

PRESENTS



King's Lynn

IN PARTNERSHIP WITH



WELCOME TO



Located in Gaywood, King's Lynn, Florence Fields is a carefully considered collection of 2, 3 and 4 bedroom homes, built by Lovell in conjunction with the Borough Council of King's Lynn & West Norfolk.

Following a research project with King's Lynn Academy, students put forward a selection of development names, road names and logos for consideration. Their ideas covered everything from the town's history as a port and links to witchcraft, through to King's Lynn being a member of the Hanseatic League. The chosen development name takes inspiration from Florence Green, the world's last-known World War I veteran, who was a member of the Women's Royal Air Force and lived in the local area.

Appealing to buyers at all stages of the property ladder – from first time buyers to growing families, or those looking to rightsize – the choice of house styles available ensures that everyone is well-catered for.



LOVELL LIFE



Every one of the homes we build is built with one crucial extra element: pride. Lovell only builds high-quality homes and we make customer satisfaction our number one priority. This means that you enjoy extraordinary value for money, as well as a superior and distinctive home.

Lovell uses sustainable products wherever possible. So not only do our homes help look after the environment, but for homeowners, they also offer excellently insulated properties, minimal maintenance and they stand the test of time.

All of our homes are of extremely high quality and specification. Combining carefully considered contemporary design with rigorous build quality, Lovell homes are designed with flair, character and attention to detail. We want your home to be interesting, inviting and individual.

Most of all, once you step through the front door, we want you to know you're home.







At Lovell we believe your home should be more than about the right place at the right price. It should also reflect your personality and tastes.

That's why every Lovell home has Style, Quality and Value (or SQV, as we call it) built-in from the start, making your new home somewhere you'll be proud to call your own.

S INSPIRING STYLE

A Lovell home is well-known for contemporary design and featuring the latest in stylish fixtures and fittings, but that's not all. With the Lovell Inspirations range you can add all sorts of extras to make it truly your own.

UNRIVALLED QUALITY

We are particularly proud of the superior specification and workmanship every one of our properties offers, with a rigorous attention to detail you'll simply love.

EXCEPTIONAL VALUE

But most of all, you'll love how surprisingly affordable and easy to own a Lovell home can be, especially with the range of purchase options available.



DISCOVER A VIBRANT LIFESTYLE

Nestled in the heart of West Norfolk, King's Lynn offers a dynamic blend of leisure, work, and community spirit. This bustling town is not just a place to live, but a vibrant hub of activity, where locals and visitors alike come together to enjoy life's pleasures. From weekend strolls to beachside adventures, King's Lynn and its surrounding areas promise endless opportunities for relaxation and fun.

Those who love the outdoors will delight in the abundance of spaces and scenic walks that King's Lynn has to offer. Take a leisurely stroll around Castle Rising, one of the most famous 12th century castles in England where picturesque views await, or head to The Walks – a beloved public park in the heart of the town, where you can join in social events like Fawkes in the Walks or enjoy an energising Park Run every Saturday morning.

Just a few miles away, the stunning North Norfolk coast beckons with its pristine beaches in Old Hunstanton and Holkham. Spend a day basking in the sun, building sandcastles, or exploring the quaint seaside towns that dot the coastline.

Getting around the area is a breeze and doesn't necessarily mean taking the car – the town has great local transport options, including the Coastliner bus service which can take you from King's Lynn to Wells-next-the-Sea, stopping off at the other glorious villages and seaside towns located along the way. When heading further afield for a day out or weekend away, both Cambridge and London are accessible via direct trains from King's Lynn station.







For entertainment closer to home, King's Lynn boasts attractions like the Majestic Cinema, a local gem offering affordable movie nights for the family. The Vancouver Quarter is a shopper's paradise, with a variety of popular high street shops and cosy cafes to explore. And don't miss the bustling Tuesday Market Place, home to the Corn Exchange theatre, live music venues, and a plethora of dining options perfect for socialising.

When looking to make larger purchases, Hardwick Retail Park is a haven for out of town shopping, offering free parking and a range of stores and supermarkets including Sainsbury's and Tesco. It's not just about shopping though – here's somewhere for having a bite to eat while catching up with friends or enjoying some indoor fun at the escape rooms located nearby.

