

A THE AURIA

NOTTING HILL

Portobello Edition

Portobello Square





Introducing the exclusive Portobello Edition at The Auria in fashionable Notting Hill.

Notting Hill is one of London's most famous and desirable residential neighbourhoods. An area with a strong sense of community, a vibrant cosmopolitan charm, and a truly village-like feel that sets it apart from any other place in London.

Enjoy the buzz of Portobello living. These luxury one and two-bedroom apartments are set within an architecturally distinctive mansion building designed by award-winning architects, Conran and Partners.

All homes feature private outdoor space with enticing views over the world-renowned Portobello Road.



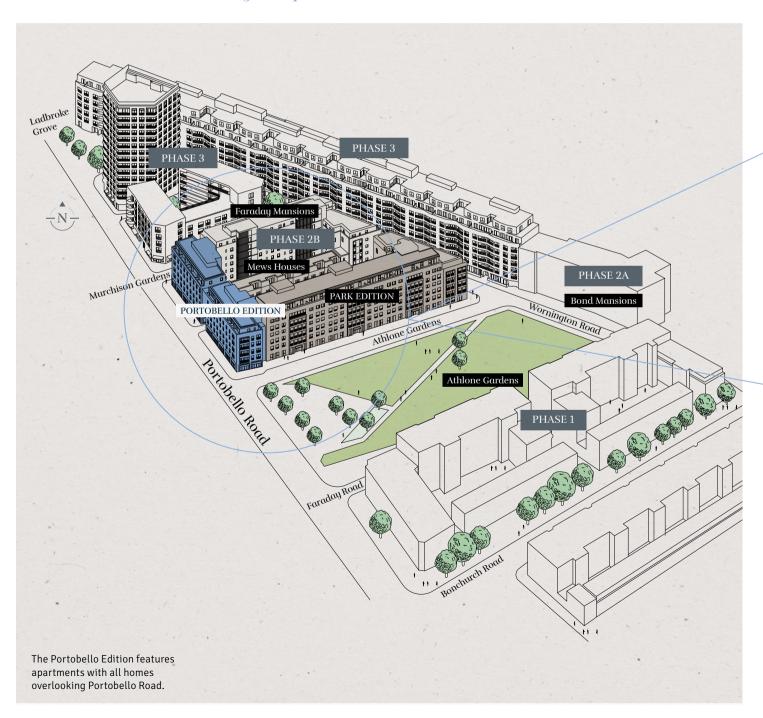


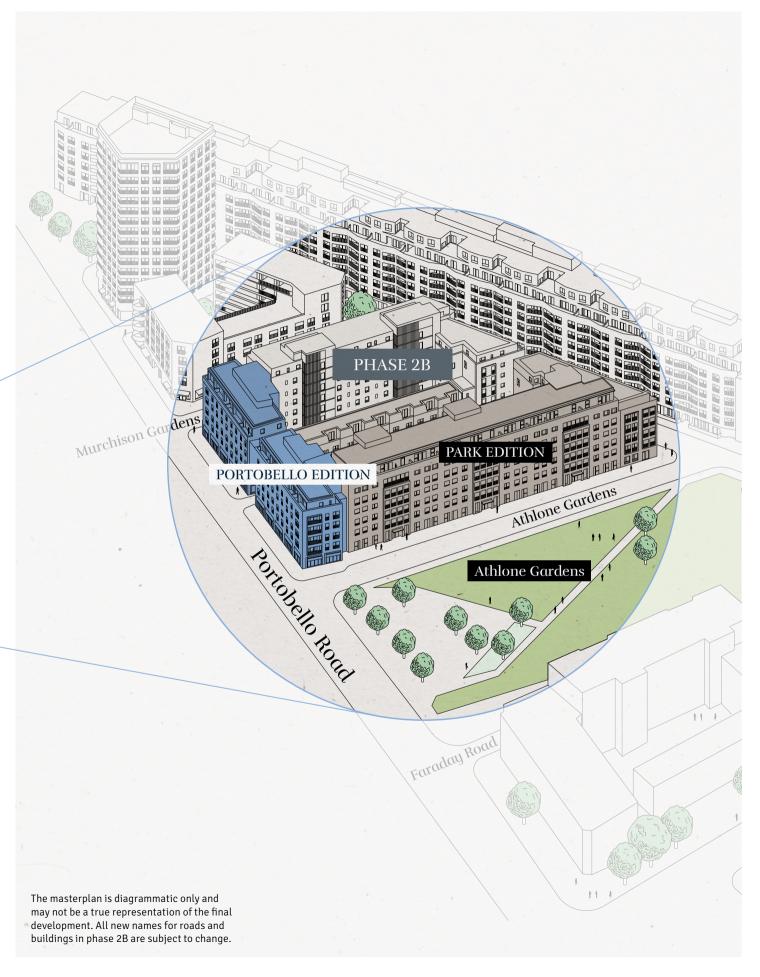




Masterplan

This prestigious development is divided into three distinct phases with The Auria forming the second part of phase 2. Phases 1 and 2A are already complete.









A chat with Gus Haughton Operational Partner for Pizza East

Pizza East is a restaurant which is part of Soho House, the members' club with Houses across London and the globe, including Electric House in Portobello. Gus manages Pizza East on Portobello Road, Soho House's Italian pizza restaurant with a Californian influence, just around the corner from The Auria.

Where did Pizza East start from?

