

NEIGHBOURHOOD, JUST
MOMENTS FROM THE POPULAR
KING'S ROAD, THE IMPERIAL
AT CHELSEA CREEK OFFERS A
COLLECTION OF MANHATTAN,
1 & 2-BEDROOM LUXURY
APARTMENTS IN A TRANQUIL
WATERSIDE SETTING.







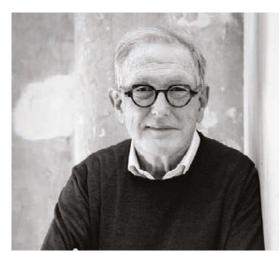
Computer generated image is indicative only and subject to change.

Towering 31-stories above the City,
The Imperial boasts breathtaking views of
London and the River Thames. Each apartment
features a balcony and is designed to offer
residents an abundance of natural light.



THE VISION

Chelsea Creek brings a characteristically
European style of waterside living
to Central London. Award-winning
architectural practice Squire and Partners
looked to Amsterdam and Copenhagen
for inspiration. Bright, contemporary
apartments overlooking restful canal
waterways and tree-lined promenades offer
a refreshingly distinctive urban lifestyle.



Architect: Michael Squir

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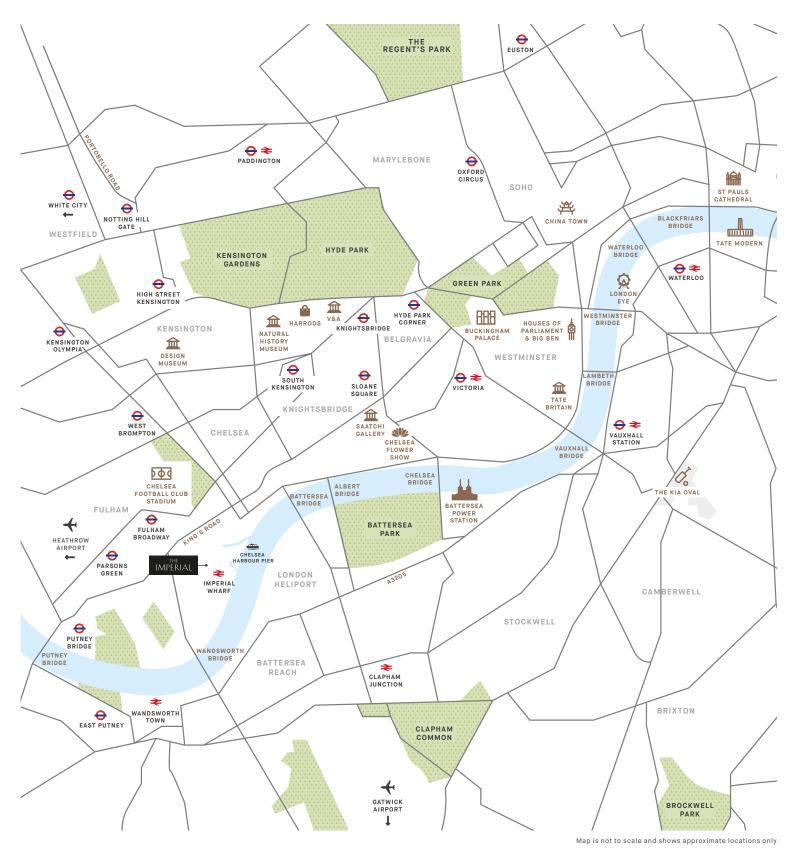
A TRANQUIL WATERSIDE SETTING

Discover peace and tranquility away from fastpaced city life. Over half of Chelsea Creek is dedicated to carefully considered open spaces, such as landscaped gardens, lawns and flowerbeds. Wander down tree-lined avenues and walk over beautifully designed bridges to enjoy the meandering waterways unique to Chelsea Creek.



GETTING AROUND

Conveniently located on the River Thames and close to a range of transport options, it's easy to move around and discover more of the vibrant city from your base at Chelsea Creek.



WALKING*

PUBLIC TRANSPORT*

mperial Wharf	4 Mins	West Brompton	3 Mins
chelsea Harbour	5 Mins	Clapham Junction	5 Mins
ing's Road	8 Mins	Kensington (Olympia)	6 Mins
ulham Broadway	14 Mins	Shepherd's Bush	8 Mins
lurlingham Club	23 Mins	Victoria	21 Mins
attersea Park	35 Mins	High Street Kensington	23 Mins
outh Kensington	41 Mins	Bond Street	24 Mins
aatchi Gallery	42 Mins	Oxford Circus	25 Mins
loane Square	46 Mins	Imperial College	28 Mins
esign Museum	48 Mins	Gatwick Airport	42 Mins
		Heathrow Airport	54 Mins

