





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building excellence, find out more about us on page 4"





Find out more

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# A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

#### Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

#### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. Read more on page 30



# Persimmon in numbers

It's not all about numbers we know, but to give you sense of scale here are a few:

14,868

homes sold in 2022 200+

locations across the UK 5000+

employees make it all happen 700+

apprentices taken on each year £505.6m

invested in local communties in 2022



#### The Persimmon Pledge

The Persimmon Pledge is our commitment to making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.

Find out more about the Persimmon Pledge.



#### **Accessible homes**

It's crucial that your new home works perfectly for you and your needs. We build in line with Approved Document M accessibility requirements.



Scan the QR code to find out what each rating means.



#### Happy hour

We run Customer Construction
Clinics from our on-site sales
offices each Monday from
5-6pm. Pop in to see the team
both during and after you've
moved in to your new home.

# "Building sustainable homes and community hubs"

#### Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

#### Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



### Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

# 10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

#### **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service.

Read more on page 32





#### With you all the way

# Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

#### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

#### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

#### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

#### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

#### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

#### **Quality assurance**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

#### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

#### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

#### After-care

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.













**Bank of Mum and Dad** 



**Deposit Boost** 



**Armed Forces/Key Workers Discount** 





#### Cheltenham • Gloucestershire

# Regents Village

Regents Village is our exciting new development of sustainable low carbon ready new homes in Cheltenham, a vibrant Regency town in Gloucestershire. Offering a selection of 1, 2, 3, 4 and 5-bedroom new homes, there's something for everyone.

Regents Village is set on the northern outskirts of Cheltenham, on the edge of charming Swindon Village. A new home here puts you within short walking distance of shops, supermarkets and services at the neighbouring retail park, while just 2.5 miles away you'll find the vibrant nightlife, fantastic shopping and elegant promenades of Cheltenham town centre.

#### Easily within reach

Although Cheltenham is a bustling and well-connected town, it also enjoys proximity to some stunning countryside. The Cotswolds Area of Outstanding Natural Beauty stretches out to the east, home to idyllic villages and beautiful viewpoints – the highest of which, Cleeve Hill, is just an 11-minute

drive from Regents Village. Malvern Hills Area of Outstanding Natural Beauty is also close by, while closer to home Pittville Park offers lakeside walks and picnic spots in Cheltenham itself.

#### **Great transport links**

Cheltenham is a great base for anyone wanting to commute in the region. Regents Village is just 2 miles from Junction 10 of the M5, which leads north to Tewkesbury, Worcester and Birmingham. Heading south you can reach Gloucester and Bristol, while the nearby A40 leads directly to Oxford. Cheltenham Spa train station operates routes to Birmingham in 40 minutes and London Paddington in 2 hours, and there are good local bus routes too.

#### Low carbon ready homes

All homes at Regents Village are equipped with an air source heat pump, providing an efficient all electric heating solution.

#### **EXPLORE**

Start exploring...

Cheltenham Spa train station

2.5 miles

Gloucester

9.9 miles

Malvern Hills AONB

**22.9 miles** 

Worcester

**23.5** miles



# **Our homes**

Potential Future Development

2 bedroom apartments

The Hurdle/The Furlong

1 bedroom

The Banbridge

2 bedroom

The Arkle

The Denman

3 bedroom

The Galvin

The Skelton

The Blackmore

The Walsh

The Alderbrook

4 bedroom

The Rambler

The Kennedy

The Gallop

The Himbleton

The Foxford

5 bedroom

The Kilcruit





This site layout is intended for illustrative purposes only, and may be subject to change, for example, in response to market demand, ground conditions or technical and planning reasons. Trees, planting and public open space shown are indicative, actual numbers and positions may vary. This site plan does not form any part of a warranty or contract. Further information is available from a site sales advisor. The location of the affordable housing on this plan is indicative only and both the location and number of affordable housing plots may be subject to change.