For those seeking an active lifestyle, Alive Leisure Centres are the place to be. Between them Alive Lynnsport and Alive St James offer gym facilities, a swimming pool and fitness classes, along with outdoor amenities like football pitches, a skate park and tennis courts, ensuring there's something for everyone to enjoy.

In King's Lynn and its surroundings, you can experience both adventure and relaxation. Whether you're soaking up the sun at the beach, exploring local festivals and markets, or simply enjoying a leisurely day out with friends and family, this vibrant town has something for everyone to enjoy.

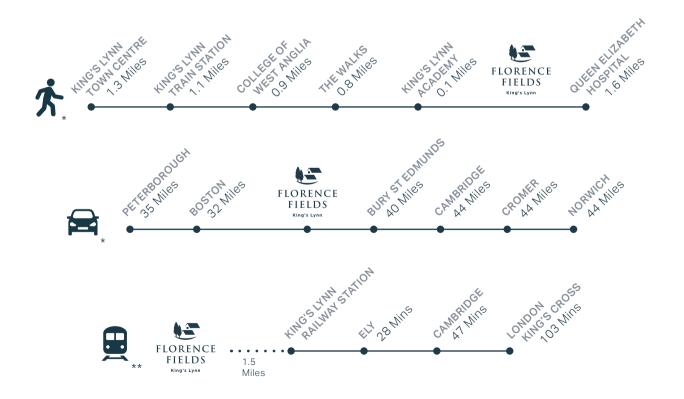
It's the perfect place to call home.



IDEALLY LOCATED

Florence Fields is easily accessible by road and rail, with King's Lynn railway station less than two miles away.

There are regular services to the capital, with direct trains to and from London Kings Cross. With a network of major A-roads to the south of the town, you'll find yourself perfectly situated for accessing the coastline to the north and for travelling throughout the east of the country and beyond.



FROM KING'S LYNN TOWN CENTRE

Head east out of town along the A148. After passing King Edward VII Academy and then Tesco, turn right onto Queen Mary Road. Continue for one third of a mile, passing King's Lynn Academy, before reaching Florence Fields which will be situated on your right.

FROM THE EAST

Head west along the A1076, passing Queen Elizabeth
Hospital. Continue for a further mile before bearing left onto
the A148 Lynn Road. After passing Aldi, turn immediately
left onto Queen Mary Road. Continue for one third of a mile,
passing King's Lynn Academy, before reaching Florence
Fields which will be situated on your right.







HOW TO PURCHASE

Buying a new Lovell home couldn't be easier. Follow our guide and you'll be home in no time!



REGISTER

Register your interest with Lovell and we will put you in touch with an Independent Financial Advisor for free advice. You can seek your own advice but you will also need to be qualified by Lovell.



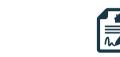
CHOOSE AND RESERVE

Secure your new home with a reservation fee which goes towards the total purchase price. It's then reserved in your name while the legal processes are completed.



KEEPING THINGS MOVING

Pass our Sales Executive your solicitor's details so that we can send on the contract documents. Arrange your mortgage if you need one. You can do this yourself or we can put you in touch with an Independent Financial Advisor to help.



EXCHANGING CONTRACTS

Once you've had your formal mortgage offer, your solicitor will inform you when it's time to exchange contracts. You will now pay your deposit, which will be sent to us with your signed contract.



NEARLY THERE

Under the terms of the contract we need to allow time for financial completion. Once this has happened, we will ask your solicitor to request funds and pay the balance of the purchase price. The deeds are transferred into your name and you now own your new Lovell home!



MOVING IN

We will arrange for your meters to be read on the day of legal completion.
Our Sales Executive will hand you the keys and a handover certificate.

