Please note that the information that we distribute is produced with great care but cannot be guaranteed to be free from error or omission. Photographs, drawings and plans may not be to an exact specification. The descriptions and sizes of properties are approximate only and may vary from the descriptions contained in this brochure. Further details are available on request. The developer reserves the right to make minor amendments to the specification and details of the properties and reserve the right to change the layout and design. Material contained in this brochure is not intended to be a legally binding contract. Further details are available on request. Authorised salesperson: S. Ahmed. Please ensure you have read all the terms and conditions contained in the contract before proceeding.

Goldcrest Suites
Victoria Street
West Bromwich
B70 8ET

London Office
6 Mitre Passage
Greenwich Peninsula
Greater London
SE10 0ER

Essex Office
CEME Centre
Marsh Way, Rainham
Essex
RM13 8EU

Hong Kong Office
45/FLeeGardensOne
33HysanAvenue
CausewayBay
Hong Kong

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Email: sahar@trivellesinternational.com
www.trivelles.com
Goldcrest Suites represents a first class investment opportunity

Trivelles International proudly presents this amazing opportunity to invest in high end residential suites located in the prime location of Birmingham, a city elected as the UK’s most investable city by PwC. High rental yields and capital gains are projected in this impressive and well-designed development.
Goldcrest Suites is a prestigious development of 41 new residential apartments situated in a prime position in West Bromwich city centre, a 10 minutes’ tram / metro journey to Birmingham city centre. The development is set to be a landmark in one of the strongest cities to invest in the UK and Europe. The Goldcrest Suites will represent the 1st biggest executive building constitutes 5 floor of residential suites, mixed commercial use on ground floor and exclusive parking in the basement.

Luxury Apartments in the prime location of Birmingham

THE Pinnacle of Design & Quality | THE Height of City Centre Living

- 41 Brand new residential apartments
- Prime position for city living
- 10 Minutes to Birmingham city centre
- The youngest city in the Europe
- Luxury and designer touches throughout

Excellent local & international connectivity
Conveniently placed local amenities
A world-class and buzzing neighbourhood
Easy access to world-class universities
70,000+ companies reside in Birmingham
Birmingham has always led the way. From its days as the birthplace of the Industrial Revolution when its innovations changed the world, through to today’s thriving business and cultural hub, it’s always pushing forward, creating and setting new standards.

Birmingham’s art and culture scene is no different. It’s diverse meaning that there’s always something new and unique to experience. Take your pick from the Birmingham Royal Ballet, one of only three royal ballets in the UK, Birmingham Hippodrome is the busiest and most popular theatre in the UK with over 500,000 visitors taking their seats at performances every year.

“Birmingham has one of the UK’s most unique and varied festivals and events scenes, with hundreds of events taking place across the city, offering people a unique experience and an atmosphere like no other.”

Source: Visit Birmingham, 2018

“Birmingham Hippodrome is the busiest and most popular theatre in the UK with over 500,000 visitors taking their seats at performances every year.”

Source: Visit Birmingham, 2018

“Birmingham has more green spaces than any other European city. The most Michelin-starred restaurants outside London. Boutiques set among The Great Western Arcade’s Victorian splendour. The hustle of the Bullring. Goldcrest Suites puts you in the centre of it all.”

Source: Visit Birmingham, 2018

“A city of arts, culture and strong heritage”
Birmingham’s key facts

IMPRESSION NUMBERS | COMPELLING REASONS

Birmingham is a leading European business destination whilst also ranked highly by Mercer for its quality of life. Connected to millions through national, European and global links, the city is vibrant, diverse and a catalyst for growth.

Birmingham is at the heart of a £94 billion regional economy
Birmingham has the strongest economy outside London
One of the best regions for job created from FDIs

114 rail connections to London every day
A region connected to 400 million people across Europe

POPULATION

1.1 Million
Birmingham population is expected to reach 1.1 million in 2018.

4.3 Million
Catchment area of 4.3 million people of working age.

100,000+
Birmingham has over 100,000 graduates within an hour’s drive.