Pizza East was born out of a desire to bring the LA pizza scene to London. Our first restaurant was in Shoreditch, and soon became a busy site. We then came across this former pub on Portobello Road in 2013 – it was a great fit, and we've been here ever since.

What makes Pizza East so unique?

Pizza East is really a restaurant for all – it serves its local community as a place to eat, meet and have fun. Our focus is on seasonal dishes with brilliant produce – we aim to feature just three or four ingredients and the menu largely stays the same, so customers can always order their favourites such as the Spicy Salami pizza or Butter Lettuce & Avocado salad.

How does Pizza East sit within the rest of Soho House?

Pizza East Portobello is under the same operations at Soho House – Soho House have recently launched Soho Friends membership – Soho Friends gives access to Soho House bedrooms, studio spaces and events. Plus, benefits at our spas, restaurants and cinemas. The Electric is an institution now, comprising the members-only house alongside the Electric Diner and Electric Cinema – one of the oldest working cinemas in the UK. We know the neighbourhood and its community really well.

What do you love most about Portobello?

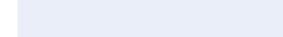
Portobello has an energy and a vibrancy that's unrivalled across London – its streets have such a history and legacy, creating a character that cannot be easily replicated. There's of course the weekly market, but as a local, the real treats are the restaurants, delis and bars, which are at the heart of Portobello living.





- ↑ Electric Diner, Portobello Road
- ↑ Pizza East, Portobello Road
- Gus Haughton at Electric Cinema, Portobello Road





Top Picks

1. Absolute

363 Portobello Road

2. Bluebelles

320 Portobello Road bluebellesofportobello.com

3. The Distillery

186 Portobello Road the-distillery.london

4. Eggslut

185 Portobello Road eggslut.uk

5. Electric House, Diner & Cinema

191 Portobello Road sohohouse.com

6. Fabrique

212 Portobello Road fabrique.co.uk

7. Farm Girl

59a Portobello Road thefarmgirl.co.uk

8. Garcias Food & Wine

248-250 Portobello Road rgarciaandsons.com

9. Gold

95-97 Portobello Road **goldnottinghill.com**

10. Lowry & Baker

339 Portobello Road lowryandbaker.co.uk

11. SoulCycle

115a Portobello Road soul-cycle.com

12. Ukai

240 Portobello Road ukai.co.uk

13. Bertie Blossoms

323 Portobello Road

14. Graffik Gallery

284 Portobello Road graffikgallery.com

15. Pizza East

310 Portobello Road pizzaeast.com

16. Taylor Taylor

309 Portobello Road taylortaylorlondon.com

17. The Ledbury

127 Ledbury Road theledbury.com

18. Ottolenghi

63 Ledbury Road ottolenghi.co.uk

19. Laylow

10 Golborne Road laylow.co.uk

20. Diptyque

195 Westbourne Grove diptyqueparis.com

21. Sunday in Brooklyn

98 Westbourne Grove sundayinbk.co.uk

22. Soho Home

230 Westbourne Grove sohohome.com

23. Daylesford Farm Shop and Café

208-212 Westbourne Grove daylesford.com

24. Core by Clare Smyth

92 Kensington Park Road corebyclaresmyth.com











Neighbourhood Life

Renowned for its independent, free spirited and creative approach to life, Notting Hill is a constantly evolving neighbourhood; one