DRIVING* CYCLING*

Sloane Square	10 Mins	Fulham Broadway
Chelsea & Westminster Hospital	10 Mins	Parsons Green
Knightsbridge	12 Mins	South Kensington
Westfield	14 Mins	Sloane Square
Hyde Park	16 Mins	Harrods
Park Lane	16 Mins	Hyde Park
Oxford Street	20 Mins	White City
King's Cross	30 Mins	Oxford Circus
Heathrow Airport	35 Mins	
Gatwick Airport	55 Mins	RIVER TAXI
London City Airport	60 Mins	Fact fraguent and aubiliarating th
Luton Airport	1 Hr 15 Mins	Fast, frequent and exhilarating, the choice for hopping to and from C
Stansted Airport	1 Hr 30 Mins	right outside Imperial Wharf to B

LONDON HELIPORT

Located within easy reach, London Heliport is open daily from 7am until 10.30pm. Extended operating hours are available by prior appointment.

Fast, frequent and exhilarating, the river taxi is a popular choice for hopping to and from Chelsea Harbour, from right outside Imperial Wharf to Blackfriars, Putney and other favourite spots. The service runs Monday to Friday from 6.30am.

3 Mins

4 Mins

10 Mins 12 Mins

12 Mins

17 Mins 21 Mins 25 Mins

^{*}Travel times are approximate only. Source: Google Maps.

DISCOVER LIFE ON A HIGHER LEVEL

Experience the Halcyon Club. A uniquely appointed club for every resident of Westwood House and The Imperial, featuring a fitness centre, swimming pool, spa with sauna and steam-room, a private cinema and meeting room.

> Its crowning glory is a 31st floor sky lounge and terrace with enviable views towards the city.



Computer generated image is indicative only and subject to change.



CINEMA ROOM

Relax and unwind while watching the latest movie or sporting event in the deluxe cinema room.

Computer generated image is indicative only and subject to change.



A PLACE WHERE CLASSIC BRITISH MEETS CONTEMPORARY

Taking inspiration from Chelsea's rich arts and design culture, the apartments at The Imperial are a contemporary reimagining of traditional London style.

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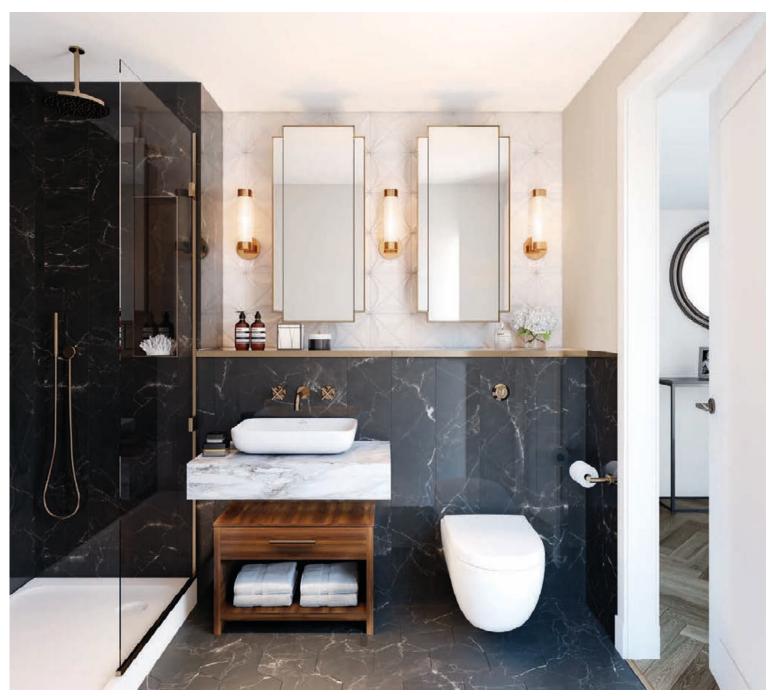
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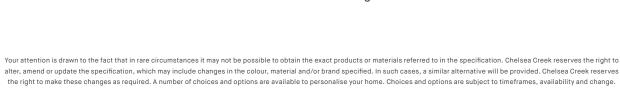
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KNIGHTSBRIDGE COLLECTION





Black marble floor and wall tiles bring sophistication to this sultry and sleek bathroom. Featuring 3D contrasting wall tiles and stylish brushed brass fittings.



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Computer generated image is indicative only and subject to change.



Elegant beaded profile to herbaceous green kitchen cabinet doors.