£24.8bn
Birmingham has a strong economic worth £24.8bn and regional economy worth £110bn.

19.2%
Birmingham has a growth rate of 19.2% in the last five years.

£6.5bn
Attracted 37.1m visits and £6.5bn worth of visitor economy in 2016.

ECONOMY

EDUCATION

18
18 leading universities within an hour about / 112,000 graduates/year.

48%
48% of Birmingham’s students choose to stay and work in the region.

40%
One of the youngest cities in Europe, under 25s accounting for nearly 40%.

£10bn
£10bn committed infrastructure investment under “Big City Plan”.

£10bn
HS2 will generate £10bn worth of supply chain contracts and opportunities.

FUTURE

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4.3 Million
100,000+
£24.8bn
19.2%
£6.5bn

18%
48%
40%
£10bn
£10bn
50,000

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Unrivalled connectivity

THE WORLD AT YOUR DOORSTEPS

Goldcrest Suites has all the benefits of the Birmingham’s extensive road, rail and air connections. With a Metro station only a 259m away, Goldcrest Suites has a seamless connection to the rest of the city. For connection to UK and worldwide destinations, Birmingham Airport is within 30 minutes by car and 40 minutes by train approximately.

Half the UK’s population lies within two hours

Connected to over 400 million people across Europe

Iconic £600 million New Street Station completed

M6, M42, M54 and M5 service the city from all directions

The Metro network is receiving a £150m investment

Birmingham Intl’ Airport

30mins - 20.7 miles

Manchester

1hr 41mins - 95 miles

Bristol

1hr 42mins - 98 miles

Leeds

2hrs 4mins - 119 miles

London

2hrs 13mins - 118 miles

Birmingham New Street Station is the busiest train station outside London, and the busiest interchange station in the UK.

Birmingham Airport serves 12 million people a year, travelling with over 50 airlines to 140 direct destinations worldwide.

Birmingham’s new HS2 high speed rail service will cut journey times between London and Birmingham reduced to just 49 minutes.
A first class destination to study

**A TRUE GATEWAY TO LEARNING**

Birmingham offers a number of excellent educational facilities, including a number of outstanding schools together with 5 prestigious universities and 75,000 students.

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**Birmingham’s top 3 universities**

RECOGNISED ALL OVER THE WORLD

Birmingham University is a global university at the heart of an ambitious city. The only university in the UK with its own railway station on campus.

With around 24,000 students from 80 countries, Birmingham City University is a large, diverse and increasingly popular place to study.

Awarded GOLD for Teaching Excellence, the Aston University is 25th out of 120 UK Universities for Student Experience, 6th out of 150 for Sustainability.

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**Birmingham University**

- 20 MINS DRIVE
- Awarded silver in the 2017 Teaching Excellence Framework
- Nine in 10 graduates are employed or in further study
- School of Media is regarded as the UK’s No 1 media school
- Top 100 Best ‘Golden Age’ Universities in the World
- 17th in the UK and 44th in the World for International Outlook
- 26th in the World for Business Intelligence and Knowledge

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**Birmingham City University**

- 18 MINS DRIVE
- Edgbaston is in the top 10 most beautiful campuses in the UK
- 11 Nobel Prize winners among its staff, students and alumni
- 15th in the Sunday Times Good University Guide 2018

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**Aston University**

- 17 MINS DRIVE
- International ranked, Aston University is 33rd in the world and 10th in the UK
- Awarded 112,000+ graduates within an hour drive
- Birmingham, one of Europe’s liveliest cities, is home to over 75,000 local & overseas students

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*All times provided are approximate and exclude any congestion. Times are taken from the Google Maps without any warranty.*
Birmingham is in England’s top three most visited places to shop, and is known as one of Europe’s best shopping experiences. With five department stores in the city centre including a heritage House of Fraser store, Debenhams and Selfridges at Bullring, a newly extended Harvey Nichols at The Mailbox and a brand new John Lewis at Grand Central, shoppers are spoilt for choice.

For high street fashion, Birmingham leads the way boasting flagship Topshop and River Island stores and one of the largest Primark stores in the UK, opening at the Pavilions in late 2018.

