





Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building excellence, find out more about us on page 4"



5 stars!

We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



Find out more

About Persimmon Homes	4
Your journey with us and schemes to help	6
Living at St Michael's Place	8
Development layout	10
Our homes	12
Specifications	24
Sustainability	20
Personalise with Finishing Touches	28
Proud to be building communities	30
Reasons to buy from us	32



A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. Read more on page 26

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Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

10,664

homes delivered in 2024 200+

locations across the UK 4,731

direct employees make it all happen 484

acres of public space created £2.2bn

invested in local communties over the last 5 years



The Persimmon Pledge

The Persimmon Pledge is our commitment to making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.

Find out more about the Persimmon Pledge.



Accessible homes

It's crucial that your new home works perfectly for you and your needs. We build in line with Approved Document M accessibility requirements.



Scan the QR code to find out what each rating means.



Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

"Building sustainable homes and community hubs"

Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



10-year warranty

When you buy a Persimmon home it comes complete with

Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

Finishing Touches

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 28





With you all the way

Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

Solicitor

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

Exchange contracts

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

Quality assurance

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



schemes you could benefit from. T&Cs apply.













Bank of Mum and Dad



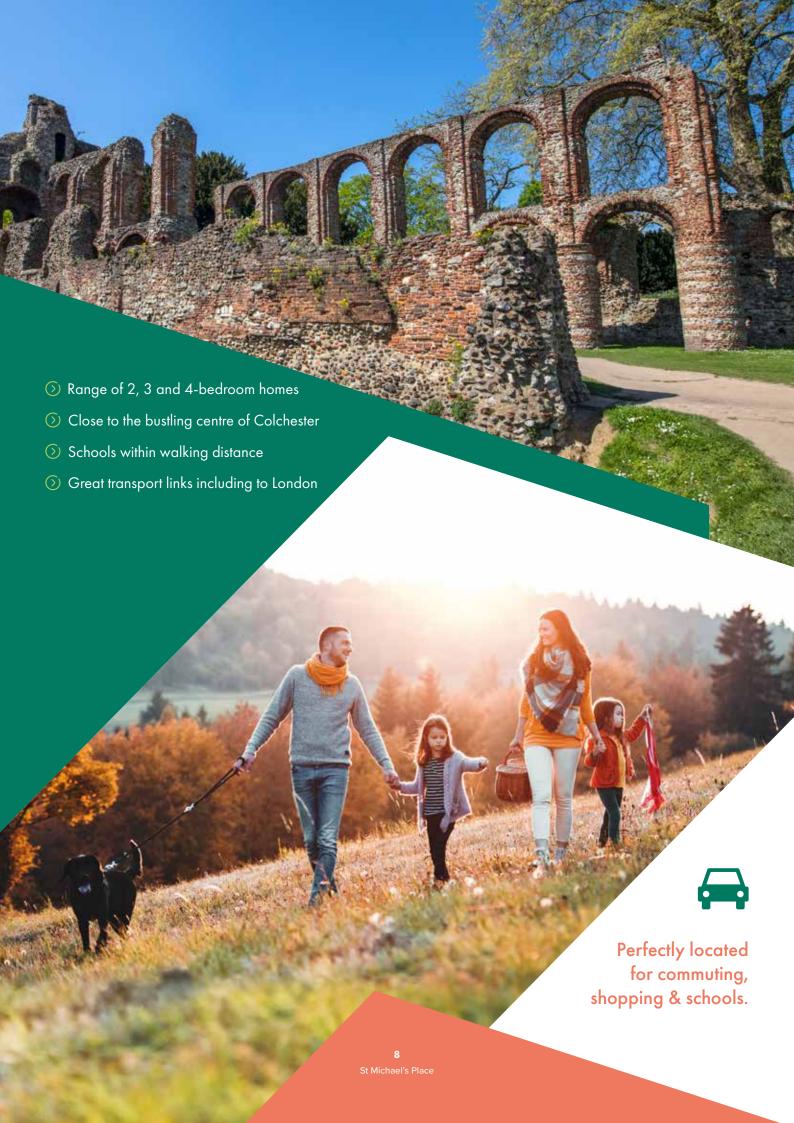
Deposit Boost



Armed Forces/Key Workers Discount



Own New





Colchester • Essex

St Michael's Place

On the outskirts of historic Colchester, our development St Michael's Place offers a range of two, three and four-bedroom homes, close to great attractions and family-friendly amenities.