The direction your new home faces, its exterior details and construction materials may differ from what you see in this brochure. Individual features such as kitchen and bathroom layouts, doors and windows may vary. The illustrations used throughout are indicative and may be subject to change. For detailed information on individual plots, ask our sales staff. The dimensions in the brochure are within 50mm (2") but shouldn't be used as an accurate basis for furnishings, furniture or appliance spaces. You will need to take actual measurements. Specification details are subject to change without prior notice. Should a replacement be required, this will be to an equal or higher standard. Consequently these particulars represent a general guide only and cannot be relied upon as accurately describing and of the Specified Matters prescribed by any order made under Consumer Protection from Unfair Trading Regulations 2008 (CPRs).

Florence Fields is a marketing name and may not form part of the final postal address. This brochure is a purchasing guide and does not form a contract, part of a contract or a warranty. Details are correct at time of going to print.











GAINSBOROUGH

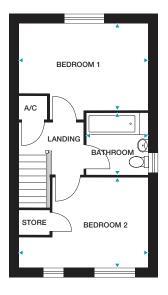
2 bedroom home

Plots 3, 4, 37, 38, 39, 40, 70, 71, 72, 73, 74, 83, 84, 85, 86, 100, 101, 102, 103, 109, 110, 157, 158, 159, 177, 178, 208, 209, 210 and 211



GROUND FLOOR

Kitchen/Dining Room 2219mm x 4405mm (max) 7'3" x 14'5" (max) **Living Room** 4236mm x 3466mm (max) 13'11" x 11'4" (max) **Cloaks** 840mm x 1590mm (max) 2'9" x 5'3" (max)



FIRST FLOOR

Bedroom 1 4236mm x 2840mm 13'11" x 9'4" **Bedroom 2** 4236mm x 2943mm (max) 13'11" x 9'8" (max) **Bathroom** 2003mm x 1983mm (max) 6'7" x 6'6" (max)





HOLLINWELL

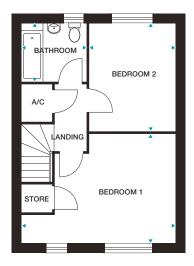
2 bedroom home

Plots 62, 63, 64, 65, 76, 77, 154, 155, 156, 191, 192, 196, 197, 198 and 199



GROUND FLOOR

Kitchen/Dining Room 2960mm x 3985mm (max) 9'9" x 13'0" (max) **Living Room** 5061mm x 3110mm (max) 16'7" x 10'2" (max) **Cloaks** 847mm x 1590mm (max) 2'9" x 5'3" (max)



FIRST FLOOR

Bedroom 1 5061mm x 3570mm (max) 16'7" x 11'9" (max) Bedroom 2 2820mm x 3535mm 9'3" x 11'7" Bathroom 2113mm x 1891mm (max) 6'11" x 6'3" (max)

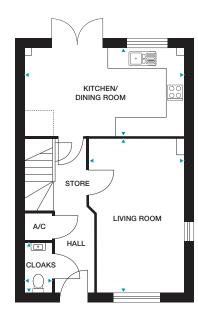




LANSDOWN

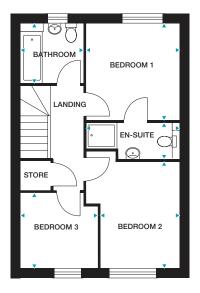
3 bedroom home

Plots 27, 28, 29, 30, 31, 32, 33, 48, 49, 50, 55, 56, 57, 60, 61, 98, 99, 146, 147, 179, 180, 181 and 182



GROUND FLOOR

Kitchen/Dining Room 5237mm x 2875mm (max) 17'2" x 9'5" (max) **Living Room** 3095mm x 5016mm (max) 10'2" x 16'5" (max) **Cloaks** 890mm x 1600mm (max) 2'11" x 5'3" (max)



FIRST FLOOR

Bedroom 1 3037mm x 3150mm 9'11" x 10'4"

En-Suite 3037mm x 1132mm (max) 9'11" x 3'8" (max)

Bedroom 2 2570mm x 3472mm 8'5" x 11'5"

Bedroom 3 2548mm x 2458mm (max) 8'5" x 8'1" (max)

Bathroom 2072mm x 1920mm (max) 6'10" x 6'3" (max)