The Royal Borough of Rensington and Chelsea
PORTOBELLO
ROAD, W.11











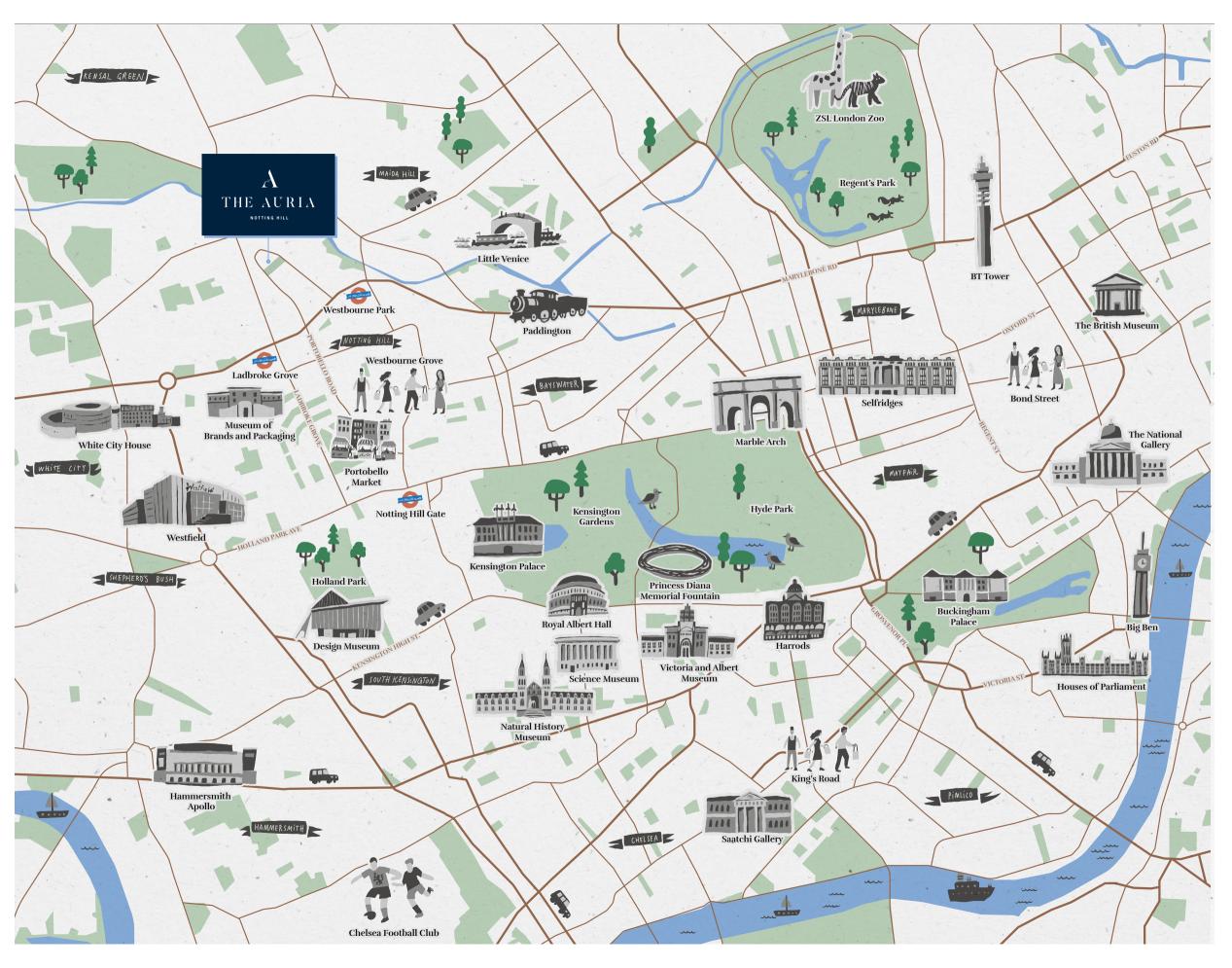
West End World

Notting Hill occupies a prime location to enjoy the best of west London living including unbeatable shopping opportunities, beautiful Royal Parks and a thriving restaurant and bar scene.

The Auria is just a 9-minute cycle ride to White City, an area currently undergoing a multi-million-pound regeneration. The premium shopping and leisure destination Westfield London is here with over 200 shops featuring designer fashion, luxury brands and high street retailers as well as a cinema and an excellent choice of restaurants and eateries. The prestigious White City House is based at Television Centre featuring a rooftop pool and bar alongside its other exclusive member benefits.

Other west London highlights nearby include shopping at Harrods, Selfridges and Bond Street; London's world-renowned museum quarter in South Kensington featuring The V&A and the Natural History and Science Museums.

For green spaces you can't beat the magnificent Royal Parks of Kensington Gardens and Hyde Park, and a little further north, Regent's Park, home of London Zoo.



There are two tube stations within walking distance: Ladbroke Grove and Westbourne Park (both on the Circle and Hammersmith & City lines) and a good choice of buses swiftly link The Auria to wider London. Heathrow Airport is easily accessible by road or from Paddington using the Elizabeth Line or the Heathrow Express. The Elizabeth Line also offers a high-speed 3-minute journey to the designer boutiques at Bond Street and beyond.

CLOSE CONNECTIONS



Key

Central

7 mins walk

Hammersmith & City

Ladbroke Grove





Bakerloo

District

Overground













115 PORTOBELLO ROAD ::

Elizabeth Line **Great Western Railway**

WALKING

Notting Hill's central location means many of west London's highlights are accessible on foot.

CYCLE

There are numerous cycle hire docking stations nearby, locations include: Bevington Road, St Mark's Road, Ladbroke Grove Central, All Saints Road, Blenheim Crescent, Westbourne Park Road and Turquoise Island.

LONDON UNDERGROUND

Ladbroke Grove and Westbourne Park are on the Circle and Hammersmith & City lines. Notting Hill Gate is on the Central, Circle and District lines.

BUSES

The following buses stop in or near Portobello Road Market⊠7, 12, 23, 27, 28, 31, 52, 70, 94, 328 and 452.

RAIL

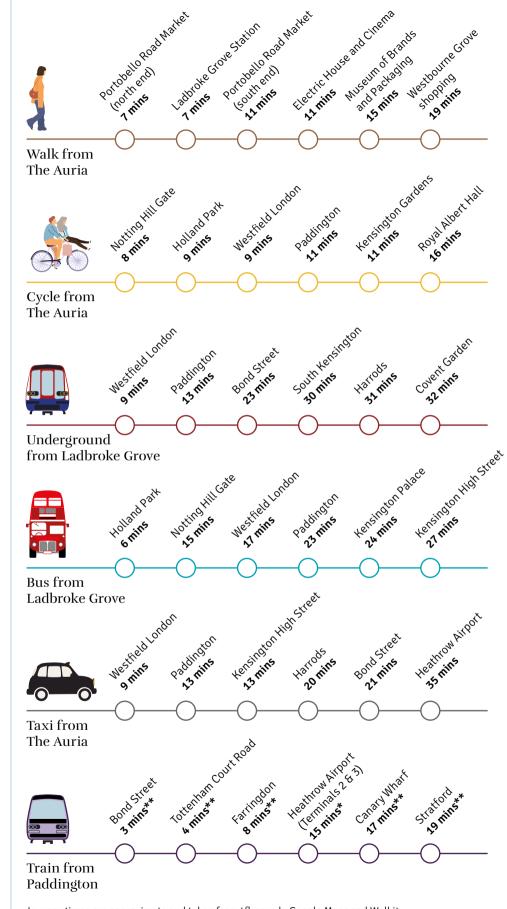
Paddington Station is only a couple of miles up the road offering National Rail connections, the Elizabeth Line and the Heathrow Express with fast 15-minute journeys to Terminals 2 and 3.