Brushed brass ironmongery and composite stone worktops

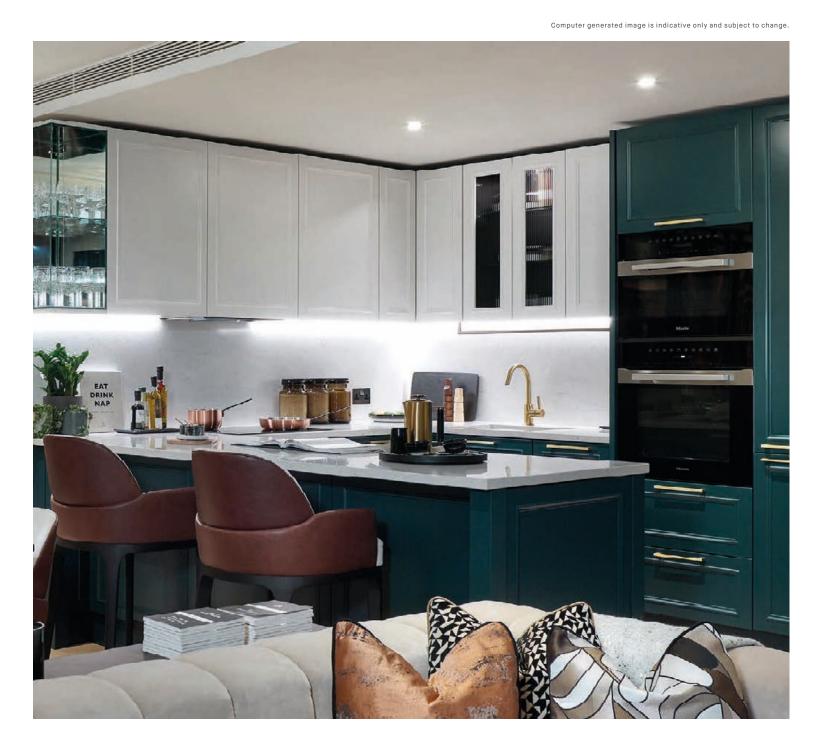
and splashbacks.

KENSINGTON COLLECTION

Computer generated image is indicative only and subject to change.



White marble floor and wall tiles create a sophisticated space with contrasting 3D wall tiles and brushed brass fittings.



Elegant beaded profile to stylish blue kitchen cabinet doors.

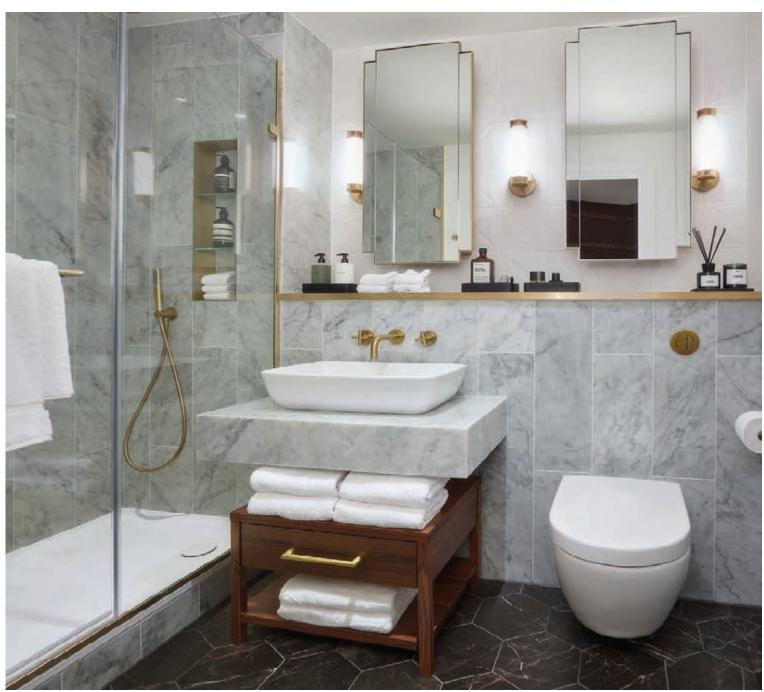
Brushed brass ironmongery and composite stone worktops and splashbacks.

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CHELSEA COLLECTION

Computer generated image is indicative only and subject to change.



A serene and calming space with white marble wall tiles and black marble floor tiles. Featuring contrasting 3D wall tiles and brushed brass fittings.

Computer generated image is indicative only and subject to change.

Elegant beaded profile to soft taupe kitchen cabinet doors.

Brushed brass ironmongery and composite stone worktops and splashbacks.

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FLOORPLANS

A 31 storey tower offering a collection of Manhattan, 1, 2 and 3 bedroom luxury apartments and duplex penthouses in a tranquil waterside setting.

APARTMENT MANHATTAN APARTMENTS	LEVEL	PAGE
1113, 1119, 1126, 1133, 1140, 1147 & 1154	1-7	28
1114, 1120, 1127, 1134, 1141, 1148 & 1155	1-7	29
1 BEDROOM APARTMENTS		
1112 & 1118	1 & 2	30
1125, 1132 & 1153	3,4&7	31
1139 & 1146	5 & 6	32
1116	1	33
1123	2	34
1124	2	35
1138, 1164, 1184, 1204, 1219 & 1244	4, 8, 12, 16, 19 & 24	36
1131, 1159, 1179, 1199 & 1224	3, 7, 11, 15 & 20	37
1152, 1174, 1194, 1209, 1229, 1249 & 1254	6, 10, 14, 17, 21, 25 & 26	38
1145, 1169, 1189, 1214 & 1234	5, 9, 13, 18 & 22	39
1259	27	40
1130, 1137 & 1158	3, 4 & 7	41
1151	6	42
2 BEDROOM APARTMENTS		
1117	1	43
1121	2	44
1135	4	45
1142 & 1149	5 & 6	46
1160	8	47
1165	9	48

