches, for dinners or just retreats for the perfect Manhattan.



14:50

Borough Market is one of London's oldest food markets, with a history going back some 1,000 years.



Bread, milk and butter are of venerable antiquity. They taste of the morning of the world."





The market is alive with stalls selling fruit and vegetables, fish and seafood, meat and game, spices, oils & vinegars.



15:30

Days just drifting are delightful days, these are times that forge the happiest of memories.







7:40

The Southbank Centre is a magical destination for an evening in the Capital, with its restaurants, concert halls and galleries amongst much else.



The Royal Festival Hall,
The Queen Elizabeth Hall,
and Purcell Rooms are a feast
of world-class music
and events.







21:45

After dinner drinks on the river amongst the colour and bustle of late night London.

22:00

Whatever time of year, there is always fun to be found when least expected. No one is ever too old for a merry-go-round!

42

43



22:15

Park & Sayer is simply the perfect location to enjoy the best of the Capital, whether working, studying, or simply enjoying life.







to treasure whether at Park & Sayer or when venturing out for

A final late night stroll along the river delivers a magical view of many of London's famous sites, whether the skyscrapers of The City, the Palace of Westminster, the London Eye or the great classic buildings on its banks.



Cities have always been the fireplaces of civilization, whence light and heat radiated out into the dark."

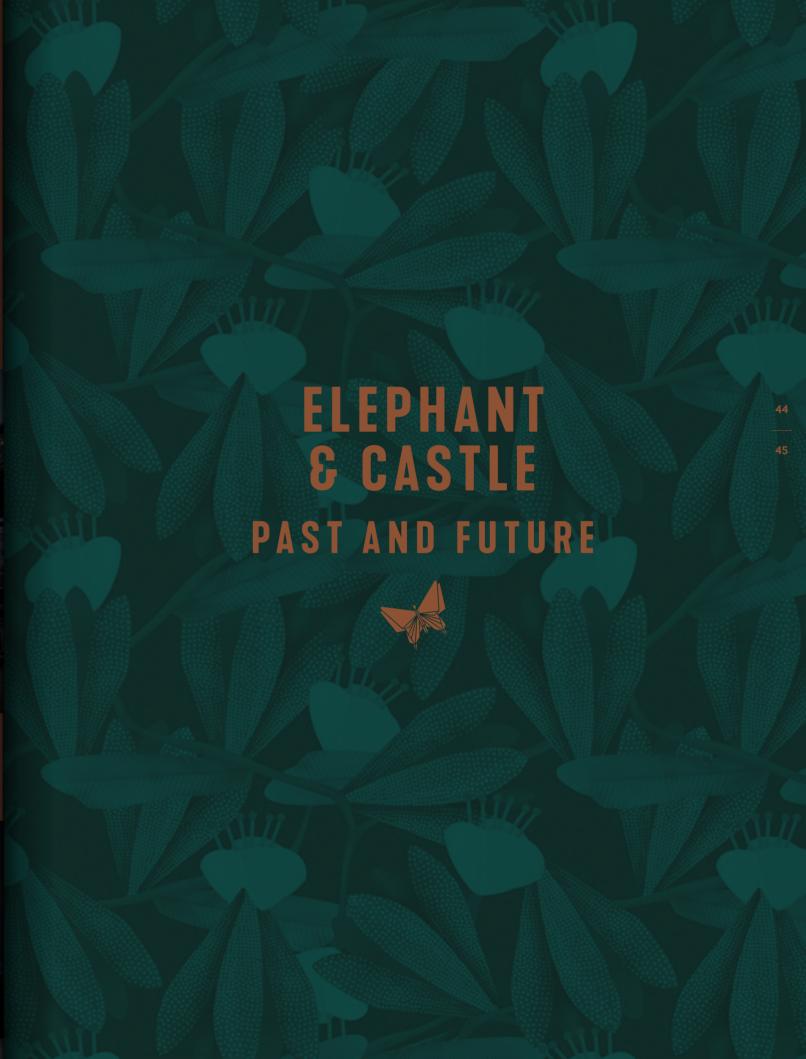
Theodore Parker



23:00

The joy of Park & Sayer is that it is close enough to walk, or cycle or merely taxi for those who have just done too much in a day!





PARK & SAYER ELEPHANT PARK

THE FUTURE

TOMORROW'S ELEPHANT & CASTLE

WITH A BOLD NEW VISION
FOR CONVENIENT URBAN LIVING
ELEPHANT & CASTLE IS BEING REJUVENATED.
ONCE FAMOUS AS THE SOUTHERN GATEWAY
TO THE CITY, WITH A WEALTH OF
ENTERTAINMENTS AND COMMERCE, THE
ENERGY IS RETURNING AS PART OF ONE
OF LONDON'S ARGUABLY GREATEST
TRANSFORMATION PROJECTS.
PARK & SAYER IS AT ITS HEART.

ELEPHANT & CASTLE UNDERGROUND STATION (BAKERLOO LINE) ELEPHANT & CASTLE NEW TOWN CENTRE ELEPHANT & CASTLE UNDERGROUND STATION (NORTHERN LINE) ELEPHANT PARK ELEPHANT & CASTLE STATION (THAMESLINK)





Elephant Park's surrounding streets alive with places to lunch or dine, savour a cappuccino or enjoy a mildly indulgent cocktail.





The town centre is evolving, and over the next few years, Elephant & Castle will be truly transformed. A new pedestrianised town centre is underway with a magnificent new shopping experience at its heart, due for completion in 2024. This will bring together both independent and major high street retailers, as well as a wealth of new galleries, restaurants, cafés and bars.

A new leisure centre, The Castle, offers a six-lane, 25-metre pool, sports hall, gym and cycle studio, while a GymBox gym is open on nearby Elephant Road.

Along with this exciting commercial heart, there will also be time to relax and unwind. You can walk around the green space of Elephant Park itself with the surrounding streets alive with places to lunch or dine, savour a cappuccino or enjoy a mildly indulgent cocktail. This beautifully landscaped oasis is one of London's largest new parks.

New workspaces are also underway and London College of Communication, part of the University of the Arts London, is to occupy a new cutting edge building that will also provide greater access to the public to its activities.

This transformation marries with the wide variety of existing amenities in the area. From sculptures in public spaces, to the cultural riches of the nearby South Bank, cosmopolitan markets or authentic foods at Borough, the choices are endless. Residents can visit the Southwark Playhouse or the Cinema Museum, White Cube Gallery, Siobhan Davies and Corsica Studios, experience the Ministry of Sound and The Fashion & Textile Museum or wander the East Street Market.

PARK & SAYER

YESTERDAY'S ELEPHANT

COACHES & CASTLES

FROM ITS EARLY FASHIONABLE BEGINNINGS IN THE 18TH CENTURY, ELEPHANT & CASTLE BECAME KNOWN AS 'THE PICCADILLY OF SOUTH LONDON', SUCH WAS ITS FAME FOR



THE BIRTH OF FEMINISM: MARY WOLLSTONECRAFT

Mary Wollstonecraft is famed for being a feminist icon, and boldly campaigning for women's rights in her influential writings. She lived in the village of Walworth, which later formed part of the growing Elephant & Castle district.

Although well-known for her book A Vindication of the Rights of Woman, she has also gone down in history as the mother of Mary Shelley, author of Frankenstein.







A POSTER FROM ELEPHANT & CASTLE THEATRE 1886.