THE ELIZABETH LINE

The Elizabeth Line is the new highfrequency commuter line crossing the capital from east to west. It offers much shorter journey times between popular London destinations. From nearby Paddington Station trains call at Bond Street in 3 minutes and Canary Wharf in 17 minutes.

AIRPORT

Heathrow Airport is easily accessible via road, London Underground, the Heathrow Express and the Elizabeth Line from Paddington.



Journey times are approximate and taken from tfl.gov.uk, Google Maps and Walkit. Journey times may vary depending on the time of travel.

* Heathrow Express **Elizabeth Line

Learning

London is a destination of choice for learning and education.

Notting Hill is close to many prestigious universities including: University of Westminster, UCL, Royal College of Art, and Imperial College London – the latter two having recently opened up campuses at nearby White City.

For younger families, Notting Hill has a high concentration of OFSTED rated 'outstanding' nursery, primary and secondary schools as well as top-performing independent private and prep schools, such as Wetherby School, which Princes William and Harry attended.

- Maggie & Rose Family Club & Nursery
- → Holland Park School

NURSERY SCHOOLS

Colville Community Nursery leyf.org.uk/colvi le-nursery 12 minute walk (0.6 miles)

Maxilla Nursery School maxillachildrenscentre.com

13 minute walk (0.6 miles)

Strawberry Fields Nursery School strawberryfie ds.london 13 minute walk (0.6 miles)

Reception and Little Wetherby wetherbyschool.co.uk 22 minute walk (1.1 miles)

PRIMARY SCHOOLS

Ark Brunel Primary Academy arkbrunelprimary.org

10 minute walk (0.5 miles)

Barlby Primary School barlby.rbkc.sch.uk 7 minute walk (0.3 miles)

Bevington Primary School beving on.rbkc.sch.uk 4 minute walk (0.2 miles)

Colville Primary School colvi le.rbkc.sch.uk 14 minute walk (0.7 miles)

Fox Primary School fox.rbkc.sch.uk 28 minute walk (1.4 miles)

Thomas Jones Primary School thomasjonesschool.org 13 minute walk (0.6 miles)





PREP SCHOOLS

Bassett House School bassetths.org.uk

11 minute walk (0.5 miles)

Chepstow House School chepstowhouseschool.co.uk 10 minute walk (0.5 miles)

Norland Place School norlandplace.com 29 minute walk (1.4 miles)

Notting Hill Prep School nottinghillprep.com 10 minute walk (0.5 miles)

Wetherby School Years 1, 2 and 3 wetherbyschool.co.uk 23 minute walk (1.2 miles) All featured schools and nurseries are rated 'outstanding'.

SECONDARY SCHOOLS

Cardinal Vaughan Memorial School cvms.co.uk

33 minute walk (1.6 miles)

Holland Park School hollandparkschool.co.uk 31 minute walk (1.5 miles)

Kensington Aldridge Academy kaa.org.uk 15 minute walk (0.7 miles)

UNIVERSITIES Imperial College London

White City Campus imperial.ac.uk (1.3 miles)

Royal College of Art **RCA White City**

rca.ac.uk (1.6 miles)

UCL ucl.ac.uk (3.6 miles)

University of the Arts London arts.ac.uk

Various colleges across London

King's College London kcl.ac.uk (4.8 miles)

University of Westminster westminster.ac.uk (3.5 miles)

London South Bank University lsbu.ac.uk (5.8 miles)

♠ RCA, White City (Photography: Richard Haughton) → Imperial College London

■ LSE

London Metropolitan University londonmet.ac.uk (5.5 miles)

LSE lse.ac.uk (4.8 miles)

SOAS University of London soas.ac.uk (4 miles)

Queen Mary University of London qmul.ac.uk

(8.1 miles)

University of Greenwich gre.ac.uk (10.6 miles)

City, University of London city.ac.uk (5.4 miles)

University of West London uwl.ac.uk (5.4 miles)





Journey times and distances are approximate and taken from tfl.gov.uk, Google Maps and Walkit.

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Looking to the future

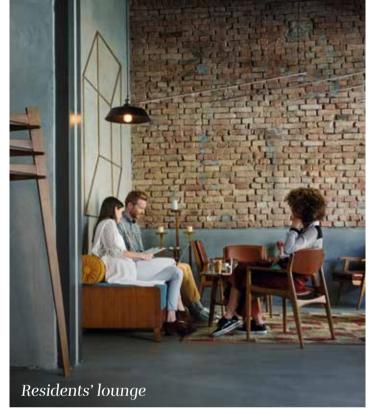
This outstanding multi-awardwinning new development will continue to grow and flourish in the years to come.

Life at The Auria is made all the more tempting by the exciting range of premium amenities on the horizon.

Some of the exciting benefits you can look forward to include a residents' gym, co-working spaces and residents' lounge.











Amenities are subject to change.

All featured images are from picture libraries and included for illustrative purposes only.





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- ◆ Bathrooms offer indulgent spaces in calming neutral tones featuring premium bathroom ceramics and chrome fittings.
- The spacious master bedroom features an elegant built-in mirror-fronted wardrobe and carpeted floors.

