

# HIGHBURY LODGE

SILVER STREET | BIRMINGHAM



Churchill  
Retirement Living 

OUR HERITAGE • YOUR FUTURE  
BUILT ON INTEGRITY AND TRUST



Computer generated illustration of the gardens

## A WARM WELCOME

If you are looking to spend your future feeling safe and secure, surrounded by like-minded people, leaving behind maintenance and upkeep of your current property, then look no further than Churchill Retirement Living.



Our developments are always well located, meaning Owners enjoy easy access to transport links, local shops and amenities, and Highbury Lodge is no exception.



## OUR HERITAGE YOUR FUTURE

### BUILT ON INTEGRITY AND TRUST

At Churchill we are proud to say we have a trusted, quality product so you can be sure you're in safe hands. Churchill is a family run, independent company so family values are embedded throughout the business, meaning passion, pride and quality underpin everything we do.



We have a strong, established, trusted relationship with our Customers that is supported by our experience, knowledge and our award-winning management company, Churchill Estates Management.

What's more, Churchill advocates an independent lifestyle. We believe retirement is all about having time to enjoy the things you love the most. We offer quality facilities to enhance and support your new, low maintenance lifestyle. Above all we offer a safe and secure retirement providing peace of mind for you and your loved ones.

“

We've been changing retirement living for the better for 20 years and we continually strive to be the retirement housebuilder of choice. We hope that you will be able to visit Highbury Lodge soon and see for yourself how good retirement living is with Churchill.”

Spencer J. McCarthy  
Chairman and Chief  
Executive Officer

Clinton J. McCarthy  
Managing Director

# DISCOVER YOUR NEW LIFESTYLE WITH CHURCHILL...

## SAY GOODBYE TO MAINTENANCE

Maintaining a large house and garden could soon be a thing of the past, as the communal maintenance and upkeep of the development including the gardens are all taken care of for you. All those irritating, time-consuming jobs like window cleaning are now someone else's problem. Your new, low maintenance lifestyle will mean more time for you to enjoy doing the things you love.

## OFFERING PEACE OF MIND

Owners enjoy the benefit of a 'lock up and leave' lifestyle enabling them to simply lock up and leave their apartment in safe hands for weekends away and holidays.

Your Lodge Manager will be on hand, and your safety is of paramount importance to us. Living in a Churchill apartment means you'll be able to close your front door in complete confidence knowing that your apartment will be safe. What's more, Owners often find they are closer to friends and family, who can also benefit from the peace of mind that comes with a Churchill apartment.

## RELAX, YOU'RE IN SAFE HANDS

We have won numerous awards for our Customer service and the way we operate, so it's fair to say we put our Customers at the heart of everything we do. With over 90% of Customers saying they would recommend us to a family member or friend (*Home Builders Federation (HBF) Customer Satisfaction Survey*) it's no wonder we are seeing more happy Owners enjoy their new Churchill lifestyle.



## BY MOVING TO A CHURCHILL APARTMENT YOU COULD...



### Keep moving

All Churchill developments are close to the town centre or local amenities so Owners find it's easier to get out and about and stay active in their retirement.



### Stay social

Friendly like-minded neighbours, and the ability to socialise as and when you want means there's always something going on.



### Be happy

An average person aged 80 feels as good as someone 10 years younger\* after moving into a retirement development.

\*Figures based on Homes For Later Living's "Happier & Healthier" report, published September 2019

Typical Owners' Lounge



## FEEL SAFE & SECURE

### **SIMPLY SIT BACK, RELAX AND ENJOY YOUR RETIREMENT**

We take the time to consider the little details; the ones that often make the biggest difference.

We fit all of our apartments with a careline support system. This is connected to a 24-hour support service, so in the event of an emergency, you have direct contact with either the Lodge Manager, or a member of the call-centre team, 24 hours a day, 365 days a year.

The system can be used for calls to keep in touch with your neighbours, but it also provides video door entry, allowing you to view any visitors on a display screen before you choose to let them into the main entrance. An intruder alarm is fitted protecting the front door of your apartment, while ground floor apartments have additional sensors fitted, giving you that extra peace of mind. Fire and smoke detectors are fitted in communal areas and within your apartment, so you feel really safe and secure.

