





Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building excellence, find out more about us on page 4"



5 stars!



Find out more

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A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. **Read more on page 40**



Persimmon plc in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

10,664

homes delivered in 2024 200+

locations across the UK 4,731

direct employees make it all happen 484

acres of public space created £2.2bn

invested in local communties over the last 5 years



The Persimmon Pledge

The Persimmon Pledge is our commitment to making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.

Find out more about the Persimmon Pledge.



Accessible homes

It's crucial that your new home works perfectly for you and your needs. We build in line with Approved Document M accessibility requirements.



Scan the QR code to find out what each rating means.



Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

"Building sustainable homes and community hubs"

Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year

insurance-backed warranty

and our own two-year

Persimmon warranty.

Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

Finishing Touches

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service. **Read more on page 42**



With you all the way

Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

Solicitor

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

Exchange contracts

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

Quality assurance

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

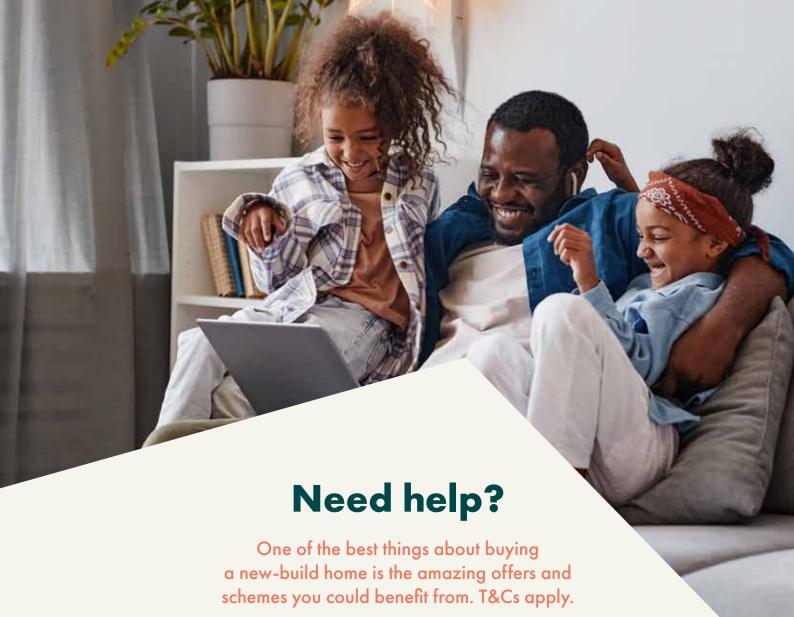
Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com















Bank of Mum and Dad



Deposit Boost



Armed Forces/Key Workers Discount





Didcot • Oxfordshire

Persimmon @ Valley Park

Persimmon @ Valley Park brings a collection of homes ranging from 2-bedroom flats, 1 & 2-bedroom coach houses and 2, 3 & 4-bedroom houses, to a newly developed area of Didcot, Oxfordshire.

Community & Sustainability

This exciting new community will benefit from brand new amenities including two primary schools, an SEN school, local centres and sports facilities, all within easy reach of further shops, schools, restaurants and services in bustling Didcot.

All Persimmon @ Valley Park homes will be equipped with sustainable features including air source heat pumps, electric vehicle charging points and solar panels, meaning you could enjoy great energy-saving benefits.

Easily within reach

In addition to the brand new facilities at Valley Park, you'll find everything you need in Didcot.

The lively town is home to a number of supermarkets, high street stores, restaurants and bars, along with entertainment venues including a cinema and arts centre. For more shops and attractions, historic Oxford makes for a perfect day out.

Perfect for families

Persimmon @ Valley Park is a great choice for families with children, thanks to the range of schools in the local area. While younger children can attend the two new primary schools at Valley Park, there's also Didcot Primary School 1 mile away and Bright Horizon Nursery is also a mile away. For older children, Aureus Secondary School is 1.5 miles away, as is UTC Oxford.

With everything on offer, this is a super opportunity to join a sustainable new community in an enviable location.

EXPLORE

Start exploring...