LONDON'S GREATEST AUTHOR: CHARLES DICKENS The illustrious Victorian writer

Charles Dickens set most of his works in his native London, such as A Christmas Carol and Oliver Twist. Much of Dickens' work focuses on social justice in the city, and was inspired by his own early life — his father, and younger members of his family, were imprisoned together in the debtors' jail of Marshalsea in nearby Southwark.

The area, once home to genteel and fruitful market gardens, became a sought-after suburb with fantastic connections to the rest of the city. The railways arrived in 1862, with the Underground following in 1906: as London grew, Elephant & Castle boomed.

With a booming population came new entertainments. The Elephant & Castle Theatre, the Trocadero and the 4,000-seater South London Palace of Varieties featured the stars of variety, including the famous Marie Lloyd. The Royal Surrey Gardens Music Hall, and The Coronet, which opened as the Theatre Royal in 1872, made the Elephant a cultural jewel of the thriving capital.

Elephant & Castle, like much of London, suffered extensive war damage during the Second World War.

It has since gone through a variety of phases of redevelopment and with its absolutely extraordinary position so close to many of London's favourite destinations, it was always just a matter of time before it thrived again.



PARK & SAYER IS A TRULY ELEGANT COLLECTION OF 229 ONE AND TWO BEDROOM PARKSIDE APARTMENTS. DESIGNED BY RENOWNED ARCHITECTS ARNEY FENDER KATSALIDIS, IN COLLABORATION WITH CELEBRATED, INTERIOR DESIGNERS JOHNSON NAYLOR, THEY HAVE WELLNESS AND COMMUNITY AT THEIR HEART AND TREES AND GARDENS AS THEIR NEIGHBOURS.

EXCEPTIONALLY DETAILED, EACH APARTMENT HAS A BALCONY OR TERRACE, WITH MANY ENJOYING THE EXTRAORDINARY VIEWS TOWARDS CENTRAL LONDON OR ACROSS THE TREES AND OPEN SPACES OF ELEPHANT PARK ITSELF OR THE EXQUISITE ELEVATED GARDEN. SPACIOUS, BRIGHT

AND WELL-CONSIDERED, THESE ARE DISTINCTIVE HOMES IN A REMARKABLE NEW ADDITION TO THE LONDON SKYLINE.

PARK & SAYER IS A COMMUNITY.

ALL THE RESIDENT'S SHARED SPACES
ARE CONCEIVED AS PLACES TO
RELAX OR WORK, STUDY OR MEET
— SURROUNDINGS IN WHICH TO
CONNECT, TO MAKE FRIENDS —
SURROUNDINGS FROM WHICH TO
ENJOY ALL THAT ONE OF THE WORLD'S
GREAT CITIES HAS TO OFFER.
PARK & SAYER HAS HEART,
IT HAS SOUL. THESE ARE STUNNING
HOMES FOR THOSE WHO EXPECT
MORE FROM LIFE — AND TREASURE
A STYLISH WAY TO LIVE IT.

PARK & SAYER

There is nothing more delightful in city life than walking back home through the park.



THE ARCHITECT

PARK & SAYER IS AN INSPIRING AND METICULOUSLY DESIGNED PROJECT. WE ASKED EARLE ARNEY, FOUNDER OF ARCHITECTS ARNEY FENDER KATSALIDIS, ABOUT HIS PRACTICE'S AMBITIONS AND GOALS FOR THEIR GROUND BREAKING DESIGN.

Earle Arney is the Founder & Chief Executive of architecture and interior design practice Arney Fender Katsalidis (AFK). Recognised internationally as a thought leader in residential design, transformational workplaces, and holistic, sustainable design. Earle has led projects in the UK and globally and his work has also been published in the Architects Journal, World Architecture, Progressive Architecture USA and Architectural Review. For Park & Sayer, the firm's award-winning skills and experience have created a vibrant new development and community in the heart of a world capital.

Q—What has driven your approach to the architecture and materiality of Park & Sayer?

EA: Park & Sayer is very much borne of its site, with a robust expression and materiality a homage to Elephant & Castle's rich, vibrant palette. From its historic brick buildings to its contemporary structures, we have weaved this inspiration together to create a modern, readable building, with a distinctive identity.

Park & Sayer is wrapped by Elephant Park: an incredible expanse of green space which is quite extraordinary in Central London. Just having that on our doorstep is something we also wanted to celebrate and connect with through the architecture.

Q—What are your principal considerations when designing residential buildings for London?

EA: There are many macro and microconsiderations that we think about for residential buildings. The micro includes pitch-perfect functionality, great accessibility, ample daylight, maximised dual-aspect apartments, ensuring great views over the city or park, and a robust identity for each component of the scheme. Breaking these down into macro-principles, great buildings centre on three things: quality of space, the location, and the amenity – both that the development provides, and in how it relates to and activates its surroundings. Since the pandemic, these principles are more important than ever as our work and home lives have blurred.



PARK & SAYFR

Q—How has Park & Sayer's parkside position influenced this approach?

EA: It's such a privilege working on a development wrapped by such expanse of green space. We were keen to emphasise the park in the design by 'threading' it through the building and its amenity spaces. This includes the park informing the central courtyard design, which is an outstanding natural space, maximising the stunning parkside views from the apartments, and ensuring that residents and visitors are drawn into the park visually from the retail at ground level activating the street.

Q—With wellness so central to resident's agenda, how does Park & Sayer address this?

EA: Wellness is always front and centre of our thinking and for us this depends upon ensuring the very best in residential design standards but also in amenity. Park & Sayer has this in spades. We've created apartments that are designed from the inside out to the highest standards, with ample space, capturing as much daylight as we can, we've maximised storage and included flexibility to adapt to residents' changing lifestyles, and the blurring of living and working. The amenity is also great for wellness – from the roof terraces and gardens where residents can relax and unwind, to the common spaces and lounges which fit around residents' lifestyles – not to mention Elephant Park. Although these are great physical amenities, it's proven that biophilia and just the sight of greenery has enormous power to uplift people, so Park & Sayer also works on that level of wellness.

RECEPTION

CHURCHEL E

Q—How have environmental and sustainability agendas influenced your design?

EA: As a firm, we strongly believe environmental and sustainable agendas should be first and foremost in design. We're fortunate in that our client for Park & Sayer, Lendlease, is a leader in this field and has done so much to push the boundaries of what is possible. Sustainable principles are embedded from the get-go at Park & Sayer, from the choice of materials, to the fittings and finishes. Even under the skin of the building, the mechanical and electrical ventilation systems are designed to deliver a more sustainable way of living.

Q—What about the interior designs of the apartments?

EA: We are both architects and interior designers so Park & Sayer is designed from the inside out as much as the outside in. All the right pieces are in the right location, we have maximised daylight and views and ensured an incredible seamless flow between spaces. For us the design of apartments always requires fine tuning, moving things 10 –15 mm sometimes, just to get the right space, the right alignment. That's something we take great pride in and put in place at Park & Sayer.



There is also a graciousness of arrival; right from the moment of the door opening, through to the welcoming lobby and arrival space. We like to play with spatial compression, adjusting the lighting and soundscapes so that when you open the door to your apartment, you are greeted by spatial expansion, enhanced lighting levels, and a sense of freshness and light to amplify the feeling of coming home.

Q—There are two aspects to Park & Sayer, The Tower and Boulevard Mansions, have you addressed these separately or as one?

