





# Together, we make your home

When it comes to designing a new development, we apply the same philosophy every time – make it unique, make it personal. That's because we understand your new home is more than simply bricks and mortar. It's a private place of sanctuary where we hope you'll laugh, entertain and escape for many years to come.

"With over 50 years of building excellence, find out more about us on page 4"



We're proud of our 5 star builder status awarded by the national Home Builders Federation (HBF). It's a reflection of our commitment to delivering excellence always and putting our customers at the heart of all we do.



Find out more

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## A little bit about us

You're about to make one of the most exciting investments of your life! A beautiful place to call home for years to come. Here are some reasons to invest in a Persimmon home...

#### Over 50 years of expertise

We've been building homes and communities since the early seventies, and just as fashions have moved on, so too has construction. Over half a century we've perfected processes, fine-tuned materials and honed skills to make us one of today's most modern and progressive home builders.

#### Sustainability mission

We're committed to reducing our impact on the planet and building for a better tomorrow, with a dedicated in-house team focused on this. Read more on page 24

## <u>Persimmon in numbers</u>

It's not all about numbers we know, but to give you sense of scale here are a few:

9,922

homes delivered in 2023 200+

locations across the UK 4800+

employees make it all happen 452

H

acres of public space created £2.3bn

invested in local communties over the last 5 years



#### The Persimmon Pledge

The Persimmon Pledge is our commitment to making sure you receive exceptional customer service and relevant communications before, during and after you've moved in.

Find out more about the Persimmon Pledge.



#### **Accessible homes**

It's crucial that your new home works perfectly for you and your needs. We build in line with Approved Document M accessibility requirements.



Scan the QR code to find out what each rating means.



#### **Happy hour**

We run Customer Construction Clinics from our on-site sales offices each Monday from 5-6pm. Pop in to see the team both during and after you've moved in to your new home.

## "Building sustainable homes and community hubs"

#### Save money on your energy bills

The increased thermal retention from our insulation and double glazing, along with reduced water use thanks to efficient appliances, mean you'll automatically save money on your energy and water bills — and with the rising cost of living, this can make a real difference.



Take a look at the recently published HBF Watt a Save report to find out how much you could save.

#### Giving back

We do everything we can to give back to our communities and proudly contribute towards community hubs, children's play areas, schools and sports facilities.

Our 'Community Champions' and 'Building Futures' programmes help to raise funds for projects and charities across Great Britain. If you'd like to get involved visit persimmonhomes.com/community-champions to see if you could apply to support your local community.



#### Help when you need it

You'll have a dedicated customer care helpline, plus cover for emergencies like complete loss of electricity, gas, water or drainage.

#### 10-year warranty

When you buy a Persimmon home it comes complete with a 'peace of mind' 10-year insurance-backed warranty and our own two-year Persimmon warranty.

#### **Finishing Touches**

We know you'll want to make your home your own, so we created 'Finishing Touches', our home personalisation service. **Read more on page 26** 





#### With you all the way

## Your journey with us

From finding your perfect new home to moving in, we're here to help every step of the way.

#### Reservation

So you've seen a home you love? Speak to one of our friendly sales advisors who will help you secure your dream home.

#### **Solicitor**

You'll need to instruct a solicitor or conveyancer at the point of reservation. Your sales advisor can recommend a local independent company.

#### Mortgage application

Most people will need to apply for a mortgage. We can recommend independent financial advisors to give you the best impartial advice.

#### Personalise!

The bit you've been waiting for! Making the final choices for your new home. Depending on build stage you can also choose from a range of Finishing Touches.

#### **Exchange contracts**

One step closer to moving in - this is where we exchange contracts and your solicitor will transfer your deposit.

#### **Build quality**

Your home will be thoroughly inspected by site teams and will also have an Independent Quality Inspection to make sure it's ready for you to move into.

#### Home demo

Another exciting milestone! Here's where you get to see your new home before completion. You'll be shown how everything works and any questions can be answered.

#### Handover

The moment you've been waiting for! The paperwork has been completed, the money transferred and now it's time to move in and start unpacking...

#### Service after

Our site and customer care teams will support you every step of the way. You'll receive a dedicated customer care line number to deal with any issues.

persimmonhomes.com



One of the best things about buying a new-build home is the amazing offers and schemes you could benefit from. T&Cs apply.