A34 **0.5 miles**

Didcot Parkway train station

2.7 miles

Didcot **2.8 miles**

Oxford

11.5 miles



Persimmon @ Valley Park Aspen Grove



The U The A The B The V The C The F The H

Our h

1 bedroon

2 bedroon

The A

The F

This site layout is intended for illustrative purposes only, and may be subject to change, for example, in response to market demand, ground conditions or technical and planning reasons. Trees, planting and public open space shown are indicative, actual numbers and positions may vary. This site plan does not form any part of a warranty or contract. Further information is available from a site sales advisor.

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The Morton Apartments feature a bright open plan kitchen/living room, two good-sized bedrooms, a main bathroom and handy storage cupboards. Perfect for first-time buyers and young professionals alike.





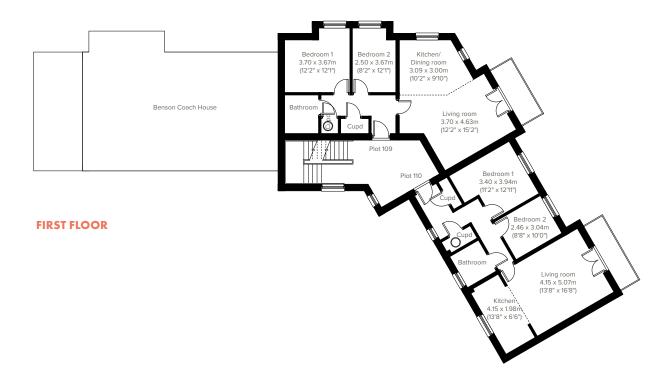
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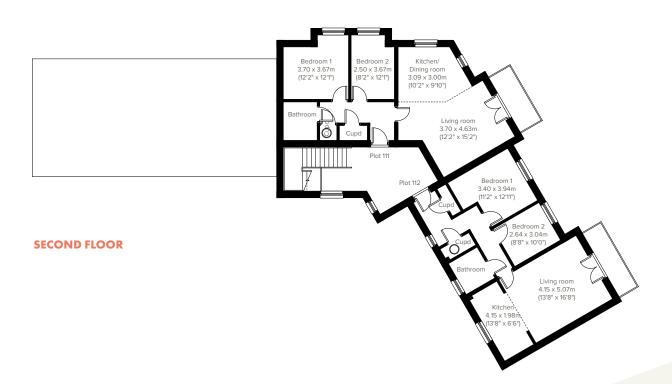




The Upton Apartments feature a spacious open plan kitchen/dining and living room, two good-sized bedrooms, a main bathroom and handy storage space. Perfect for first-time buyers and young professionals alike.







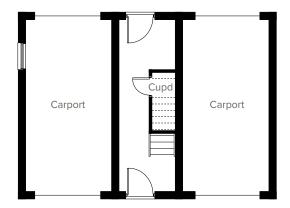
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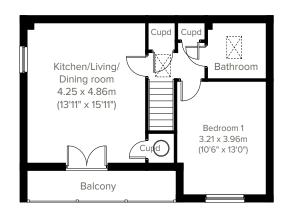
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Modern living at its best, the Harwell's open plan kitchen/dining/living room is bright and ideal for the way we live today. There is a good-sized bedroom, plenty of storage and a modern bathroom. Perfect for first-time buyers and young professionals.





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FIRST FLOOR

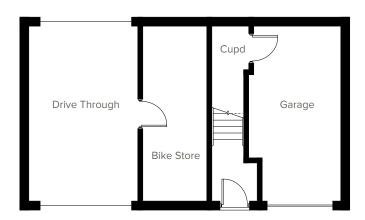
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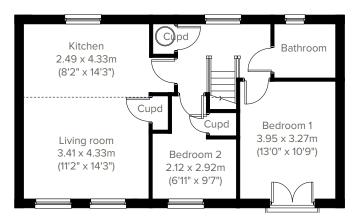
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Modern living at its best, the Milton's open plan kitchen//living room is bright and ideal for the way we live today. There are two nicely-proportioned bedrooms, plenty of storage and a modern family-sized bathroom. Perfect for first-time buyers and young professionals.