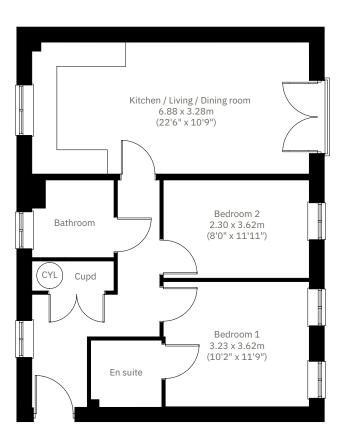


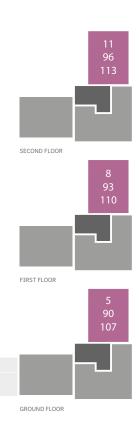


These two-bedroom apartments are perfect for first-time buyers and young professionals. There's an open plan kitchen/dining/living room with a Juliet balcony. The bedrooms are perfectly proportioned and there is a modern bathroom.



Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





#### **THE HURDLE 2**



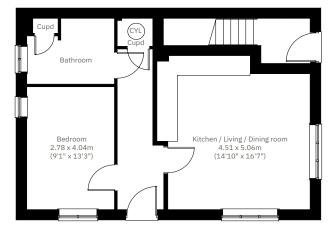
#### **THE FURLONG**

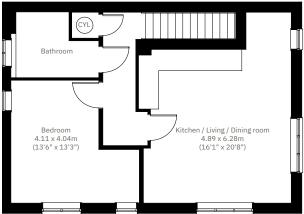
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The Banbridge is a one-storey home designed for practical living. There's an open plan kitchen/living/dining room, a double bedroom, modern bathroom and storage space. Perfect for first-time buyers and young professionals.





**GROUND FLOOR** 

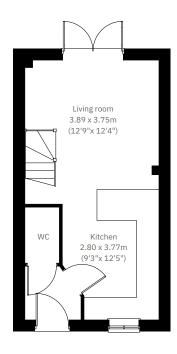
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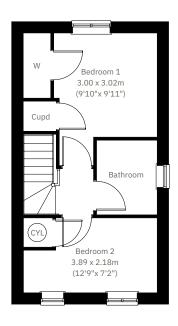
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The Arkle features a bright open plan kitchen/living room with French doors leading into the garden. Upstairs there are two nicely-proportioned bedrooms and a family-sized bathroom. Perfect for first-time buyers and young professionals.





**GROUND FLOOR** 

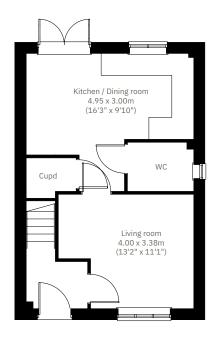
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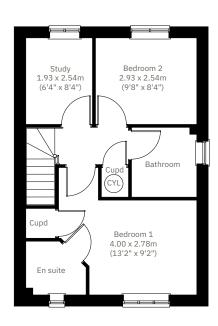
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Perfect for the way we live today, the two-bedroom Denman has a modern open plan kitchen/dining room with French doors and a spacious front-aspect living room that's ideal for entertaining. Upstairs there are two bedrooms - bedroom one has an en suite - and a family-sized bathroom and a study. Appealing to families, first-time buyers and young professionals.





**GROUND FLOOR** 

1ST FLOOR

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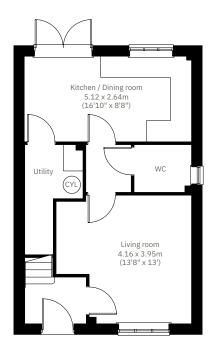
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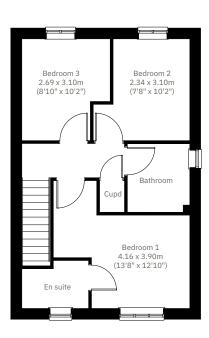
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The popular Galvin is a three-bedroom family home with a bright and modern open plan kitchen/dining room with French doors leading into the garden. The downstairs WC, handy storage cupboard and en suite to bedroom one mean it ticks all the boxes for practical family living.