Where style meets design

The homes in the Portobello Edition are expertly designed for modern living. The flexible interior spaces and neutral décor provide the blank canvas to apply your own style to create your perfect home.



GENERAL FEATURES

- Apartment entrance door in walnut veneer finish
- Internal doors in painted white finish with 4 horizontal grooves. Polished and satin chrome ironmongery
- Camaro Luxury Vinyl Tile flooring (LVT) throughout principal areas in a choice of 4 colours

KITCHEN

- Camaro Luxury Vinyl Tile flooring (LVT) in a choice of 4 colours
- Symphony kitchen cabinets in a choice of 3 colours
- Undermounted 1.5 sink with Blanco Galaxy tap
- Silestone or equivalent worktops with drainage grooves adjacent to the sink in a choice of 2 colours
- Glass splashback in a choice of 2 colours around entire worktop to underside of wall units

KITCHEN APPLIANCES

- Neff ingle oven for 1 and 2 beds, double oven for 3 beds
- Neff uilt-in microwave
- 4 ring Neff nduction hob
- · Neff xtractor hood
- Neff ntegrated 70/30 fridge freezer
- Neff ntegrated dishwasher
- Freestanding washer/dryer housed in utility cupboard

BEDROOMS

- Cormar Sensations Twist carpet in a choice of 2 colours
- Built-in wardrobes to bedrooms one and two with silver mirror to one panel and soft hite glass to the other panel

BATHROOMS & ENSUITES

- Camaro Luxury Vinyl Tile flooring (LVT) in a choice of 4 colours
- Minoli ceramic wall tiles in a choice of 2 colours
- Bespoke mirrored cabinet with shelvi g and integrated lighting
- Ideal Standard Sottini Isarca semi countertop wash basin with Slimline Mono mixer single lever tap in brushed nickel
- Shaver socket
- Drawer vanity unit fitting
- Wall mounted WC with concealed cistern and dual flush plate
- White Renaissance Mirage bath in main bathroom
- Roman Innov8 double bath screen in main bathroom
- Hansgrohe fixed shower head and hand shower in brushed chrome finish in bathrooms and ensuites
- Hansgrohe shower set in brushed chrome finish (3 outlets in main bathrooms, 2 outlets in ensuites)
- Simpsons stone resin shower tray and sliding door with chrome finish in ensuites
- 3 bar heated towel rails in chrome finish in bathrooms and ensuites

TERRACES / BALCONIES

• External wall light to all balconies

LIGHTING, HEATING & TECHNICAL FEATURES

- LED downlights throughout
- Concealed LED flexi strip to underside of kitchen wall units
- Control will be through a combination of wireless PICO Keypads and iPhone/iPad
- The system will include a combination of six channel dimmers and single channel switch modules, depending on the apartment size and number of circuits
- Smart home interaction and remote access application
- Telephone / TV points

SECURITY FEATURES

- Video entry system
- Aico smoke and heat detectors

AMENITY

Concierge







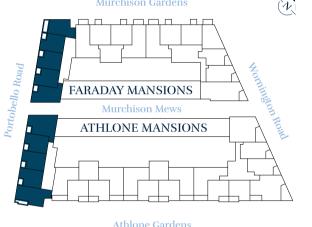
Details of the internal specification and finish are subject to change and this is provided as a guide only. Options are subject to availability and construction timings. Computer Generated Images (CGIs) are indicative only.

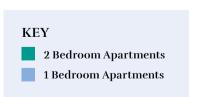
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Portobello Edition Floor Level Directory

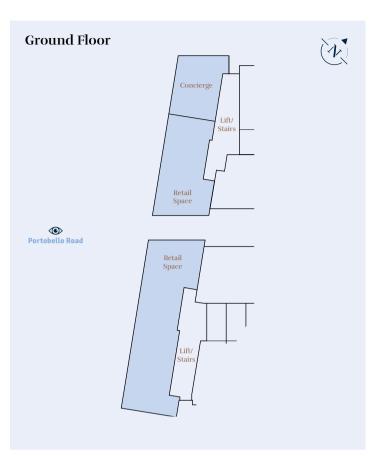
All homes feature either a private terrace or balcony overlooking the world-famous Portobello Road.



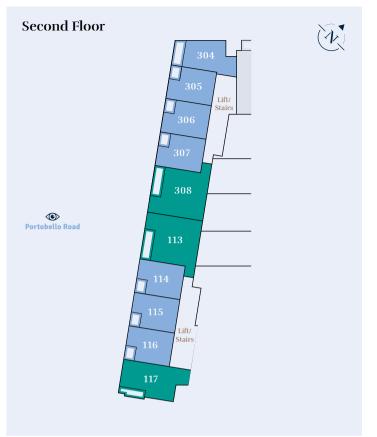




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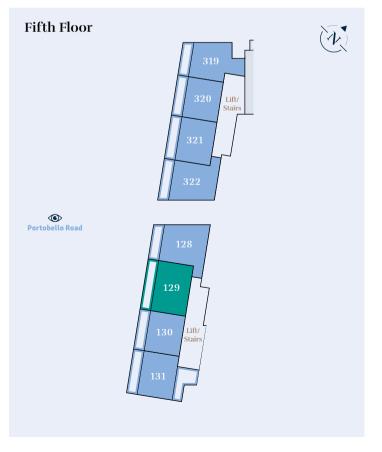












