

EQUIPOINT

SOUTH YARDLEY

LUXURY DEVELOPMENT OF 247 ONE & TWO BEDROOM APARTMENTS,
CENTRALLY LOCATED BETWEEN BIRMINGHAM CITY CENTRE & SOLIHULL

BOOMING BIRMINGHAM

WITH AN ECONOMY WORTH £23.2 BILLION BIRMINGHAM'S WORKPLACE BASED GVA IS THE HIGHEST OF ANY CITY OUTSIDE LONDON. WITH 16.3% GROWTH RATE SINCE 2009 IT IS ALSO ONE OF THE FASTEST GROWING CORE CITY ECONOMIES IN THE UK*

As the UK's second city, Birmingham is undergoing mass regeneration, has global popularity and huge inward investment. Birmingham was also ranked one of the best cities in Europe for investment prospects in the PwC and Urban Land Institute.

Emerging Trends in Real Estate report. Here's why you might want to invest in this amazing city.

Global businesses such as HSBC, Deutsche Bank and PwC are choosing to relocate their headquarter offices in Birmingham and the city has demonstrated its global appeal by winning the bid to host the 2022 Commonwealth Games.

Using a strategy of targeting key areas for investment, Birmingham has developed the largest professional services hub outside of London, demanding the attention of both domestic and foreign investors that are looking to expand and take advantage of a much wider client base. As such, demand for city-centre living is high and house prices in Birmingham are increasing faster than any other English city.

Last year, 7620 people relocated from London to Birmingham, well ahead of its nearest rivals, due to more affordable house prices, good quality of life and relative proximity to London - all making Birmingham a particularly attractive proposition.

The Lee Longlands & Travelodge site is placed firmly in the centre of all the current Westside redevelopment in Birmingham, and this iconic tower will be a welcome additional to Birmingham's skyline.

*Source: Office for National Statistics (ONS) GVA data

£23.2B
GVA PER ANNUM

19.5%
GROWTH
FORECAST
OVER NEXT
10 YEARS

18,590
NEW BUSINESSES
REGISTERED
IN 2018

£28,000
AVERAGE
EARNINGS
FOR 2019

BIRMINGHAM IS CURRENTLY
ATTRACTING BILLIONS OF
POUNDS OF INVESTMENT
INTO CITY WIDE RETAIL,
COMMERCIAL AND
RESIDENTIAL SPACE, AND
INFRASTRUCTURE PROJECTS.

CHAMBERS OF COMMERCE

LIVING IN BIRMINGHAM

JOHN LEWIS' FLAGSHIP STORE, THE NEWLY OPENED TIFFANY BOUTIQUE IN THE ICONIC SELFRIDGES BUILDING, AND HARVEY NICHOLS PROVIDE UPMARKET SHOPPING FOR BIRMINGHAM'S GROWING LUXURY MARKETPLACE.

A handful of Michelin star restaurants and emerging street food movements add to the appeal.

With 40% of the population under 25, Birmingham is the youngest major metropolis in Europe and an increasingly flashy second city.



MORE MICHELIN STARRED RESTAURANTS THAN ANY OTHER UK CITY OUTSIDE OF LONDON

RANKED AS TOP UK REGIONAL CITY FOR QUALITY OF LIFE



OVER 8,000 ACRES OF PARKS AND OPEN SPACE, BIRMINGHAM IS ONE OF THE UK'S GREENEST CITIES



HOME TO THE WORLD-FAMOUS CITY OF BIRMINGHAM SYMPHONY ORCHESTRA AND THE COUNTRY'S BUSIEST THEATRE, THE HIPPODROME



SOUTH YARDLEY

KNOWN AS A TOWN BEAMING WITH HISTORY, YARDLEY FEATURES IN THE DOMESDAY BOOK AND WAS REFERRED TO AS EARLY AS 972 IN KING EDGAR'S CHARTER.

With attractions for history buffs right on its doorstep, such as the famous Blakesley Hall museum, visitors often describe a sense of going back in time to discover more about Birmingham's past itself.

For those interested in the here and now, Yardley is in abundance of highly rated schools and occupies an envious position directly between Birmingham City Centre and Solihull, with fantastic transport links to Birmingham Airport and the NEC.

Yardley's main shopping hub is known as the Swan Shopping Centre, which holds 176 sq ft of retail space, anchored by an 110 sq ft Tesco Extra store. The enclosed mall provides a wide variety of choice to shoppers with almost 800 free car parking spaces and 24 modern retail units.

For recreational activities, Sheldon Country Park is just 2 miles away, which covers an area of over 300 acres featuring a nature trail and playground. Oaklands Recreation Ground also boasts a 2km walking route through the park, two playgrounds and an astonishing view of Birmingham City Centre.