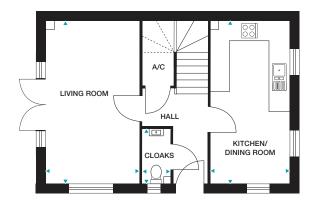




LEASIDE

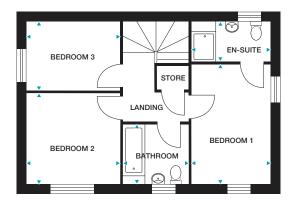
3 bedroom home

Plots 9, 11, 12, 34, 35, 41, 95, 160, 161, 167, 176, 195, 200, 205, 207 and 214



GROUND FLOOR

Kitchen/Dining Room 2571mm x 5311mm (max) 8'5" x 17'5" (max) **Living Room** 3066mm x 5311mm (max) 10'1" x 17'5" (max) **Cloaks** 891mm x 1774mm (max) 2'11" x 5'9" (max)



FIRST FLOOR

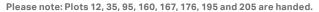
 Bedroom 1
 2571mm x 3920mm
 8'5" x 12'10"

 En-Suite
 2586mm x 1286mm (max)
 8'6" x 4'3" (max)

 Bedroom 2
 3066mm x 2964mm
 10'1" x 9'8"

 Bedroom 3
 3066mm x 2228mm
 10'1" x 7'4"

 Bathroom
 2118mm x 1944mm (max)
 6'11" x 6'5" (max)



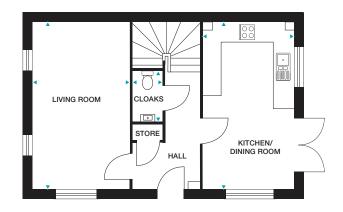


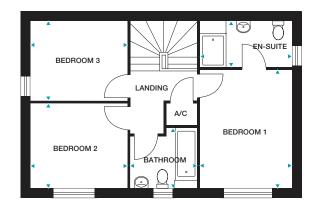


NEWBURY

3 bedroom home

Plots 1, 10, 26, 45, 46, 58, 75, 107 and 172





GROUND FLOOR

Kitchen/Dining Room 2970mm x 5423mm (max) 9'9" x 17'9" (max) Living Room 3153mm x 5423mm 10'4" x 17'9" Cloaks 940mm x 2011mm (max) 3'1" x 6'7" (max)

FIRST FLOOR

Bedroom 1 2970mm x 3844mm 9'9" x 12'7"

En-Suite 2970mm x 1460mm (max) 9'9" x 4'10" (max)

Bedroom 2 3143mm x 2745mm 10'4" x 9'0"

Bedroom 3 3143mm x 2559mm 10'4" x 8'6"

Bathroom 2182mm x 1921mm (max) 7'2" x 6'4" (max)

Please note: Plots 45, 46, 58 and 172 are handed.

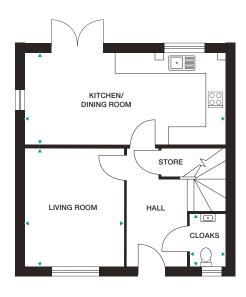




MILFORD

3 bedroom home

Plots 44, 96, 97, 143, 152, 153 and 171

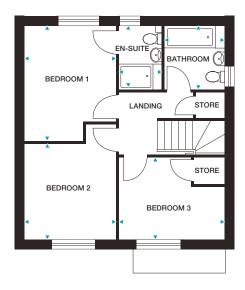


GROUND FLOOR

Kitchen/Dining Room 6548mm x 2995mm (max) 21'6" x 9'10" (max)

Living Room 3228mm x 3828mm 10'7" x 12'7"

Cloaks 1114mm x 1691mm (max) 3'8" x 5'7" (max)



FIRST FLOOR

Bedroom 1 2972mm x 3742mm (max) 9'9" x 12'3" (max) **En-Suite** 1363mm x 2033mm (max) 4'6" x 6'8" (max) **Bedroom 2** 2972mm x 3137mm 9'9" x 10'4" **Bedroom 3** 3457mm x 2661mm (max) 11'4" x 8'9" (max) **Bathroom** 1957mm x 2033mm (max) 6'5" x 6'8" (max)