Bank of Mum and Dad



**Deposit Boost** 



Armed Forces/Key Workers Discount





#### Coaltown of Wemyss • Fife

## **Castle Park**

Discover energy-efficient homes in the coastal village of Coaltown of Wemyss – and enjoy stunning views, easy amenities and convenient links.

Surrounded by countryside, our exciting new development along the Fife coast is located just outside of the village of Coaltown of Wemyss. Perfect for first-time buyers, families and downsizers, the village's on-your-doorstep amenities, plus the shops of nearby Kirkcaldy, give you all you need for your day-to-day.

An ideal base for commuting to nearby towns; Scotland's key cities are also approximately an hour away by car or rail. When it's time to relax, you can take a stroll along the Fife coastal path and then play a spot of golf at Thornton Golf Club. For modern amenities, Kirkcaldy's town centre offers a wealth of restaurants, bars, theatre and a popular monthly farmers' market.

Within walking distance, you have the community-focused Coaltown Of Wemyss Primary School, plus a wealth of options for all ages nearby in Kirkcaldy. And for further education, the university cities of Stirling, Glasgow and Edinburgh are all approximately an hour away by car.

Excellent road networks quickly connect you to key locations along the Fife coast and the M90 motorway that reaches from Perth to just outside Edinburgh.

By rail, Kirkcaldy train station has direct routes to Edinburgh and Perth and offers travel across Scotland and throughout the UK. For international journeys, Edinburgh Airport is only 40 minutes away by car.

#### **EXPLORE**

Start exploring...

Fife coastal path

1.6 miles

Ravenscraig Beach **2.6 miles** 

Kingdom Shopping Centre
7.9 miles

Edinburgh Airport **28.7 miles** 



## **Our homes**

2 bedroom

The Portree

3 bedroom

The Newmore

The Brodick

The Elgin

The Dunblane

4 bedroom

The Bothwell

The Leith

The Balerno

The Thurso

The Whithorn

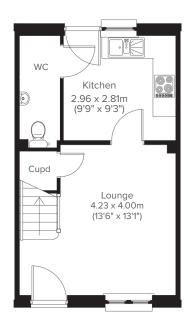
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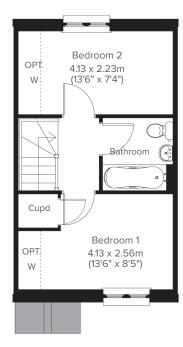






Perfectly-proportioned, the Portree has a separate kitchen with a door leading into the garden, two double bedrooms, a family bathroom and a good-sized lounge. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





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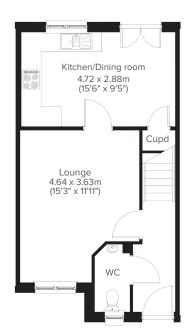
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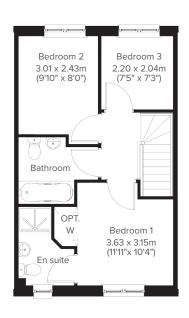
Please note that elevation treatments and window/door positions may vary from plot to plot. Plot specific information will be confirmed on your reservation check list.





The Newmore has a stylish open-plan kitchen/dining room with French doors leading into the garden, spacious lounge, downstairs WC and handy storage cupboard. The first floor is home to three bedrooms - bedroom one with an en suite - and a family bathroom. Ideal if you're a first-time buyer looking for a fresh modern home you can make your own.





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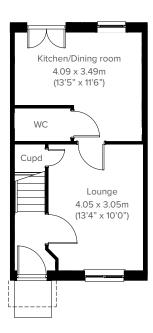
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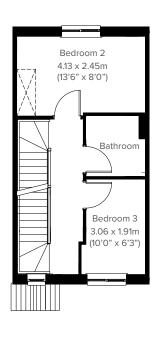
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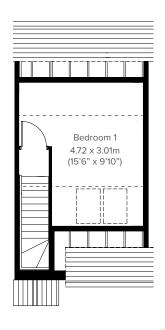




A beautifully-proportioned three-bedroom home, the Brodick has everything you need for modern living. Downstairs there is an open-plan kitchen/dining room with French doors leading into the rear garden, spacious lounge, large storage cupboard under the stairs and a WC. The first floor has two good-sized bedrooms and family bathroom, and the second floor is home to another spacious bedroom.