MANHATTAN APARTMENT

APARTMENTS 1113*, 1119*, 1126, 1133, 1140, 1147 & 1154 LEVELS 1-7

NORTH

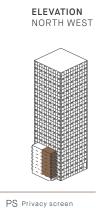




TOTAL INTERNAL AREA	46.16 SQ M	497 SQ FT
LIVING / DINING	3.33M X 4.63M	10' 11" X 15' 2"
KITCHEN	2.12M X 2.76M	6' 11" X 9' 0"
BEDROOM	3.38M X 3.43M	11' 1" X 11' 3"
BALCONY	6.97 SQ M	75 SQ FT

Washing machine





 \square Integrated fridge freezer \square 4 ring hob \square C Cupboard \square Utility room \square TV *Apartments 1113 & 1119 are wheelchair adaptable, please contact the Sales Team for more information.

MANHATTAN APARTMENT

APARTMENTS 1114, 1120, 1127, 1134, 1141, 1148 & 1155 LEVELS 1-7

NORTH



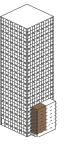




TOTAL INTERNAL AREA	44.69 SQ M	481 SQ FT
LIVING / DINING	3.44M X 4.31M	11' 3" X 14' 1"
KITCHEN	2.22M X 2.76M	7' 3" X 9' 0"
BEDROOM	3.27M X 3.10M	10' 8" X 10' 2"
BALCONY	6.95 SQ M	75 SQ FT







APARTMENTS 1112 & 1118 LEVELS 1 & 2

NORTH

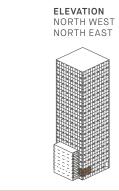




TOTAL INTERNAL AREA	63.81 SQ M	687 SQ FT
LIVING / DINING	4.62M X 4.35M	15' 2" X 14' 3"
KITCHEN	2.67M X 2.45M	8' 9" X 8' 1"
BEDROOM	3.25M X 3.37M	10' 8" X 11' 1"
BALCONY	10.08 SQ M	108 SQ FT

www Washing machine





 $\begin{tabular}{ll} \hline \mathbb{X} Integrated fridge freezer & \hline \mathbb{Q} 4 ring hob & C Cupboard & U Utility room \\ * Apartment 1112 is wheelchair adaptable, please contact the Sales Team for more information. \\ \end{tabular}$

PS Privacy screen

1 BEDROOM

APARTMENTS 1125, 1132 & 1153 LEVELS 3, 4 & 7

NORTH







TOTAL INTERNAL AREA	63.67 SQ M	685 SQ FT
LIVING / DINING	4.63M X 4.35M	15' 2" X 14' 3"
KITCHEN	2.67M X 2.45M	8' 9" X 8' 1"
BEDROOM	3.25M X 3.37M	10' 8" X 11' 1"
BALCONY	10.08 SQ M	108 SQ FT





APARTMENTS 1139 & 1146 LEVELS 5 & 6



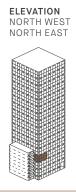


TOTAL INTERNAL AREA	63.67 SQ M	685 SQ FT
LIVING / DINING	4.63M X 4.35M	15' 2" X 14' 3"
KITCHEN	2.67M X 2.45M	8' 9" X 8' 0"
BEDROOM	3.25M X 3.37M	10' 8" X 11' 1"
BALCONY	10.08 SQ M	108 SQ FT

Integrated fridge freezer

Washing machine





3 4 ring hob C Cupboard U Utility room | TV PS Privacy screen

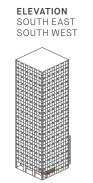
1 BEDROOM

APARTMENT 1116 LEVEL 1



TOTAL INTERNAL AREA	63.56 SQ M	684 SQ FT
LIVING / DINING	4.92M X 4.10M	16' 2" X 13' 5"
KITCHEN	1.89M X 3.28M	6' 2" X 10' 9"
BEDROOM	3.00M X 4.69M	9' 10" X 15' 4"
BALCONY	6.73 SQ M	72 SQ FT





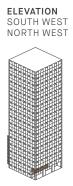
APARTMENT 1123 LEVEL 2



Bedroom

TOTAL INTERNAL AREA	49.97 SQ M	538 SQ FT
LIVING / DINING	4.45M X 3.86M	14' 7" X 12' 8"
KITCHEN	2.20M X 3.21M	7' 2" X 10' 7"
BEDROOM	3.30M X 3.60M	10' 10" X 11' 10"
BALCONY	10.08 SQ M	108 SQ FT