For independent retailers, coffee shops, restaurants and bars, and there is more to explore at the beautiful Great Western, Burlington and Piccadilly Arcades.

*All times provided are approximate and excludes any congestion and walking time. Times are taken from the Google Maps without any warranty.*
I’m delighted that Greater Birmingham is making this investment in the future, working to maximise the potential of HS2 by investing in jobs and housing – and encouraging more business investment.

Theresa May
Prime Minister

Most entrepreneurial regional city
A CENTRE OF INTERNATIONAL BUSINESS

Birmingham’s central location, connectivity and access to a substantial labour force makes it a location of choice for business. Identified as the No.1 regional city for startups in the UK, Birmingham saw opening of 20,206 new businesses in 2015 and an increase of further 25% during 2016-2017.

No.1 region for job creation projects outside of London
Home to one of the world’s largest bank, HSBC
Highest number of employees of any city outside London
Birmingham attracted 11 new FDI projects in 2016-2017

70,500
Birmingham is home to over 70,500 local and international companies.

17,473

104,100
Birmingham & Solihull have outperformed in creating additional private sector jobs.

£33.5bn
Exports from the West Midlands were £33.5 billion in 2016-2017.

603,000
There is 603,000 sq ft of speculative commercial space under construction in Birmingham.

1.3%
Birmingham’s ‘Grade A’ commercial space vacancy dropped from 3.8% in 2015 to 1.3% in 2016.

104,100
603,000
Introducing Goldcrest Suites

A LANDMARK OF STATURE | A LIFESTYLE DESTINATION

Goldcrest Suites is a premier residential destination in the heart of West Bromwich town centre, comprising 1 & 2 bedroom apartments which, when combined, create the perfect city living environment - a go-to destination to live, work and play. With a dedicated Metro stop, Birmingham's Bull Street station is just 16 minutes tram away from the West Bromwich Central station.

Goldcrest Suites offer 10 years build warranty including any physical damage to your property.

Deposits are protected by the deposit protection insurance by UK insurance company.

Rentals assured by UK based insurance company providing complete peace of mind.

Asset protection by fully comprehensive insurance designed exclusively for the Goldcrest Suites.
Experience unrivalled panoramic views across the city skyline

AN EXCLUSIVELY COMPOSED RESIDENTIAL BUILDING

Enjoy the very best of apartment living in an ideal city location. Close to Birmingham’s city centre, Goldcrest Suites offers a chic collection of apartments, each designed to turnkey specification. With the additional benefit of bicycle storage and a car park on the ground floor, as well as a communal roof garden, these apartments offer something special.

MODERN

Designed for 21st century residents, Goldcrest Suites will offer a high quality specification, with integrated appliances, modern bathrooms and amenities.

EXCLUSIVE

Occupying a central position in the city, the Goldcrest exclusive apartments is the right base to enjoy a pleasant and balanced life in the city.

DESIRABLE

This is an opulent development, finished to Goldcrests’ premium specifications and hosting an array of luxurious residents’ facilities.
A masterwork of design & detail

DESIGNED WITH A DIFFERENCE

Superbly appointed and well planned apartments for the very best in modern living. Exceptional build and quality are included as standard – along with a superb level of specification, which has been selected with great care and finished with meticulous attention to detail.

Modern selection of colour schemes, designer fixtures and quality finishes result in apartments that are functional and well appointed, yet stylish and graceful.

The details are not the details, they make the design.

- Charles Earnes
Enjoy the city skyline and views

UNWIND ON THE ROOF-TOP GARDEN

A beautifully landscaped Roof-top Garden is unique to the Goldcrest Suites and its residents. This not only offers wonderful views of the city skyline, but also creates a new social space that meets the needs of its youthful residents to come together, relax and socialise.

Welcoming lobby with striking fittings

Goldcrest Suites residents will enjoy superior facilities including a welcoming lobby for visitors, a secure underground car park, lifts to each floor to ensure easy access to all the apartments and communal bike storage on ground floor.