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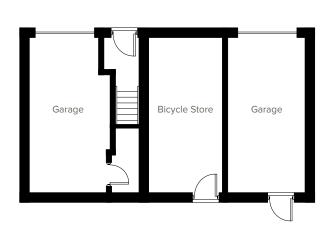
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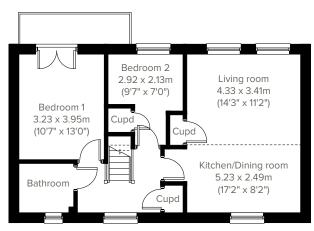
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The Benson's open plan kitchen/dining/living room is bright and ideal for the way we live today. There are two nicely-proportioned bedrooms - one with a balcony - plenty of storage and a modern family-sized bathroom. Perfect for first-time buyers and young professionals.





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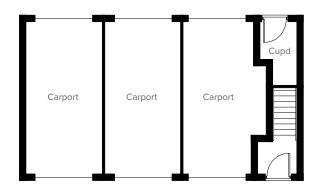


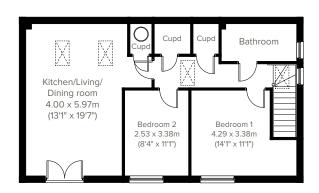


The Wallingford

2 bedroom home

The Wallingford features an open plan kitchen/living/dining room, ideal for the way we live today. Upstairs there are two nicely-proportioned bedrooms, plenty of storage and a modern family-sized bathroom. Perfect for first-time buyers and young professionals.





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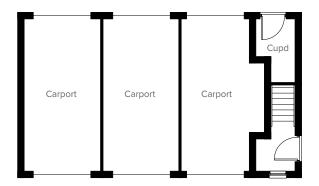
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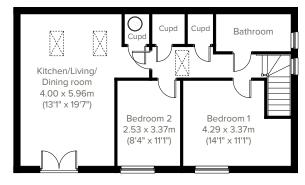
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The two-bedroom Chilton features a bright open plan kitchen/living/dining room with a Juliet balcony. There are two bedrooms, plenty of storage space and a main bathroom. Perfect for first-time buyers and young professionals alike.





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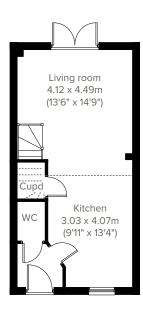


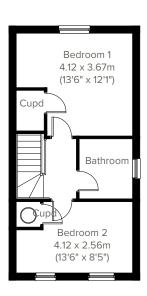


The Haldor

2 bedroom home

The Haldon has a stylish open plan kitchen/living room with French doors leading into the garden, two double bedrooms, a good-sized family bathroom, handy storage cupboards and off-road parking. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





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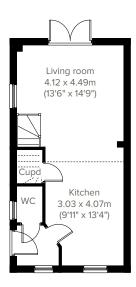
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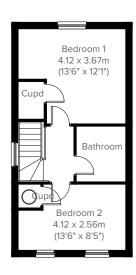
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The two-bedroom Halford features a bright open plan kitchen/living room with French doors leading into the garden. Upstairs there are two good-sized bedrooms and a main bathroom. Its practical as well with three storage cupboards and a downstairs WC.





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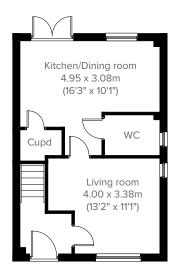
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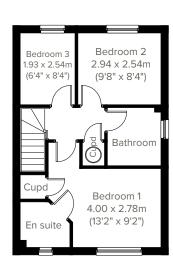
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Perfect for the way we live today, the three-bedroom Danbury has a modern open plan kitchen/dining room with garden access and a spacious front-aspect living room that's ideal for entertaining. Upstairs there are three bedrooms - bedroom one has an en suite - and a family-sized bathroom. Appealing to families, first-time buyers and young professionals.





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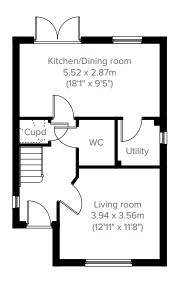
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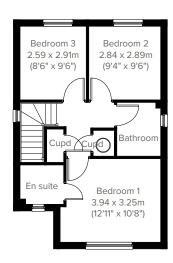
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A nicely-proportioned three-bedroom detached home, the Sherwood has everything you need for modern living. Downstairs there's an open plan kitchen/dining room with French doors leading to the garden, a front-aspect living room, downstairs WC, utility room and handy storage cupboard. The first floor is home to a generous bedroom one and en suite plus two further bedrooms, two storage cupboards and a family bathroom.