C Cupboard U Utility room TV ™ Washing machine Integrated fridge freezer 4 ring hob

1 BEDROOM

APARTMENT 1124 LEVEL 2

NORTH





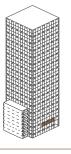
View towards King's Road Park



TOTAL INTERNAL AREA	57.35 SQ M	617 SQ FT
LIVING ROOM	3.17M X 3.91M	10' 5" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 3.08M	14' 1" X 10' 1"
BALCONY	7.04 SQ M	76 SQ FT







APARTMENTS 1138, 1164, 1184, 1204, 1219 & 1244 LEVELS 4, 8, 12, 16, 19 & 24

NORTH







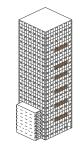
TOTAL INTERNAL AREA	58.15 SQ M	626 SQ FT
LIVING ROOM	3.28M X 3.91M	10' 9" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 2.83M	14' 1" X 9' 3"
BALCONY	6.02 SQ M	65 SQ FT

Integrated fridge freezer

™ Washing machine







ELEVATION NORTH WEST

LEVEL 8





1 BEDROOM

APARTMENTS 1131, 1159, 1179, 1199 & 1224 LEVELS 3, 7, 11, 15 & 20

NORTH







TOTAL INTERNAL AREA	58.15 SQ M	626 SQ FT
LIVING ROOM	3.28M X 3.91M	10' 9" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 2.83M	14' 1" X 9' 3"
BALCONY	6.02 SQ M	65 SQ FT









Floor plans shown are approximate measurements only. Exact layout and size may vary. All measurements may vary within a tolerance of 5%. Please note, the furniture is not included. Please contact the Chelsea Creek Sales Team for further details.

88 4 ring hob

APARTMENTS 1152, 1174, 1194, 1209, 1229, 1249 & 1254 LEVELS 6, 10, 14, 17, 21, 25 & 26

NORTH





TOTAL INTERNAL AREA	58.15 SQ M	626 SQ FT
LIVING ROOM	3.28M X 3.91M	10' 9" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 2.83M	14' 1" X 9' 3"
BALCONY	6.02 SQ M	65 SQ FT





™ Washing machine

Integrated fridge freezer

3 4 ring hob C Cupboard U Utility room TV PS Privacy screen

1 BEDROOM

APARTMENTS 1145, 1169, 1189, 1214, & 1234 LEVELS 5, 9, 13, 18 & 22

NORTH



View towards King's Road Park



TOTAL INTERNAL AREA	58.15 SQ M	626 SQ FT
LIVING ROOM	3.28M X 3.91M	10' 9" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 2.83M	14' 1" X 9' 3"
BALCONY	6.02 SQ M	65 SQ FT



LEVEL 9

ELEVATION NORTH WEST





APARTMENT 1259 LEVEL 27

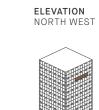
NORTH





TOTAL INTERNAL AREA	57.25 SQ M	616 SQ FT
LIVING ROOM	3.17M X 3.91M	10' 5" X 12' 10"
KITCHEN / DINING	4.54M X 2.54M	14' 11" X 8' 4"
BEDROOM	4.30M X 3.08M	14' 1" X 10' 1"
BALCONY	7.07 SQ M	76 SQ FT







™ Washing machine ☐ Integrated fridge freezer ☐ 4 ring hob ☐ C Cupboard ☐ U Utility room ☐ TV ☐ PS Privacy screen

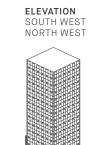
1 BEDROOM

APARTMENTS 1130, 1137 & 1158 LEVELS 3, 4 & 7



TOTAL INTERNAL AREA	49.96 SQ M	538 SQ FT
LIVING / DINING	4.45M X 3.86M	14' 7" X 12' 8"
KITCHEN	2.20M X 3.21M	7' 2" X 10' 7"
BEDROOM	3.30M X 3.60M	10' 10" X 11' 10"
BALCONY	10.08 SQ M	108 SQ FT





APARTMENT 1151 LEVEL 6

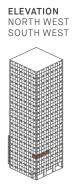


TOTAL INTERNAL AREA	49.96 SQ M	538 SQ FT
LIVING / DINING	4.45M X 3.86M	14' 7" X 12' 8"
KITCHEN	2.20M X 3.21M	7' 2" X 10' 7"
BEDROOM	3.30M X 3.60M	10' 10" X 11' 10"
BALCONY	10.08 SQ M	108 SQ FT

Integrated fridge freezer

™ Washing machine





V PS Privacy screen

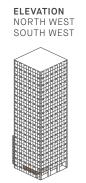
2 BEDROOM

APARTMENT 1117 LEVEL 1



TOTAL INTERNAL AREA	85.85 SQ M	924 SQ FT
LIVING ROOM	3.17M X 3.88M	10' 5" X 12' 9"
DINING	3.07M X 3.59M	10' 1" X 11' 9"
KITCHEN	3.45M X 2.57M	11' 4" X 8' 5"
BEDROOM 1	4.91M X 3.27M	16' 1" X 10' 9"
BEDROOM 2	2.60M X 3.28M	8' 6" X 10' 9"
BALCONY	7.04 SQ M	76 SQ FT