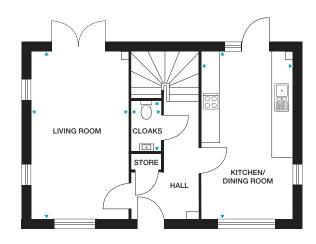


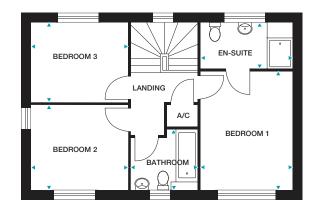




3 bedroom home

Plots 17, 18, 24, 25, 47, 59, 108 and 142





GROUND FLOOR

Kitchen/Dining Room 2970mm x 5423mm (max) 9'9" x 17'9" (max) **Living Room** 3165mm x 5423mm (max) 10'5" x 17'9" (max) **Cloaks** 940mm x 1648mm (max) 3'1" x 5'5" (max)

FIRST FLOOR

Bedroom 1 2970mm x 3849mm 9'9" x 12'8"

En-Suite 2970mm x 1455mm (max) 9'9" x 4'10" (max)

Bedroom 2 3165mm x 2745mm 10'5" x 9'0"

Bedroom 3 3165mm x 2559mm 10'5" x 8'5"

Bathroom 2182mm x 1922mm (max) 7'2" x 6'4" (max)

Please note: Plot 142 is handed.





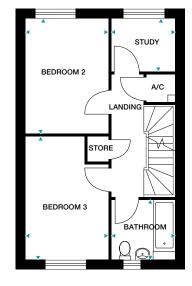


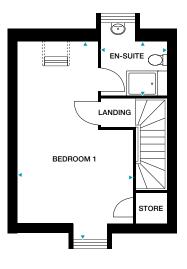
OAKDALE

3 bedroom home

Plots 51, 52, 53, 54, 144, 145, 193, 194, 212 and 213







GROUND FLOOR

Kitchen/Dining Room (exc. bay)

2744mm x 5575mm (max) 9'0" x 18'3" (max)

Living Room

4899mm x 4444mm (max) 16'1" x 14'7" (max)

Cloaks

840mm x 1929mm (max) 2'9" x 6'4" (max)

FIRST FLOOR

Bedroom 2

2744mm x 3758mm 9'0" x 12'4"

Bedroom 3

2744mm x 4021mm 9'0" x 13'2"

Study

2036mm x 1700mm 6'8" x 5'7"

Bathroom

2051mm x 1954mm (max) 6'9" x 6'5" (max)

SECOND FLOOR

Bedroom 1

3739mm x 5939mm (max) 12'3" x 19'6" (max)

En-Suite

2169mm x 1732mm (max) 7'1" x 5'8" (max)

Please note: Plots 51, 53, 145, 194 and 213 are handed.

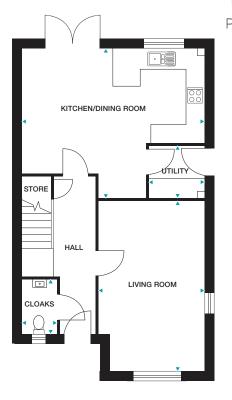
LOVELL HOMES



ROSEBERRY

4 bedroom home

Plots 2, 5, 6, 7, 8, 36, 42, 43, 166, 201, 202, 203, 204 and 206



BEDROOM 3 BEDROOM 2 LANDING BATHROOM STORE BEDROOM 4 BEDROOM 1

GROUND FLOOR

Kitchen/Dining Room 5986mm x 4890mm (max) 19'8" x 16'1" (max) **Living Room** 3466mm x 5579mm (max) 11'5" x 18'4" (max) **Utility** 1787mm x 1647mm (max) 5'10" x 5'5" (max) **Cloaks** 1110mm x 1739mm (max) 3'8" x 5'8" (max)

Bedroom 1 3059mm x 3584mm 10'0" x 11'9"

En-Suite 2050mm x 2211mm (max) 6'9" x 7'3" (max)

FIRST FLOOR

Bedroom 2 3255mm x 2980mm 10'8" x 9'9"

Bedroom 3 2611mm x 2980mm 8'7" x 9'9"

Bedroom 4 2806mm x 2465mm 9'2" x 8'1" **Bathroom** 2050mm x 2045mm (max) 6'9" x 6'9" (max)



Dimensions stated are within 50mm (2") but should not be used as a basis for furnishings, furniture or appliance spaces etc. Dimensions for such purposes must be verified against actual site measurements. Please note the handing of plots may vary from the floor plans shown. Please check individual plot details with our sales team.