**GROUND FLOOR** 

**1ST FLOOR** 

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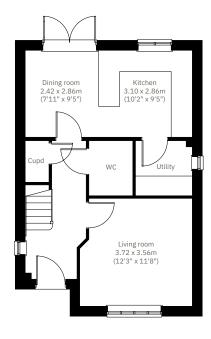
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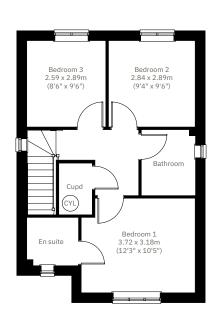
17





The Skelton is a modern home ideal for family life. This three-bedroom home features an open plan kitchen/dining room with French doors leading into the garden, a handy utility room, a front-aspect living room, plus under-stairs storage and a WC. The first floor has three good-sized bedrooms, one with an en suite, and the main family bathroom. There's also garage to selected plots.





**GROUND FLOOR** 

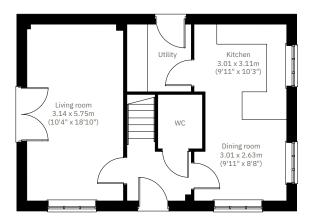
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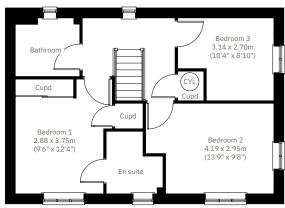
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A thoughtfully-designed three-bedroom family home with much to offer, the Blackmore has a bright and modern open plan kitchen/dining room leading to a handy utility room. The spacious living room has French doors leading into the garden. The inner hallway, downstairs WC and cupboards take care of everyday storage. Plus there's an en suite to bedroom one and a family bathroom. There's also garage to selected plots.





**GROUND FLOOR** 

**1ST FLOOR** 

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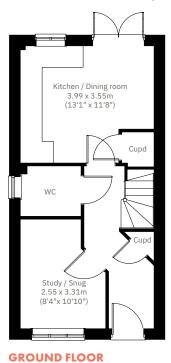
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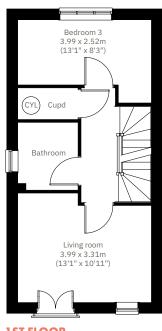
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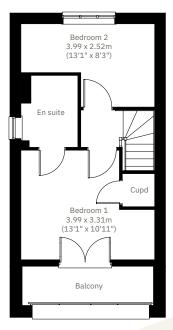




Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish kitchen/ dining room, downstairs WC and separate study/snug. On the first floor there's the living room with a Juliet balcony, bedroom three and the bathroom. Whilst the second floor is home to an impressive bedroom one with a balcony and an en suite, and bedroom two.







**1ST FLOOR** 

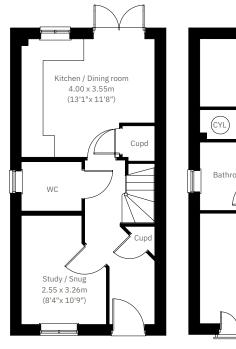
2ND FLOOR

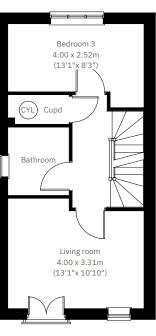
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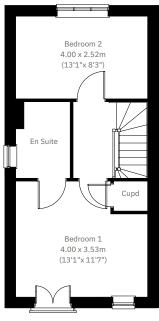




Perfect for the way we live today, the three-bedroom Alderbrook has a modern open plan kitchen/dining room with French doors opening into the garden, downstairs WC and a handy separate study/snug. The first floor is home to the living room, bedroom three and the family bathroom. On the second floor there are two nicely proportioned bedrooms - bedroom one with en suite - and a handy storage cupboard.