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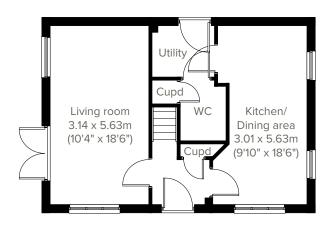
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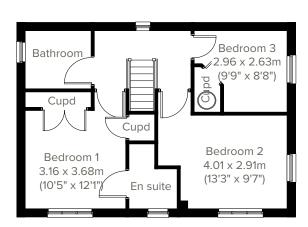
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A thoughtfully-designed three-bedroom family home with much to offer, the Barnwood has a bright and modern open plan kitchen/dining room leading to a handy utility room. The spacious living room has French doors leading into the garden. The inner hallway, downstairs WC and cupboards take care of everyday storage. Plus there's an en suite to bedroom one and a family bathroom.





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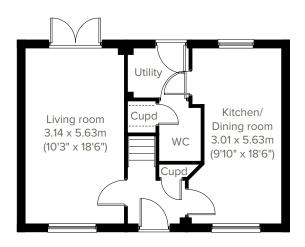
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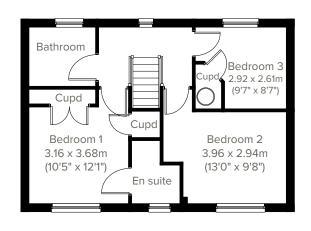
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Enjoy the best of modern living in this popular three-bedroom home which features a stylish open plan kitchen/dining room and utility room. The Charnwood features a bright dual-aspect living room with French doors leading into the garden, handy storage cupboards and downstairs WC. Upstairs there are three good-sized bedrooms - bedroom one with an en suite, and a good-sized family bathroom.





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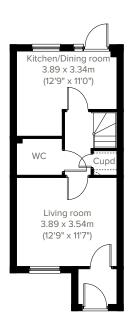
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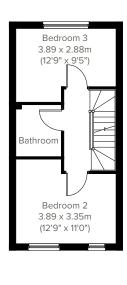
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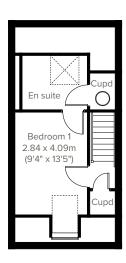




An attractive three-storey, three-bedroom home, the Saunton has a modern open plan kitchen/dining room, well-proportioned living room and three good-sized bedrooms. The top floor bedroom one also has a spacious en suite. The enclosed porch, downstairs WC, three storage cupboards and off-road parking means it's practical as well as stylish.







GROUND FLOOR

FIRST FLOOR

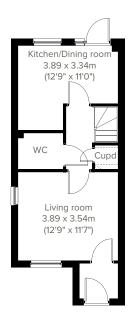
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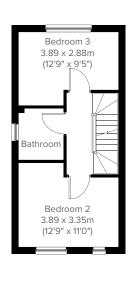
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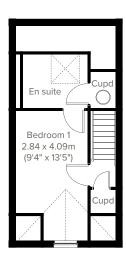




Perfect for the way we live today, the three-storey, three-bedroom Saunton Plus has a modern open plan kitchen/dining room, well-proportioned living room and three good-sized bedrooms. Bedroom one is on the top floor and has its own en suite. The enclosed porch, downstairs WC, three storage cupboards and off-road parking means it's practical as well as stylish.







GROUND FLOOR

FIRST FLOOR

SECOND FLOOR

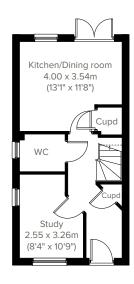
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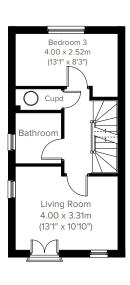
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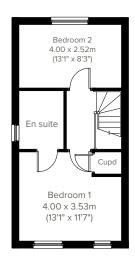




Perfect for the way we live today, the three-bedroom Ashdown has a modern open plan kitchen/dining room. with French doors opening into the garden and a handy separate study. The first floor is home to the living room, bedroom three and the family bathroom. On the second floor there are two nicely-proportioned bedrooms - one with en suite - and a handy storage cupboard.