SILVERDALE

4 bedroom home

Plots 104, 105, 106, 162, 163, 165, 168, 173, 174, 175 and 215



GROUND FLOOR

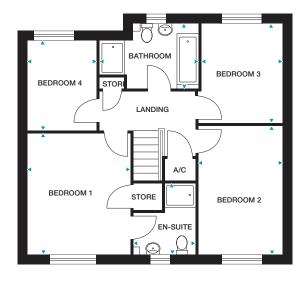
Kitchen/Breakfast Room 4860mm x 2880mm (max) 15'11" x 9'6" (max)

Living Room 3328mm x 6998mm 10'11" x 22'11"

Dining Room 2713mm x 2696mm 8'11" x 8'10"

Utility 1695mm x 1726mm (max) 5'7" x 5'8" (max)

Cloaks 879mm x 1726mm (max) 2'11" x 5'8" (max)



FIRST FLOOR

 Bedroom 1
 3356mm x 3960mm
 11'0" x 13'0"

 En-Suite
 2031mm x 2286mm (max)
 6'8" x 7'6" (max)

 Bedroom 2
 2713mm x 4194mm
 8'11" x 13'9"

 Bedroom 3
 2613mm x 3248mm
 8'7" x 10'8"

 Bedroom 4
 2256mm x 2919mm
 7'5" x 9'7"

 Bathroom
 3222mm x 2103mm (max)
 10'7" x 6'11" (max)

Please note: Plots 105, 163, 168 and 215 are handed.

Dimensions stated are within 50mm (2") but should not be used as a basis for furnishings, furniture or appliance spaces etc. Dimensions for such purposes must be verified against actual site measurements. Please note the handing of plots may vary from the floor plans shown. Please check individual plot details with our sales team.

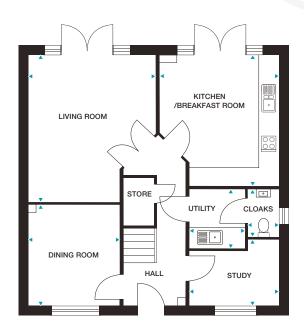


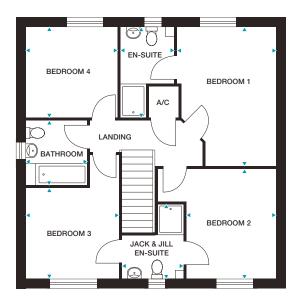


RICHMOND

4 bedroom home

Plots 164, 169 and 170





GROUND FLOOR

Kitchen/Breakfast Room 3890mm x 4286mm (max) 12'9" x 14'0" (max)

Living Room 4175mm x 4825mm (max) 13'8" x 15'10" (max)

Dining Room 2988mm x 3291mm (max) 9'10" x 10'10" (max)

Study 2922mm x 2130mm (max) 9'7" x 7'0" (max)

Utility 1803mm x 1913mm (max) 5'11" x 6'3" (max)

Cloaks 970mm x 1551mm (max) 3'2" x 5'1" (max)

FIRST FLOOR

Bedroom 1 3253mm x 4566mm (max) 10'8" x 15'0" (max)

En-Suite 1731mm x 2960mm (max) 5'8" x 9'8" (max)

Bedroom 2 3339mm x 3550mm 11'0" x 11'8"