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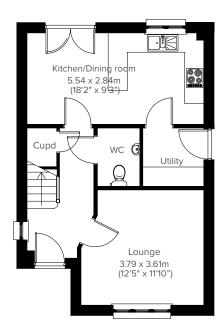
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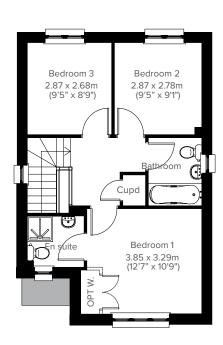
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Enjoy the best of modern living in this popular three-bedroom home which benefits from a stylish open-plan kitchen/dining room with French doors leading into the garden. The Elgin's bright front-aspect lounge, utility with outside access, handy storage cupboard and downstairs WC complete the ground floor. Upstairs, bedroom one has an en suite and there's a good-sized family bathroom and further storage.





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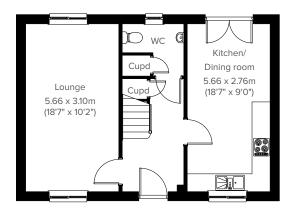
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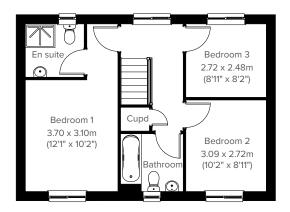
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A superb family home, the Dunblane features a stunning open plan Lounge and equally impressive kitchen/dining room with French doors opening into the garden. A WC and storage cupboards ensure it's practical as well as stylish. Upstairs you'll find three bedrooms, including a large bedroom one with en suite, a family-sized bathroom and handy storage cupboard.





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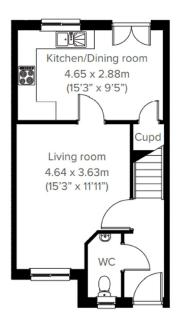
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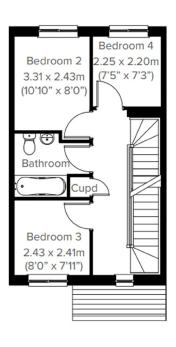
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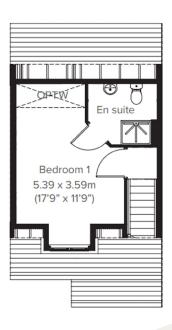




An attractive three-storey, three-bedroom home, the Bothwell has a modern open-plan kitchen/dining room, well-proportioned lounge and spacious bedrooms, plus a handy under-stairs storage cupboard and WC. The first floor has two good-sized bedrooms, a study and the main family bathroom; and on the top floor there's an impressive bedroom with an en suite.







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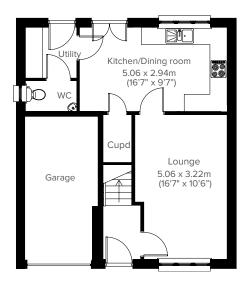
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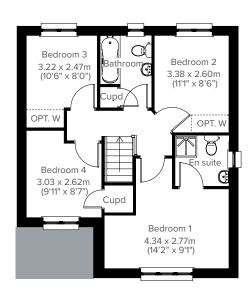
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The Leith is a four-bedroom home offering open-plan living. The light and airy kitchen/dining room enjoys an open aspect through French doors to the rear garden. There's a bright front-aspect lounge, a downstairs utility room, WC, storage cupboard and an adjoining integral garage. Upstairs there are four good-sized bedrooms with a spacious bedroom one benefiting from an en suite, plus a modern fitted family bathroom.



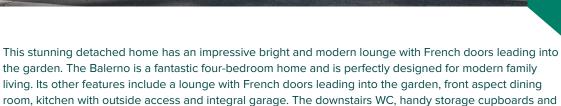


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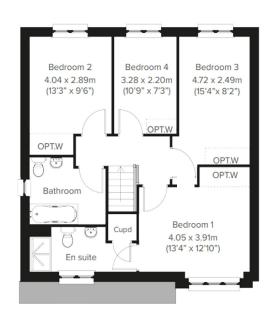
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en suite to bedroom one mean it's ideal for practical family living.