EA: It was really exciting for us to adjust the balance between the textures, colouration and tonality of two very different building types: the Tower and Boulevard Mansions, at Park & Sayer. The tower is an elegant, prominent structure of considerable height, so it has slender proportions, darker tones and a strong vertical rhythm to create a strong presence within the shifting street grid and alignment of the parks. The mansion block is much more grounded in this street grid, so it echoes the more traditional language, earthy tonality and textures of historic London mansion blocks.

Although in effect, the two buildings are an orchestrated 'collision' between styles, there is a common dialogue between them, achieved by weaving in elements of the other to create a harmonious expression for both and a unified whole.

Q—How have you optimised the lower apartments and their relationship with the streets and elevated garden?

EA: As architects, we strive to design great buildings which will stand the test of time. For Park & Sayer we paid special attention to where the building meets the ground and interacts with the street and the park, as the building isn't a standalone object but a living, breathing part of the community. We also looked very carefully at the lower apartments, adjusting their layout and proportions so that they feel spacious but are also functional and efficient, ultimately offering an exemplary living experience.

We also looked at ways to encourage people into the ground floor spaces, to knit the building into the Elephant Park community. We wanted the building to have a direct dialogue with the street: so we made sure the entrances are celebrated and prominent, that there is a semiology of the building, with clear signage, and that the ground floor creates a scaffold for the activities that make city life so great.

Q—From an architectural viewpoint, what are you most proud of at Park & Sayer?

EA: The real achievement in Park & Sayer is creating an elegant, understated building, with an emphatic relationship to this part of London. It is also a building with 'good bones', which functions perfectly and is specifically tailored to modern lifestyles. It's efficient and practical in its layout, with considered materiality and warmth, combining the best of modern living, and a perfect marriage of elegance and function.

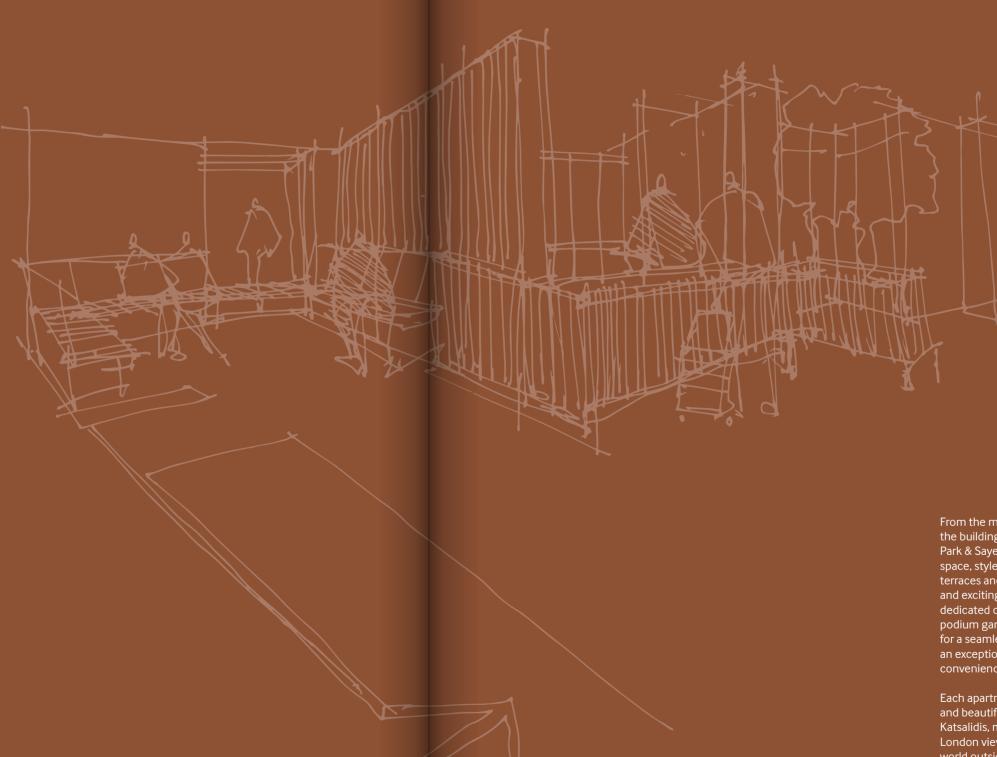
Q—How does Park & Sayer's architectural language fit into the greater vision for the neighbourhood?

EA: Park & Sayer's architectural language is highly considered and walks a distinct line between respect for the rich character and history of Elephant & Castle, while still sitting comfortably within the emerging transformation and greater vision for the neighbourhood. This fusion of heritage and contemporary means that as community evolves and changes, Park & Sayer will grow with it.





The best of homes enrich our lives.
They are beautiful sanctuaries amidst the bustle of a capital.
They are places to relax and places to meet.
Places to feel well in, places to grow. They are homes to be proud of and where the best of memories are made.



From the moment you step from the park into the building, there is a sense of community. Park & Sayer is remarkably sophisticated in space, style and planning, with skyline terraces and quiet workspaces. Energising and exciting for an active lifestyle, with dedicated outdoor exercise areas and sociable podium gardens. Supportive and helpful for a seamless, easy and healthy life, with an exceptional concierge team and every convenience for modern urbanistas.

Each apartment is meticulously planned and beautifully designed by Arney Fender Katsalidis, making the most of the incredible London views, natural light, and the natural world outside your window. Homes to be proud of. Places to thrive and grow.