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FLOORPLATE



DIMENSIONS

Balcony	2.49 x 1.71m	8'2" x 5'7"
Total area	71.7 sq m	772.0 sq ft
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Bedroom	4.86 x 2.80m	15'11" x 9'2"
Kitchen/Lounge/Diner	10.29 x 4.23m	33'9" x 13'11"

FLOOR LOCATOR

6th Floor 5th Floor

3rd Floor

2nd Floor

Ground Floor

Lower Ground Floor

KEY

Cupboard

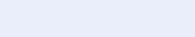
Balcony

UC Utility cupboard

Washing machine







Disclaimer

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Portobello Road



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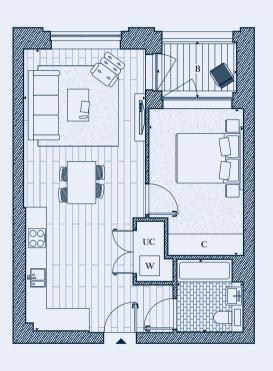
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Portobello Road

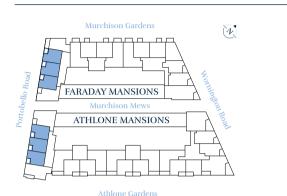


The Ledbury

1 BEDROOM APARTMENT

109*, 110*, 111*, 114*, 115*, 116*, 119*, 120*, 121*, 124*, 125*, 126*, 300, 301, 302, 305, 306, 307, 310, 311, 312, 315, 316, 317

FLOORPLATE



DIMENSIONS

Kitchen/Lounge/Diner 8.51 x 3.69m 27'11" x 12'1" Bedroom 4.44 x 2.86m 14'7" x 9'5" Bathroom 2.20 x 2.00m 7'3" x 6'7" Total area 51.6 sq m 555.0 sq ft

2.40 x 1.68m

7'10" x 5'6"

FLOOR LOCATOR

6th Floor

Balcony

5th Floor

4th Floor 3rd Floor

2nd Floor

1st Floor

Ground Floor

Lower Ground Floor

KEY

Cupboard

Balcony

UC Utility cupboard

The Colville

1 BEDROOM APARTMENT

128

FLOORPLATE



DIMENSIONS

Balcony	6.76 x 1.84m	22'2" x 6'0"
Total area	65.1 sq m	701.0 sq ft
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Bedroom	3.00 x 4.70m	9'10" x 15'5"
Kitchen/Lounge/Diner	8.30 x 4.67m	27'8" x 15'4"

FLOOR LOCATOR

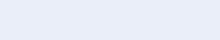
6 th Floor
5 th Floor
4 th Floor
3 rd Floor
2 nd Floor
1 st Floor
Ground Floor
Lower Ground Floor

KEY

- Cupboard
- Balcony
- UC Utility cupboard

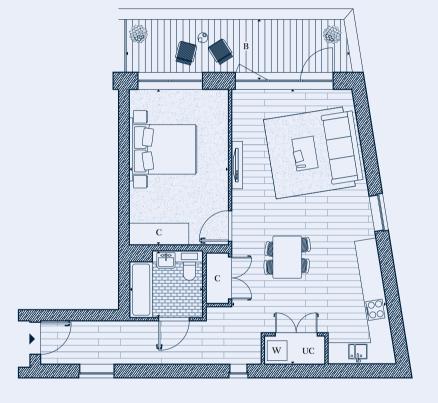
Washing machine





Portobello Road





Disclaimer

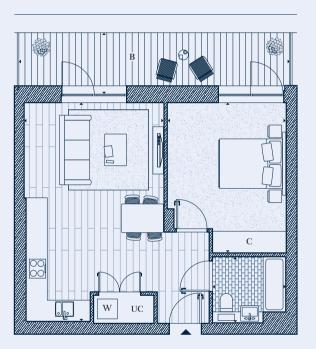
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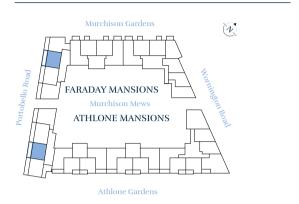
The Aldridge

1 BEDROOM APARTMENT

130*, 320

* Handed plot

FLOORPLATE



DIMENSIONS

Room		
Kitchen/Lounge/Diner	4.20 x 6.60m	13'9" x 21'8"
Bedroom	4.14 x 3.60m	13'7" x 11'10"
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Total area	52.7 sq m	567.3 sq ft
Balcony	1.87 x 8.10m	6'2" x 26'7"

FLOOR LOCATOR



KEY

Balcony

UC Utility cupboard

1 BEDROOM APARTMENT

299, 304, 309, 314

FLOORPLATE



DIMENSIONS

Balcony	4.65 x 1.72m	15'3" x 5'8"
Total area	50.0 sq m	538.0 sq ft
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Bedroom	3.48 x 3.45m	11'5" x 11'4"
Kitchen/Lounge/Diner	4.94 x 4.42m	16'2" x 14'6"