**GROUND FLOOR** 

**1ST FLOOR** 

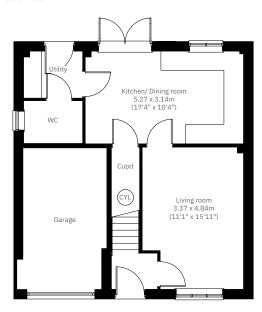
**2ND FLOOR** 

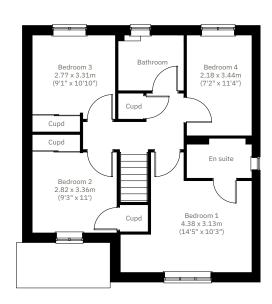
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The Rambler is a superb detached home with an integral garage, a good-sized living room leading into a bright open plan kitchen/dining room with French doors to the garden - perfect for family life and entertaining. It's practical too with a downstairs WC and five storage cupboards. The large bedroom one has an en suite, with the spacious landing leading on to three further bedrooms and the main family bathroom.





**GROUND FLOOR** 

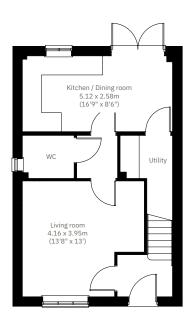
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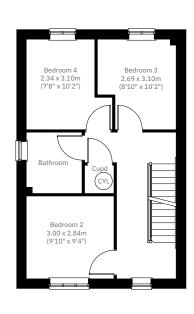
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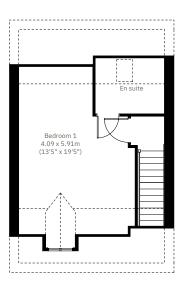




The Kennedy is a modern three-storey home ideal for family life. This four-bedroom home features an open plan kitchen/dining room with French doors leading into the garden, and front-aspect living room and a WC. The first floor has three good-sized bedrooms and the main family bathroom, and on the top floor there's an impressive bedroom one with an en suite.







**GROUND FLOOR** 

**1ST FLOOR** 

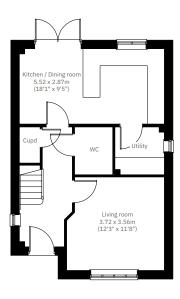
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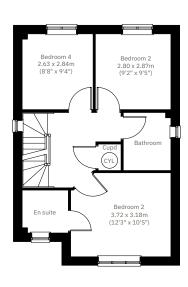
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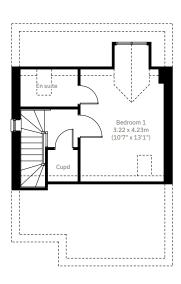




Enjoy the best of modern living in this popular four-bedroom home with a separate garage. The Gallop's bright front-aspect living room, spacious kitchen/dining room, separate utility room, handy storage cupboard and downstairs WC complete the ground floor. The first floor consists of three bedrooms - bedroom two with an en suite and a family bathroom. On the second floor, bedroom one has an en suite and further storage.







**GROUND FLOOR** 

**1ST FLOOR** 

**2ND FLOOR** 

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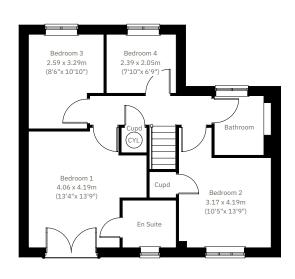
24





A thoughtfully-designed four-bedroom home with a garage. Both the living room and the kitchen/dining room have French doors that lead you out into the garden. There's a separate utility/storage cupboard and a downstairs WC. Upstairs, two of the bedrooms face the front and two overlook the garden. Bedroom one has its own en suite and a Juliet balcony, and the other bedrooms share a good-sized family bathroom. Two more built-in storage cupboards are a great feature.





**GROUND FLOOR** 

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25





The Foxford is a detached four-bedroom home featuring an open-plan kitchen/family room with French doors leading into the garden. There's a separate dining room/study and a dual-aspect living room with a bay window and also with French doors. It has a utility room, downstairs WC, bedroom one with an en suite, Juliet balcony to bedroom two and under-stairs storage. There's also a separate garage.