GROUND FLOOR

FIRST FLOOR

SECOND FLOOR

Floor plans are representative of an end terrace plot.

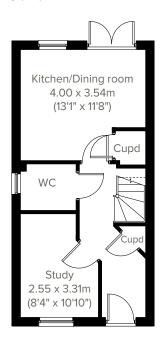
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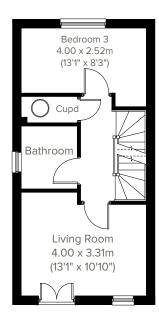
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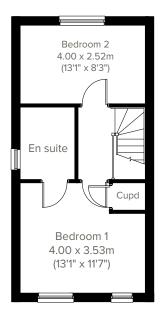




Perfect for the way we live today, the three-bedroom Ashdown (Gable) has a modern open plan kitchen/dining room. with French doors opening into the garden and a handy separate study. The first floor is home to the living room, bedroom three and the family bathroom. On the second floor there are two nicely-proportioned bedrooms - one with en suite - and a handy storage cupboard.







GROUND FLOOR

FIRST FLOOR

SECOND FLOOR

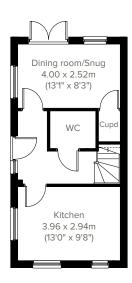
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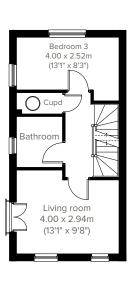
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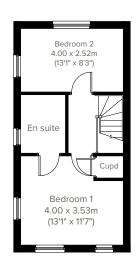




Ideal for the way we live today, the Ashdown Corner has a spacious kitchen and a separate dining room with garden access. It's practical too with a downstairs WC and a handy storage cupboard. Bedroom three, a bathroom and the living room are situated on the first floor. On the second floor there are two further bedrooms - bedroom one has an en suite, and further storage.







GROUND FLOOR

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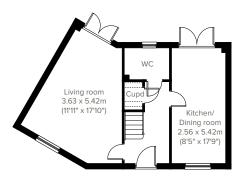
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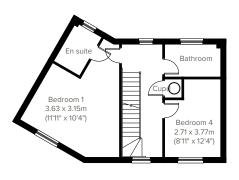
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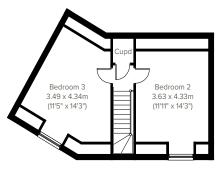




The Steventon is an ideal new home to upsize to as your family grows. It features a spacious living room with French doors leading into the garden and an open plan kitchen/dining room also with French doors. On the first floor you will find bedroom one with an en suite, bedroom four and the family bathroom. The top floor is home to two more bedrooms and a storage cupboard.







GROUND FLOOR FIRST FLOOR SECOND FLOOR

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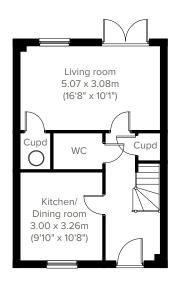


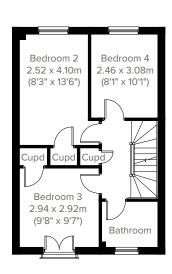


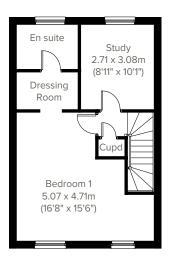
The Waverly

4 bedroom home

The Waverly is an attractive three storey, four-bedroom home with lots to offer. Its ground floor features include a spacious living room with French doors leading into the garden, an open plan kitchen/dining room, a WC and storage cupboards. The first floor is home to three of the bedrooms - bedroom three with a Juliet balcony - and the main bathroom. The spacious bedroom one is on the top floor with a dressing room, en suite and a separate study.







GROUND FLOOR

FIRST FLOOR

SECOND FLOOR

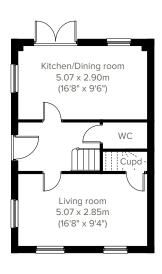
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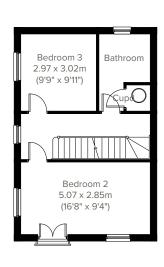
This information is for guidance only and does not form any part of any contract or constitute a warranty. Illustrations are of typical elevations and may vary. Floor plans are not drawn to scale and window positions may vary. Room dimensions are subject to a +/- 50mm (2*) tolerance and are based on the maximum dimensions in each room. Please consult your sales advisor on site for specific elevations, room dimensions and external finishes. The PEA ratings are estimated and vary between home types, orientation and developments.