Be it a professional or family-oriented individual looking for a home, Yardley can only be described as having the 'best of both worlds'.

SUPERIOR LOCATION

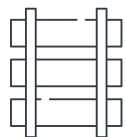
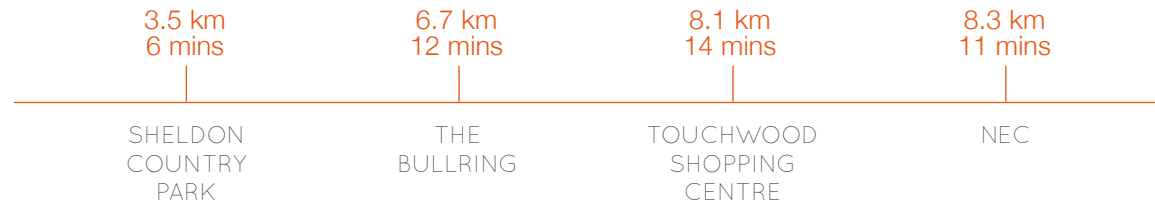
Positioned at the midpoint between Birmingham International Airport, The Bullring and Solihull, Equipoint is the prime location for those seeking an easy commute and a myriad of things to do and see.



BY FOOT

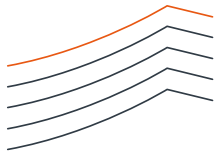
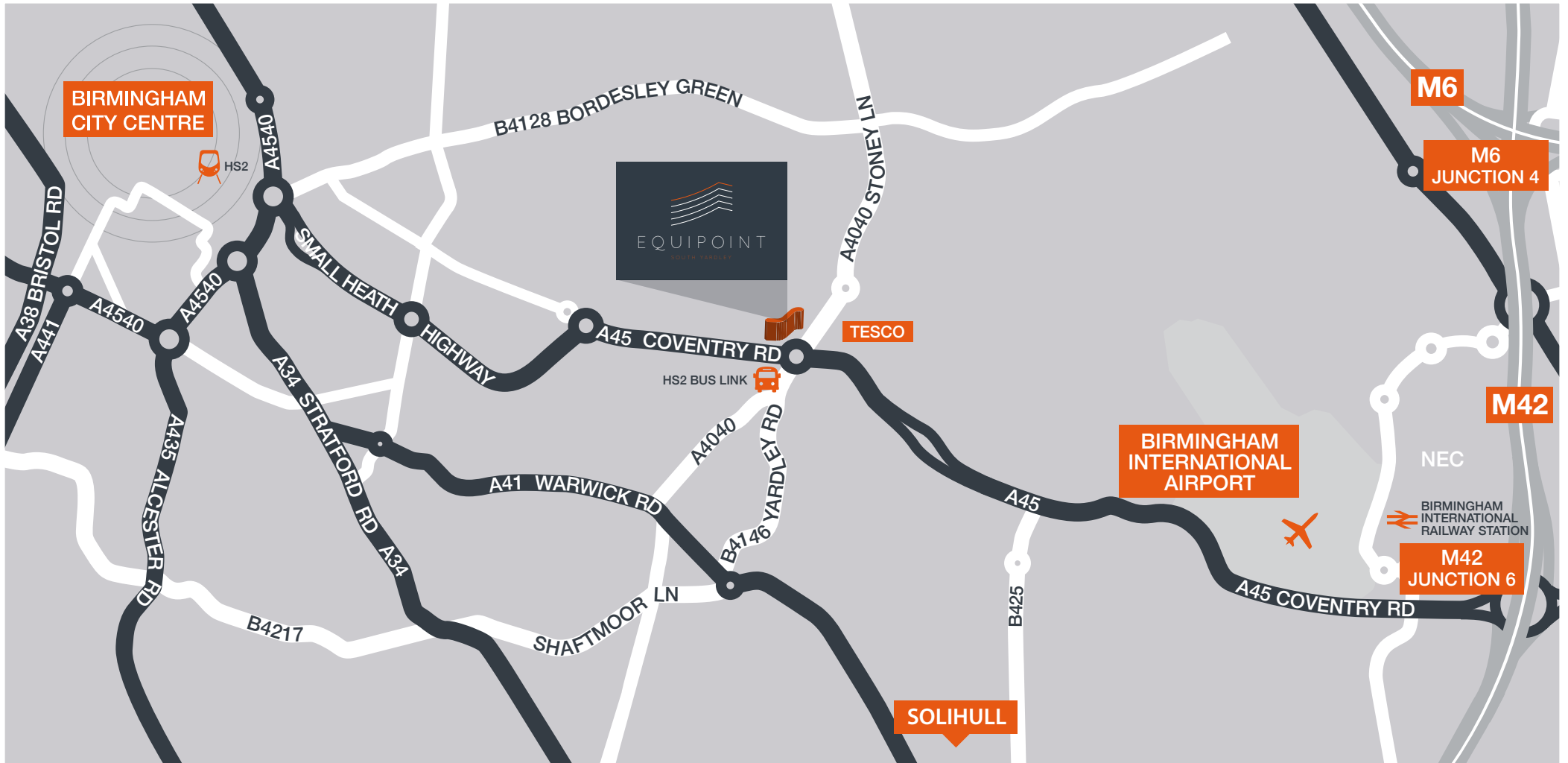