Holding the title of England's oldest recorded town, Colchester offers a fantastic mix of ancient history and modern amenities. Formerly the Roman capital of Britain, the town is now a bustling hub thanks to its position 50 miles north-east of London. The attractive centre is well-stocked with high street and independent stores, bars, restaurants, cafés and music venues.

When you're not enjoying the shops, cuisine and vibrant nightlife, there are plenty of local attractions to explore. Colchester Zoo – one of the finest zoos in Europe – is set in 60 acres of parkland and home to over 270 species. You could also take a tour of Colchester Castle and enjoy leisure activities in the castle grounds including

crazy golf and a boating lake. Enjoy a peaceful stroll at Highwoods or Westlands country parks, go for a round of golf at Birch Grove Golf Club or take part in a huge range of sports at Leisure World.

Education for all

The closest primary schools are St Michael's Primary School and Nursery (just a 3-minute walk from the development) and Montgomery nursery, Infant and Junior Schools, a 12-minute walk away. Secondary schools include Paxman Academy, The Stanway School and Colchester Royal Grammar School, while the University of Essex offers a wide range of degree courses.

With all that's on offer, it's easy to see why St Michael's Place is the perfect place to call home.

EXPLORE

Jump in the car and start exploring

Colchester Train Station

2.5 miles

 ${\sf Chelms ford}$

23.2 miles

Ipswich

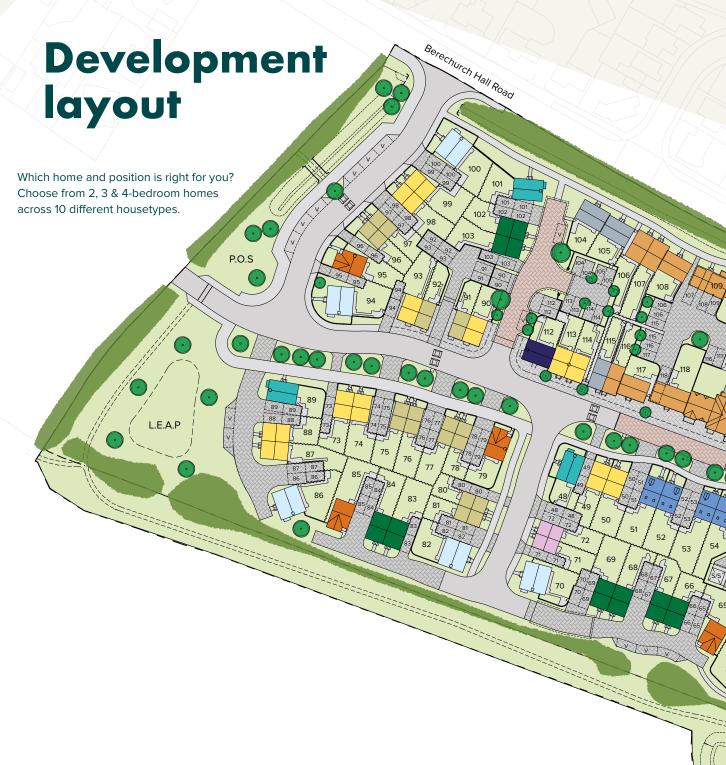
23.2 miles

Stansted Airport

32.4 miles



St. Michaels Place







St Michael's Place

Homes at a glance

St Michael's Place has something for everyone, from the 2-bedroom

Arden to the 4-bedroom Whiteleaf V

2 beds



PAGE 14 THE ARDEN

2 beds • Parking • PEA: B



PAGE 15
THE ALNMOUTH

2 beds • Parking • PEA: B

3 beds



PAGE 16
THE DANBURY

3 beds • En suite • Parking • PEA: B

4 beds



PAGE 20 THE CHARNWOOD CORNER

3 beds • En suite • Parking • Utility • PEA: B



PAGE 21
THE WHINFELL

4 beds • En suite • Parking • PEA: B



PAGE 22
THE WHITELEAF

4 beds • En suite • Parking • Utility • PEA: B





PAGE 17 THE ASHWORTH

3 beds • En suite • Parking • PEA: B



PAGE 18 THE SHERWOOD

3 beds • En suite • Parking • Utility • PEA: B



PAGE 19 THE CHARNWOOD

3 beds • En suite • Parking • Utility • PEA: B



PAGE 23 THE WHITELEAF V

4 beds • En suite • Parking • Utility • PEA: B

We've highlighted some of the key things we know are important to you.