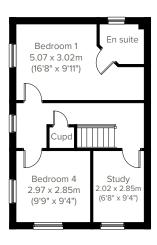




The Waverly Corner is an attractive three storey, four-bedroom home with lots to offer. Its ground floor features include an open plan kitchen/dining room with French doors leading into the garden, a front-aspect living room, a WC and storage cupboards. The first floor is home to two of the bedrooms - bedroom two with a Juliet balcony - and the main bathroom. The bedroom one is on the top floor with an en suite. Also found on this floor is bedroom four, a study and additional cupboard.







GROUND FLOOR

FIRST FLOOR

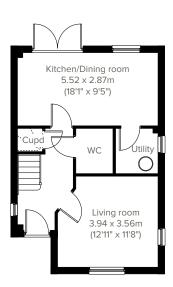
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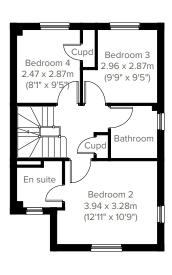
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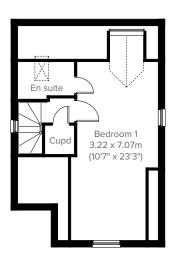




The Greene is a thoughtfully-designed four-bedroom home. The open plan kitchen/dining room is bright with French doors leading into the garden, there's a front-aspect living room, downstairs WC and a separate utility. There are four double bedrooms - bedrooms one and two feature en suites - a main bathroom and four handy storage cupboards.







GROUND FLOOR

FIRST FLOOR

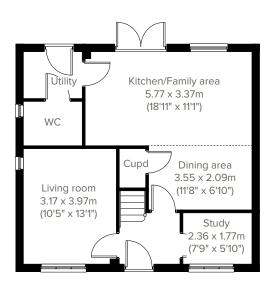
SECOND FLOOR

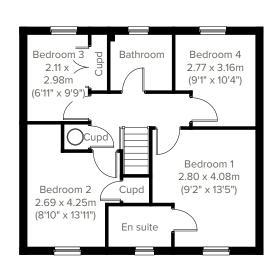
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A beautifully-designed four-bedroom detached home, the Brampton has everything you need for modern living. Downstairs there's a front-aspect living room, a spacious kitchen/dining/family room with French doors leading into the rear garden, and a separate study. The first floor is home to a generous bedroom one with an en suite, plus plenty of storage cupboards and the family bathroom.





GROUND FLOOR

FIRST FLOOR

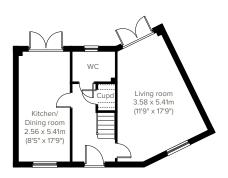
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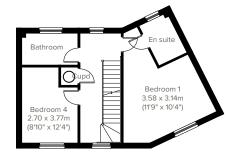
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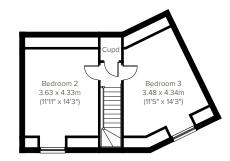




The Stirling is a stunning three-storey, four-bedroom home with lots to offer. The open plan kitchen/dining room is bright with French doors leading into the garden, while the spacious living room also has French doors. Bedroom one has an en suite and there are three further good-sized bedrooms across the first and second floors. Its practical as well, with a downstairs WC, three handy storage cupboards and a modern family-sized bathroom.







GROUND FLOOR FIRST FLOOR SECOND FLOOR

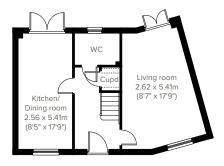
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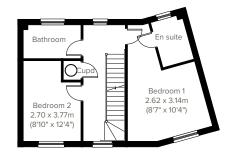
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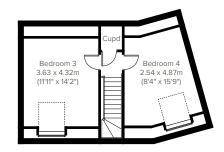




Thoughtfully-designed the Moss has a spacious dual-aspect living room with French doors leading into the garden, an open plan kitchen/dining room also with French doors and a downstairs WC. On the first floor you will find bedroom one with an en suite, a second bedroom and the main bathroom. Meanwhile bedrooms three and four share a storage cupboard on the top floor.