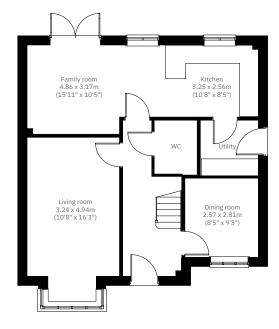


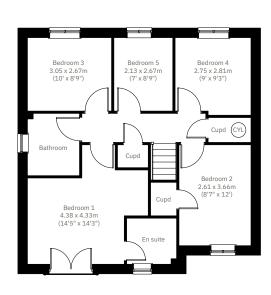
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The Kilcruit is a superb detached home with a good-sized living room, and a bright open plan kitchen/ family room with French doors leading onto the garden - perfect for family life and entertaining. It's practical too, with a utility, downstairs WC and three storage cupboards. The large bedroom one has a Juliet balcony and an en suite, with the spacious landing leading on to four further bedrooms, and the main family bathroom.





**GROUND FLOOR** 

**1ST FLOOR** 

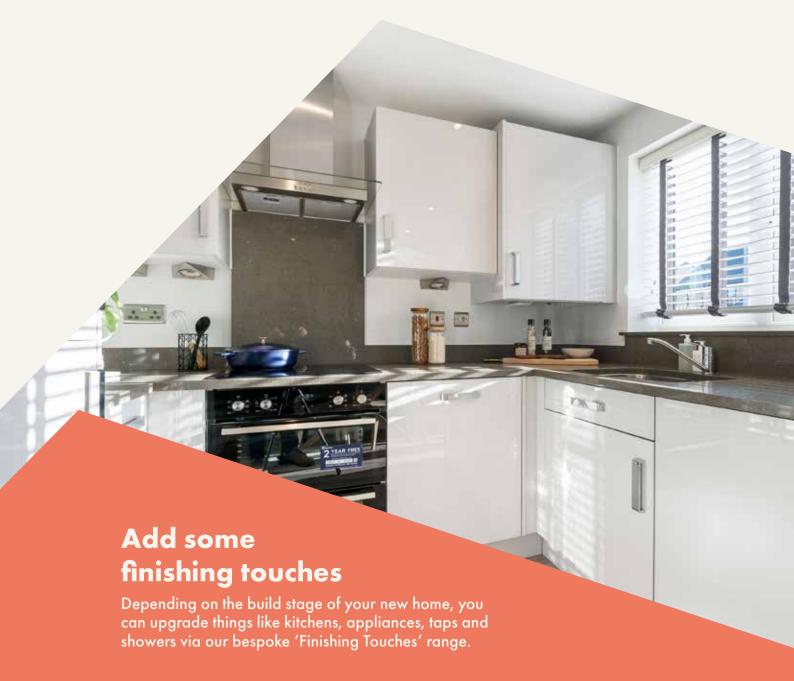
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Regents Village

# **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





#### **External**

#### Walls

Traditional cavity walls.

Inner: timber frame.

Outer: Style suited to planned architecture.

#### Roof

Tile or slate-effect with PVCu rainwater goods.

#### **Windows**

Double glazed E-glass windows in PVCu frames.

#### Doors

GRP-skinned external doors with PVCu frames. French doors to garden or balcony (where applicable).

#### **Electrics**

External light to front. Wiring for external light to rear.



#### Internal

#### **Ceilings**

Painted white.

#### Lighting

Pendant or batten fittings with low-energy bulbs.

#### **Stairs**

Staircase painted white.

#### Walls

Painted in white emulsion.

#### Doors

White painted doors with white hinges.

#### Heating

Air source heat pump.

#### Insulation

Insulated loft and hatch to meet current building regulations.

#### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

#### Genera

Media plate incorporating TV and telecommunication outlets to living room.