THE SIGNATURE SPECIFICATION

EXTERNAL FINISHES:
- Windows & doors: double-glazed sealed aluminium/PVC units
- Insulated roof with single ply membrane
- Staircases: combination of concrete/ timber and stainless steel hand railing
- Terrace: timber deck and landscaped planting

KITCHEN:
- UK Handmade units with soft-close doors and drawers
- Fitted extractor unit
- Appliances: including stainless steel oven and ceramic hob
- Fully integrated fridge freezer and washer/dryer

BATHROOM AND SHOWER ROOM:
- Pure white bathroom suites, including basin, WC and bath
- Bath with shower over with shower screen
- Porcelain or similar vinyl and tiling to floor
- Composite shelf in co-ordinating colour
- Chrome finish towel rails

FIXTURES & FITTINGS:
- Recessed down lights to hall, bathroom & an suite and living room
- White socket plates & light switches
- Energysaving pendant fittings elsewhere

JOINERY:
- All internal doors are to be solid core flush doors with attractive contemporary chrome door handles
- All secondary joinery items are to be satinwood finished MDF

TECHNOLOGY:
- Satellite TV and Syfy: access via communal aerial to bring room
- Telephone outlets to living area and master bedrooms

ELECTRICAL & HEATING:
- Pre-wiring for TV/Satellite (compatible with Sky Multiscreen) to bedroom/living room and master bedroom
- Electric Heating and Hot Water
- BT points installed to hall, living room and master bedroom
- LED down lights in hallway, kitchen, bathrooms & en-suite
- Low level white electric fittings to all rooms
- Pendants to all other rooms
- Junction boxes to all other bedrooms
- Ceiling mounted smoke and heat detectors
- Plenty of small power sockets in the apartments

ENVIRONMENTAL DETAILS:
- A-rated kitchen appliances to reduce water and energy use
- PIR sensors to external lighting
- Dual flush mechanisms to toilets to reduce water use
- Low energy lighting throughout
- Pendants to all other rooms
- High levels of insulation and wall cavities to limit heat loss in the winter and reduce heat gain in the summer

COMMUNAL AREAS:
- PIR activated bulkhead lights in bin stores and undercroft parking areas
- Lockable power sockets in communal areas
- PIR activated lamp to all doors leading outside of block
- Fully accessible passenger lift to all floor
- Electrically operated vehicle gates
- Pendant bulkhead lights to hallway, stairs and landing

DECOR:
- Smooth finish to all walls & ceilings, painted in sage or subtle off-white emulsion
- Farrow & Ball dark room in pastel finish
- White eggshell finish to internal doors & woodwork

SECURITY & WARRANTIES:
- Access to development controlled via security card or system warrant
- 10 year Premier Guarantee Warranty
- Comprehensive purchaser inductions, including detailed handover manual
- Video entry phone system to all apartments
Located close to West Bromwich High Street, the immediate area is already home to an eclectic mix of independent café-bars, retailers and offices and is undergoing a rapid transformation of its own, triggered by considerable government and private investment.

Conveniently placed local amenities

All needed for everyday living

01 West Bromwich Central Metro Station 04 Mins 05 Mins 0.2 Mins
02 Sandwell College 04 Mins 11 Mins 0.3 Mins
03 Sandwell & Dudley Rail Station 06 Mins 06 Mins 1.0 Mins
04 The Hawthorn 08 Mins 09 Mins 2.2 Mins
05 Middlemore Business Park 12 Mins 10 Mins 2.3 Mins
06 Birmingham City Hospital 18 Mins 09 Mins 5.0 Mins
07 Jewellery Quarter 17 Mins 14 Mins 5.3 Mins
08 Birmingham City University - North Campus 18 Mins 26 Mins 6.1 Mins
09 Aston University 17 Mins 24 Mins 8.0 Mins
10 Bullings & Great Central 23 Mins 22 Mins 7.2 Mins
11 University College Birmingham 18 Mins 24 Mins 6.0 Mins
12 The Mailbox 20 Mins 19 Mins 7.4 Mins
13 Legoland Discovery Centre 18 Mins 25 Mins 6.5 Mins
14 Sandwell Borough Football Club 10 Mins 15 Mins 2.4 Mins
15 Brandhall Golf Club 14 Mins 24 Mins 4.4 Mins

*All distances provided are approximate only and are subject to congestion and walking times. Times are approximate, are based on off-peak times and do not include any additional time for traffic congestion and walking times. All times and distances are taken from the Google Maps without any warranty.
Excellent rail network connectivity

AT THE HEART OF THE CITY CORE

Located close to West Bromwich High Street, the immediate area is already home to an eclectic independent café-bars, retailers and offices.