FLOOR LOCATOR

6th Floor 5th Floor

Ground Floor

Lower Ground Floor

KEY

Cupboard

Balcony

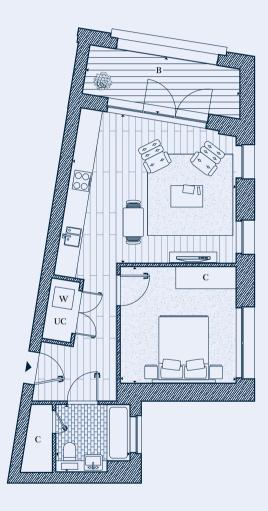
UC Utility cupboard

Washing machine









Disclaimer

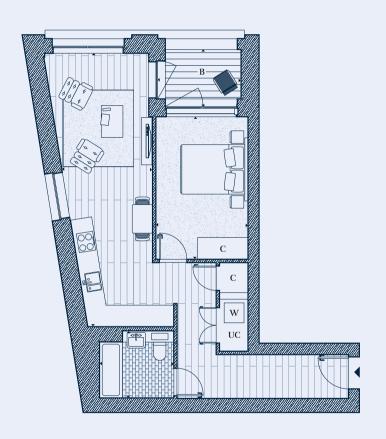
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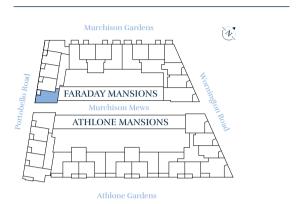
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The Faraday

1 BEDROOM APARTMENT

303

FLOORPLATE



DIMENSIONS

Room		
Kitchen/Lounge/Diner	8.15 x 2.70m	26'9" x 8'10"
Bedroom	4.25 x 2.75m	13'11" x 9'0"
Bathroom	2.22 x 2.00m	7'3" x 6'7"
Total area	52.6 sq m	566.0 sq ft
Balcony	2.49 x 1.65m	8'2" x 5'5"

FLOOR LOCATOR



KEY

Cupboard

Balcony

UC Utility cupboard

1 BEDROOM APARTMENT

321

FLOORPLATE



DIMENSIONS

Kitchen/Lounge/Diner	6.61 x 5.20m	21'8" x 17'1"
Bedroom	4.34 x 3.30m	14'3" x 10'10"
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Total area	57.2 sq m	616.0 sq ft
Balcony	8.96 x 1.77m	29'5" x 5'10"

FLOOR LOCATOR

6th Floor 5th Floor

3rd Floor

2nd Floor

1st Floor

Ground Floor

Lower Ground Floor

KEY

Cupboard

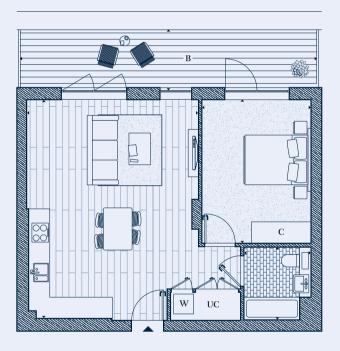
Balcony

UC Utility cupboard

Washing machine







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Portobello Road

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The Bevington

1 BEDROOM APARTMENT

131

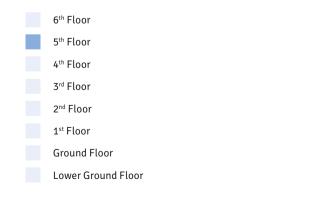
FLOORPLATE



DIMENSIONS

Room		
Kitchen/Lounge/Diner	6.54 x 4.88m	21'6" x 16'0"
Bedroom	4.41 x 2.99m	14'6" x 9'10"
Bathroom	2.22 x 2.00m	7'3" x 6'7"
Total area	52.0 sq m	560.0 sq ft
Balcony 1	8.60 x 1.87m	28'3" x 6'2"
Balcony 2	6.35 x 4.51m	20'10" x 14'10"

FLOOR LOCATOR



KEY

Balcony

UC Utility cupboard

The Linden

1 BEDROOM APARTMENT

322

FLOORPLATE



DIMENSIONS

Kitchen/Lounge/Diner	7.36 x 3.56m	24'2" x 11'8"
Bedroom	3.17 x 4.60m	10'5" x 15'1"
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Total area	59.0 sq m	635.0 sq ft
Balcony	1.60 x 7.89m	5'3" x 25'11"

FLOOR LOCATOR

6 th Floor
5 th Floor
4 th Floor
3 rd Floor
2 nd Floor
1 st Floor
Ground Floor
Lower Ground Floor

KEY

- Cupboard
- Balcony
- UC Utility cupboard
- Washing machine

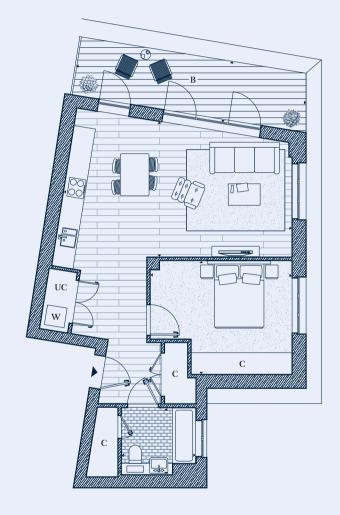




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Portobello Road



The Clarendon

1 BEDROOM APARTMENT

319

FLOORPLATE



DIMENSIONS

Room		
Kitchen/Lounge/Diner	6.97 x 4.05m	22'10" x 13'3"
Bedroom	4.23 x 3.40m	13'11" x 11'2"
Bathroom	2.22 x 2.00m	7'3" x 6'7"
Total area	59.9 sq m	645.0 sq ft
Balcony	6.93 x 1.84m	22'9" x 6'0"

FLOOR LOCATOR



KEY

C	Cupb	oard

Balcony

UC Utility cupboard

Washing machine

Disclaimer

 $\label{lem:condition} Areas, measurements and distances given are approximate only. \ Bathroom and$ kitchen layouts are indicative only and are subject to change. Apartment layout sizes may vary slightly from one another depending on the floor level. Whilst the plans have been prepared with all due care for the convenience of the intending purchaser, the information contained herein is a preliminary guide only.