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C Cupboard U Utility room

39 4 ring hob

APARTMENT 1121* LEVEL 2

NORTH

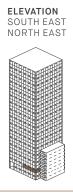




TOTAL INTERNAL AREA	81.47 SQ M	877 SQ FT
LIVING ROOM	4.12M X 3.99M	13' 6" X 13' 1"
KITCHEN / DINING	3.18M X 3.32M	10' 5" X 10' 11"
BEDROOM 1	3.65M X 3.39M	12' 0" X 11' 1"
BEDROOM 2	3.36M X 3.90M	11' 0" X 12' 9"
BALCONY	11.06 SQ M	119 SQ FT

Washing machine





PS Privacy screen

2 BEDROOM

APARTMENT 1135 LEVEL 4

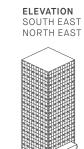
NORTH





TOTAL INTERNAL AREA	81.36 SQ M	876 SQ FT
LIVING ROOM	4.12M X 3.99M	13' 6" X 13' 1"
KITCHEN / DINING	3.18M X 3.32M	10' 5" X 10' 11"
BEDROOM 1	3.65M X 3.39M	12' 0" X 11' 1"
BEDROOM 2	3.36M X 3.90M	11' 0" X 12' 9"
BALCONY	11.01 SQ M	118 SQ FT





APARTMENTS 1142* & 1149* LEVELS 5 & 6

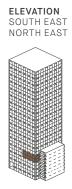
NORTH





TOTAL INTERNAL AREA	81.36 SQ M	876 SQ FT
LIVING ROOM	4.12M X 3.99M	13' 6" X 13' 1"
KITCHEN / DINING	3.18M X 3.32M	10' 5" X 10' 11"
BEDROOM 1	3.65M X 3.39M	12' 0" X 11' 1"
BEDROOM 2	3.36M X 3.90M	11' 0" X 12' 9"
BALCONY	11.01 SQ M	118 SQ FT





Washing machine

Integrated fridge freezer

4 ring hob C Cupboard U Utility room

↑ TV PS Privacy screen P Pantry

*Apartments 1142 & 1149 are wheelchair adaptable, please contact the Sales Team for more information.

2 BEDROOM

APARTMENT 1160 LEVEL 8

NORTH

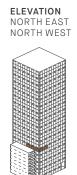




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View towards
Kings Road Park
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TOTAL INTERNAL AREA	79.42 SQ M	855 SQ FT
LIVING / DINING	4.63M X 3.94M	15' 2" X 12' 11"
KITCHEN	3.25M X 2.26M	10' 8" X 7' 5"
BEDROOM 1	3.54M X 3.42M	11' 7" X 11' 2"
BEDROOM 2	2.87M X 3.86M	9' 5" X 12' 8"
BALCONY	10.08 SQ M	108 SQ FT





APARTMENT 1165 LEVEL 9

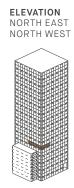
NORTH





TOTAL INTERNAL AREA	79.42 SQ M	855 SQ FT
LIVING / DINING	4.63M X 3.94M	15' 2" X 12' 11"
KITCHEN	3.25M X 2.26M	10' 8" X 7' 5"
BEDROOM 1	3.54M X 3.42M	11' 7" X 11' 2"
BEDROOM 2	2.87M X 3.88M	9' 5" X 12' 9"
BALCONY	10.08 SQ M	108 SQ FT







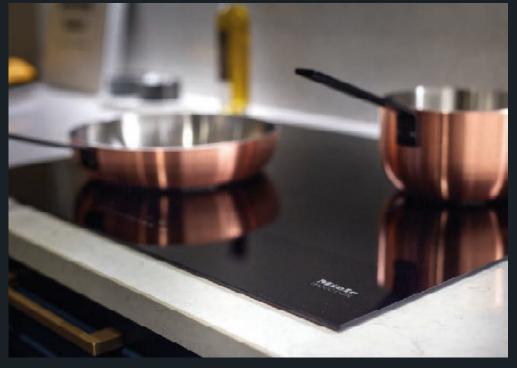




APARTMENT SPECIFICATION









- Comfort cooling to living room and bedroom 1
- Aluminium powder-coated external doors and windows
- Engineered herringbone timber flooring to living room, kitchen and hallway
- Carpet to bedrooms 2
- Fitted wardrobes with drawer pack ³
- Painted and fluted glass wardrobe doors
- Feature painted skirting and architraves
- Painted internal doors with feature routing detail
- Glass doors to living rooms 4
- Coved coffer to dining area 5
- Coved coffer to Duplex living areas
- Bronze effect ironmongery
- Balcony
- 10-year warranty from date of legal completion
- 999-year lease from 1st June 2010