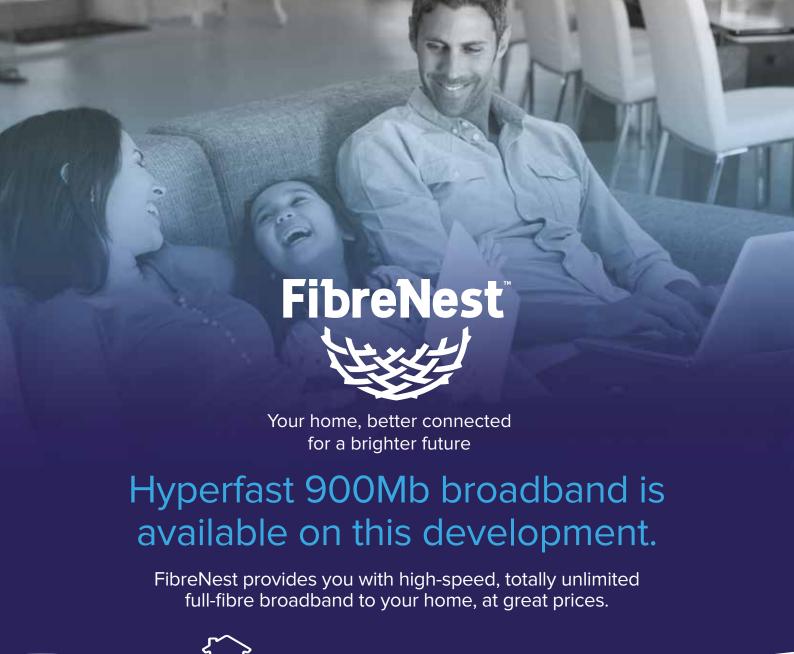
GROUND FLOOR

FIRST FLOOR

SECOND FLOOR

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We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



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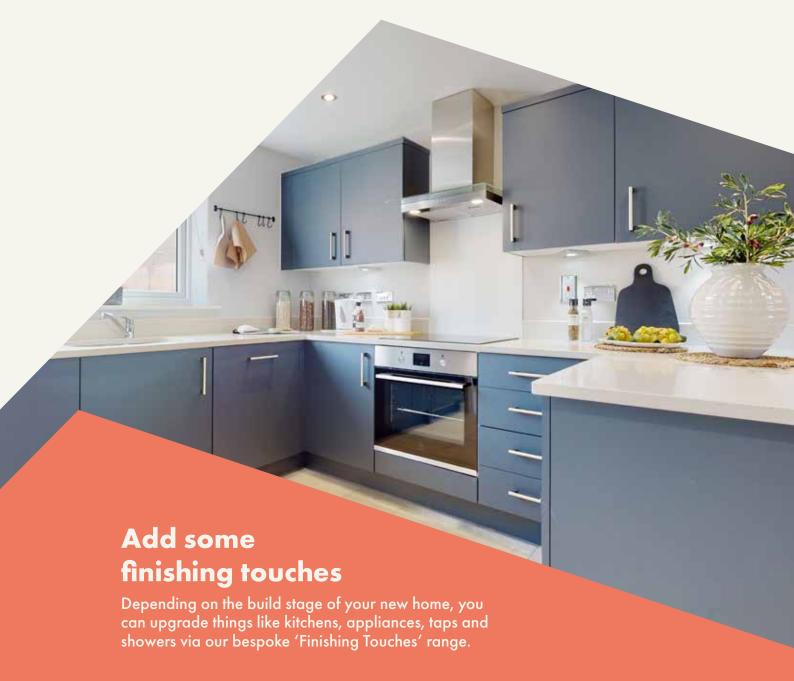
D:



Persimmon @ Valley Park

Specifications

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





External

Walls

Traditional cavity walls.

Inner: timber frame or block.

Outer: Style suited to planned architecture.

Roof

Tile or slate-effect with PVCu rainwater goods.

Windows

Double glazed E-glass windows in PVCu frames.

Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).



Internal

Ceilings

Painted white.

Lighting

Pendant or batten fittings with low-energy bulbs.

Stairs

Staircase painted white.