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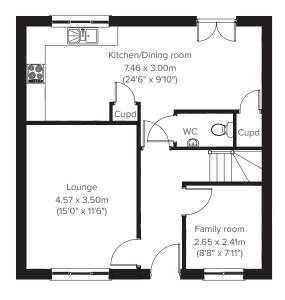
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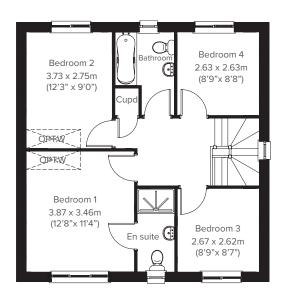
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Ideal for family life, the Thurso is a beautiful four-bedroom home. The open-plan kitchen/dining room is spacious and bright with garden access. There is a front-aspect lounge, family room and downstairs WC. Upstairs there are four good-sized bedrooms - bedroom one with an en suite - and a spacious family bathroom.





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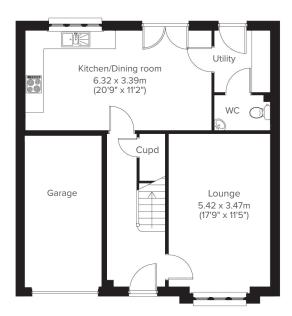
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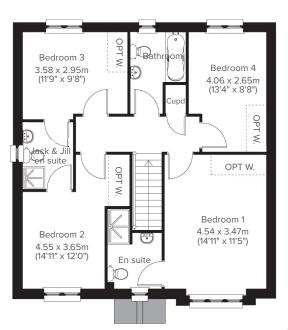
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The Whithorn is an impressive four-bedroom detached property. The open-plan kitchen/dining room is spacious and bright with French doors leading onto the garden - perfect for entertaining friends and family. There's also a spacious front-aspect lounge, separate utility room, storage cupboard, WC and an integral garage. Upstairs there are four good-sized bedrooms, with an en suite to bedroom one and a Jack and Jill en suite to bedrooms two and three.





**GROUND FLOOR** 

**1ST FLOOR** 

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Castle Park

## **Specifications**

Our homes include these items as standard to ensure you have everything you need to be comfortable from the day you move in.
Built for today's modern lifestyles with sustainability in mind.





#### **###** External

#### Walls

Traditional cavity walls.

Inner: timber frame or block.

Outer: Style suited to planned architecture.

Tile or slate-effect with PVCu rainwater goods.

PV solar panels.

#### **Windows**

Double glazed E-glass windows in PVCu frames.

#### **Doors**

GRP-skinned external doors with timber frames. French doors to garden or balcony (where applicable).



#### Internal

#### Ceilings

Painted white.

#### Lighting

Pendant or batten fittings with low-energy bulbs.

Staircase painted white.

#### Walls

Painted in white emulsion.

#### **Doors**

White pre-finished doors with white hinges.

#### Heating

Gas fired combi boiler with radiators in all main rooms, with thermostatically-controlled valves to bedrooms (thermostat to main bedroom).

#### Insulation

Insulated loft and hatch to meet current building regulations.

#### **Electrics**

Individual circuit breakers to consumer unit and double electric sockets to all main rooms.

Media plate incorporating TV and telecommunication outlets to lounge.



#### **Bathroom**

#### **Suites**

White bathroom suites with chrome-finished fittings.

#### **Extractor fan**

Extractor fan to bathroom and en suite (where applicable).

#### Shower

Mira showers with chrome fittings to en suite. Where there is no en suite, Mira thermostatic shower with wall mounted shower head.

#### Tiling and splashbacks

Half height tiling to bath area and splashbacks behind wash hand basins (upgrade is available through finishing touches dependant on build stage).

#### General

En suite to bedroom(s) where applicable.



#### **Security**

#### Locks

Three-point locking to front and rear doors, locks to all windows (except escape windows).

Smoke detectors wired to the mains with battery back-up.



#### **Garage & Gardens**

#### Garage

Garage, car ports or parking space.

#### Garden

Front lawn turfed or landscaped (where applicable).

#### **Fencing**

1.8 metre fence to rear garden.

Specification may be altered at any time. Speak with your Sales Advisor for the latest revision.



#### Kitchen

#### General

Fully-fitted kitchen with a choice of doors and laminate worktop with upstands to match (depending on build stage).