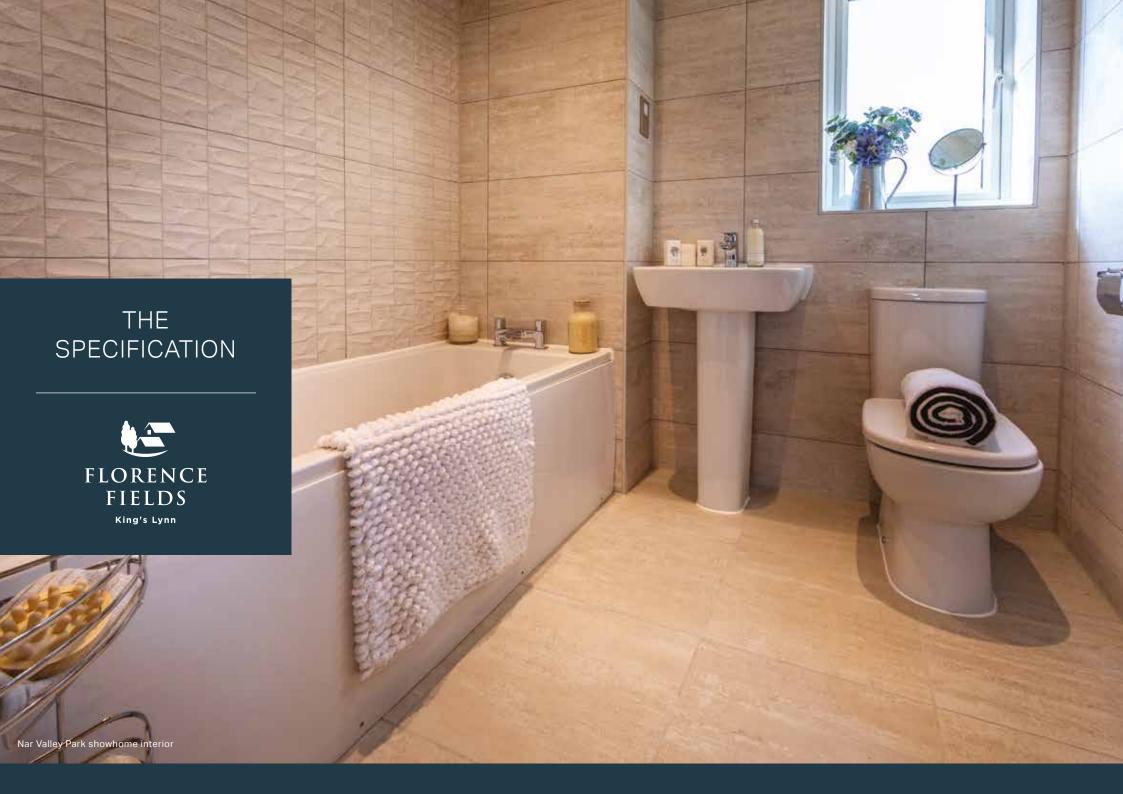
Bedroom 3 3037mm x 2922mm 10'0" x 9'7"

Jack & Jill En-Suite 1997mm x 2377mm (max) 6'7" x 7'9" (max)

Bedroom 4 2996mm x 2969mm 9'10" x 9'9"

Bathroom 1981mm x 2089mm (max) 6'6" x 6'10" (max)





SPECIFICATION

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	Gainsborough	=	N N			>	am	_	'ry	<u>e</u>	br
	oqsı	Hollinwel	Lansdown	Leaside	ord	Newbury	Puttenham	Oakdale	Roseberry	Silverdale	Richmond
	Gair	운	Lans	Leas	Milford	New	Putt	Oak	Ros	Silve	Rich
	+	F	_				_	_	_	-	_
10 year LABC Warranty	•	•	•	•	•	•	•	•	•	•	
2 Year emergency cover	•	•		•	•			•	•		
Air Source Heat Pump/Cylinder for											
hot water storage		_	_	_		_					
Independent heating controls to each floor	•	•		•	•				•		
Kitchen / Utility Room											
Symphony kitchen with soft closers											
to cupboards & drawers		_	_	_	_					_	
95mm laminate upstands to match worktop	•	•									
Brushed steel single electric oven	•										
Brushed steel double electric oven											
Ceramic hob											
Brushed steel chimney hood	•	•						•			
Brushed steel island hood											
Stainless steel splashback to hob											
Single bowl stainless steel sink with mixer tap	•										
1 ½ bowl stainless steel sink with mixer tap											
Rangemaster Glendale sink with mixer tap											
Integrated fridge freezer											
Integrated dishwasher											
Chrome downlighters**	•	•		•	•			•			
Plumbing for washing machine	•	•	•	•	•	•	•	•	•	•	•
Bathroom											
White Ideal Standard sanitaryware	•			•							
Porcelanosa wall tiles*	•	•		•							
Ideal Standard taps & fittings	•										
Mira Minimal shower											
Chrome downlighters**	•										
Shaver socket		•	•	•	•	•		•			
Cloakroom											
White Ideal Standard sanitaryware	•	•	•	•	•	•	•	•	•		•
Porcelanosa wall tiles*	•	•	•	•	•	•	•	•	•		•
Ideal Standard taps & fittings	•	•	•	•	•	•	•	•	•		•
Chrome downlighters**	•	•	•	•	•	•	•	•	•	•	•