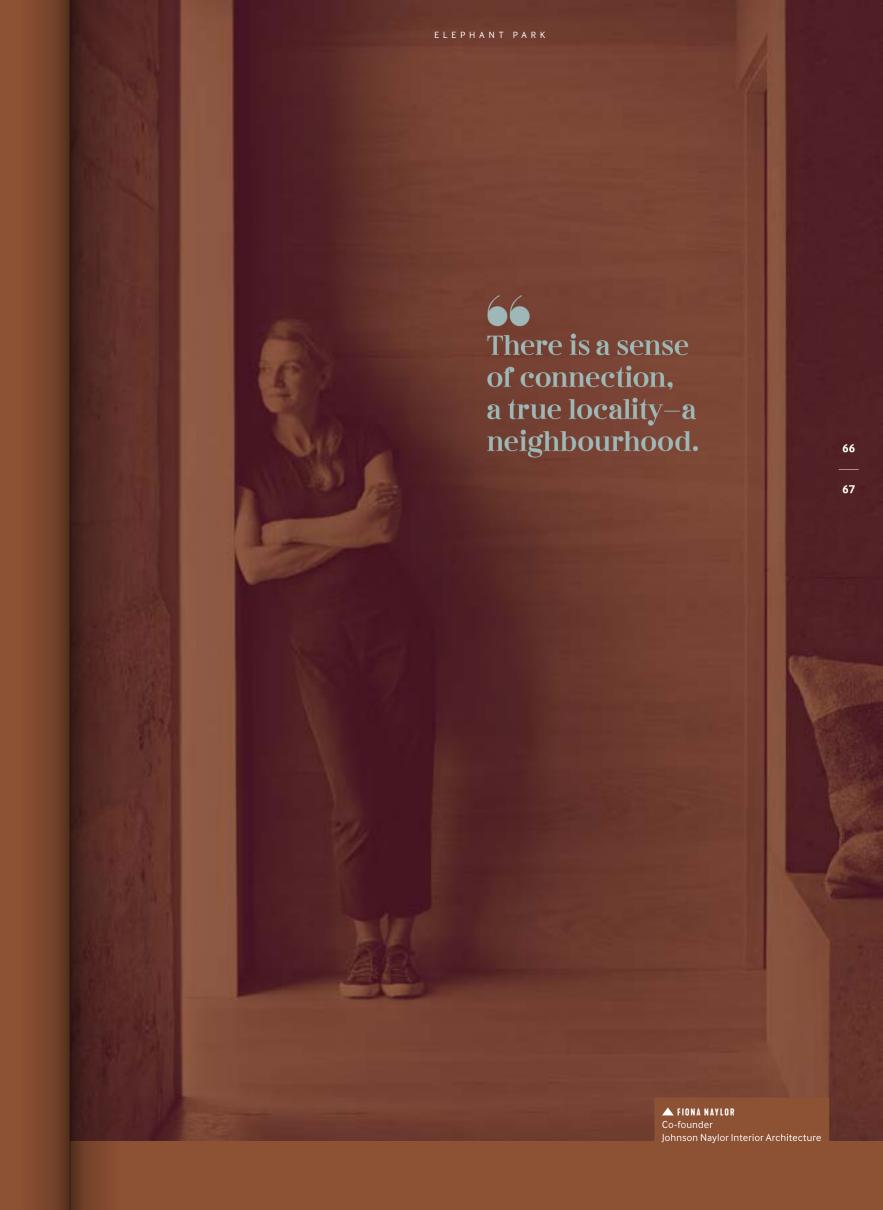
THE INTERIOR ARCHITECTS

FIONA NAYLOR AND BARRIE LEGG OF JOHNSON NAYLOR INTERIOR ARCHITECTS REVEAL THE DESIGN THINKING BEHIND THE MAGNIFICENT SPACES IN PARK & SAYER.

The captivating and perfectly arranged interiors of Park & Sayer share the same vision as its planning and architecture. The shared interior spaces channel the natural aspects of this green and leafy address, as well as embedding a truly welcoming sense of community for residents. Our interior architecture supports a modern city life.

These have been designed by Johnson Naylor, a Clerkenwell-based design company with a reputation for timeless, inventive, contextual design, particularly on residential projects such as Park & Sayer.

We sat down with founding partner Fiona Naylor and Barrie Legg, a partner in Johnson Naylor, to discover more about their vision for this development.





66

We have designed the spaces to overlap, creating lounges and workspaces to use as you choose.

Q—How did the spectacular views from the skylounge impact the interior architecture?

BL: We think of the skylounge as a rooftop glass pavilion. The views from here are absolutely spectacular, and a great opportunity to create a special place for residents. When you are up there, the skyline of London is your true horizon and the building's own fins frame the views perfectly.

Day and night, using the skylounge will be a constantly changing experience and we have designed the spaces to overlap, creating lounges and workspaces to use as you choose. Each of these leads out onto landscaped terraces, extending the interior spaces and reaching to the views.

Q—Where do you feel your interior solutions will add value to the lives of the residents?

BL: It's part of a dynamic London. This is a too often overlooked and under-appreciated area, but it has a lot of vitality and community spirit that Elephant Park can only add to.

Q—What do you anticipate being most proud of at Park & Sayer?

BL: There is a sense of connection, a true locality – a neighbourhood, and as a resident enjoying the amenities, at ground, first, and particularly the 24th floor, will make you feel part of the community that lives there.



Q—What sets this project apart from others in London?

BL: It's rare that you get involved in a project that has critical mass, one that fundamentally opens up the area. This project embraces the changes whilst respecting the local character of the area.

Q—Has the heritage of the neighbourhood fed into the interior architecture and design?

BL: We started by trying to mesh the ground floor space of the building with the environment beyond, an area once known as 'The Piccadilly of South London'. Our feeling was that it had to feel alive, inviting, sociable. and embrace the landscape, connecting the park to the entrance and the podium garden.

Q—How else has the park influenced the design?

BL: A double height entrance space at Park & Sayer has a mezzanine level, which looks over the reception, back out to the street and the landscaped roof of the pavilion and park beyond. The sight lines always draw you back to the park.

The balustrade on that mezzanine level becomes a working ledge, looking straight out to the trees. We reconnect people to the park visually, and to the ground floor through a double height void. A space to enjoy being in.

Q—How will your work develop a sense of community?

BL: We initially had distinct spaces with strict edges and limits to their use. We developed the idea that you can embody these uses, these characteristics, in objects and spaces that have multiple overlapping uses. We start from the people, how they will use the space, and then let these uses overlap and evolve by design.