BY ROAD



BY TRAIN





EQUIPOINT
SOUTH YARDLEY

SWAN
SHOPPING
CENTRE

0.2 km
4 mins

OAKLANDS
RECREATION
GROUND

00.75 km
9 mins

ACOCKS
GREEN
STATION

1.7 km
20 mins

DEVELOPMENT SCHEME

LUXURY DEVELOPMENT OF 247 ONE & TWO
BEDROOM APARTMENTS, CENTRALLY LOCATED
BETWEEN BIRMINGHAM CITY CENTRE & SOLIHULL.

Equipoint is perfectly situated with local shops and amenities
within the immediate area. In addition to its direct transport
links to Birmingham town centre & Solihull, future plans include
sprint network routes to HS2, making journey's to London in
just 49 minutes.



SPECIFICATION

DESIGNER
KITCHENS WITH
INTEGRAL BRANDED
APPLIANCES

LED SPOTLIGHTS
IN KITCHEN AND
BATHROOMS.
PENDANTS IN
LIVING SPACES



LAMINATE OAK
WOOD FLOORING
TO KITCHEN AND
LIVING SPACES.
LVT LAMINATE IN
BATHROOMS



BRUSHED AND
POLISHED
CHROME SOCKETS
AND SWITCHES

BATHROOMS WITH
CERAMIC TILES AND
FIXTURES AND
FITTINGS



UVPC WINDOWS
AND SECURE
ENTRANCE
SYSTEM

PARKING
OPTION
AVAILABLE

FLOOR PLANS

GROUND FLOOR

4-7, 9, 11-21

Open plan living/dining/kitchen
1 bedroom
Bathroom

1, 2, 3, 8, 10

Open plan living/dining/kitchen
2 bedrooms
Bathroom

FLOORS 1-5

101-103, 105-107, 110, 114, 121,
201-203, 205-207, 210, 214,
221, 314, 310, 321, 305-307,
301-303, 405-407, 410, 414,
421, 401-403, 501-503,
505-507, 510, 514, 521

Open plan living/dining/kitchen
1 bedroom
Bathroom

104, 113, 115-120, 204, 213,
215, 216-220, 304, 313, 315-
320, 404, 413, 415, 416-418,
419, 420, 504, 513, 515, 516-
518, 519, 520

Open plan living/dining/kitchen
2 bedrooms
Bathroom

108, 109, 111, 112, 208, 209,
211, 212, 308, 309, 311, 312,
408, 409, 411, 412, 512, 508,
509, 511

Open plan living/dining/kitchen
2 bedrooms
bedroom one with ensuite
Bathroom

FLOORS 6-9

601-603, 605-607, 610, 614,
621, 701-703, 705-707, 710,
714, 721, 801-803, 805-807,
810, 814, 821, 901-903, 905-
907, 910, 914, 921

Open plan living/dining/kitchen
1 bedroom
Bathroom

604, 613, 615, 616-618, 619,
620, 704, 713, 715, 716-718,
720, 719, 804, 813, 815, 816-
818, 819, 820, 904, 913, 915,
916-918, 919, 920

Open plan living/dining/kitchen
2 bedrooms
Bathroom

608, 609, 611, 612, 708,
709, 711, 712, 808, 809, 811,
812, 908, 909, 911, 912

Open plan living/dining/kitchen
2 bedrooms
bedroom one with ensuite
Bathroom

TENTH FLOOR

1001-1003, 1005-1008,
1010, 1014, 1015, 1021

Open plan living/dining/kitchen
1 bedroom
Bathroom

1004, 1013, 1016-1020

Open plan living/dining/kitchen
2 bedrooms
Bathroom

1009, 1011, 1012

Open plan living/dining/kitchen
2 bedrooms
bedroom one with ensuite
Bathroom

PENTHOUSE FLOOR:

1101-1104, 1106-1111, 1113-1116

Open plan living/dining/kitchen
1 bedroom
Bathroom

1105

Open plan living/dining/kitchen
2 bedrooms
Bathroom

1112

Open plan living/dining/kitchen
2 bedrooms
bedroom one with ensuite
Bathroom

GROUND FLOOR