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2 BEDROOM APARTMENT

112, 117, 122, 127

FLOORPLATE



DIMENSIONS

Balcony	4.85 x 1.03m	15'11" x 3'5"
Total area	64.5 sq m	694.0 sq ft
Bathroom	2.51 x 2.00m	8'3" x 6'7"
Bedroom 2	4.05 x 2.00m	13'3" x 6'7"
Master Bedroom	4.05 x 3.04m	13'3" x 9'12"
Kitchen/Lounge/Diner	5.00 x 5.00m	16'5" x 16'5"

FLOOR LOCATOR

5th Floor

6th Floor

Ground Floor

Lower Ground Floor

KEY

Cupboard

Balcony

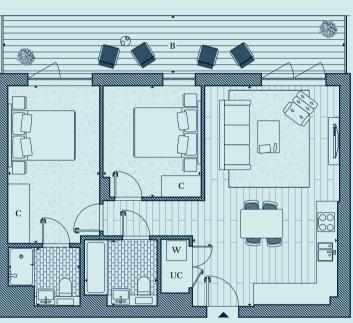
UC Utility cupboard

Washing machine









Portobello Road

The Pembridge

2 BEDROOM APARTMENT

129

FLOORPLATE



DIMENSIONS

Room		
Kitchen/Lounge/Diner	6.67 x 4.39m	21'6" x 14'5"
Master Bedroom	4.77 x 2.78m	15'8" x 9'1"
En suite	2.17 x 1.77m	7'1" x 5'10"
Bedroom 2	3.37 x 2.97m	11'1" x 9'10"
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Total area	66.9 sq m	720.0 sq ft
Balcony	10.33 x 1.77m	33'6" x 5'10"

FLOOR LOCATOR

6th Floor 5th Floor 4th Floor 3rd Floor 1st Floor Ground Floor Lower Ground Floor

KEY

Cupboard

Balcony

UC Utility cupboard

Washing machine



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The Chesterton 2 BEDROOM APARTMENT

113*, 118*, 123*, 308, 313, 318

* Handed plots

FLOORPLATE



DIMENSIONS

Room

Balcony	5.68 x 1.66m	18'8" x 5'5"
Total area	84.7 sq m	912.0 sq ft
Bathroom	2.20 x 2.00m	7'3" x 6'7"
Bedroom 2	3.85 x 3.22m	12'8" x 10'7"
En suite	2.17 x 1.77m	7'1" x 5'10"
Master Bedroom	6.03 x 3.22m	19'9" x 10'7"
Kitchen/Lounge/Diner	8.40 x 5.74m	27'7" x 18'10"

FLOOR LOCATOR

6th Floor

5th Floor

3rd Floo

1st Floor

Ground Flo

Lower Ground Floor

KEY

C Cupboard

B Balcony

JC Utility cupboard

Washing machine







Disclaimer

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Discover the inspiration behind each Auria pattern and explore the history of this fascinating London location.



↑ PORTOBELLO LIFE

Inspired by the eclectic personality and captivating charm of the iconic Portobello Road.



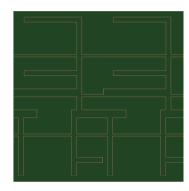
↑ PARK LIFE

Inspired by the stunning views over Athlone Gardens, the brand new park at the heart of The Auria.



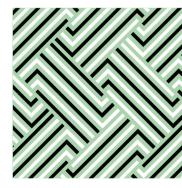
↑ CELEBRATION FEATHERS

Inspired by the dazzling costumes at the Notting Hill Carnival.



↑ STREETSCAPE

Inspired by the restoration of neighbourhood street patterns.



↑ MASH UP

Inspired by the intricate green and white tiling at Cockney's Pie & Mash shop.



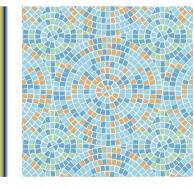
↑ URBAN ART

Inspired by the vibrant colours and bold street art found in the local area.



↑ TRACK RECORD

Inspired by the neighbourhood's love and celebration of music.



↑ SHOWTIME

Inspired by the mosaic tile pattern at the Electric Cinema, one of Britain's oldest working film theatres.



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BUILDING HISTORY

Formed 160 years ago by the American financier and philanthropist George Peabody, Peabody is one of the UK's oldest and largest housing associations. Together with Catalyst Housing who joined the Group in 2022, we are responsible for more than 104,000 homes across London and the Home Counties.



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Over 90% of customers said they would recommend Peabody. Our customers' feedback helps shape the design of our homes and community services based on the needs of each neighbourhood. We value our customers and listen to what they have to tell us. Peabody are proud to have achieved 'Gold' in the independent customer satisfaction awards three times in a row and strive for excellence in all that we do.



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AWARD WINNING

In recent years, Peabody has been recognised and awarded more than 60 prestigious awards, including the Sunday Times 'Homebuilder of the Year' and the Grand Prix award at the Evening Standard New Homes Awards. We also work with award winning partners who share our values, high design standards and focus on great customer experience.

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