PARK & SAYER ELEPHANT PARK

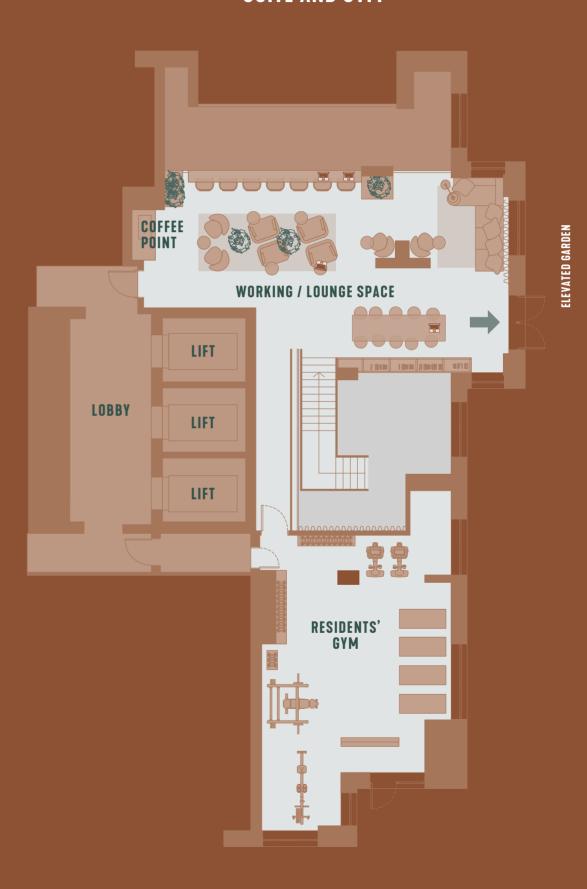


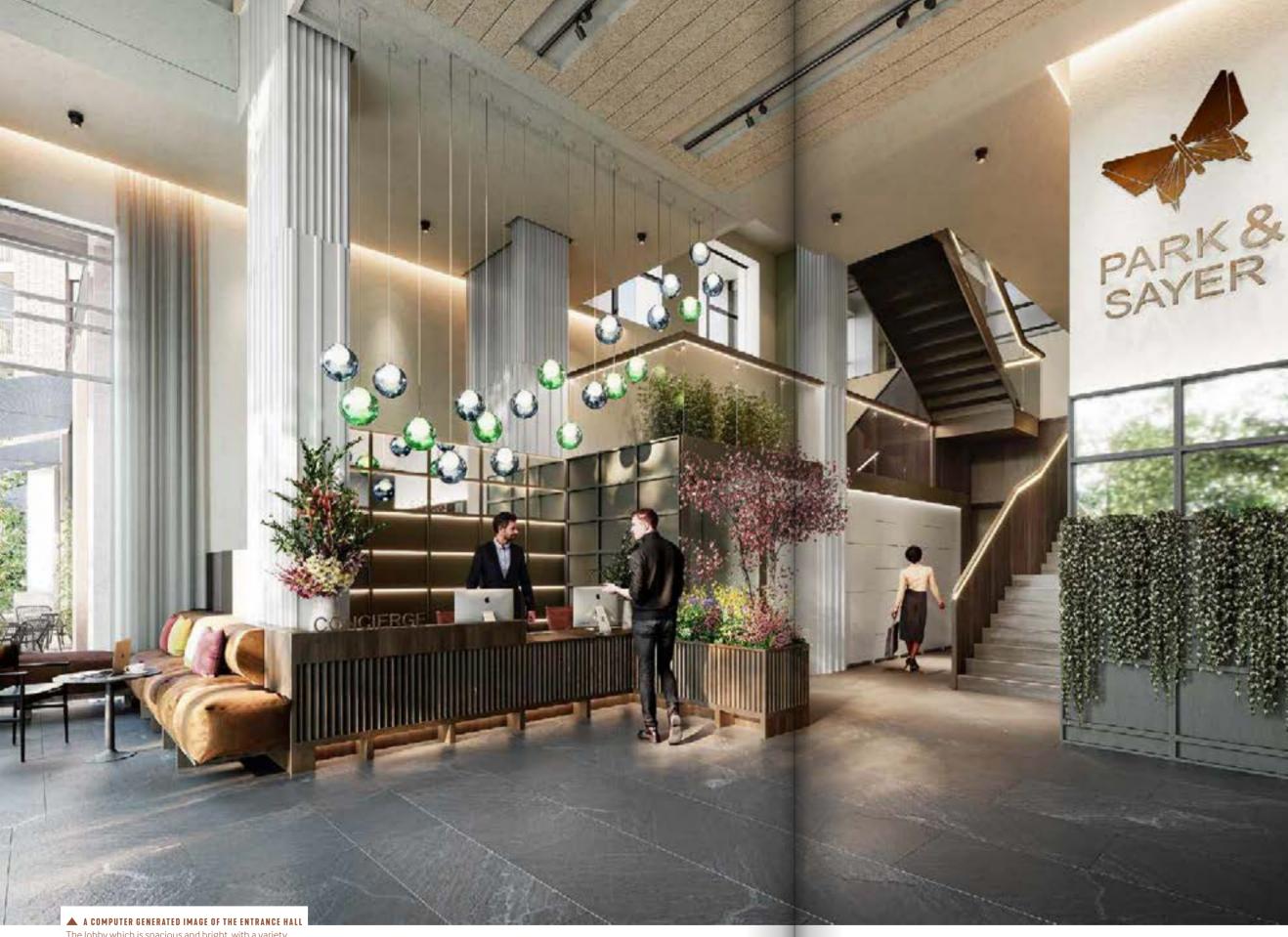
GROUND FLOOR RECEPTION



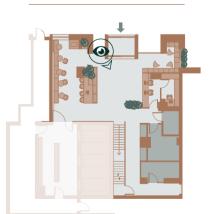


FIRST FLOOR BUSINESS SUITE AND GYM





THE ENTRANCE HALL



A COMPUTER GENERATED IMAGE OF THE ENTRANCE HALL
The lobby which is spacious and bright, with a variety
of waiting, meeting and working spaces, all overseen
by a friendly and welcoming concierge team.



RENDEZVOUS AND LOBBY









The first floor resident's lounge which is the perfect place to meet over coffee, to study or work, to read the papers or just people watch in the park below.







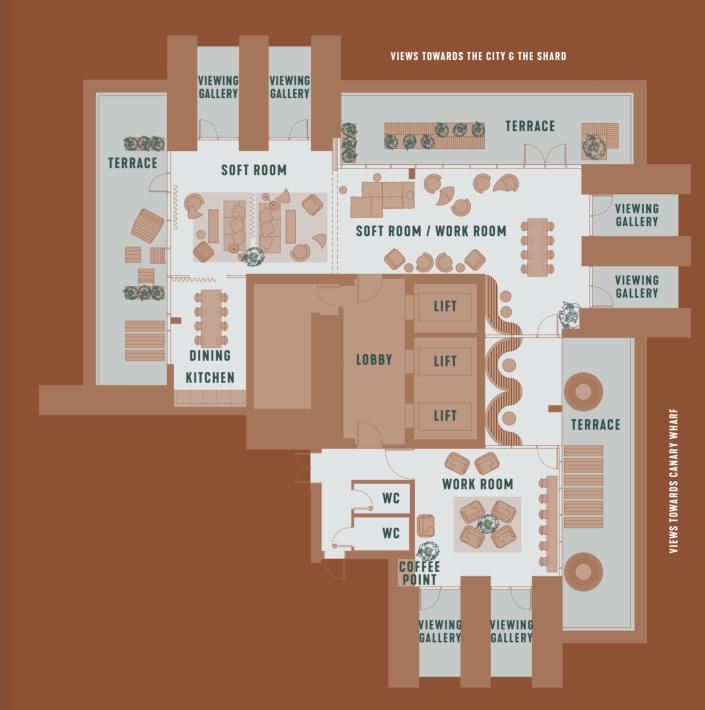
THE RESIDENTS'
ELEVATED GARDEN IS A
QUIET OASIS. LEADING
FROM THE LOUNGE AND
GYM, IT IS A PRIVATE
HAVEN TO RELAX,
READ OR UNWIND.

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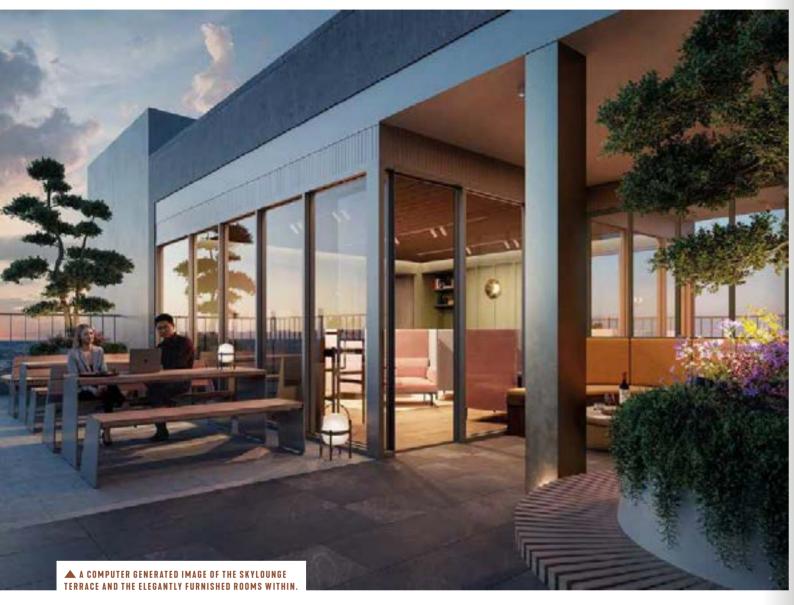
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THE SPECTACULAR SKYLOUNGE

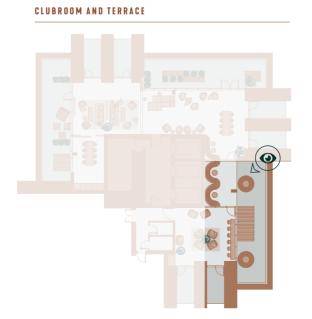
SITUATED ON THE 24TH FLOOR WITH EXTRAORDINARY VIEWS ACROSS LONDON, THE SKYLOUNGE IS AN ENGAGING MIX OF LANDSCAPED TERRACES AND INTIMATE SPACES, PRIVATE DINING, OF COMFORTABLE SOFAS AND THE EASIEST OF CHAIRS. A TRULY SPECIAL SANCTUARY.