Walls

Painted in white emulsion.

Doors

White pre-finished doors with white hinges.

Heating

Air Source Heat Pump Central Heating System with radiators to all main rooms, with thermostatically-controlled valves to bedrooms.

Insulation

Insulated loft and hatch to meet current building regulations.

Electrics

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

General

Media plate incorporating TV and telecommunication outlets to living room.



Kitchen

General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage).

Plumbing

Plumbing for washing machine.

Appliances

Single Electric stainless steel oven and black ceramic hob with canopy stainless steel cooker hood.



Bathroom

Suites

White bathroom suites with chrome-finished fittings.

Extractor fan

Extractor fan to bathroom and en suite (where applicable).

Shower

Mira thermostatic showers with chrome fittings to en-suite. Where there is no en-suite, hair rinse only (no screen or additional tiling).

Splashbacks

Splashback to sanityware walls in bathroom and en suite. Splashback to bath and full height tiled shower where separate enclosure only. WC splashback to basin only.

General

En suite to bedroom(s) where applicable.



Security

Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Fire

Smoke detectors wired to the mains with battery back-up.



Garage & Gardens

Garage

Garage, car ports or parking space.

Garden

Front lawn turfed or landscaped (where applicable).

Fencing

1.8 metre fencing to rear garden and gate.





Energy efficiency built in

Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

Energy efficiency built in:

- Our typical B rating makes our homes much more efficient than traditional D-rated homes.
- Up to 400mm roof space insulation
 Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
 Greater insulation and reduced heat loss.
- Energy efficient lighting
 We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

 Many of our kitchen appliances have a highly efficient A rating.

- Air source heat pumps
 A great, energy efficient choice for heating your home and water.
- Local links

 We're located close to amenities and public transport to help reduce your travel footprint.
- FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
 - Lower-carbon bricks
 Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO₂ per house built.



Your home, your way

Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

You can choose:



Kitchens



Appliances



Bathrooms



Flooring



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."



All about community

Proud to be building communities

When creating Persimmon @ Valley Park, not only did we create a lovely local environment for you and your family, we also contributed to the wider community.

Throughout the development process, we proactively engage with local communities and work closely with planning authorities. Persimmon @ Valley Park has achieved the right balance of homes and open space and the right mix of house types for a thriving community.

We also include much-needed homes for our Housing Association partners. Our plan enhances local facilities too, providing investment in local infrastructure such as transport, education, retail and recreation facilities, as well as initiatives to generate biodiversity.







HOUSING







Eco Range homes

New build homes are changing, and together, we're embracing the future. Recent updates to the Government's Part L building regulations mean from June 2023 our new Persimmon Eco Range homes will have a reduction of 31% in carbon emissions. This means a warmer, more energy-efficient home for you and the really cosy feeling of knowing it's better for the environment.

This means... a saving of up to £6,730* over the lifetime of a 25 year mortage.



Part L building regulation updates

31% reduction in carbon emissions

Solar panels Solar panels, also known as photovoltaics (PV), capture the sun's energy and convert it into electricity to use in your new home giving you free and renewable energy, alternatively any excess electricity generated can be sold to the grid.

EV charging is a handy addition if you have an electric car, as you can charge it from the comfort of your own home. NB: Not all homes will have EV chargers as they're site and plot dependent. They can be added from our Finishing Touches range.

Enhanced loft insulation is a huge cosy blanket that slows down the transfer of heat between your home and the outside world. It not only warms your home in the winter but keeps it cooler in the summer.

Waste water heat recovery ensures the waste water from the shower heats the incoming cold water as it goes up the pipe so that the air source heat pump doesn't have to work as hard to heat it.

More thermally-efficient walls mean less heat escaping, so you aren't as dependent on central heating, and whatever heat is generated is kept in your home.

Our panelised offsite-manufactured timber frame technology uses a unique, sustainable panel system which adds to the thermal efficiency of your home. *NB: not all homes will be built using timber frame technology.

Energy-efficient air source heat pumps use the latest technology to warm your already well-insulated home. The controls allow you to optimise your energy saving whilst keeping you comfortable.

A more thermally-efficient ground floor will mean you'll benefit from the additional insulation we're incorporating in the floor construction.



Persimmon @ Valley Park

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