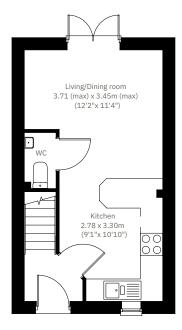
Scan me!

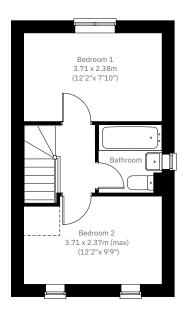






The Arden features a bright open plan kitchen/dining/living room with French doors leading into the garden. Upstairs there are two nicely-proportioned bedrooms and a family-sized bathroom. Perfect for first-time buyers and young professionals.





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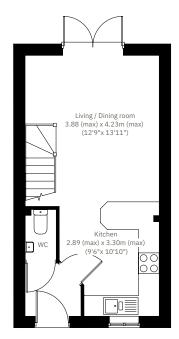
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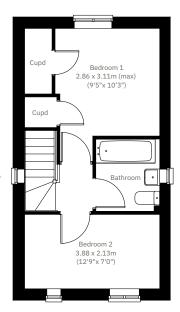
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





Perfectly-proportioned, the Alnmouth has a stylish open plan kitchen/dining/living room with French doors leading into the garden. It also features two first floor bedrooms, a good-sized family bathroom, two handy storage cupboards and off-road parking. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





* Window plot dependent

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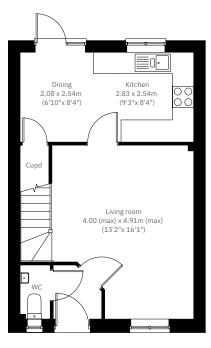
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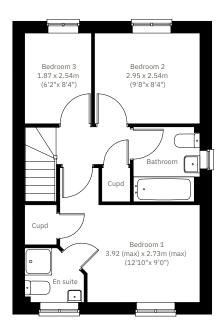
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Perfect for the way we live today, the three-bedroom Danbury has a modern open plan kitchen/dining room with garden access and a spacious front-aspect living room that's ideal for entertaining. Upstairs there are three bedrooms - bedroom one has an en suite - and a family-sized bathroom. Appealing to families, first-time buyers and young professionals.





GROUND FLOOR

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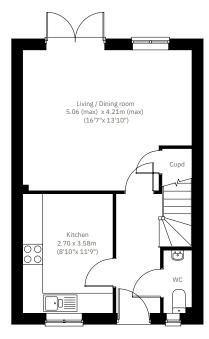
This information is for guidance only and does not form any part of any contract or constitute a warranty. Illustrations are of typical elevations and may vary. Floor plans are not drawn to scale and window positions may vary. Room dimensions are subject to a +/- 50mm (2*) tolerance and are based on the maximum dimensions in each room. Please consult your sales advisor on site for specific elevations, room dimensions and external finishes. The PEA ratings are estimated and vary between home types, orientation and developments.

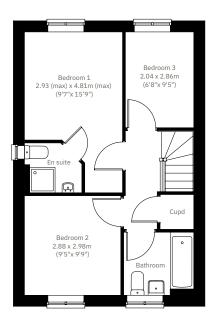
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A beautifully-proportioned three-bedroom home, the Ashworth has everything you need for modern living. Downstairs there's a front-aspect kitchen, a spacious living/dining room with French doors leading into the garden, a handy understairs storage cupboard and a WC. The first floor is home to a generous bedroom one with an en suite, plus two further bedrooms, storage cupboard and family bathroom.





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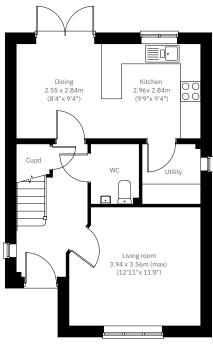
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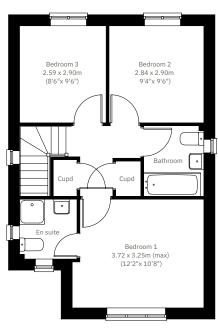
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





A nicely-proportioned three-bedroom detached home, the Sherwood has everything you need for modern living. Downstairs features an open plan kitchen/dining room with French doors leading to the garden, a front-aspect living room, downstairs WC, utility room and handy storage cupboard. The first floor is home to a generous bedroom one with an en suite plus two further bedrooms, two storage cupboards and a family bathroom.