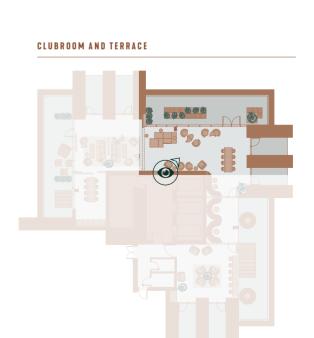


VIEWS ACROSS SOUTH LONDON



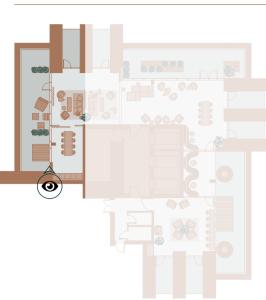




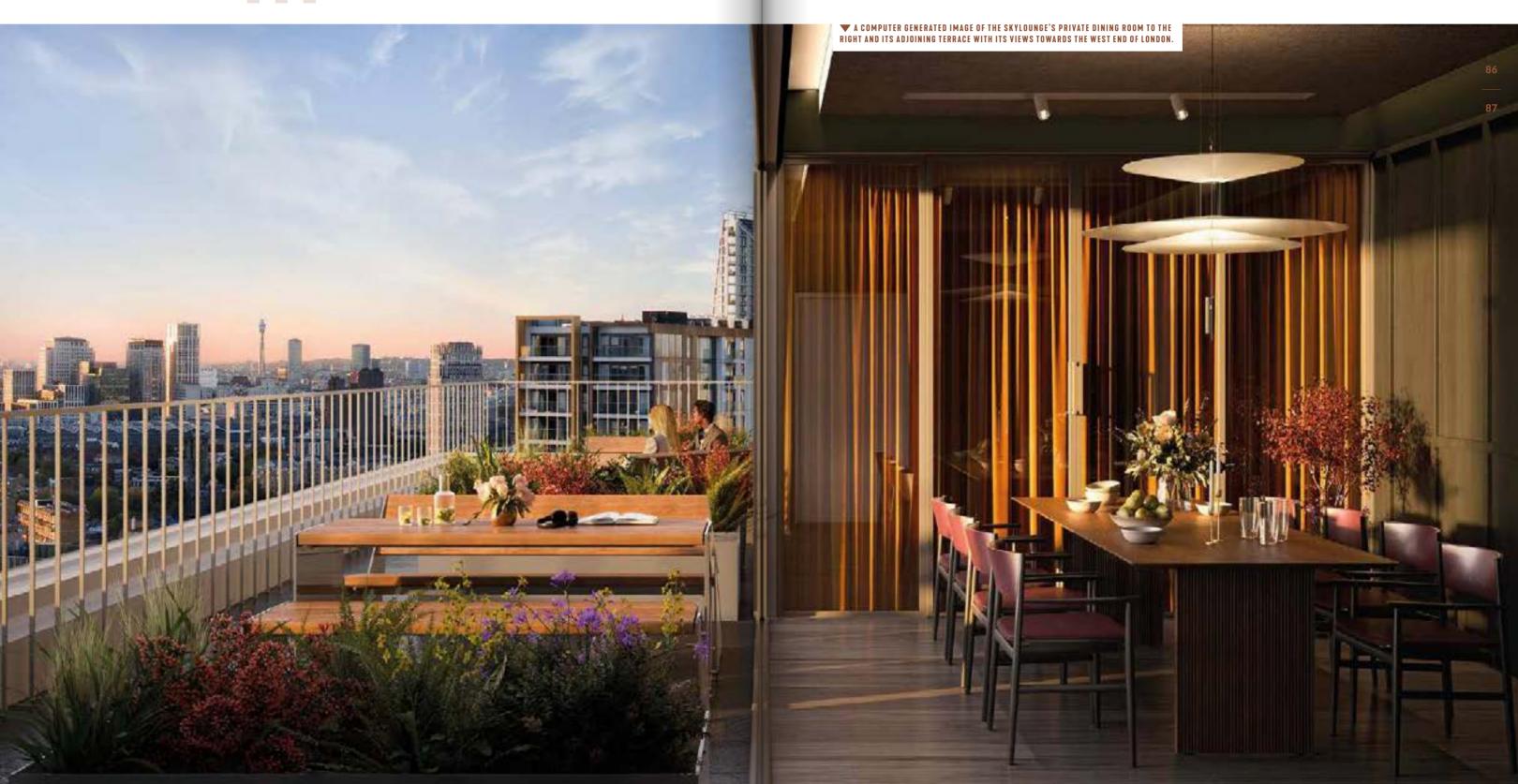


A COMPUTER GENERATED IMAGE OF ONE OF THE SKYLOUNGE CLUBROOMS WITH THE TERRACE AND VIEW OF THE SHARD BEYOND.

CLUBROOM AND TERRACE

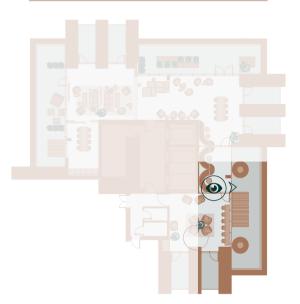


There is something magical to be sitting high above the capital with friends, watching the day go beautifully to sleep.