The welcoming Owners' Lounge is home to a variety of events, and is a popular spot for a catch up with your neighbours and friends, or for settling in a quiet corner to enjoy a good book. We have a programme of events which include an array of social activities. From cheese and wine evenings to keep fit classes, there is something for everyone.

Each Lodge has a Guest Suite which Owners can book for friends and family who wish to stay overnight, meaning no worries about making up the spare room.

When surveyed  
85% of Customers  
gave Churchill 8  
out of 10 or higher  
for their "overall  
moving experience"



Independent research has shown that moving to a Churchill apartment can make the average 80 year old feel 10 years younger.

So what better time is there than now to sell your old home and choose Churchill?

\*Information based on Homes For Later Living's "Happier & Healthier" report, published September 2019



Typical Living room

## INTRODUCING YOUR NEW APARTMENT

### WELCOME TO YOUR NEW LIFESTYLE

All of our developments are designed with you in mind. Your own front door gives you privacy when you want it, but a communal Owners' Lounge opens up a whole new social life with like-minded neighbours when you wish.

### FEATURES

Shower rooms feature low-level shower trays and easy turn taps, while kitchens include a waist-height oven, hob and provision for a washer dryer. You'll find a fitted mirrored wardrobe in the bedrooms and in some selected apartments, a walk-in wardrobe, as well as open space in the living room, giving you flexibility with furnishings.

Two bedroom apartments feature a separate WC or an en-suite, while the second bedroom can also serve as a dining room, home office or a guest room – the choice is yours. Both one and two bedroom apartments include space for storage which is specific to each apartment.

The heating system in your apartment consists of contemporary electric panel radiators. The slim, wall mounted panel radiators include an easy to use programmer and thermostat so that you can set each room differently. The electricity at this development is supplemented by photo voltaic (PV) solar panels. This helps to reduce your electricity bills and ultimately reduces our carbon emissions to help the environment.

Beautifully landscaped grounds are all maintained for you and are ideal for enjoying a cup of tea with the neighbours, or your family and friends. What's more, there is a Lodge Manager on hand to manage the Lodge and ensure everything is running smoothly.

“

From the Lodge Manager, to friendly neighbours, life at Churchill is more than just a retirement apartment.