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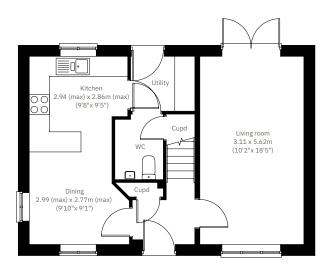
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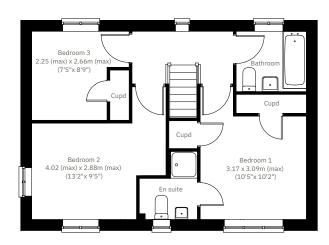
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/dining room and separate utility with garden access. The Charnwood features a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and downstairs WC. Upstairs there are three bedrooms - bedroom one with an en suite - a good-sized family bathroom and further storage cupboards.





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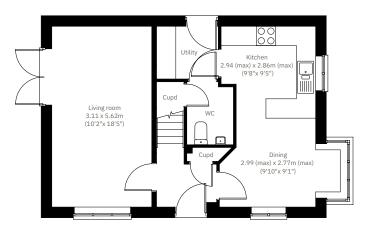
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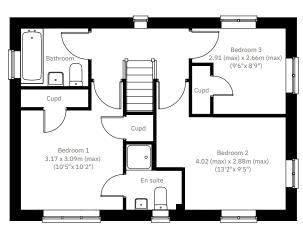
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





This thoughtfully-designed three-bedroom home offers a stylish open plan kitchen/dining room with a bay window and a separate utility with garden access. The Charnwood Corner features a bright dual-aspect living room with French doors leading into the garden, two storage cupboards and a downstairs WC. Upstairs there are three good-sized bedrooms - bedroom one with an en suite - a modern family bathroom and three further storage cupboards.





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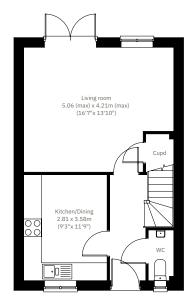
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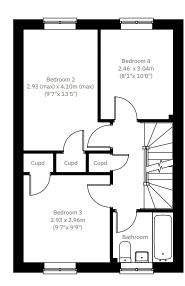
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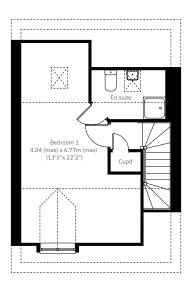




This impressive three-storey townhouse has space in abundance. The Whinfell is a four-bedroom family home boasting a modern kitchen/dining room and spacious living room with French doors leading into the garden. On the second floor, bedroom one features an en suite and storage cupboard. The other three bedrooms, family bathroom and three storage cupboards occupy the first floor. A downstairs WC and understairs storage ensures it's practical as well as stylish.







GROUND FLOOR

1ST FLOOR

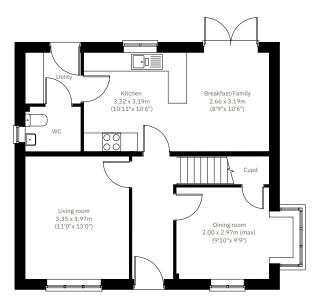
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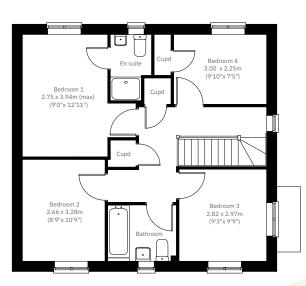
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





The Whiteleaf is a four-bedroom detached family home offering the best of modern living. The light and airy kitchen/breakfast/family room enjoys an open aspect through French doors to the garden. There's a bright front-aspect living room, separate dining room with bay window, downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en suite, plus a modern-fitted family bathroom and three storage cupboards.