#### **Plumbing**

Plumbing for washing machine and dishwasher.

#### **Appliances**

Single electric oven and gas hob with cooker hood.





#### Energy efficiency built in

## Sustainability

Our homes are typically 30% more efficient than traditional UK housing, helping you to save money and reduce your impact on the environment.

We're proud that we already build our homes to high levels of energy efficiency, but there's still a way to go. Our in-house sustainability team is dedicated to our mission to have net zero carbon homes in use by 2030, and for our own operations to be net zero carbon by 2040.

To achieve this, we're working to science-based carbon reduction targets in line with the Paris Agreement's 1.5°C warming pledge, investing in low-carbon solutions and technology that will further reduce the carbon footprints of our homes and our impact on the planet.

### **Energy efficiency built in:**

PEA rating – B

Our typical B rating makes our homes much more efficient than traditional D-rated homes.

- Up to 400mm roof space insulation
  Warmer in winter, cooler in summer, reducing energy bills.
- Argon gas filled double glazing
  Greater insulation and reduced heat loss.
- We use energy-saving LED lightbulbs in all our homes.
- A-rated appliances

  Many of our kitchen appliances have a highly efficient A rating.

- A-rated boilers
  Our condenser boilers far outperform
- non-condensing ones.
- Cocal links
  We're located close to amenities and public transport to help reduce your travel footprint.
- Ultra-fast broadband FibreNest fibre-to-the-home connectivity helps you live and work at home more flexibly.
  - Our concrete bricks typically use 28% less carbon in manufacture than clay, giving total lifetime carbon savings of 2.4 tonnes of CO<sub>2</sub> per house built.







Your home, your way

# Finishing Touches to make it yours

Our goal is to make your house feel like your home before you've even collected the keys.

Key to achieving this is giving you the creative freedom to add your own style and personality to every room through our fabulous Finishing Touches collection.

Featuring the very latest designs from a host of leading brands, Finishing Touches lets you personalise your home inside and out. And rest assured, every upgrade and item available has been carefully chosen to complement the style

and finish of your new home. Of course, the real beauty is that all these extras will be ready for the day you move in.

Thanks to our impressive buying power we can offer almost any upgrade you can imagine at a highly competitive price. It can all be arranged from the comfort and convenience of one of our marketing suites, in a personal design appointment.

#### You can choose:



**Kitchens** 



**Appliances** 



**Bathrooms** 



**Flooring** 



Wardrobes



Fixtures & fittings

"One of the most exciting things about buying a brand new home is putting your own stamp on a blank canvas."





#### 6 reasons why it pays to buy new

## Did you know?

Most of the benefits of buying new are obvious, but some are not. Here's a quick summary of the key reasons why it's such a smart move:

1.

#### No chain

Few things are more annoying in the home buying process than a time-consuming chain you can't control. Buying new limits the chance of getting involved in one.

4.

#### More ways to buy

We offer a range of schemes to help get you on the property ladder, including Home Change and Part Exchange. 2.

#### **Energy efficient**

Our homes include cost-effective combi boilers, first-rate loft insulation and draught-free double glazed windows to meet stringent energy-efficient standards, keeping your energy bills as low as possible.

5.

#### 10 year warranty

All our new homes come with a ten-year, insurance-backed warranty, as well as our own two-year Persimmon warranty. In the unlikely event you ever need to claim, our Customer Care Team are there to help you.

3.

#### **Brand new**

Absolutely everything in your new home is brand new. You get all the latest designs and tech, complete with manufacturers' warranties.

Win-win.

6.

#### Safe & secure

All our homes are built from fire-retardant materials and come with fitted smoke alarms and fire escape windows.

They're also far more secure than older buildings thanks to the security locks and lighting we use.





# Ultrafast 500Mb broadband is available on this development.

FibreNest provides you with high-speed, totally unlimited full-fibre broadband to your home, at great prices.



## Choose the best package for you

We know every household is different, that's why we've put together six amazing packages to suit everyone's needs. From surfing the net on the sofa to bingewatching the latest box set, streaming music with friends to ruling the galaxy in the latest must-have game - we've got the service for you.



Scan me! For packages & pricing.





#### Get connected today!

To sign up you will need your Unique Customer Reference.

Please ask your sales advisor for this:

C: D:





## Notes






#### **Castle Park**

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