#### Kitchen

#### General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage) with soft closure to all doors and drawers.

#### **Plumbing**

Plumbing for washing machine.

#### **Appliances**

Single electric stainless steel oven, electric hob in stainless steel and chimney cooker hood with splashback from a range of colours.



#### **Bathroom**

#### **Suites**

White bathroom suites with chrome-finished fittings.

#### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

#### Shower

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head, complete with shower screen.

#### Tilina

Half height tiling to sanitaryware walls in bathroom and en suite.

#### **Splashbacks**

1-course splashback to WC basin / 3-course splashback to bath / fully tiled shower.

#### **Toilets**

Soft close toilet seat(s).

#### General

En suite to bedroom(s) where applicable.



#### Security

#### Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

#### Fire

Smoke detectors wired to the mains with battery back-up.



#### **Garage & Gardens**

#### Garage

Garage, car ports or parking space.

#### Garden

Front lawn turfed or landscaped (where applicable).

#### **Fencing**

1.8 metre fence to rear garden, plus gate.





#### Energy efficiency built in

# Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

# **Energy efficiency built in:**

PEA rating – B

Our typical B rating makes our homes much more efficient than traditional D-rated homes.

- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
- A-rated appliances Many of our kitchen appliances have a highly efficient A rating.

Air source heat pumps

A great, energy efficient choice for heating your home and water

Local links

We're located close to amenities and public transport to help reduce your travel footprint.

- We use energy-saving LED lightbulbs in all our homes.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.



# Ultrafast 500Mb broadband is available on this development.

FibreNest provides you with high-speed, totally unlimited full-fibre broadband to your home, at great prices.



# Choose the best package for you

We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



Scan me! For packages & pricing.





0333 234 2220 support@fibrenest.com

#### Get connected today!

To sign up you will need your Unique Customer Reference.

Please ask your sales advisor for this:

C: D:



Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

#### You can choose:



Kitchens



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





All about community

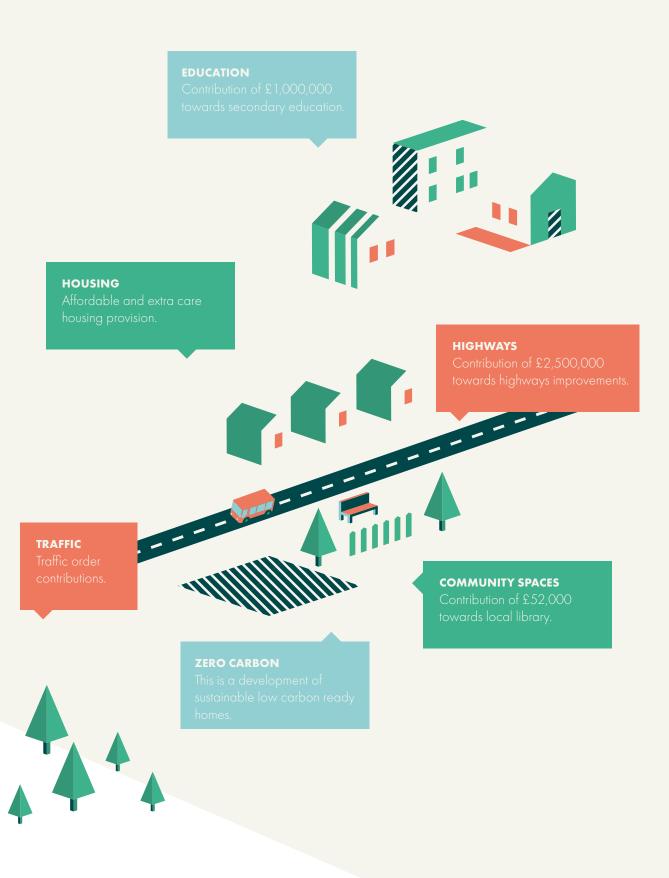
# Proud to be building communities

When creating Regents Village, not only did we create a lovely local environment for you and your family, we also contributed to the wider community.