GROUND FLOOR

1ST FLOOR

Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





The Whiteleaf V is a stunning four-bedroom detached family home. The light and airy kitchen/breakfast/family room enjoys an open aspect through French doors to the garden. There's a bright dual-aspect living room with bay window, a dining room with access to understairs storage, a downstairs WC and handy utility. Upstairs there are four bedrooms with bedroom one benefiting from an en suite, plus a modern-fitted family bathroom and three storage cupboards.



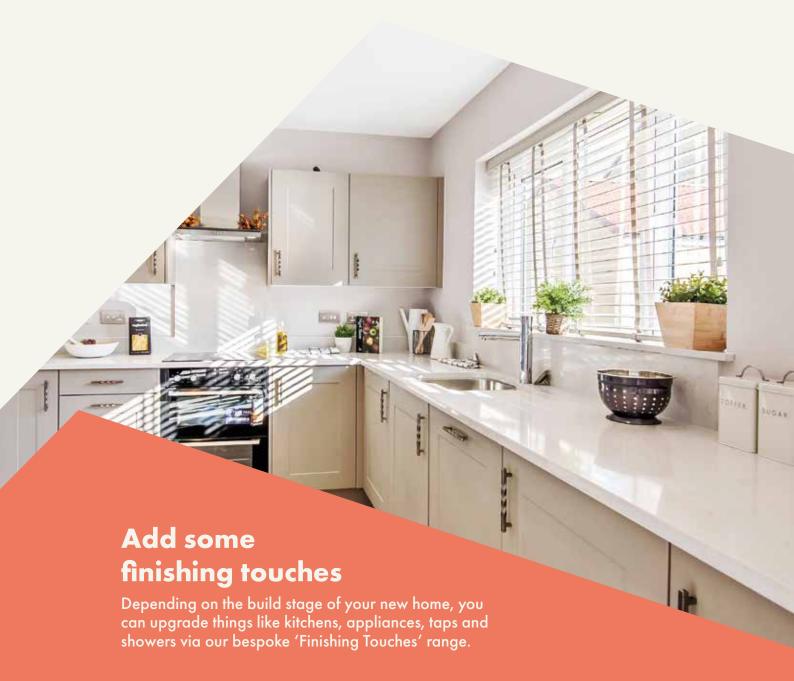
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St Michael's Place

Specifications

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





External

Walls

Traditional cavity walls. Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate effect with PVCu rainwater goods.

Windows

Double glazed E-glass windows in PVCu frames.

Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).

Electrics

Doorbell and external light to front.



Internal

Ceilings

Painted white.

Lighting

Pendant or batten fittings with low-energy bulbs.

Staircase painted white.

Walls

Painted in white emulsion.

Doors

White pre-finished doors. Moulded 5 panel textured. Internal door stops as standard

Heating

Gas fired combi boiler with radiators in all main rooms, with thermostatically controlled valves to bedrooms.

Insulation

Insulated loft and hatch to meet current building regulations.

Electrics

Individual circuit breakers to consumer unit and double electric sockets to all main rooms

Media plate incorporating FibreNest, TV and telecommunication outlets to living room.



Kitchen

General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage) with soft closure to all doors and drawers.

Plumbing

Plumbing for washing machine/dryer.

Appliances

Single stainless steel oven, gas hob in stainless steel, integrated cooker hood and glass splashback.



Bathroom

Suites

White bathroom suites with chrome-finished fittings.

Extractor fan

Extractor fan to bathroom and en suite (where applicable).

Shower

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head, complete with shower screen.

Tiling

Half height tiling to sanitaryware walls in bathroom. Full height tiling to shower enclosure in en suite.

Splashbacks

1-course splashback to WC and en suite basin 3-course splashback to bath

General

En suite to bedroom one where applicable.



Security

Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Fire

Smoke detectors wired to the mains with battery backup.



Garage & Gardens

Garage

Garage, car ports or parking space.

Garden

Front lawn turfed or landscaped (where applicable).

Fencing

1.8 metre fence to rear garden, plus gate.





Energy efficiency built in

Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

Energy efficiency built in:

- PEA rating B
 - Our typical B rating makes our homes much more efficient than traditional D-rated homes.
- Up to 400mm roof space insulation
 Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
 Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

 Many of our kitchen appliances have a highly efficient A rating.

- A-rated boilers
 - Our condenser boilers far outperform non-condensing ones.
- Ve're located close to amenities and public
 - transport to help reduce your travel footprint.
- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
- Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO₂ per house built.