Kings Heath Park

## LOCATION IS EVERYTHING

### EVERYTHING YOU NEED ON YOUR DOORSTEP

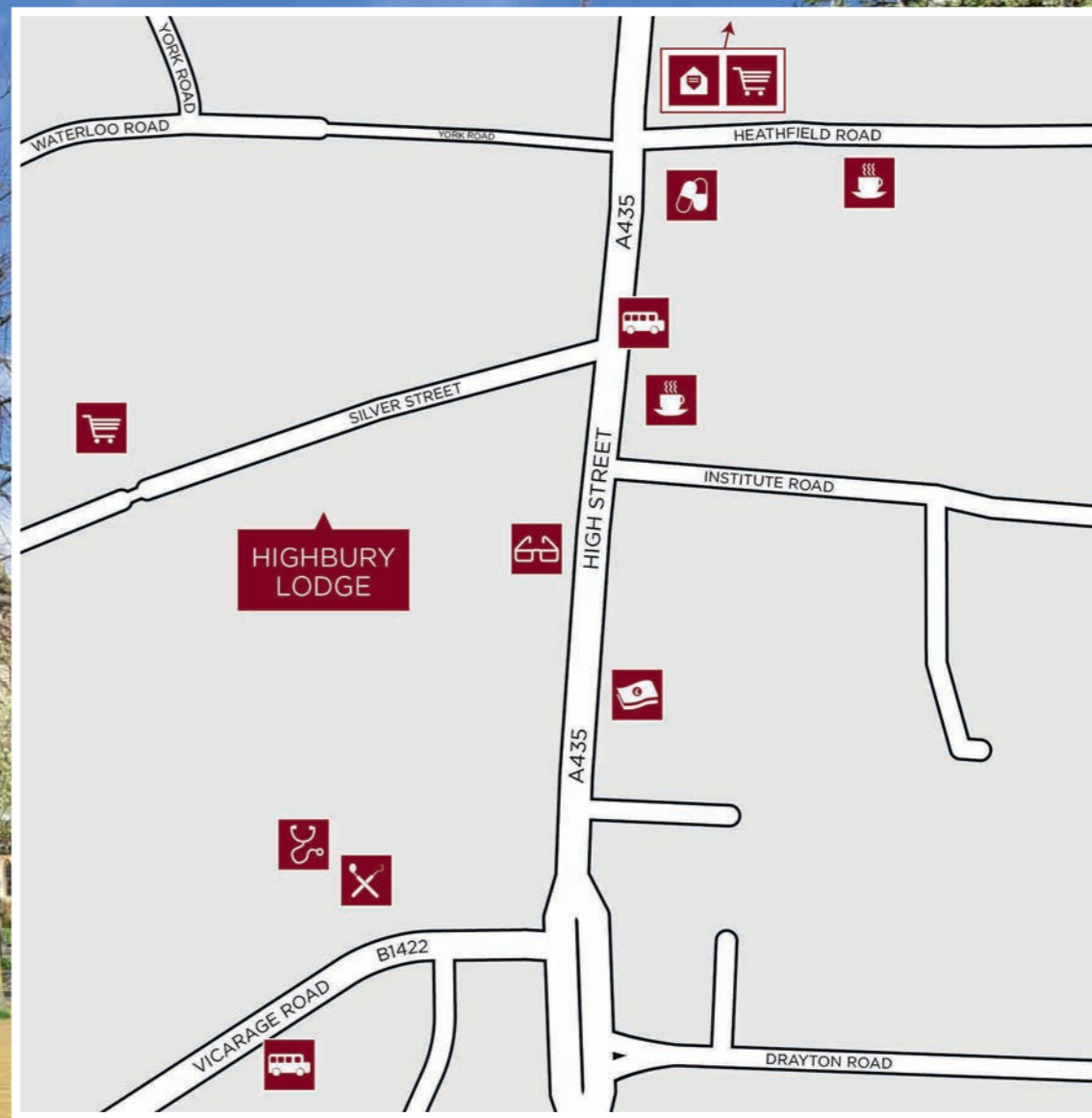
Highbury Lodge, a new development of 52 one and two bedroom apartments is nestled in the heart of the bustling town of Kings Heath in south Birmingham, to the rear of the All Saints Parish Church. The lodge is located around the corner from the High Street meaning everything you need is on your doorstep. Opposite the lodge is a Lidl supermarket with a branch of Wilko, just around the corner on the High Street. Conveniently, there is also a large ASDA and Sainsbury's less than a 5-minute walk away.

Shoppers are well catered for with a variety of branded and independent retailers including WH Smith and Clarks together with an array of convenience stores, card, gift shops and an antiques & curiosities shop. Whether looking for a bite to eat or meeting up with friends for lunch there are several pubs, restaurants and cafes including a Costa Coffee, and the Kitchen Garden Café closeby.

The town also offers owners total convenience for banking and medical needs with several banks including a HSBC, Santander and a Halifax plus a Post Office nearby. Along the High Street are a Boots and Specsavers opticians, dentists, and a hairdressers and beauticians, all just around the corner from the lodge. Medical Centres are conveniently located at Featherstone Medical Practice and Kingsfield Medical Centre both well served by Lloyds and Boots Pharmacies and all less than a 10-minute walk away meaning everything you need is within easy reach.












Kings Heath Library



## LOCAL AMENITIES

What is close to Highbury Lodge?

- |   |  |  |
|---|--|--|
|  Bank<br>0.2 miles     |  Dentist<br>0.1 miles   |  Pharmacy<br>0.1 miles      |
|  Bus Stop<br>0.3 miles |  Doctors<br>0.3 miles   |  Post Office<br>0.2 miles   |
|  Café<br>0.1 miles     |  Opticians<br>0.1 miles |  Supermarket<br>0.075 miles |



# HIGHBURY LODGE

A stunning development of 52 retirement apartments



## Site Plan and Ground Floor

- One bedroom apartment
- Two bedroom apartment
- Communal areas

Balconies on selected apartments

- |                |                 |
|----------------|-----------------|
| BS Buggy Store | P Plant room    |
| CB Coffee Bar  | R Reception     |
| E Entrance     | RS Refuse Store |
| EV EV charging | S Stairs        |
| GS Guest Suite | ST Store        |
| L Lift         | WC Communal WC  |
| O Office       |                 |