Throughout the development process, we proactively engage with local communities and work closely with planning authorities. Regents Village has achieved the right balance of homes and open space and the right mix of house types for a thriving community.

We also include much-needed homes for our Housing Association partners. Our plan enhances local facilities too, providing investment in local infrastructure such as transport, education, retail and recreation facilities, as well as initiatives to generate biodiversity.



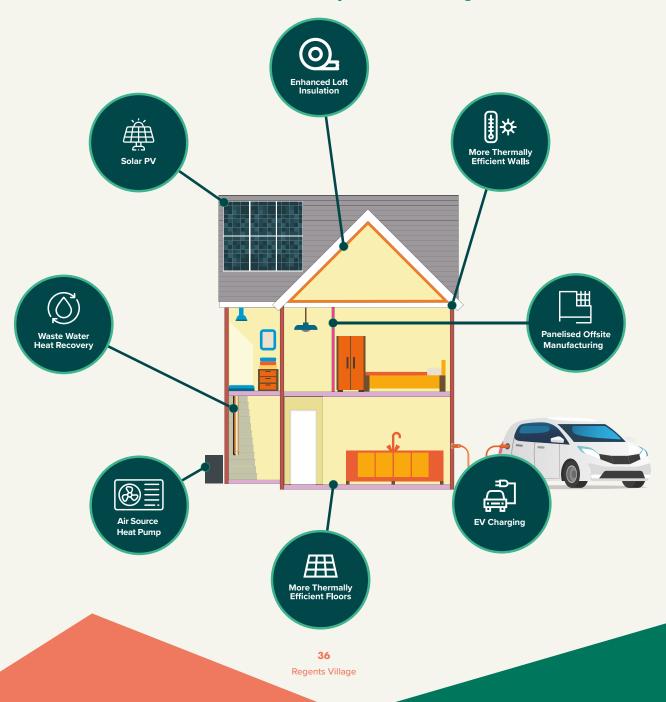




# **Eco Range homes**

New build homes are changing, and together, we're embracing the future. Recent updates to the Government's Part L building regulations mean from June 2023 our new Persimmon Eco Range homes will have a reduction of 31% in carbon emissions. This means a warmer, more energy-efficient home for you and the really cosy feeling of knowing it's better for the environment.

This means... a saving of up to £6,730\* over the lifetime of a 25 year mortage.



# Part L building regulation updates

## 31% reduction in carbon emissions

**Solar panels** Solar panels, also known as photovoltaics (PV), capture the sun's energy and convert it into electricity to use in your new home giving you free and renewable energy, alternatively any excess electricity generated can be sold to the grid.

**EV charging** is a handy addition if you have an electric car, as you can charge it from the comfort of your own home. NB: Not all homes will have EV chargers as they're site and plot dependent. They can be added from our Finishing Touches range.

Enhanced loft insulation is a huge cosy blanket that slows down the transfer of heat between your home and the outside world. It not only warms your home in the winter but keeps it cooler in the summer.

Waste water heat recovery ensures the waste water from the shower heats the incoming cold water as it goes up the pipe so that the air source heat pump doesn't have to work as hard to heat it.

More thermally-efficient walls mean less heat escaping, so you aren't as dependent on central heating, and whatever heat is generated is kept in your home.

Our panelised offsite-manufactured timber frame technology uses a unique, sustainable panel system which adds to the thermal efficiency of your home. \*NB: not all homes will be built using timber frame technology.

Energy-efficient air source heat pumps use the latest technology to warm your already well-insulated home. The controls allow you to optimise your energy saving whilst keeping you comfortable.

A more thermally-efficient ground floor will mean you'll benefit from the additional insulation we're incorporating in the floor construction.



#### 6 reasons why it pays to buy new

# Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

#### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

#### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

#### **Energy efficient**

Our homes include cost-effective air source heat pumps, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5

#### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

#### **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

Win-win.

6.

#### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.



# **Notes**

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