Your home, your way

Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

You can choose:



Kitchens



Appliances



Bathrooms



Flooring



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





All about community

Proud to be building communities

When creating St Michael's Place, not only did we create a lovely local environment for you and your family, we also contributed to the wider community.

Throughout the development process, we proactively engage with local communities and work closely with planning authorities. St Michael's Place has achieved the right balance of homes and open space and the right mix of house types for a thriving community.

We also include much-needed homes for our Housing Association partners. Our plan enhances local facilities too, providing investment in local infrastructure such as roads, education, healthcare and recreation facilities, as well as initiatives to generate biodiversity.





Toucan crossing and pedestrian, cycle access to the local primary school.

HOUSING

Affordable and shared housing provision.

HEALTHCARE

Funding for community healthcare.

GARDENS

All plots equipped with gardens.



COMMUNITY SPACES

Public open spaces



SPORTS

A new play area on-site. Funding towards parks and recreation.



6 reasons why it pays to buy new

Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

Energy efficient

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

Brand new

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

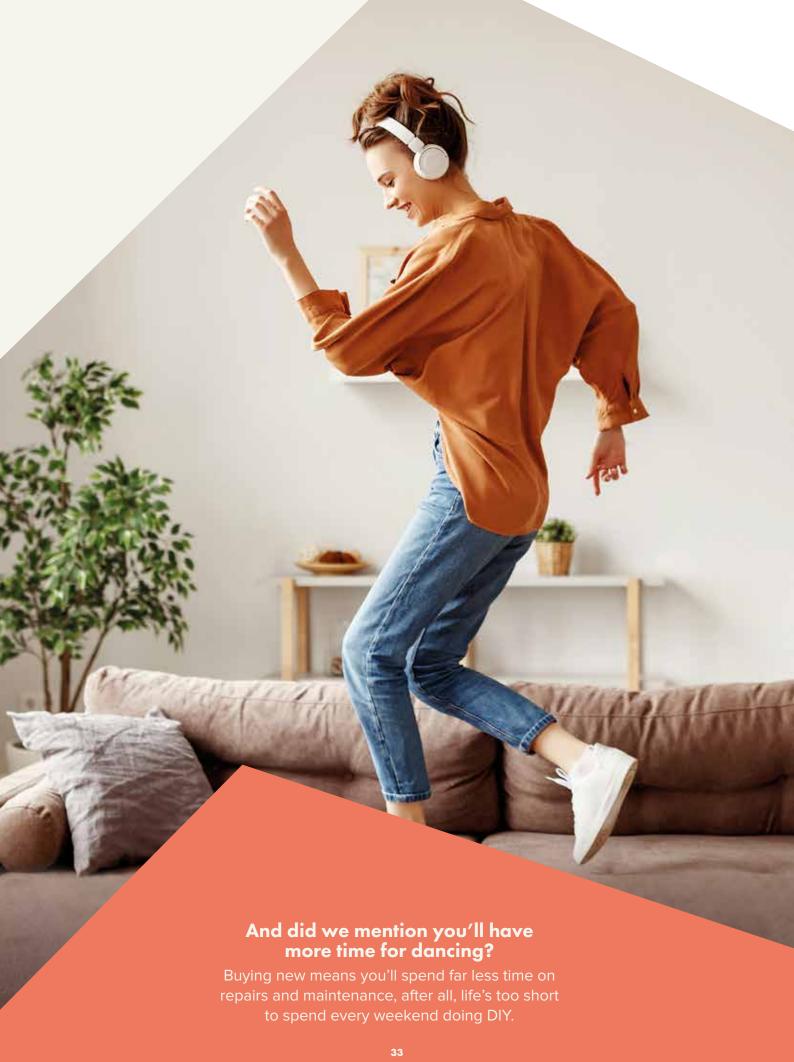
Win-win.

6.

Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





Persimmon

Notes





Ultrafast 500Mb broadband is available on this development.

FibreNest provides you with high-speed, totally unlimited full-fibre broadband to your home, at great prices.



Choose the best package for you

We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



Scan me! For packages & pricing.





support@fibrenest.com

Get connected today!

To sign up you will need your Unique Customer Reference.

Please ask your sales advisor for this:

D:



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