## First Floor

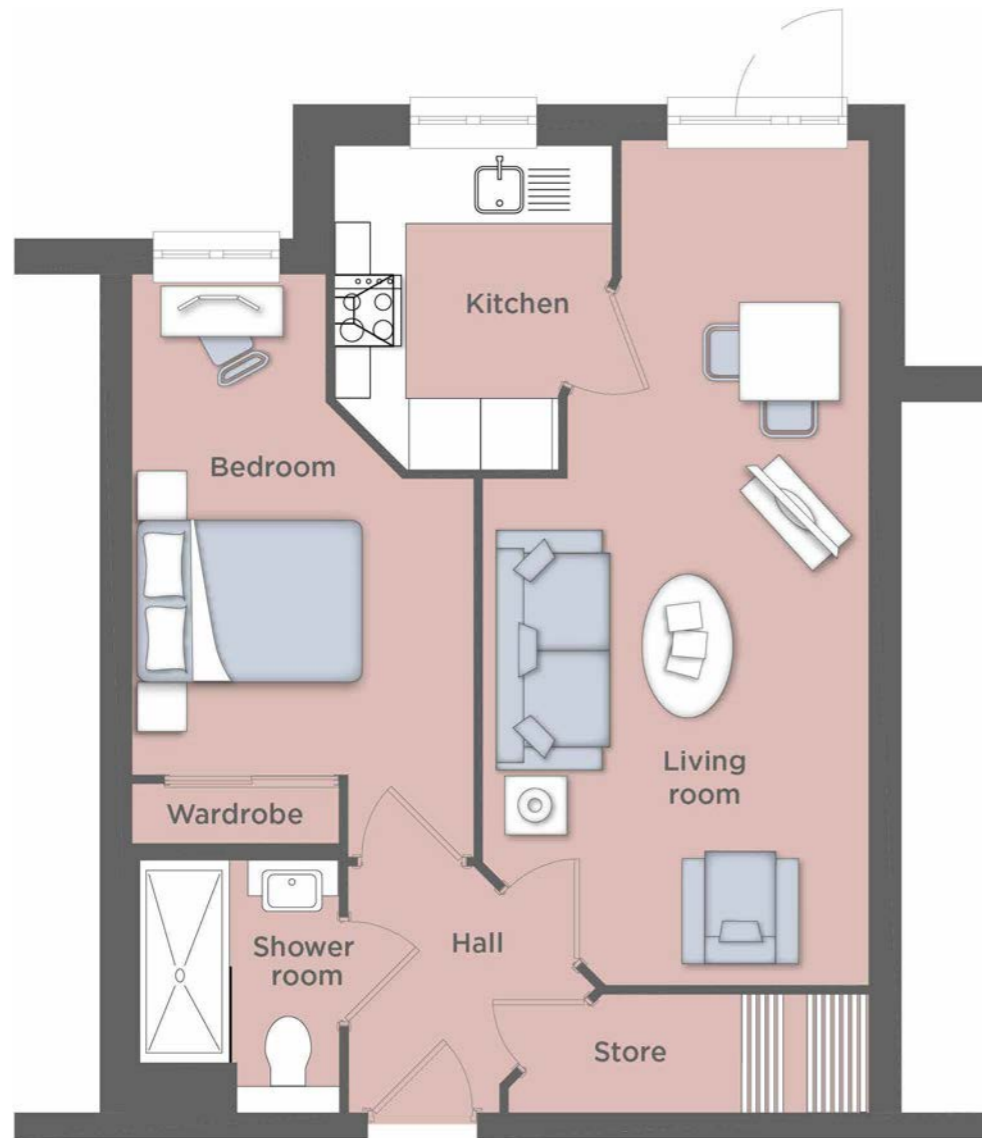


## Second Floor



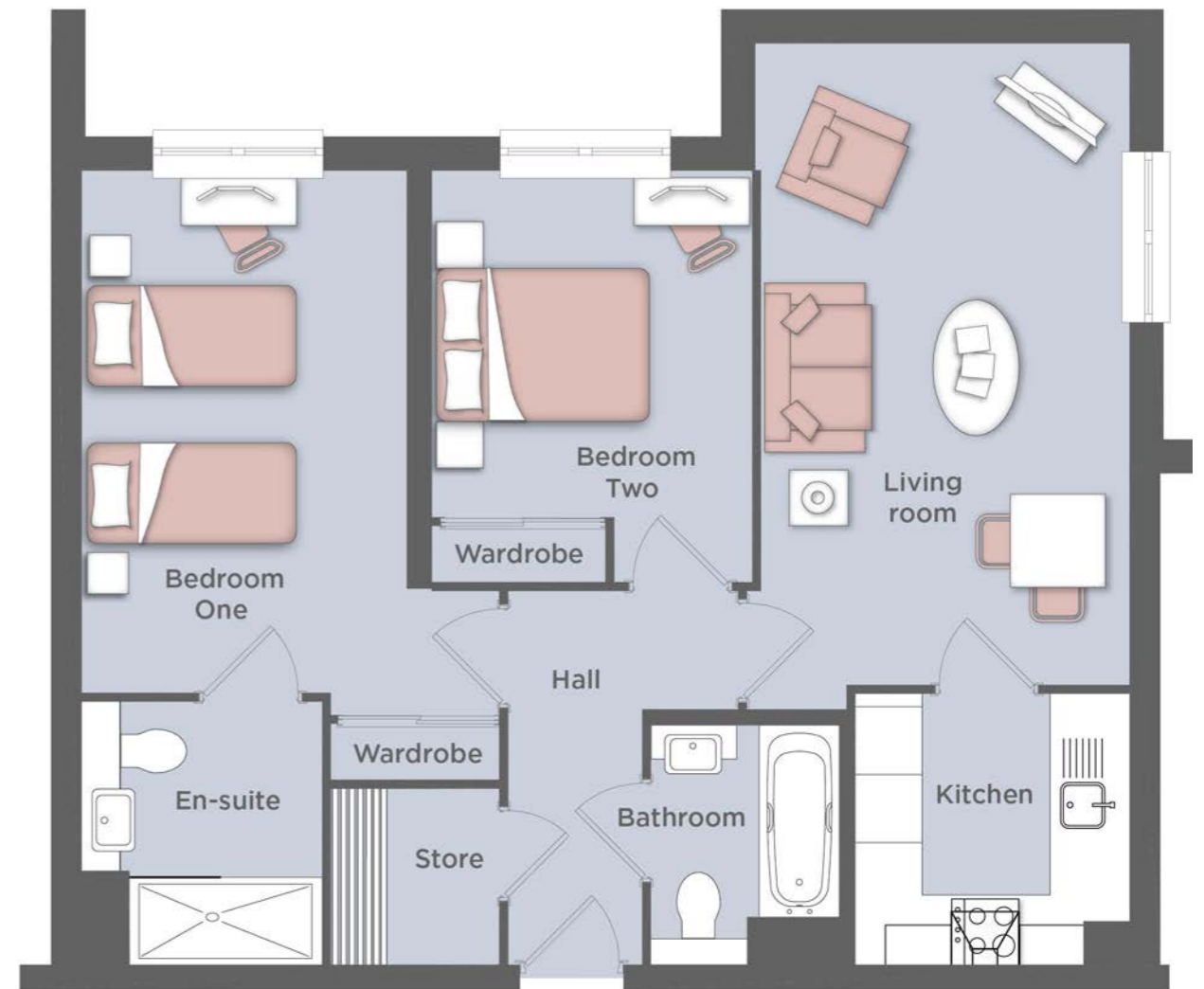
## TYPICAL ONE BEDROOM APARTMENT LAYOUT

Kitchen	7'8" x 8'11"	2325mm x 2715mm
Living room	10'6" x 23'1"	3190mm x 7035mm
Shower room	5'6" x 6'11"	1675mm x 2100mm
Bedroom	9'4" x 13'7"	2840mm x 4145mm



## TYPICAL TWO BEDROOM APARTMENT LAYOUT

Kitchen	7'10" x 7'11"	2380mm x 2405mm
Living room	10'7" x 19'2"	3215mm x 5845mm
Bathroom	5'6" x 6'11"	1670mm x 2100mm
En-suite	6'11" x 7'7"	2105mm x 2310mm
Bedroom one	9'4" x 15'8"	2835mm x 4770mm
Bedroom two	9'3" x 11'10"	2820mm x 3595mm



# WHAT'S INCLUDED AS STANDARD?

## APARTMENT SPECIFICATION

While we tailor each development to be unique in its own way, it's also important that we always provide a certain set of features chosen to meet our Owners' needs.