HS2 High speed train is coming to Birmingham

49 MINUTES FROM BIRMINGHAM TO LONDON

HS2 is the proposed high speed rail link that will connect London to Birmingham and ultimately Leeds and Manchester.

HS2 trains will serve more than 25 stations and will connect 8 of Britain’s 10 largest cities.

HS2 will bring over £92bn of benefits. For every £1 spent on HS2 the UK will receive £2.30 in benefits.

HS2 will be a catalyst for economic growth. Faster travel between economic hubs will improve business.

HS2 will create 25,000 jobs. 70% of jobs will be outside London and 2,000 new apprenticeships.

27
28
Reasons to Invest

Big City Plan to contribute £2.1 billion to the economy each year

1.5 MILLION SQ. M OF NEW FLOORSPACE | 50,000 NEW JOBS | 65,000 SQ. M OF NEW AND IMPROVED PUBLIC SPACES

The Big City Plan is a 20-year City Centre Masterplan. It’s a vision to encourage and support Birmingham’s continuing transformation into a world class city centre.

SOME OTHER KEY FACTS

Two HS2 Stations in central Birmingham and Solihull

Host city partner of the 2022 Commonwealth Games. Alexander Stadium in Perry Bar will be centre-piece venue.

1.3 million forecast population of Birmingham by 2039

148,000 new jobs over the year to September 2017 (West Midlands)

3 Renowned Football Clubs
Birmingham City FC, Aston Villa FC and West Bromwich FC

1.5 million Sq. M of new floorspace | 50,000 new jobs | 65,000 sq. M of new and improved public spaces
Birmingham: An outperforming market

A RISING PROPERTY MARKET

Birmingham has seen an annual growth rate for house prices averaged between 5% and 10% since mid-2015, and has outperformed the wider UK market for more than a year, according to data from the ONS (Office of National Statistics).

Birmingham average house price performance (Indexed, 100=01/2005)

Source: Knight Frank Research / ONS

Forecast: Birmingham house prices

Birmingham House Price Forecasts
% change pa

2017 2018 2019 2020 2021
3% 4% 4% 4% 5%

2017-2021 21.7%
Minimum house price growth over 5 years period

Source: JLL Residential Forecasts West Midlands, 2017

Birmingham Rental Growth Forecasts
% change pa

2017 2018 2019 2020 2021
2½% 3% 3½% 3½% 4%

2017-2021 17.6%
Minimum rental growth over 5 years period

Source: JLL Residential Forecasts West Midlands, 2017

Minimum house price growth over 5 years period

Minimum rental growth over 5 years period

Source: JLL Residential Forecasts West Midlands, 2017
Award-winning developers
A GROUP WITH A PROVEN TRACK RECORD

Trivelles has sold projects with a combined net worth of over £68 million in the UK.

Trivelles and Goldcrest have delivered over 20 development projects of different scales.

Trivelles has a history of growth in the property market in the UK and abroad. As a boutique development and investment company, we have been able to secure excellent returns for our clients.

Some of our previous developments
- Trivelles Bradford
- Trivelles Mayfair
- Trivelles Trafford
- Trivelles Liverpool
- Trivelles Cross Lane
- Trivelles Seaforth
- Trivelles Leicester
- Trivelles Blackpool
- Goldcrest MK Dons
- Trivelles Manchester
- Trivelles Southend
- Trivelles Edinburgh
- Trivelles Cambridge
- Trivelles Cambridge B
- Trivelles Preston

Award-winning developers
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