KITCHENS

- Fully integrated kitchen
- Composite stone worktop and splashback
- Contemporary shaker style painted kitchen doors
- Brushed brass effect door handles
- Stainless steel recessed sink
- Integrated Miele electronic oven
- Integrated Miele induction hob
- Integrated extractor fan (re-circulating)
- Integrated Miele microwave
- Integrated Miele fridge / freezer
- Integrated Miele dishwasher
- Deck-mounted mixer tap in brushed brass finish
- Washer / dryer 6
- Feature lighting below high level cupboards
- Integrated wine cooler
- Feature glass display unit at high level 7
- Fitted pantry with lit glass shelving where located on plan

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BATHROOMS & ENSUITES

- Brass effect mirrored vanity units
- Feature tiles to vanity wall
- Feature deck-mounted basin
- Brass effect taps and accessories
- Brass effect overhead shower and handheld shower in shower enclosure
- Brass effect framed glass shower and bath screen / enclosure
- Marble wall and floor tiles 8
- Wall mounted WC

LIGHTING & ELECTRICAL

- Down lighters to all rooms
- Lighting to balconies
- Feature wall lights to ensuite and bathrooms
- Bronze effect light switches
- Brushed brass effect sockets to kitchen
- White plastic sockets elsewhere
- TV provision to living room and bedrooms
- BT Fibre optic and Hyperoptic broadband to hall cupboard with LAN connections to living room and bedrooms
- Electrical underfloor heating to bathrooms and ensuites
- Brass effect heated towel rail in ensuites and bathroom
- Philips Hue lighting to living rooms, kitchens (including under counter lighting) and bedrooms (excluding ensuites and wardrobes). Amazon Echo Dot supplied.

SECURITY & EXTERNAL

- Multi-point high security door locking system to entrance door with spy hole
- 24-hour concierge 9
- CCTV security system to carpark, entrance lobby and development 10
- Video entry phone system connected to front entrance door panel and concierge
- Smoke detection and sprinkler systems to apartments

RESIDENTS' FACILITIES

- Exclusive access to The Spa with swimming pool, sauna, steam room, treatment room, gymnasium and The Imperial Residents Lounge 11
- Landscaped park, waterways and dockside plazza 12
- Interior designed entrance lobbies and corridors 13
- Residents' home cinema room 14
- 1. The comfort cooling system is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme
- 2. Apart from Manhattan apartments which have engineered herringbone timber flooring to
- 3. One drawer pack provided in each bedroom. Location dependant on each apartment
- 4. Not applicable to Manhattan apartments
- 5. Three bedroom homes only
- 6. Washer / dryer located in hallway cupboard
- 8. Marble is a natural product and is therefore subject to natural variation
- 9. Payable via the service charge
- 10. Payable via the service charge. Phased in over the course of the development
- 11. Membership of The Spa is payable via the service charge. Additional charges may be
- 12. Maintenance payable via the service charge to be phased in over the course of
- 13. Maintenance payable via the service charge
- 14. Payable via the service charge

WHAT IS MYHOME PLUS?

MyHome Plus is a new online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.





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BUYING PROCESS

This section provides you with a step-by-step guide to the buying process from reservation through to completion, moving in and warranty. At each milestone, the buying process section advises on the next steps so that you can be absolutely clear on your current position and what to expect next.

1. FILING CABINET

In the filing cabinet section you can access documentation relating to your new home immediately and at your convenience.

2. MEET THE TEAM

This section provides an introduction to the team that will be working with you throughout your journey and details their individual roles. You can email any member of the team directly via this section.

3. OPTIONS & CHOICES SELECTION

We are able to offer some choices on certain internal finishes of your new home. Whether this option is available to you will depend on what stage of construction the property has reached at the time of you making your reservation. See the next steps section for further detail on this.

4. CONSTRUCTION PROGRESS

Under this section, regular updates on the construction of your new property will be provided, keeping you up to date on the progress on site and the local area. Your Customer Service Manager will issue regular newsletters and photographs to this section throughout your journey.

NEXT STEPS

- Your Sales Consultant will send you a link that you will need to activate to access MyHome Plus. The link will require you to set a password for access.
- 2. Customer Service will then be in touch to invite you into our show apartment to view the interior selections available for the internal finishes that you have an option to select. If you cannot make it to the appointment, the options can be discussed over the telephone and selected via MyHome Plus. Customer Service will need to receive your choices selection by the deadline date, which will be given in advance.

SIGN IN BY VISITING
BERKELEYGROUP.CO.UK/MY-HOME/SIGN-IN

DESIGNED FOR LIFE

At St George, we are committed to creating great places where people love to live, work and relax. Where the homes are light-filled, adaptable and finished to very high standards. Where carefully planned public areas enhance well-being and quality of life for residents and visitors. Where people feel a sense of community.