We are constantly listening to our Customers to ensure we are learning from them and improving. These are just some of the elements we include on our developments each informed by our Customers and our experience.



## SECURITY & SAFETY

- Video entry system
- Intruder alarm
- Mains-connected smoke detector
- 24-hour support system provided by a digital call system
- Multi-point locking system to front door of apartment

## KITCHEN

- Integrated electric waist-height oven
- Ceramic hob
- Provision for a washer dryer
- Integral upright fridge and frost-free freezer
- Stainless steel sink with chrome mixer tap
- Slip-resistant flooring
- Ceramic wall tiling
- Provision for a dishwasher

## INTERIOR

- Double glazed windows
- Fitted mirror wardrobes#
- Walk-in wardrobes to selected apartments\*
- Illuminated light switches
- Safety locks on windows
- SkyQ enabled
- TV and telephone points in living room and main bedroom
- Energy-efficient, low-carbon, economical heating system
- Connecting glass-panelled door to kitchen and living area in selected apartments
- Hallway storage cupboard

## BATHROOM / SHOWER ROOM

- Contemporary white sanitary ware with chrome finishes
- Easy turn mixer taps
- Heated chrome towel rail
- Under sink vanity unit
- Mirrored wall unit
- Low level shower tray
- Thermostatic shower
- Slip-resistant flooring
- Ceramic wall tiling

## EXTERNAL & COMMUNAL AREAS

- Free parking
- Landscaped grounds
- Lodge Manager to assist with the daily running of the Lodge
- Owners' Lounge and coffee bar with communal Wi-Fi
- Lift to all floors
- Guest Suite with shower room for visitors
- Online shopping service for groceries available through the Lodge Manager
- Refuse room
- Secure door entry system to the main entrance
- Cycle and buggy storage
- Fully maintained external areas
- Electric Vehicle (EV) charging\*\*



\*Please ask the Sales Executive for more details.

\*\*Selected parking spaces only. Speak to Sales Executive for more information.

#Where a walk-in wardrobe is not provided.



## AWARD WINNING PROPERTY MANAGEMENT

### SERVICE YOU CAN TRUST

All Churchill Retirement Living developments are looked after by Churchill Estates, our own property management company. The Lodge Manager takes care of the day-to-day running of the development. They can answer any queries and help keep an eye on your apartment if you go away. Many of our Owners see their Lodge Manager as a friendly neighbour they can call upon, and someone who is there to offer a helping hand, should they need it.



The Lodge Manager is fundamental to ensuring our Owners enjoy an active social lifestyle. They are responsible for helping to facilitate a variety of events and activities so there is always something for the Owners to get involved with.



### A TRANSPARENT APPROACH

We are completely transparent when it comes to costs with no hidden charges, so you don't have to worry about unexpected bills. Our Sales team will be able to give you a breakdown of specific charges, so that you can see exactly how much everything costs.

Your service charge includes the services of the on-site Lodge Manager, the 24-hour on-call assistance system and the maintenance, heating, lighting and upkeep of communal areas such as the Owners' Lounge, Gardens and Guest Suite.

Some properties may have a ground rent, specific details of which will be provided by your sales adviser.

When you come to sell your apartment 2% of the gross sale price achieved is payable as a Community Event Fee. Half of this goes to a Contingency Fund which is held in a fund on behalf of all Owners at the Lodge to help with future repair and replacement costs, the other half is payable to Churchill Retirement Living to help fund the communal areas which are a key feature of retirement communities.

# Highbury Lodge

3 Silver Street, Birmingham B14 7LS  
(Satnav Postcode B14 7QU, access via High Street)

Tel: 0800 078 3804

Email: [Highbury.Lodge@crl.co.uk](mailto:Highbury.Lodge@crl.co.uk)

Any and all pictures used throughout this brochure are a selection of typical internal and external images of Churchill Retirement Living developments. (This includes but is not limited to: furniture, fixtures and fittings, landscaping and gardens). Dimensions quoted are maximum room sizes, for general guidance and are subject to final measurement on completion of the actual apartment and development. Please ensure you check full details of these items at the development you are interested in. This brochure is neither a contract nor forms part of any contract and no responsibility can be accepted for any misstatement contained herein. The Company also reserves the right to alter the specification without notice.



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**Churchill**  
Retirement Living 