CLUBROOM TERRACE



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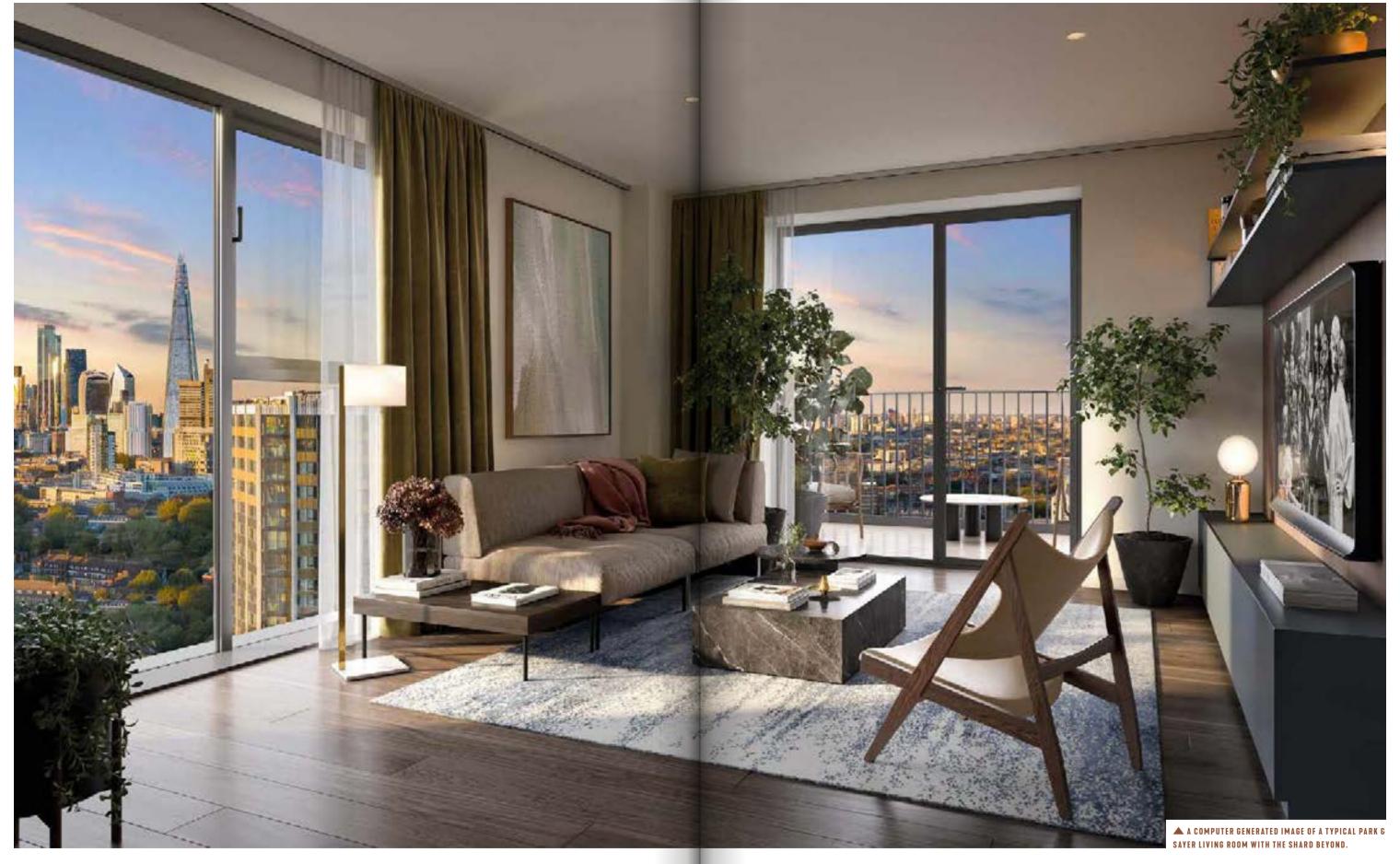
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THE APARTMENTS

BRIGHT, SPACIOUS AND BEAUTIFULLY CRAFTED HOMES THAT COMBINE THE BEST OF INSIDE OUTSIDE LIVING.

EXQUISITELY DESIGNED AND DETAILED BY ARNEY FENDER KATSALIDIS, THE INTERIORS OF EACH APARTMENT HAVE BEEN INFORMED BY THE TEXTURES AND SPIRIT OF THE PARK ITSELF. THE BALCONIES BRING IN THE FRESH AIR, PROVIDE A PLATFORM FROM WHICH TO ENJOY THE VIBRANT WORLD BELOW AND BEYOND, WHILST THE SPACE HAS BEEN METICULOUSLY PLANNED TO MAKE LIVING AT PARK & SAYER A GENUINE JOY.







Every home paints a picture of its resident, Our objective has been to create the perfect canvas.







Anyone living large in a crazy, bustling and busy city needs a sanctuary. A natural, beautiful haven in which to relax, to recharge, to reboot.

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PARK & SAYER ELEPHANT PARK

THE SPECIFICATIONS

A WELL-CRAFTED LIFESTYLE

Interior Finishes

- The customer will have the opportunity to choose from one of two interior colour palette options, each influenced by a distinct architectural style reflecting both park and city lifestyles
- Engineered timber flooring to hallway, kitchen and living room
- Painted plasterboard ceilings, walls, skirtings and architraves
- Painted internal apartment doors
- Carpet finish to the bedroom(s)
- Built-in wardrobe with sliding doors to master bedroom
- Contemporary and high-quality ironmongery throughout
- Utility cupboards housing washer/dryer, data, and heat interface units
- Park & Sayer Tower: Triple-glazed windows with swing doors to balconies and terraces
- Park & Sayer Boulevard Mansions: Doubleglazed windows with swing doors to balconies
- 100% FSC certified timber used throughout
- Non-toxic materials used for interior finishes throughout

Kitchens

- Bespoke contemporary kitchen with soft close doors
- Composite stone worktop
- Under-counter stainless steel sink with mixer tap

- Tiled kitchen splashback with finish appropriate to the style of each palette
- Energy-efficient ceiling downlighters and under-cabinet lights
- All appliances energy efficient (A rated)
 Bosch or similar
- Integrated electric oven
- Integrated microwave oven
- Integrated induction 4 plate hob and ventilation hood with integrated heat recovery unit
- Integrated full-height fridge/freezer
- Integrated multi-function dishwasher
- Space saving recycling bin

Bathrooms

- Contemporary sanitaryware
- Bath with shower and glass shower screen
- Thermostatic bath/shower mixer showerhead
- Semi-inset basin with mixer tap
- Composite stone vanity top with storage
- Dual flush WC with concealed cistern and soft-close seat
- Ceramic tiles to full extent of walls and floor, to suit the style of each palette
- Storage cabinet with mirrored door, integrated shaver socket and undercabinet lighting
- Heated towel rail

En-suites where applicable

- · Contemporary sanitaryware
- Shower tray and glass shower screen **
- Thermostatic shower mixer with shower head **
- Semi-inset basin with mixer-tap
- Composite stone vanity top
- Dual flush WC with concealed cistern and soft close seat
- Ceramic tiles to full extent of walls and floor, to suit the style of each palette
- Storage cabinet with mirrored door, integrated shaver socket and undercabinet lighting
- Heated towel rail

Balconies where applicable

- Well-proportioned balconies with feature metal railing balustrades
- Metal decking to balconies

Terraces where applicable

- Well-proportioned terraces at podium level with surrounding landscaped hedge
- Permeable concrete paved finish to terrace

Heating

- Centralised Combined Heat and Power (CHP) system, providing individually metered heating and hot water to each home
- Underfloor heating to living room and bedroom(s)
- Individual thermostatic temperature controls to living room and bedroom(s)

Building Fabric

- Reinforced concrete frame and slabs on pile and raft foundations
- Park & Sayer Tower utilises a panelised façade composed of high performance aluminium window systems
- Park & Sayer Boulevard Mansions feature a brick finish with high performance aluminium window systems

Electrical Fittings

- Energy-efficient (LED) recessed ceiling downlighters in living/kitchen/dining spaces, corridors, bathrooms/ensuites.
- Pendant lighting to bedrooms and provision to kitchen
- Television points and data sockets in living room and master bedroom
- Condensing washer/dryer unit in utility cupboard
- Contemporary white switch plates and sockets

- Filtered fresh-air mechanical ventilation with heat recovery to each home
- Task lighting to underside of kitchen wall units and bathroom cabinets
- Shaver socket integrated in bathroom cabinets
- Hyper-fast, rock solid broadband

Management and Security

- Development designed in liaison with Metropolitan Police to ensure security
- 24-hour concierge service
- Bespoke concierge desk to Park & Sayer Tower entrance lobby
- Secure electronic access control to the buildings
- CCTV system in public realm and building entrances
- Multi-locking system to front door
- Video door entry system
- Interconnected mains supply smoke/heat detection system with battery back-up
- Sprinkler system to each home
- 10-year NHBC warranty

Communal Areas

- Park-facing residents amenities with feature finishes, located in Park & Sayer Tower ground floor lobby, first floor and rooftop skylounge with both covered and external terraces
- Passenger lifts and fire stairs serving all floors within each building
- Carpet floor finish and painted walls to upper level communal corridors
- Communal ground floor refuse/recycling store
- Parcel storage on ground floor of Park & Sayer Tower
- Postboxes located in close proximity to each lift core within the ground floor lobby spaces

External Communal Areas

- Smoke free landscaped public areas around the development
- Communal elevated courtyard gardens for all residents
- Three separate external rooftop terraces off the Level 24 skylounge in the Park & Sayer Tower

Transport

Cycle storage provisions in lockable communal stores

*Note: Specification details are correct at time of production but are for guidance only and remain subject to change. Exact fittings and finishes are subject to availability at the time of installation. Images of the interior styles of Park & Sayer are computer generated.