	Gainsborough	Hollinwell	Lansdown	Leaside	Milford	Newbury	Puttenham	Oakdale	Roseberry	Silverdale	Richmond
En-Suite											
White Ideal Standard sanitaryware				•	•	•					
Porcelanosa wall tiles*			•	•	•	•	•	•	•	•	•
Ideal Standard taps & fittings			•	•	•	•	•	•	•	•	•
Mira Minimal shower			•	•	•	•	•	•	•	•	•
Mira Azora electric shower to en-suite 2											•
Chrome downlighters**			•	•	•	•	•	•	•		•
Electrical											
White slimline sockets & switches											
TV & BT sockets to living room and bedroom 1				•	•	•	•	•			
Chrome door bell	•	•	•	•	•	•	•	•	•	•	
General									Ť		
Anthracite UPVC front door											_
Anthracite UPVC rear door				•	•	•	•	•	•		
Anthracite UPVC double-glazed windows		_	_	_	_	_	_	_			
and French doors**				•	•	•	•		•		
5-panel vertical internal doors in white		•	•	•	•	•	•	•	•		•
Chrome ironmongery			•	•	•	•			•		•
White emulsion walls and ceilings				•		•					
White satinwood to woodwork											
Mains-operated smoke detectors to all floors											
Stelrad Compact radiators				•	•	•	•	•	•		•
External											
Timber 1800mm fence on timber posts***		•	•	•	•	•	•	•	•		•
Turfed and landscaped front gardens***	•	•	•	•	•	•	•	•	•	•	•
External tap			-	_	_				•	•	•
EV Charging Point	•	•	•	•	•	•	•	•	•	•	•
PIR activation external light to front door									_		



^{*} Choice of tiles subject to build stage
** Please check with Sales Executive for details of specific housetype
*** Refer to landscaping and boundary treatment plan



INSPIRATIONS

You can express your personal preferences by adding enhancements to your new home. It could be a simple item such as a chrome socket or you could personalise your home by choosing from a list of items from our stylish and comprehensive 'INSPIRATIONS' range.

Whatever you choose it will be installed before you move into your new home. So, to avoid any future fuss or mess why not add a little 'INSPIRATION'? Please check the appropriate build stage by which items must be ordered to allow us to include your selections during construction.



KITCHEN

Ovens
Microwaves
Hobs
Fridge Freezers
Dishwashers
Washing machines
Washer dryers
Tumble dryers
Glass splashbacks
Granite worktops
Chimney hoods
Sinks and taps
Lighting
Wine cooler
Drawer accessories



BATHROOM

Showers
Shower screen
Bathroom accessories
Mirrors & cabinets
Radiator/towel rail

TILING/FLOORING

Additional wall tiling
Vinyl flooring
Carpets
Fitted doormats
Amtico
Floor tiling



BEDROOM

Wardrobes
Chests of drawers
Dressing tables

ELECTRICAL

Light switches
Fused spurs
Plug sockets
Cooker point
Shaver socket
TV points
Wireless security alarm
& CCTV
Downlighters
Smart home technology



GENERAL

Large mirror
Underfloor heating
Solid internal doors
Door handles
Home office furniture

HEATING

Electric fires and surrounds Electric wood burner



EXTERNAL

Turf
Flagstones
External tap
Power socket
Sheds
External lights





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