CUSTOMERS DRIVE ALL OUR DECISIONS

we do. First, we strive to understand what our customers want and need - well-built homes, in a pleasant and safe neighbourhood, with plenty of amenities and good transport connections. Then we apply that understanding to all our planning and design decisions.

And for every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

GREEN LIVING

For St George, sustainability isn't simply the latest buzzword. We are committed to creating a better environment within our developments and in the areas that surround them. That's why we build on brownfield sites whenever we can, bringing new life to disused and unloved spaces. We take care to protect the natural environment and enhance biodiversity. All our homes are designed to reduce water and energy consumption, and to enable residents

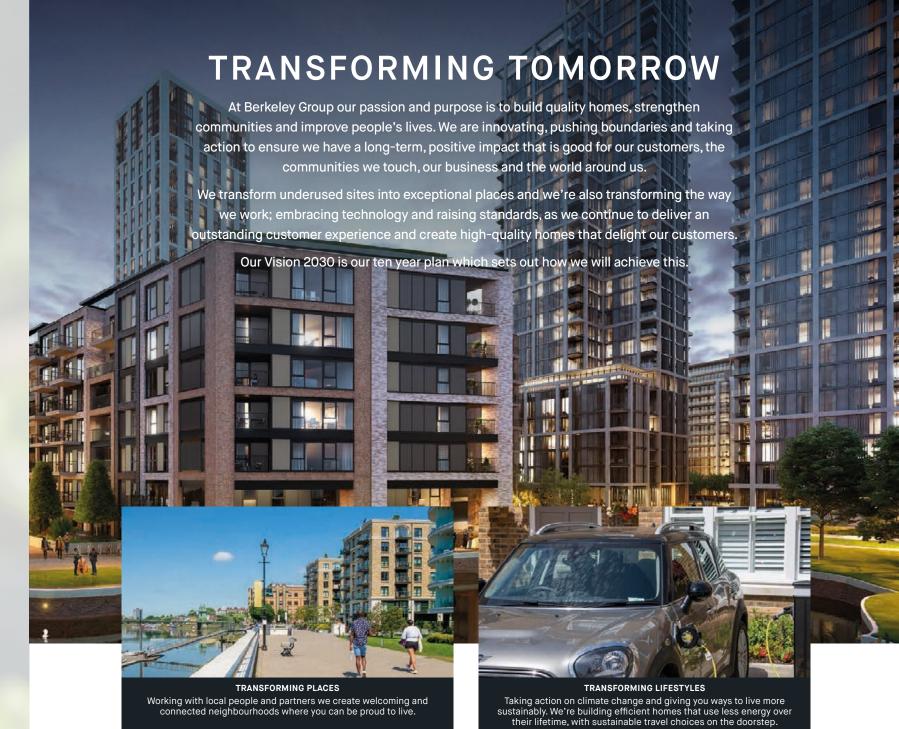
QUALITY FIRST TO LAST

We achieve that by putting our customers at the heart of everything Quality is the defining characteristic of St George developments, right down to the very last detail. We choose our locations, style of homes, construction practices, materials and specifications with great care. When you buy a new home from St George you can be safe in the knowledge that it is built to high standards of design and quality, has low environmental impact and that you will receive a professional, efficient and helpful service from us. For extra peace of mind, all new properties come with a 10-year build warranty.

CHOICE AND DIVERSITY

No two St George customers are the same, so we aim to offer a wide choice of property location, size and type. From Central London to major towns and cities; from market towns to rural villages, countryside to the coast – we build in locations our customers love. And whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will find the perfect fit for your lifestyle.

CONSUMER









Please scan this QR code for more information on how we are TRANSFORMING TOMORROW



ST GEORGE PROJECTS

St George PLC has built an impressive reputation and won awards for regenerating disused parts of the capital and transforming them into vibrant communities in attractive landscaped grounds, offering on-site facilities such as fitness suites, business centres, concierge service, shops, cafés and restaurants. St George PLC specialises in quality mixed-use regeneration schemes participating in the Government's 'Constructing Excellence' agenda, and was the first residential developer to be granted 'The Queen's Award for Enterprise: Sustainable Development'.

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The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St George policy of continuous improvement, the finished product may vary from the information provided. It may not be possible to provide the exact materials as referred to in the brochure. In such cases a suitable alternative will be provided. St George reserves the right to make these changes as required. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Chelsea Creek and The Imperial are marketing names and will not necessarily form part of the approved postal address. Applicants are advised to contact St George to ascertain the availability of any particular property. March 2021. 34CA/ R328 / 0223. Print version.

Purchasing uncompleted properties located outside Hong Kong is complicated and contains risk. You should review all relevant information and documents carefully. If in doubt, please seek independent professional advice before making a purchase decision. Planning permission number: 2018/02929/FUL. Borough/council issuing permission: London Borough of Hammersmith and Fulham. Acquiring interest: 999-year leasehold interest from June 2010.



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