**Not provided to the 2 bedroom WCH apartments to comply with regulations.



APARTMENT D.01.01 BUSINESS SUITE LOBBY APARTMENT D.01.05 **ELEVATED GARDEN** RESIDENTS' GYM A APARTMENT D.01.04





ELEVATION	ELEPHANT PARK	PARK & SAYER	NUMBER OF BEDROOM	S
The Parkside Collection Floor 1	Sy Elsonon Agin Heygate Street	Garden	1 BEDROOM	
			2 BEDROOM	
			STORAGE	S
			WASHING MACHINE	W
			UTILITIES	UC







LEVATION	ELEPHANT PARK	PARK & SAYER	NUMBER OF BEDROOM	s
			1 BEDROOM	
The Parkside Collection Floors 2–5	So Etaphan Royal Heygate Street	Garden	2 BEDROOM	
			STORAGE	S
			WASHING MACHINE	W
			UTILITIES	UC

PARK & SAYER ELEPHANT PARK

THE SKYLINE COLLECTION

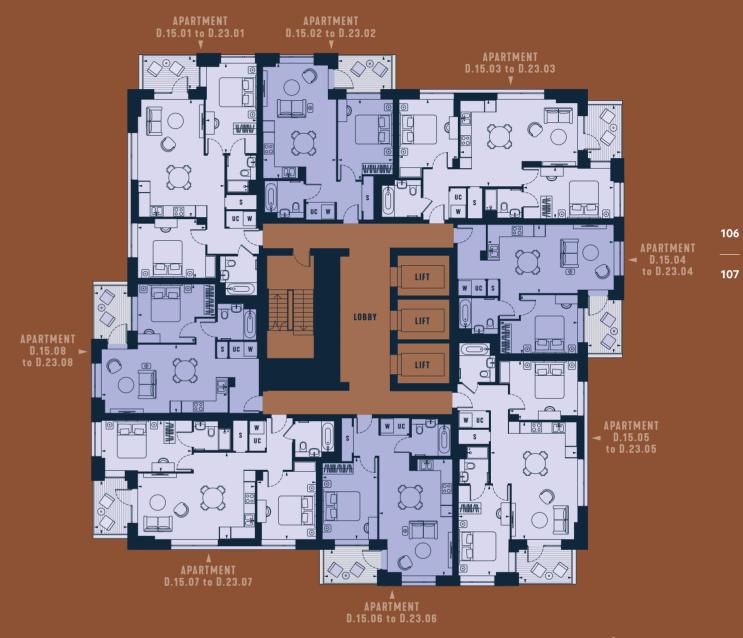
APARTMENT D.06.01 to D.14.01 APARTMENT D.06.02 to D.14.02 APARTMENT D.06.04 to D.14.04 LIFT LOBBY LIFT APARTMENT D.06.08 to D.14.08 APARTMENT D.06.05 to D.14.05 APARTMENT D.06.07 to D.14.07 APARTMENT D.06.06 to D.14.06





ELEVATION	ELEPHANT PARK	PARK & SAYER	NUMBER OF BEDROOM	S
			1 BEDROOM	
The Skyline Collection 6 to 14	Sa Steam Agrant Agrant Heygate Street	Garden	2 BEDROOM	
			STORAGE	S
			WASHING MACHINE	W
			UTILITIES	UC

THE PANORAMIC COLLECTION











GROUND FLOOR







FLOORS 3 to 8





PARK & SAYER ELEPHANT PARK

LENDLEASE **EXPERIENCE**

LENDLEASE HAS CREATED SOME **ICONIC LANDMARKS AND IS CONSIDERED** TO BE A LEADING INTERNATIONAL PROPERTY AND INFRASTRUCTURE GROUP.

Over a 60 year period, Lendlease has created some of the world's most iconic landmarks and established itself as a leading international property and infrastructure group.

With a development portfolio that spans the Americas, Europe, Asia and Australia, Lendlease's name has become synonymous with quality and delivery.

Lendlease's world-renowned projects include the Sydney Opera House, Malaysia's Petronas Twin Towers and in the world of residential, some of New York City's most luxurious highrise residences.

More recently, Lendlease has been appointed as the developer of choice for the regeneration and redevelopment of London's Euston Station and a \$21 billion deal with Google across three major districts in the San Francisco Bay area.

Lendlease and Sustainability

Our sustainability strategy focuses on three imperatives that drive our vision; supporting sustainable economic growth, creating vibrant and resilient communities and cities, and

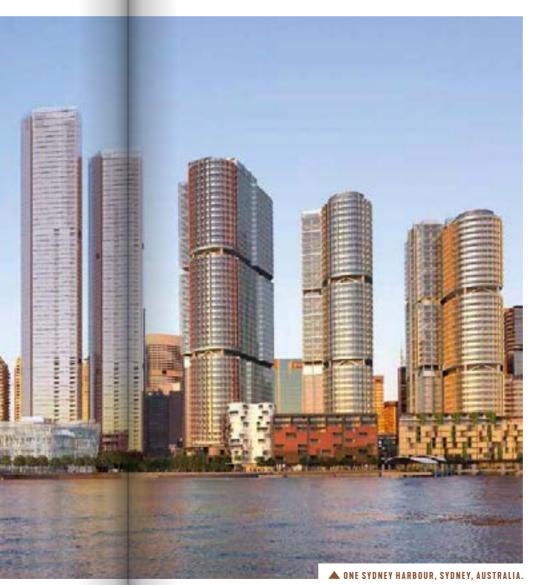
ensuring a healthy planet and people. These imperatives are supported by environmental and social focus areas under which we set specific targets and ambitions.

Recognising the impact of the built environment on climate change, we are committed to helping ensure that the planet is warmed by no more than 1.5°C and will therefore eliminate carbon emissions from the global business by 2040, whilst creating lasting social value. In practice, our approach to sustainability means that we focus on generating prosperity for communities through promoting things like local procurement.

We conserve natural resources like water and select sustainably sourced materials whilst aiming to eliminate waste when constructing and operating our buildings. We strive to continuously improve our energy efficiency, use renewable energy and work with tenants to reduce carbon emissions. Our developments also aim to enhance biodiversity and provide opportunities for people to connect with nature.









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FOR FURTHER INFORMATION PLEASE GET IN TOUCH



MEET THE PARK & SAYER TEAM

Marcus Haynes Sales & Marketing Director

Aneta KrawczykSales Manager

Michelle Lemmon Senior International Sales Consultant Register your interest at

www.parkandsayer.co.uk

welcomehome@lendlease.com +44 (0) 20 4502 7090

Visit the marketing suite 6 Deacon Street London SE17 1GD



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